

BuildMyBot Commission Structure Details

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Overview

The BuildMyBot Affiliate Program features a competitive two-tier commission structure designed to maximize your earning potential while providing excellent value to referred customers.

Commission Tiers

Tier 1: Direct Referrals

- **Commission Rate:** 50% of the first month's subscription payment
- **Payment Frequency:** Monthly recurring for active subscriptions
- **Tracking Duration:** Lifetime of the customer relationship
- **Minimum Payout:** \$50

Tier 2: Sub-Affiliate Referrals

- **Commission Rate:** 20% of your sub-affiliate's commission earnings
- **Payment Frequency:** Monthly recurring based on sub-affiliate performance
- **Tracking Duration:** Lifetime of the sub-affiliate relationship
- **No Limit:** Unlimited number of sub-affiliates

Commission Calculation Examples

Example 1: Single Direct Referral

- **Referred Plan:** Professional (\$99/month)
- **Your Commission:** $50\% \times \$99 = \49.50 per month
- **Annual Earnings:** \$594.00

- **Lifetime Value** (assuming 3-year average): \$1,782.00

Example 2: Multiple Direct Referrals

- **5 Referrals** on Professional plan (\$99/month each)
- **Monthly Revenue:** $5 \times \$99 = \495.00
- **Your Commission:** $50\% \times \$495 = \247.50 per month
- **Annual Earnings:** \$2,970.00

Example 3: Two-Tier Earnings

Direct Referrals: - 10 businesses on Professional plan (\$99/month) - Direct commission: $10 \times \$49.50 = \495.00 per month

Sub-Affiliate Earnings: - 3 sub-affiliates earning \$200/month each - Sub-affiliate commission: $3 \times \$200 = \600.00 - Your tier 2 commission: $20\% \times \$600 = \120.00 per month

Total Monthly Earnings: $\$495.00 + \$120.00 = \$615.00$ **Total Annual Earnings:** \$7,380.00

Example 4: High-Performance Scenario

Direct Referrals: - 25 businesses averaging \$150/month - Direct commission: $25 \times \$75 = \$1,875.00$ per month

Sub-Affiliate Earnings: - 10 sub-affiliates earning \$500/month each - Sub-affiliate commission: $10 \times \$500 = \$5,000.00$ - Your tier 2 commission: $20\% \times \$5,000 = \$1,000.00$ per month

Total Monthly Earnings: $\$1,875.00 + \$1,000.00 = \$2,875.00$ **Total Annual Earnings:** \$34,500.00

Subscription Plans and Commissions

Plan	Monthly Price	Your Commission (50%)
Starter	\$49	\$24.50
Professional	\$99	\$49.50
Business	\$199	\$99.50
Enterprise	\$399	\$199.50

Payment Schedule

Payment Processing

- **Processing Date:** 15th of each month
- **Payment Method:** PayPal or Direct Deposit
- **Currency:** USD (with automatic conversion for international affiliates)
- **Payment Threshold:** \$50 minimum (rolls over if not met)

Commission Validation

- **Pending Period:** 30 days (to account for refunds)
- **Validation:** Confirmed after successful payment processing
- **Lock Period:** Commissions are locked after validation period

Earnings Potential Calculator

Monthly Income Projections

Active Referrals	Average Plan	Monthly Income	Annual Income
5	Professional (\$99)	\$247.50	\$2,970.00
10	Professional (\$99)	\$495.00	\$5,940.00
15	Business (\$199)	\$1,492.50	\$17,910.00
20	Business (\$199)	\$1,990.00	\$23,880.00
25	Enterprise (\$399)	\$4,987.50	\$59,850.00

Plus additional income from sub-affiliates

Sub-Affiliate Income Projections

Active Sub-Affiliates	Their Avg. Monthly Earnings	Your Monthly Income (20%)
3	\$200	\$40.00

