

[Context]

[Are you involved in maintaining or developing open source software projects?]

No. Mostly involved in using these projects.

[Why do you most want to work for Canonical?]

As I observed, it is a company focused on technological interests. Also there is not a single focus of projects, and the research area is very broad.

[What do you think Canonical needs to improve in its engineering and products?]

I am not confident in answering this question.

[Who do you think are key competitors to Canonical? How do you think Canonical should plan to win that race?]

Any company that builds its own distribution of unix based OS. Proprietary solutions to proprietary products. An open source solution also defines a standard among products, which is also self sustained by interests. Most companies are focusing and invest energy in own solutions, maintaining therefore customer dependency. Open source requires investing more in innovation, which not all companies are able to provide.