

BuildMyBot Affiliate Program FAQ

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Getting Started

Q: How do I join the BuildMyBot Affiliate Program?

A: Joining is simple and free: 1. Visit our affiliate signup page 2. Complete the registration form with your details 3. Submit your application for review 4. Receive approval within 1-2 business days 5. Access your affiliate dashboard and marketing materials

Q: Are there any costs to join the program?

A: No, joining the BuildMyBot Affiliate Program is completely free. There are no setup fees, monthly costs, or hidden charges.

Q: What are the requirements to become an affiliate?

A: To join our program, you must: - Be at least 18 years old - Have a valid PayPal or bank account - Have a platform to promote BuildMyBot (website, blog, social media, etc.) - Comply with our program terms and conditions - Not engage in prohibited marketing practices

Q: Can I join if I'm outside the United States?

A: Yes! Our affiliate program is open to partners worldwide. We accept affiliates from most countries, subject to local regulations and compliance requirements.

Commissions and Payments

Q: How much commission can I earn?

A: Our commission structure is very competitive: - **Tier 1:** 50% commission on direct referrals - **Tier 2:** 20% commission on sub-affiliate earnings - Commissions are recurring for the lifetime of active subscriptions - No caps on earnings potential

Q: When and how do I get paid?

A: Payment details: - **Payment Schedule:** Monthly on the 15th - **Payment Methods:** PayPal or Direct Deposit (ACH) - **Minimum Payout:** \$50 (earnings below this roll over) - **Currency:** USD (with automatic conversion for international affiliates)

Q: Is there a minimum payout amount?

A: Yes, the minimum payout is \$50. If your earnings are less than \$50 in a given month, they will roll over to the next month until the minimum is reached.

Q: How long do commissions last?

A: You earn commissions for the lifetime of each active subscription you refer. As long as the customer maintains their subscription and you remain in good standing, you'll continue earning.

Q: What happens if a customer gets a refund?

A: If a customer receives a refund within the 30-day money-back guarantee period, the corresponding commission will be deducted from your account. This is standard practice to ensure fair compensation.

Q: Do I earn commissions on upgrades or downgrades?

A: Yes, you earn commissions based on the actual subscription amount. If a customer upgrades their plan, your commission increases accordingly. If they downgrade, your commission adjusts to the new plan amount.

Tracking and Analytics

Q: How do I know my referrals are being tracked properly?

A: Your affiliate dashboard provides comprehensive tracking: - Real-time click tracking - Conversion monitoring - Earnings reports - Sub-affiliate performance - Traffic sources and campaign analytics

Q: What is the cookie duration?

A: We use 90-day cookies. If someone clicks your affiliate link and signs up within 90 days, you'll receive credit for the referral.

Q: Can I use multiple tracking links?

A: Yes, you can create unlimited tracking links for different campaigns, channels, or landing pages. This helps you optimize your marketing efforts and

track performance accurately.

Q: What happens if a customer clicks multiple affiliate links?

A: We use first-click attribution. The first affiliate to refer the customer receives credit for the sale, regardless of subsequent clicks from other affiliates.

Q: Can I track conversions from different marketing channels?

A: Yes, you can create unique tracking links for each channel (website, email, social media, paid ads, etc.) and monitor their performance separately in your dashboard.

Marketing and Promotion

Q: What marketing materials are available?

A: We provide a comprehensive suite of marketing materials: - Professional banner ads in various sizes - Email templates for different campaigns - Social media content and posts - Blog post templates and ideas - Video content suggestions - Product information and specifications - Case studies and testimonials

Q: Can I create my own marketing materials?

A: Yes, you can create custom marketing materials, but they must: - Comply with our brand guidelines - Be approved by our affiliate team - Not make false or misleading claims - Include proper affiliate disclosures - Respect trademark and copyright laws

Q: Are there any restrictions on how I can promote BuildMyBot?

A: Yes, we have guidelines to ensure ethical promotion: - No spam or unsolicited marketing - No bidding on trademarked terms - No false or exaggerated claims - No misleading advertising - Compliance with all applicable laws - Proper disclosure of affiliate relationship

Q: Can I run paid advertising campaigns?

A: Yes, paid advertising is allowed with these restrictions: - You cannot bid on "BuildMyBot" or trademarked terms - You cannot use our brand name in ad copy without permission - You must follow platform advertising policies - Landing pages must be professional and accurate

Q: Do you provide training for affiliates?

A: Yes, we offer comprehensive training: - Video tutorials on getting started - Marketing strategy guides - Best practices documentation - Monthly affiliate webinars - One-on-one support for top performers - Private affiliate community

Sub-Affiliates and Two-Tier Program

Q: What is a two-tier affiliate program?

A: Our two-tier program allows you to earn commissions from affiliates you recruit: - **Tier 1:** 50% commission on your direct referrals - **Tier 2:** 20% commission on your sub-affiliates' earnings - This creates additional income opportunities

Q: How do I recruit sub-affiliates?

A: Recruitment strategies: - Share your sub-affiliate recruitment link - Promote the affiliate program to your audience - Create content about affiliate marketing success - Offer training and support to potential recruits - Share your earnings and success stories

Q: Is there a limit to how many sub-affiliates I can have?

A: No, there's no limit to the number of sub-affiliates you can recruit. More sub-affiliates means more potential earnings for you.

Q: Do I need to provide support to my sub-affiliates?

A: While not required, providing support can benefit both you and your sub-affiliates: - Better-performing sub-affiliates mean more earnings for you - Builds loyalty and long-term relationships - Creates a stronger affiliate network - We provide resources to help you support your team

Technical Issues

Q: What if my affiliate link isn't working?

