

# Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix



#### **Executive Summary**

- Summary of methodologies
  - Data Collection through API
  - Data Collection with Web Scraping
  - Data Wrangling
  - Exploratory Data Analysis with SQL
  - Exploratory Data Analysis with Data Visualization
  - Interactive Visual Analytics with Folium
  - Machine Learning Prediction
- Summary of all results
  - Exploratory Data Analysis result
  - Interactive analytics in screenshots
  - Predictive Analytics result

#### Introduction

#### Project background and context:

Space X advertises Falcon 9 rocket launches on its website with a cost of around 62 million dollars; other providers cost upward of 165 million dollars each. Most of the savings come from the ability to reuse the first stage of the rocket. Therefore; if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against Space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

#### Problems that need solutions:

- What factors determine if the rocket will land successfully?
- The interaction between various features that determine the success rate of a successful landing.
- What operating conditions needs to be in place to ensure a successful landing.

#### Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected using SpaceX API and web scraping from Wikipedia.
- Perform data wrangling
  - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

#### **Data Collection**

- The data was collected using various methods
  - Data collection was done using get request to the SpaceX API.
  - Next, I decoded the response content as a Json using .json() function call and turn it into a pandas dataframe using .json\_normalize().
  - Then, I cleaned the data, checked for missing values and filled in missing values where necessary.
  - In addition, I performed web scraping from Wikipedia for Falcon 9 launch records with BeautifulSoup.
  - The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for future analysis.

#### Data Collection - SpaceX API

 I used the get request to the SpaceX API to collect the data, clean the requested data, and then did some basic data wrangling and formatting.

```
1. Get request for rocket launch data using API
       spacex_url="https://api.spacexdata.com/v4/launches/past"
       response = requests.get(spacex_url)
2. Use json_normalize method to convert json result to dataframe
        # Use json normalize method to convert the json result into a dataframe
        # decode response content as json
        static json df = res.json()
        # apply json normalize
        data = pd.json_normalize(static_json_df)
3. We then performed data cleaning and filling in the missing values
       rows = data_falcon9['PayloadMass'].values.tolist()[0]
       df rows = pd.DataFrame(rows)
       df rows = df rows.replace(np.nan, PayloadMass)
       data falcon9['PayloadMass'][0] = df rows.values
        data falcon9
```

## Data Collection - Scraping

- I webscraped Falcon 9 launch records with BeautifulSoup.
- I then used transformed the data for parsing.
- I parsed the table and converted it into a pandas dataframe for later use.

```
1. Apply HTTP Get method to request the Falcon 9 rocket launch page
    static url = "https://en.wikipedia.org/w/index.php?title=List of Falcon 9 and Falcon Heavy launches&oldid=1027686922"
      # use requests.get() method with the provided static_url
      # assign the response to a object
      html data = requests.get(static url)
      html_data.status_code
2. Create a BeautifulSoup object from the HTML response
       # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
       soup = BeautifulSoup(html data.text, 'html.parser')
     Print the page title to verify if the BeautifulSoup object was created properly
       # Use soup.title attribute
       soup.title
      <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>
   Extract all column names from the HTML table header
     column_names = []
     # Apply find all() function with "th" element on first launch table
     # Iterate each th element and apply the provided extract column from header() to get a column name
     # Append the Non-empty column name ('if name is not None and Len(name) > 0') into a list called column names
     element = soup.find_all('th')
      for row in range(len(element)):
             name = extract_column_from_header(element[row])
             if (name is not None and len(name) > 0):
                column names.append(name)
4. Create a dataframe by parsing the launch HTML tables
5. Export data to csv
```

