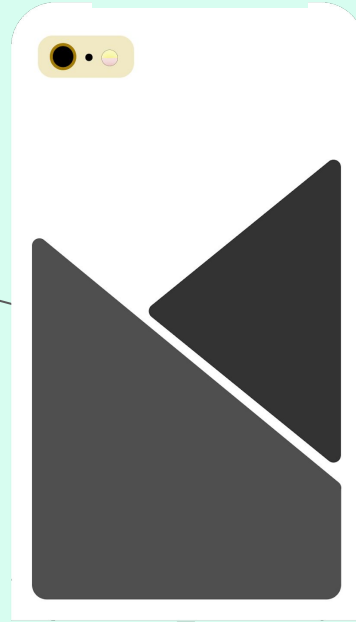


PHONE CASE

Convenient to carry

Aesthetic designs

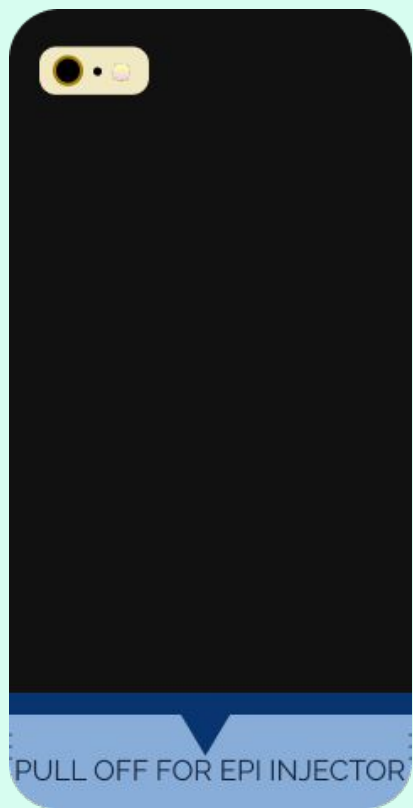


Functional epinephrine injector

Life-saving medical device



telEPI



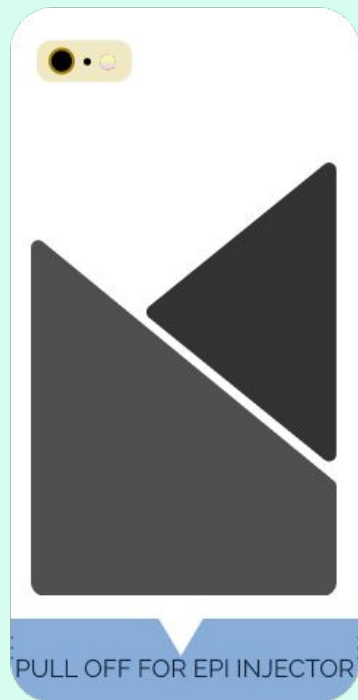
iPhone 6s



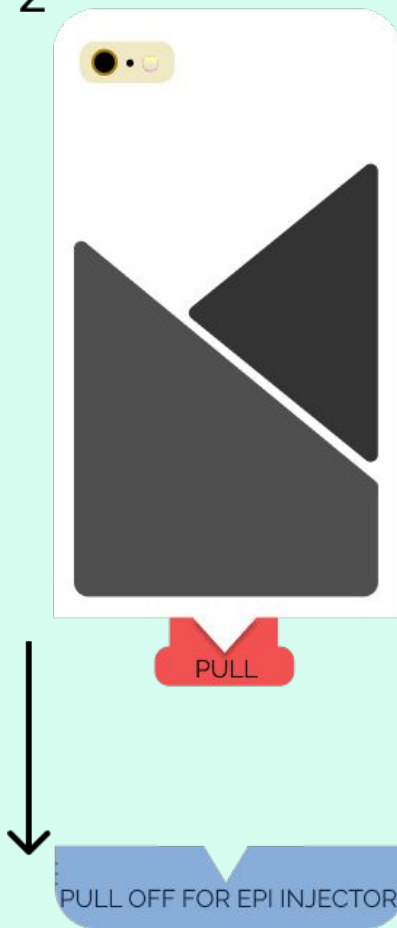
iPhone 8



1



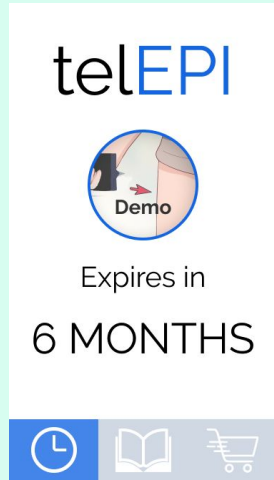
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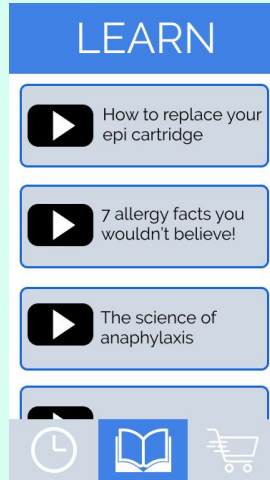
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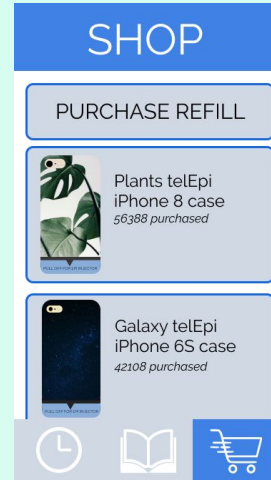
COMPANION APP



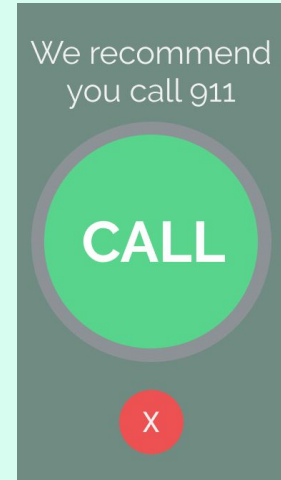
Guides user through
injection process



Educates on
general allergy
facts



Sends reminders
for refill



Quickly calls
for help

INTERVIEWS



Frank S. Virant MD

Clinical Professor of Pediatrics

University of Washington School of Medicine

Associate Director, Allergy/Immunology Training Program

Senior Partner, Northwest Asthma & Allergy Center

Allergy Division Chief, Seattle Children's Hospital



Daniel H. Petroni MD

Co-Director, ASTHMA Inc.

Co-Director, Northwest Food Allergy Treatment & Research

Researcher studying origin of food & drug allergies

PRECONCEPTIONS

- People can't afford Epipens
- People don't understand allergies

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WHAT WE LEARNED

- Insurance covers costs
- People don't understand the injector
- Injectors are inconvenient to carry around

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TARGET AUDIENCE

- Severely food-allergic people
- People who need an EpiPen, but find it inconvenient to carry around