Patrik Tao

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EXPERIENCE

Sony Electronics Feb 2023 — Present

Project Management Intern

Lund, Sweden

- Drove cost simulations and data analyses across several release, outsourcing, and resource allocation programs for Lund office (~400 employees), discovering **cost-saving opportunities** (~13%) and estimating the minimal effort needed for **product launch**
- Managed change triage for Xperia products, assessing stakeholder impact and market feedback to determine change prioritisation
- Developed complex macros and pivot tables in Excel to analyze issue trends and project costs, improving strategic project planning and cutting manual workload by 67%
- Worked closely with 7 cross-functional teams to strengthen issue tracking- and prototype distribution efficiency

East Asia Student Association

May 2022 — Jan 2023

President

Lund, Sweden

- Spearheaded an organization (~170 members) and its student magazine, coordinating a cross-functional team of 30 coordinators
- Created strategy for reorganisation, budgeting, grants, marketing, and community outreach, **partnering** with 5 external businesses, attracting 200+ event attendees, and gaining 81% membership growth within 6 months

Tetra Pak Jun 2021 — May 2022

Data Scientist Intern

Lund, Sweden

- Pioneered and led the **product development** of a new logistics software, increasing the customer base and work productivity by 50%
- Guided data-driven decision-making through strategic data analysis, alignment with business objectives, and effective stakeholder management, launching 2 productivity-focused digital initiatives
- Conducted 8 voice-of-customer interviews to identify user stories and requirements, resulting in a successful MVP

Software Engineer Intern

- Engineered and launched a logistics management system, optimising prototyping processes, inventory & order management, lab reports, and data visualisation
- Implemented an internal API integration to automate data queries from Mintel, significantly enhancing product benchmarking
- Collaborated with PMs & stakeholders to deliver product roadmap, technical architecture, data-flow diagram, E/R models, SOPs

PROJECTS

Carpooling Service App, Product Owner

Aug 2023 — Present

• Shaping and overseeing the product strategy, gantt chart, requirements, and agile scrum processes

ProductShot, Requirement Engineer

Jan 2023 — Mar 2023

- Elicitated requirements for the company Cargo-Planner, enabling automatic centralized product screenshot updates in sales materials, delivering a ready-to-implement product requirement specification (PRD)
- Led feature prioritization, time-to-market optimization, cost/benefit analysis, receiving high customer & stakeholder satisfaction

EDUCATION

Lund University

Aug 2019 - Dec 2024 (Expected)

Master of Science in Computer Science and Engineering, Specialisation in Software Engineering

Lund, Sweden

- Coursework: Business of Software, Managerial Economics, Large-Scale Software Projects, Requirement Engineering,
 Configuration Management, Machine Learning, Interaction Design, Data Structures & Algorithms
- Extracurriculars: Head of IT, International Mentor, Nova Talent, Accenture's Agile Introduction Course

SKILLS

Programming: Java, Python, SQL, R, MatLab, Haskell, Javascript, HTML / CSS

Technical: Agile Project Management (Scrum, Kanban), Data Analysis (Pandas, Scikit Learn, Matplotlib), Web Dev (React, NodeJs)

Tools: Microsoft Office Suite (Excel, Powerpoint), Jira, Miro, Notion, Figma, Git, GitHub

Languages: Swedish (Native), English (Fluent), Cantonese (Social), Mandarin (Social), Spanish (Elementary)