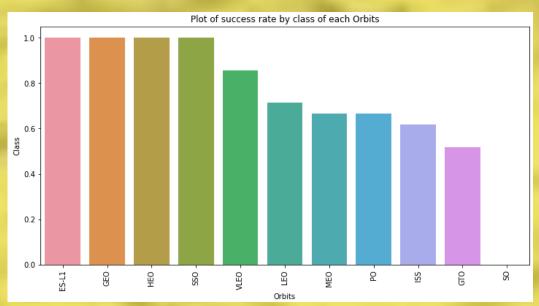
#### **Data Wrangling**

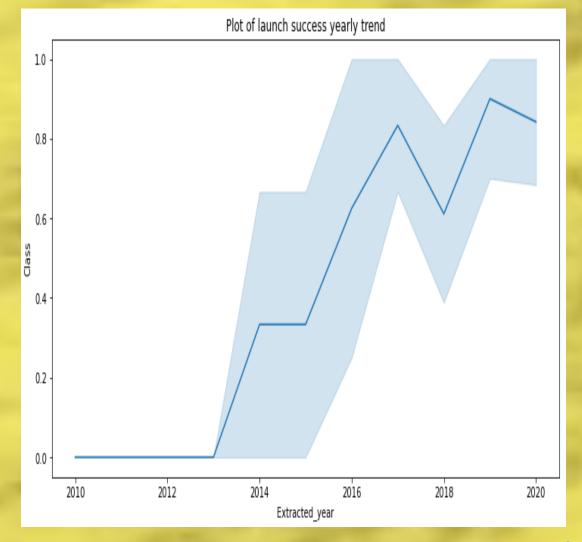


- I performed exploratory data analysis and determined the training labels.
- I calculated the number of launches at each site, and the number and occurrence of each orbit.
- I created a landing outcome label from the outcome column and exported the results to csv for further use.

#### **EDA** with Data Visualization

 I explored the data by visualizing the relationship between flight number & launch site. Then for payload & launch site. Success rate of each orbit type. And finally, the flight number & orbit type.





#### **EDA** with SQL

- I loaded the SpaceX dataset into a PostgreSQL database without leaving the jupyter notebook.
- I applied EDA with SQL to get insight from the data. I wrote queries to find out for instance:
  - The names of unique launch sites in the space mission.
  - The total payload mass carried by boosters launched by NASA (CRS)
  - The average payload mass carried by booster version F9 v1.1
  - The total number of successful and failure mission outcomes
  - The failed landing outcomes in drone ship, their booster version and launch site names.

#### Build an Interactive Map with Folium

- I marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- I then assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, I identified which launch sites have relatively high success rate.
- I calculated the distances between a launch site to its proximities. I also answered some question. For instance:
  - Are launch sites near railways, highways and coastlines?
  - Do launch sites keep certain distance away from cities?

#### Build a Dashboard with Plotly Dash

- I built an interactive dashboard with Plotly dash
- I plotted pie charts showing the total launches by a certain sites
- I plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.

### Predictive Analysis (Classification)

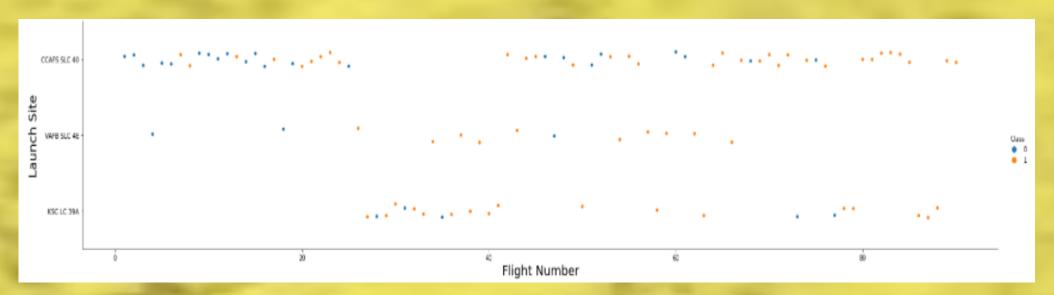
- I loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- I built different machine learning models and tuned different hyperparameters using GridSearchCV.
- I used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- I found the best performing classification model.

#### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

#### Flight Number vs. Launch Site

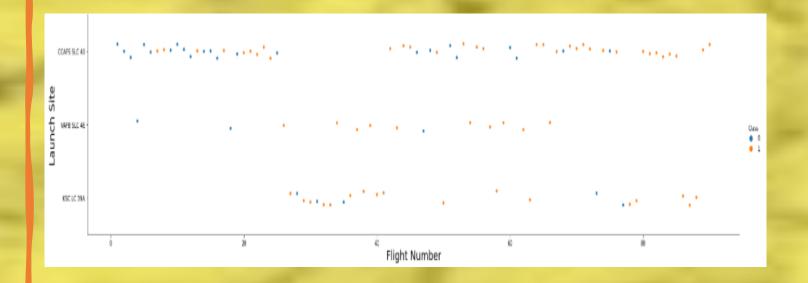
• From the plot, you can see that the larger the flight number at a launch site, the greater the success rate at a launch site.



