1 – Battering

2 – Uber's culture has been criticized as sexist, and the company has been accused of ignoring regulations in various cities. It also has a fractious relationship with its drivers. Uber’s CEO and founder was forced to step down, and a new boss was appointed after a period of absent leadership.

3 – There are enormous challenges for any new CEO of Uber, and the situation is a nightmare: a toxic culture, legal issues regarding employees' rights, conflicts on the board, and ongoing litigation between one of the board members and the CEO.

4 – Uber's biggest problem is its toxic culture. The questions the new CEO must ask himself are: Is it coming from the senior leadership team? Was it just a CEO issue, and how deep does it go? Is it the entire senior management team that needs to change? And is the CEO strong enough to deal with these issues?

5- The practical steps Dara Khosrowshahi will have to take are: take a look at the senior management team to see whether they are up for the challenge, and whether their attitudes are so entrenched in the terms of their employment contracts or in the way they treat employees that they are resistant to change.