5	\$300	\$300.00
10	\$500	\$1,000.00
15	\$750	\$2,250.00
20	\$1,000	\$4,000.00

Performance Bonuses

Monthly Performance Bonuses

- **\$1,000+ in direct commissions:** 5% bonus
- **\$2,500+ in direct commissions:** 10% bonus
- **\$5,000+ in direct commissions:** 15% bonus

Recruitment Bonuses

- **Recruit 5+ active sub-affiliates:** \$100 bonus
- **Recruit 10+ active sub-affiliates:** \$250 bonus
- **Recruit 20+ active sub-affiliates:** \$500 bonus

Annual Performance Awards

- **Top 10 affiliates:** All-expenses-paid conference attendance
- **Top performer:** \$5,000 bonus + featured promotion

Tracking and Analytics

Real-Time Dashboard

- **Click Tracking:** Monitor link performance
- **Conversion Rates:** Track referral-to-customer conversion
- **Earnings Reports:** Detailed commission breakdowns
- **Sub-Affiliate Performance:** Monitor your team's success

Attribution Rules

- **First Click Attribution:** First affiliate to refer gets credit
- **Cookie Duration:** 90 days

- **Cross-Device Tracking:** Unified tracking across devices
- **IP-Based Tracking:** Prevents fraud and duplicate referrals

Commission Policies

Qualified Referrals

A referral is considered qualified when: - Customer signs up through your unique affiliate link - Customer completes the registration process - Customer's payment is successfully processed - Customer passes the 30-day refund period

Commission Deductions

Commissions may be deducted for: - Customer refunds (full or partial) - Chargebacks - Fraudulent activity - Policy violations

Termination Policy

Commissions continue as long as: - The customer maintains an active subscription - You remain in good standing with the program - No policy violations have occurred

Tax Information

Tax Forms

- **US Affiliates:** W-9 form required
- **International Affiliates:** W-8BEN form required
- **1099 Reporting:** For US affiliates earning \$600+ annually

Tax Withholding

- **US Affiliates:** No withholding (responsible for own taxes)
- **International Affiliates:** 30% withholding unless tax treaty applies

Frequently Asked Questions

Commission Questions

Q: When do I get paid? A: Commissions are paid monthly on the 15th for the previous month's validated earnings.

Q: Is there a minimum payout amount? A: Yes, \$50 minimum. Earnings below this amount roll over to the next month.

Q: How long do commissions last? A: You earn commissions for the lifetime of each active subscription you refer.

Q: Can I earn commissions from my own purchases? A: No, self-referrals are not allowed under the program terms.

Tracking Questions

Q: How do I know my referrals are tracked properly? A: Your affiliate dashboard shows real-time tracking data for all clicks and conversions.

Q: What happens if a customer clicks multiple affiliate links? A: We use first-click attribution - the first affiliate to refer the customer gets credit.

Q: Can I use multiple tracking links? A: Yes, you can create unique tracking links for different campaigns or channels.

Payment Questions

Q: What payment methods are available? A: We offer PayPal and direct deposit (ACH) for US affiliates.

Q: Are there any fees for payments? A: We cover all payment processing fees. You receive your full commission amount.

Q: Can I change my payment method? A: Yes, you can update your payment preferences in your affiliate dashboard.

Getting Started

Step 1: Complete Your Profile

- Fill out all required information
- Submit tax forms
- Set up payment method

Step 2: Get Your Links

- Access your unique affiliate links
- Create campaign-specific tracking links
- Test your links to ensure proper tracking

Step 3: Start Promoting

- Use our marketing materials
- Track your performance

- Optimize your campaigns

Step 4: Build Your Team

- Recruit sub-affiliates
- Provide training and support
- Earn additional commissions

Contact Support

Affiliate Support Team

- **Email:** affiliates@buildmybot.com
- **Phone:** 1-800-BUILD-BOT (1-800-284-5326)
- **Hours:** Monday-Friday, 9 AM - 6 PM EST

Technical Support

- **Email:** tech@buildmybot.com
- **Help Desk:** support.buildmybot.com
- **Response Time:** Within 24 hours

This commission structure is subject to change. Current affiliates will be notified of any updates 30 days in advance.