# Payload vs. Launch Site



The greater the payload mass for launch site CCAFS SLC 40 the higher the success rate for the rocket.



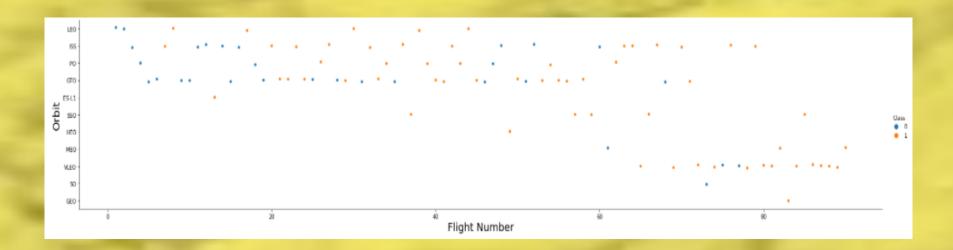
#### Success Rate vs. Orbit Type

 From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.



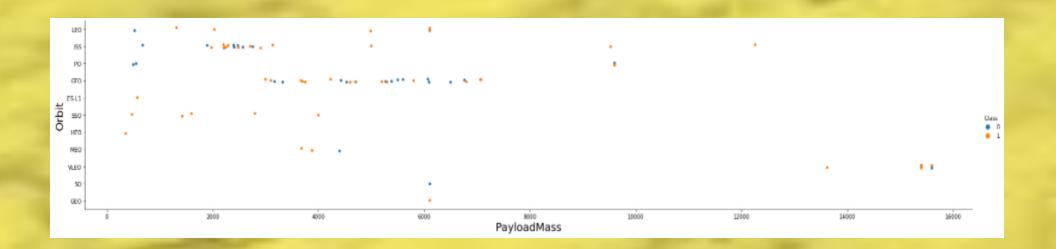
#### Flight Number vs. Orbit Type

• The plot below shows the Flight Number vs. Orbit type. As we can observe in the LEO orbit, success is related to the number of flights. Whereas; in the GTO orbit, there is no relationship between flight number and the orbit.



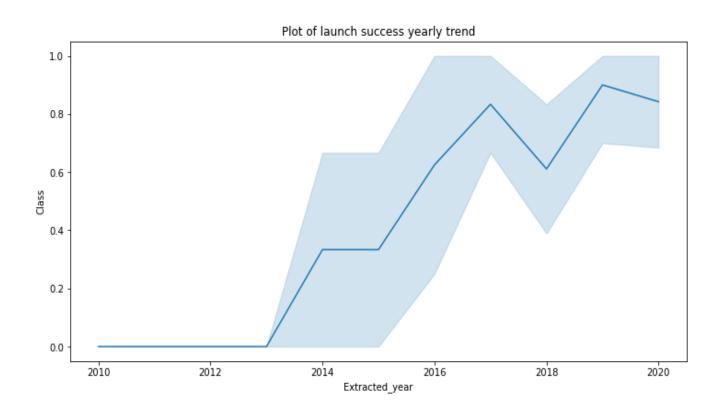
## Payload vs. Orbit Type

• You can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



#### Launch Success Yearly Trend

• From the plot, we can observe the increase in the success rate from 2013 to 2020.



#### All Launch Site Names

• I used the key word "DISTINCT" to show only unique launch sites from the SpaceX data.

