

# BuildMyBot Affiliate/Reseller Program Marketing Documents

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This document contains all the necessary marketing materials for the BuildMyBot two-tier affiliate/reseller program.

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## Program Overview

### What is the BuildMyBot Affiliate/Reseller Program?

The BuildMyBot Affiliate/Reseller Program is a two-tier commission system designed to reward partners for referring new customers to our AI chatbot platform. As a reseller, you'll earn generous commissions while helping businesses enhance their customer service capabilities with cutting-edge AI technology.

### Why Partner with BuildMyBot?

- **High-Demand Product:** AI chatbots are essential for modern businesses
  - **Generous Commissions:** Earn 50% on direct referrals and 20% on sub-affiliate earnings
  - **Recurring Revenue:** Monthly commissions for the lifetime of each subscription
  - **Easy Setup:** Simple integration with our affiliate platform
  - **Marketing Support:** Access to professional marketing materials and support
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## Commission Structure

### Tier 1: Direct Referrals

- **Commission Rate:** 50% of the first month's subscription payment
- **Payment:** Monthly recurring commissions for active subscriptions
- **Tracking:** Real-time dashboard to monitor your referrals and earnings

### Tier 2: Sub-Affiliate Referrals

- **Commission Rate:** 20% of your sub-affiliate's commission earnings
- **Payment:** Monthly recurring based on your sub-affiliates' performance
- **Unlimited Potential:** No limit on the number of sub-affiliates you can recruit

### Example Earnings

**Scenario 1: Direct Referral** - You refer a business that signs up for our \$99/month plan - Your commission:  $50\% \times \$99 = \$49.50$  per month - Annual earnings: \$594 from one customer

**Scenario 2: Two-Tier Earnings** - You refer 5 businesses directly ( $5 \times \$49.50 = \$247.50$ /month) - You recruit 3 sub-affiliates who each earn \$100/month - Your sub-affiliate commission:  $20\% \times \$300 = \$60$ /month - Total monthly earnings:  $\$247.50 + \$60 = \$307.50$  - Annual earnings: \$3,690

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## Benefits for Resellers

### Financial Benefits

- **High Commission Rates:** Industry-leading 50% direct commission
- **Passive Income:** Earn monthly from active subscriptions
- **Two-Tier System:** Additional income from sub-affiliates
- **No Earnings Cap:** Unlimited earning potential

### Marketing Benefits

- **Professional Materials:** Access to banners, email templates, and social media content
- **Custom Tracking:** Unique affiliate links and advanced analytics
- **Real-Time Reporting:** Monitor clicks, conversions, and earnings
- **Dedicated Support:** Personal assistance from our affiliate team

## Business Benefits

- **Brand Association:** Partner with a leading AI chatbot platform
  - **Network Expansion:** Connect with other successful affiliates
  - **Skill Development:** Learn about AI technology and digital marketing
  - **Flexible Work:** Work from anywhere, anytime
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## How to Get Started

### Step 1: Sign Up

1. Visit our affiliate signup page: [BuildMyBot Affiliate Program](#)
2. Complete the registration form with your details
3. Receive your unique affiliate link and access to the dashboard

### Step 2: Access Marketing Materials

1. Log in to your affiliate dashboard
2. Navigate to the “Marketing Materials” section
3. Download banners, email templates, and other resources

### Step 3: Start Promoting

1. Share your unique affiliate link with your network
2. Use our provided marketing materials on your website, blog, or social media
3. Track your performance through the dashboard

### Step 4: Recruit Sub-Affiliates

1. Share your sub-affiliate recruitment link
  2. Provide guidance and support to your sub-affiliates
  3. Earn additional commissions from their success
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## Marketing Materials

### Email Templates

#### Template 1: Introduction to BuildMyBot

Subject: Transform Your Customer Service with AI Chatbots

Hi [Name],

I wanted to share an exciting opportunity that's helping businesses revolutionize their customer service - BuildMyBot.

BuildMyBot offers cutting-edge AI chatbot solutions that can: - Handle 24/7 customer inquiries - Reduce support costs by up to 60% - Increase customer satisfaction scores - Generate qualified leads automatically

As a special offer, when you sign up through my link, you'll get: - 14-day free trial - Personalized onboarding session - 20% discount on your first 3 months

[Click here to start your free trial](#)

Best regards, [Your Name]

## Template 2: Business Opportunity

Subject: Earn \$500+ Monthly with AI Chatbot Affiliate Program

Hi [Name],

I'm reaching out with an exciting business opportunity that's generating substantial income for entrepreneurs and marketers - the BuildMyBot Affiliate Program.

Here's why this is different: - **50% commission** on direct referrals - **20% commission** on sub-affiliate earnings - **Monthly recurring revenue** from active subscriptions - **High-demand product** in the growing AI market

Many of our affiliates are earning \$500-\$2,000+ monthly within their first 3 months.

[Join the affiliate program today](#)

Ready to learn more? Reply to this email and I'll share my success strategies.

Best regards, [Your Name]

## Social Media Posts

### LinkedIn Post

"Excited to partner with BuildMyBot, the leading AI chatbot platform for businesses! Their technology is transforming customer service, and their affiliate program offers incredible earning potential. 50% commissions + two-tier structure = game-changer for digital marketers. #AI #Chatbots #AffiliateMarketing #BusinessGrowth"

[Include affiliate link]

## Facebook Post

"Looking for a way to boost your income? I've found an amazing opportunity with BuildMyBot's affiliate program! 💰🤖

- ✔ 50% commission on direct sales ✔ 20% commission on team earnings
- ✔ Monthly recurring income ✔ Help businesses improve customer service

Perfect for marketers, entrepreneurs, and anyone interested in AI technology!

