Project Proposal: The HopeCore Hub (MVP)

Date: June 20, 2025
Prepared For: [Client Name Here]
Total Investment: $980 USD

1. Executive Summary: The Vision

HopeCore Hub is envisioned as a digital sanctuary for trauma survivors in Rwanda. This proposal outlines the development of a focused **Minimum Viable Product (MVP)**—the essential first version of the platform.

The goal of this MVP is not to build every feature imaginable, but to launch a safe, effective, and foundational product that can begin helping people and validate the concept with real users immediately.

2. Our Approach: Strategic & Focused

We will build the core functionalities that deliver the most immediate value. This lean approach allows for a faster launch, keeps initial costs low, and enables us to gather user feedback to guide future development smartly.

3. Scope of Work: What We Will Build for the MVP

We will deliver a fully functional web application accessible on both desktop and mobile devices. The MVP will consist of three critical components:

Component A: The Survivor Forum ("Safe Space")
A secure and anonymous community forum.

- **Anonymous User Profiles:** Users can register and post without revealing their identity.
- **Share Your Story:** A simple interface for users to write and publish their experiences.
- **Community Support:** Users can read and comment on posts from others to offer support.
- **Basic Moderation:** Administrative tools to ensure the forum remains a safe and constructive environment.

Component B: Mahoro AI (24/7 Support Companion)
An empathetic AI-powered chatbot for immediate, private support.

- **Real-time Chat Interface:** A clean and simple chat window for users to talk with the AI.
- **Google AI Integration:** We will connect the app to Google's powerful and secure Gemini AI model.
- **Critical AI Safety Engineering:** This is more than just a chatbot. We will dedicate

significant effort to programming the AI's personality and safety protocols. It will be engineered to be:
- Empathetic and supportive, but never give medical advice.
- Aware of its limitations as an AI.
- Able to recognize crisis-level keywords and guide the user toward the SOS feature and professional help.

Component C: The Core Platform & Emergency Safety Net
The foundational elements that tie the experience together.
- **Simple & Clean User Interface:** An intuitive design that is easy to navigate.
- **Prominent "SOS" Button:** A highly visible button on the main screen that provides immediate links to official Rwandan resources like the **Isange One Stop Centres** and the **National Police GBV Hotline.**

4. Project Investment & Justification

For a project of this sensitivity, the investment is not just in features, but in the quality, safety, and strategic thinking behind them.

Total MVP Investment: $980 USD

This investment is broken down as follows:

Area of Work	Focus	Cost
Strategy & User Experience Design	Planning the user journey, designing an intuitive interface, and ensuring the platform feels safe and welcoming.	$180
Backend & Forum Development	Building the secure database and all the functionality for the anonymous community forum.	$350
AI Integration & Safety Engineering	The complex work of integrating the AI and meticulously programming its safety rules and personality.	$350
Testing, Deployment & Mgmt.	Rigorous testing across devices, launching the application live, and managing the project end-to-end.	$100

TOTAL		$980

5. What Is *Not* Included in this MVP

To maintain focus and stay within this budget, the following features will be planned for a future phase:

- Premium Subscriptions & User Payments.
- A scheduling system to connect with certified therapists ("Muganga Premium Care").
- Advanced admin dashboards and analytics.

6. Next Steps

1. **Agreement:** Formal acceptance of this proposal.
2. **Kick-off:** A meeting to finalize details and begin the project.
3. **Development Begins:** We will start building immediately, with a target launch in 3-4 weeks.