#### Display the names of the unique launch sites in the space mission

Out[10]:	launchsite			
	0	KSC LC-39A		
	1	CCAFS LC-40		
	2	CCAFS SLC-40		
	3	VAFB SLC-4E		

## Launch Site Names Begin with 'CCA'

	Display 5 records where launch sites begin with the string 'CCA'										
In [11]:	La	task_2 = '''  SELECT *  FROM SpaceX  WHERE LaunchSite LIKE 'CCA%'  LIMIT 5   create_pandas_df(task_2, database=conn)									
Out[11]:		date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
	0	2010-04- 06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
	1	2010-08- 12	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
	2	2012-05- 22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
	3	2012-08- 10	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
	4	2013-01- 03	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

• I used the query above to display 5 records where launch sites begin with `CCA`

#### **Total Payload Mass**

 I calculated the total payload carried by boosters from NASA as 45596 using the query below

```
Display the total payload mass carried by boosters launched by NASA (CRS)

In [12]: 

task_3 = '''

SELECT SUM(PayloadMassKG) AS Total_PayloadMass
FROM SpaceX
WHERE Customer LIKE 'NASA (CRS)'

'''

create_pandas_df(task_3, database=conn)

Out[12]: 

total_payloadmass

0     45596
```

## Average Payload Mass by F9 v1.1

 I calculated the average payload mass carried by booster version F9 v1.1 as 2928.4

#### Display average payload mass carried by booster version F9 v1.1

```
Out[13]: avg_payloadmass

0 2928.4
```

#### First Successful Ground Landing Date

- We can see that the date of the first successful landing outcome was on:
- -12-22-2015

# Successful Drone Ship Landing with Payload between 4000 and 6000

# Out[15]: boosterversion 0 F9 FT B1022 1 F9 FT B1026 2 F9 FT B1021.2 3 F9 FT B1031.2

- I used the "WHERE" clause to filter for boosters which have successfully landed on a drone ship.
- I then applied the "AND" condition to determine successful landing with payload mass greater than 4000, but less than 6000.

# Total Number of Successful and Failure Mission Outcomes

List the total number of successful and failure mission outcomes

```
In [16]:
          task 7a = '''
                  SELECT COUNT(MissionOutcome) AS SuccessOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Success%'
          task 7b = '''
                  SELECT COUNT(MissionOutcome) AS FailureOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Failure%'
          print('The total number of successful mission outcome is:')
          display(create pandas df(task 7a, database=conn))
          print()
          print('The total number of failed mission outcome is:')
          create pandas df(task 7b, database=conn)
         The total number of successful mission outcome is:
            successoutcome
                      100
         The total number of failed mission outcome is:
Out[16]:
            failureoutcome
```

• I used the Wild Card "%" to filter for "WHERE" MissionOutcome was a success, or a failure.

# Boosters Carried Maximum Payload

 I determined the boosters that have carried the maximum payload using a subquery in the "WHERE" clause and the "MAX()" function.

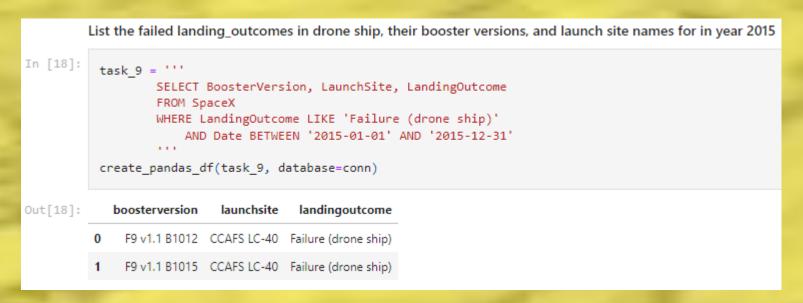
```
List the names of the booster_versions which have carried the maximum payload mass. Use a subquery
           task_8 = '''
                    SELECT BoosterVersion, PayloadMassKG
                    FROM SpaceX
                    WHERE PayloadMassKG = (
                                              SELECT MAX(PayloadMassKG)
                                              FROM SpaceX
                    ORDER BY BoosterVersion
           create_pandas_df(task_8, database=conn)
              boosterversion payloadmasskg
Out[17]:
               F9 B5 B1048.4
                                     15600
                F9 B5 B1048.5
                                     15600
                F9 B5 B1049.4
                                     15600
               F9 B5 B1049.5
                                     15600
                F9 B5 B1049.7
                                     15600
               F9 B5 B1051.3
                                     15600
                F9 B5 B1051.4
                                     15600
               F9 B5 B1051.6
                                     15600
                F9 B5 B1056.4
                                     15600
               F9 B5 B1058.3
                                     15600
                F9 B5 B1060.2
                                     15600
```