[Learn more and sign up here](#)"

## Twitter/X Post

🤖 New affiliate opportunity! Earn 50% commissions with BuildMyBot AI chatbots. Two-tier program means you earn from your referrals AND their referrals. #AI #AffiliateMarketing #PassiveIncome [your-affiliate-link]"

## Banner Ads

### Banner 1: 728x90 Leaderboard

- Headline: "Earn 50% Commissions with BuildMyBot"
- Subheadline: "AI Chatbots for Business - Join Our Affiliate Program"
- CTA: "Sign Up Now"
- Design: Clean, professional with AI/tech theme

### Banner 2: 300x250 Medium Rectangle

- Headline: "Transform Customer Service"
- Subheadline: "Promote BuildMyBot & Earn Monthly"
- CTA: "Learn More"
- Design: Modern, minimalist with chatbot graphics

### Banner 3: 160x600 Skyscraper

- Headline: "AI Chatbot Affiliate"
- Subheadline: "50% Commission + Two-Tier Earnings"
- CTA: "Join Program"
- Design: Vertical layout with earnings calculator

## Blog Post Template

**Title: How to Earn \$1,000+ Monthly with AI Chatbot Affiliate Programs**

Introduction: The AI revolution is here, and smart marketers are capitalizing on it. AI chatbots have become essential tools for businesses looking to enhance customer service and reduce operational costs. In this guide, I'll show you how to earn substantial monthly income through the BuildMyBot affiliate program.

Section 1: Why AI Chatbots Are in High Demand - Statistics on chatbot market growth - Benefits for businesses - Future trends

Section 2: The BuildMyBot Opportunity - Product overview - Commission structure explained - Real earnings examples

Section 3: Marketing Strategies That Work - Content marketing - Social media promotion - Email marketing - Paid advertising

Section 4: Building Your Sub-Affiliate Network - Recruitment strategies - Training and support - Maximizing two-tier earnings

Conclusion: The AI chatbot market is booming, and there's never been a better time to get involved. With BuildMyBot's generous commission structure and high-quality product, you have everything you need to build a successful affiliate business.

[Call-to-action with affiliate link]

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## FAQ

### General Questions

**Q: How much does it cost to join the affiliate program?** A: Absolutely nothing! Joining the BuildMyBot affiliate program is completely free.

**Q: Do I need technical knowledge to succeed?** A: No technical knowledge is required. We provide all the marketing materials and support you need.

**Q: Can I join if I'm not in the United States?** A: Yes! Our affiliate program is open to partners worldwide, subject to local regulations.

### Commission Questions

**Q: When and how do I get paid?** A: Commissions are paid monthly via PayPal or direct deposit, with a minimum payout of \$50.

**Q: How long do commissions last?** A: You earn commissions for the lifetime of each active subscription you refer.

**Q: Is there a limit to how much I can earn?** A: No! There's no cap on your earnings potential.

## Marketing Questions

**Q: Can I use my own marketing materials?** A: Yes, you can create your own materials, but they must be approved by our team and comply with our brand guidelines.

**Q: Can I run paid ads?** A: Yes, paid advertising is allowed, but you cannot bid on trademarked terms or use our brand name in ad copy without permission.

**Q: Do you provide training?** A: Yes, we offer comprehensive training resources, including video tutorials, webinars, and one-on-one support for top performers.

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## Contact Information

### Affiliate Support

- **Email:** [affiliates@buildmybot.com](mailto:affiliates@buildmybot.com)
- **Phone:** 1-800-BUILD-BOT (1-800-284-5326)
- **Hours:** Monday-Friday, 9 AM - 6 PM EST

### Technical Support

- **Email:** [tech@buildmybot.com](mailto:tech@buildmybot.com)
- **Help Desk:** [support.buildmybot.com](https://support.buildmybot.com)
- **Response Time:** Within 24 hours

### Social Media

- **LinkedIn:** [linkedin.com/company/buildmybot](https://linkedin.com/company/buildmybot)
- **Twitter:** [@BuildMyBotAI](https://twitter.com/BuildMyBotAI)
- **Facebook:** [facebook.com/BuildMyBot](https://facebook.com/BuildMyBot)

### Mailing Address

BuildMyBot Affiliate Program 123 Tech Avenue San Francisco, CA 94105 United States

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## Terms and Conditions

### Program Eligibility

- Must be 18 years or older

- Must have a valid PayPal or bank account
- Must comply with all applicable laws and regulations

### **Prohibited Activities**

- Spam or unsolicited marketing
- Misleading advertising claims
- Bidding on trademarked terms
- Self-referrals or fraudulent activity

### **Commission Policies**

- Commissions are paid on validated sales only
- Refunds will result in commission deductions
- We reserve the right to terminate accounts for policy violations

### **Privacy and Data Protection**

- We comply with GDPR and CCPA regulations
- Customer data is never shared with affiliates
- All marketing must respect privacy laws

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*This document is subject to change without notice. Please check your affiliate dashboard for the most current information and terms.*