A: If you experience technical issues: 1. Clear your browser cache and cookies 2. Test the link in an incognito window 3. Contact our technical support team 4. We'll investigate and resolve the issue promptly

Q: Can I integrate BuildMyBot with my website or app?

A: Yes, we offer various integration options: - API access for custom integrations - Webhook notifications for real-time updates - Custom tracking parameters - Deep linking capabilities - Technical documentation and support

Q: What if I disagree with a commission calculation?

A: We have a transparent dispute resolution process: 1. Review your dashboard analytics 2. Contact affiliate support with details 3. We'll investigate within 5 business days 4. Provide detailed explanation and resolution 5. Adjust commissions if an error is found

Program Policies

Q: Can I promote BuildMyBot on multiple websites?

A: Yes, you can promote across multiple platforms: - Websites and blogs - Social media accounts - Email lists - YouTube channels - Podcasts - Any legitimate marketing channel

Q: What happens if I violate the program terms?

A: Policy violations may result in: - Warning for minor infractions - Temporary suspension for repeated issues - Permanent termination for serious violations - Forfeiture of unpaid commissions - Legal action for fraudulent activities

Q: Can I have multiple affiliate accounts?

A: No, each individual or entity is limited to one affiliate account. Multiple accounts can lead to suspension and loss of commissions.

Q: What happens to my commissions if I leave the program?

A: If you voluntarily leave the program: - You'll receive all earned commissions up to your departure - Future commissions from existing referrals will cease - You cannot reactivate the same account later - Sub-affiliate relationships will be terminated

Taxes and Legal

Q: Do I need to pay taxes on my affiliate earnings?

A: Yes, affiliate earnings are taxable income: - US affiliates receive 1099 forms for earnings over \$600 - International affiliates may have tax withholding - You're responsible for reporting income to tax authorities - Consult a tax professional for specific advice

Q: What tax forms do I need to complete?

A: Tax requirements: - **US affiliates:** W-9 form - **International affiliates:** W-8BEN form - Forms must be completed before first payment - Update forms if

your information changes

Q: Do I need business insurance?

A: While not required, consider: - General liability insurance for business activities - Professional liability for marketing services - Consult with an insurance professional - Requirements vary by location and business structure

Performance and Optimization

Q: What's the average conversion rate for BuildMyBot?

A: Conversion rates vary by traffic quality and marketing method: - High-quality traffic: 3-5% conversion rate - General traffic: 1-2% conversion rate - Email marketing: 5-10% conversion rate - We provide benchmarks and optimization tips

Q: How can I improve my conversion rates?

A: Optimization strategies: - Use targeted, relevant traffic - Create authentic, valuable content - Build trust with your audience - Test different marketing approaches - Follow our proven templates and strategies - Analyze your performance data regularly

Q: What are the most successful marketing channels?

A: Top-performing channels include: - Content marketing (blogs, reviews) - Email marketing to targeted lists - Social media marketing - YouTube video reviews - Webinars and online events - PPC advertising (with restrictions)

Q: How long does it take to see results?

A: Timeline varies by effort and strategy: - Initial results: 2-4 weeks - Consistent income: 2-3 months - Significant earnings: 6-12 months - Full-time income potential: 12+ months

Support and Resources

Q: What kind of support do you provide?

A: We offer comprehensive support: - Dedicated affiliate manager for top performers - Email support for all affiliates - Comprehensive knowledge base - Video tutorials and guides - Monthly training webinars - Private affiliate community

Q: How quickly do you respond to support requests?

A: Response times: - Email support: Within 24 hours - Urgent issues: Within 4 hours - Phone support: Available for premium affiliates - Community forum: Peer support and discussions

Q: Are there any networking opportunities?

A: Yes, we facilitate networking: - Annual affiliate conference - Regional meetups and events - Online mastermind groups - Private Slack/Discord community - Success story features and promotions

Special Situations

Q: Can I transfer my affiliate account?

A: Account transfers are considered case-by-case: - Business sales may qualify for transfer - Personal accounts generally cannot be transferred - Contact affiliate support for evaluation - Approval required for all transfers

Q: What happens if BuildMyBot changes its pricing?

A: Pricing changes affect commissions: - Your commission percentage remains the same - Commission amounts adjust to new pricing - We'll notify you 30 days in advance - You can adjust marketing accordingly

Q: Can I negotiate special commission rates?

A: Custom commission rates may be available for: - High-volume affiliates (100+ referrals/month) - Strategic partnerships - Influencer collaborations - Enterprise-level promotions - Contact affiliate management for discussion

Contact Information

Affiliate Support

- **Email:** affiliates@buildmybot.com
- **Phone:** 1-800-BUILD-BOT (1-800-284-5326)
- **Hours:** Monday-Friday, 9 AM - 6 PM EST
- **Response Time:** Within 24 hours

Technical Support

- **Email:** tech@buildmybot.com

- **Help Desk:** support.buildmybot.com
- **Live Chat:** Available on website
- **Response Time:** Within 4 hours for urgent issues

Mailing Address

BuildMyBot Affiliate Program 123 Tech Avenue San Francisco, CA 94105 United States

Social Media

- **LinkedIn:** linkedin.com/company/buildmybot
- **Twitter:** [@BuildMyBotAI](https://twitter.com/BuildMyBotAI)
- **Facebook:** facebook.com/BuildMyBot
- **YouTube:** youtube.com/c/BuildMyBot

This FAQ is updated regularly. Check your affiliate dashboard for the most current information and program updates.