F9 B5 B1060.3

15600

#### 2015 Launch Records

• I used a combinations of the "WHERE" clause, "LIKE", "AND", and "BETWEEN" conditions to filter for failed landing outcomes in drone ship, booster versions, and launch site names for year 2015



# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))

```
In [19]:
    task_10 = '''
        SELECT LandingOutcome, COUNT(LandingOutcome)
        FROM SpaceX
        WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
        GROUP BY LandingOutcome
        ORDER BY COUNT(LandingOutcome) DESC
        '''
    create_pandas_df(task_10, database=conn)
```

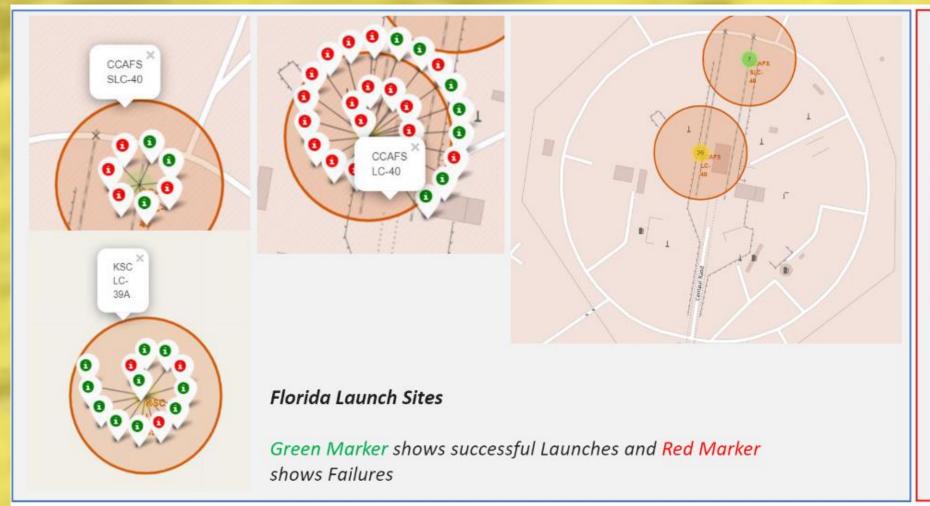
Out[19]:		landingoutcome	count
	0	No attempt	10
	1	Success (drone ship)	6
	2	Failure (drone ship)	5
	3	Success (ground pad)	5
	4	Controlled (ocean)	3
	5	Uncontrolled (ocean)	2
	6	Precluded (drone ship)	1
	7	Failure (parachute)	1

- I selected Landing outcomes and the "COUNT" of landing outcomes from the data and used the "WHERE" clause to filter for landing outcomes "BETWEEN" 2010-06-04 to 2010-03-20.
- I also applied the "GROUP BY" clause to group the landing outcomes and the "ORDER BY" clause to order the grouped landing outcome in descending order.

## All launch sites global map markers

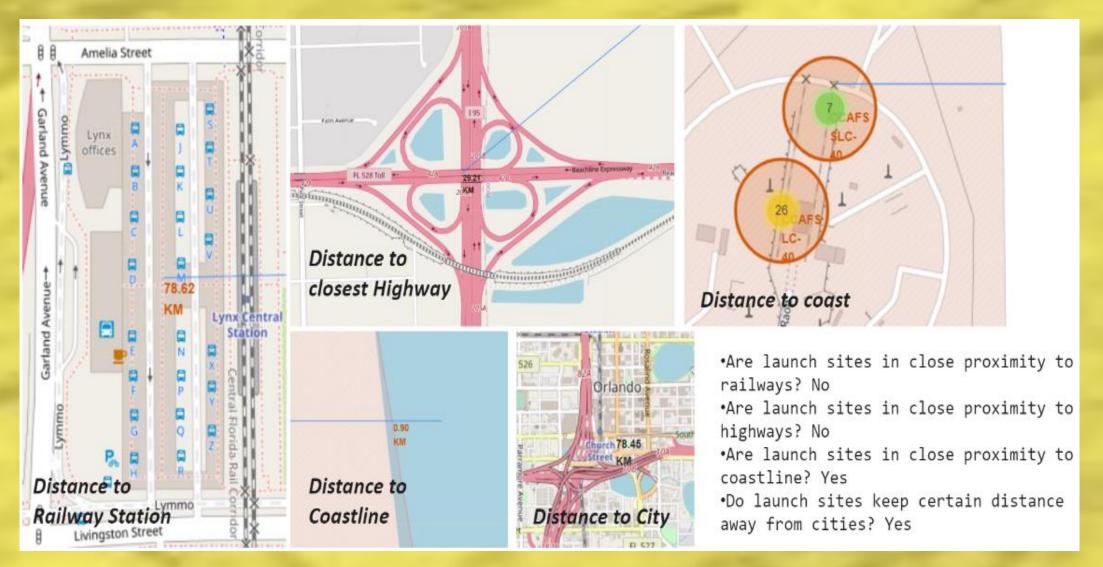


## Markers showing launch sites with color labels

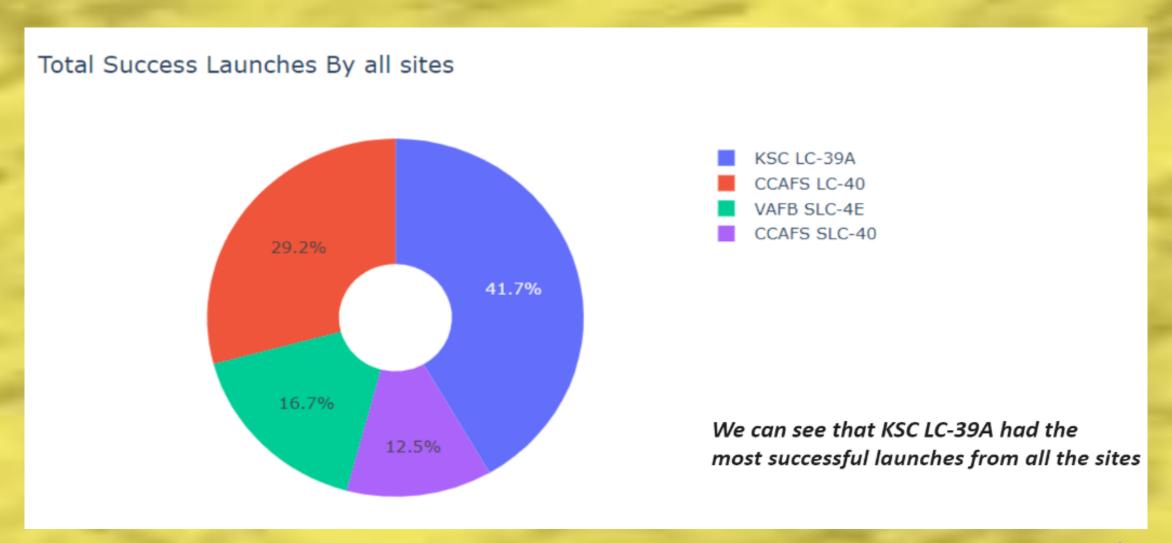




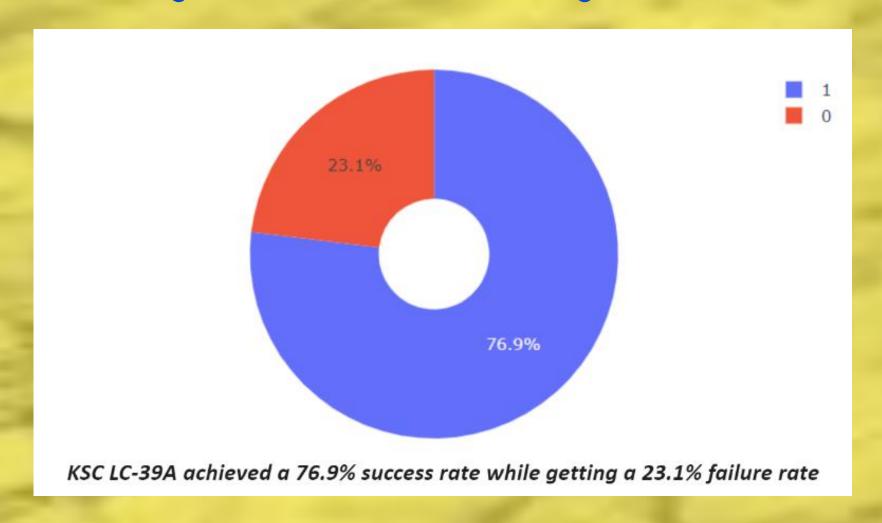
#### Launch Site distance to landmarks



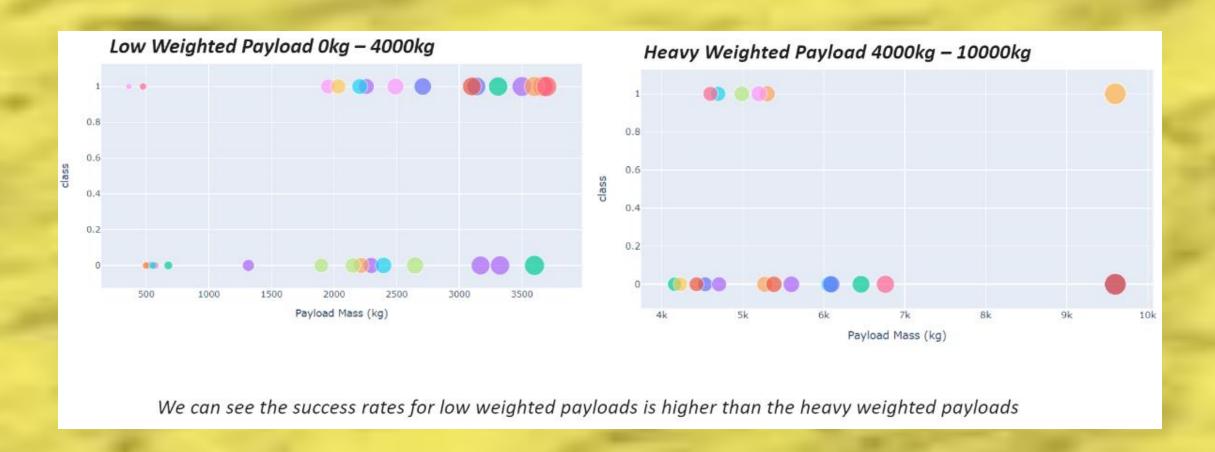
#### Pie chart showing the success percentage achieved by each launch site



#### Pie chart showing the Launch site with the highest launch success ratio



# Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider



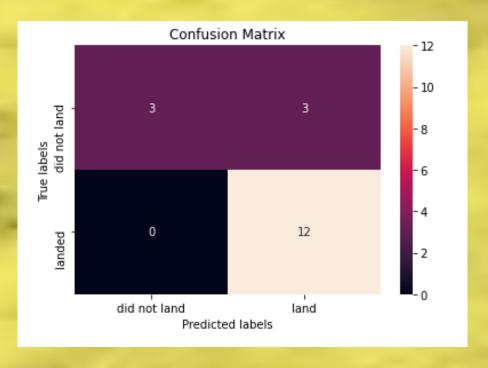
## Classification Accuracy

 The decision tree classifier is the model with the highest classification accuracy

```
models = {'KNeighbors':knn cv.best score ,
               'DecisionTree':tree_cv.best_score_,
               'LogisticRegression':logreg cv.best score ,
               'SupportVector': svm cv.best score }
bestalgorithm = max(models, key=models.get)
print('Best model is', bestalgorithm,'with a score of', models[bestalgorithm])
if bestalgorithm == 'DecisionTree':
    print('Best params is :', tree cv.best params )
if bestalgorithm == 'KNeighbors':
    print('Best params is :', knn_cv.best_params_)
if bestalgorithm == 'LogisticRegression':
     print('Best params is :', logreg cv.best params )
if bestalgorithm == 'SupportVector':
    print('Best params is :', svm_cv.best_params_)
Best model is DecisionTree with a score of 0.8732142857142856
Best params is : {'criterion': 'gini', 'max_depth': 6, 'max_features': 'auto', 'min_samples_leaf': 2, 'min_samples_split': 5, 'splitter': 'random'}
```

#### **Confusion Matrix**

 The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes.
 The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.



#### Conclusions

#### We can conclude that:

- The larger the flight amount at a launch site, the greater the success rate at a launch site.
- Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- KSC LC-39A had the most successful launches of any sites.
- The Decision tree classifier is the best machine learning algorithm for this task.

# Thank you for viewing!