

DATA ANALYTICS WITH TABLEAU

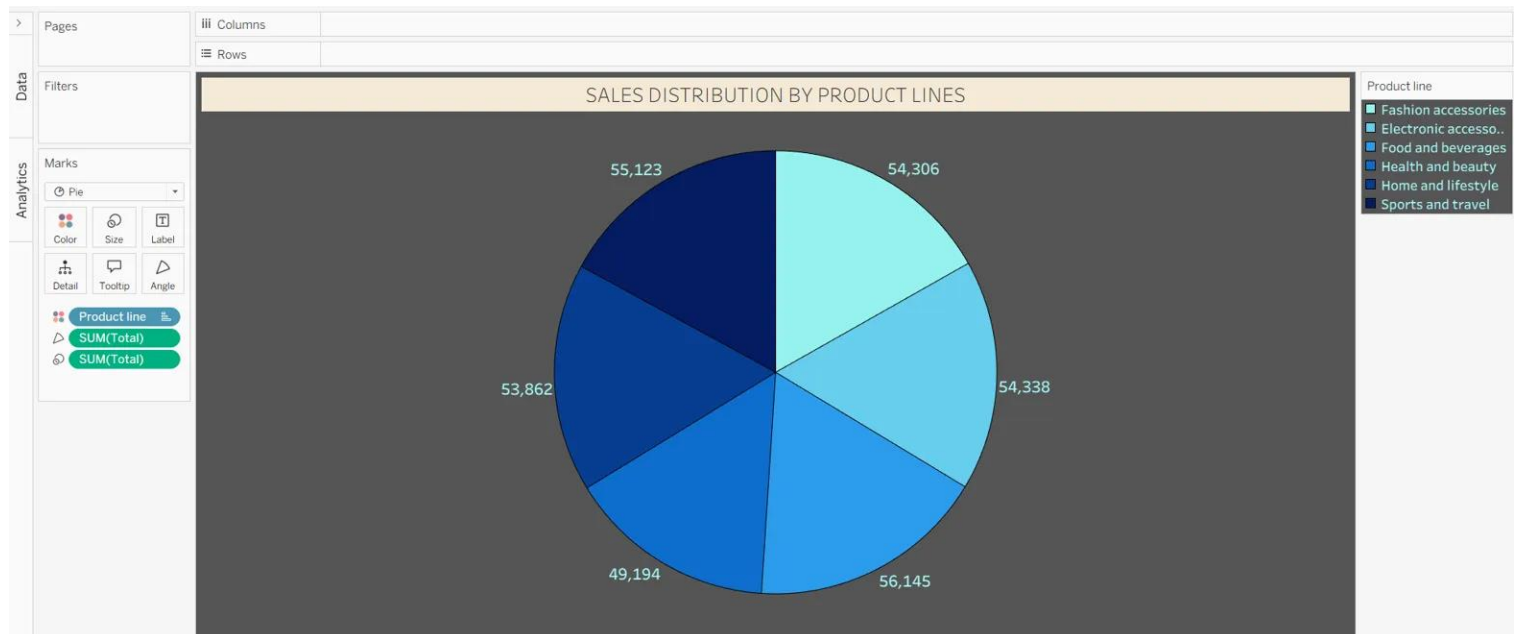
SUPERMARKET SALES ANALYTICS REPORT

ASSIGNMENT-1

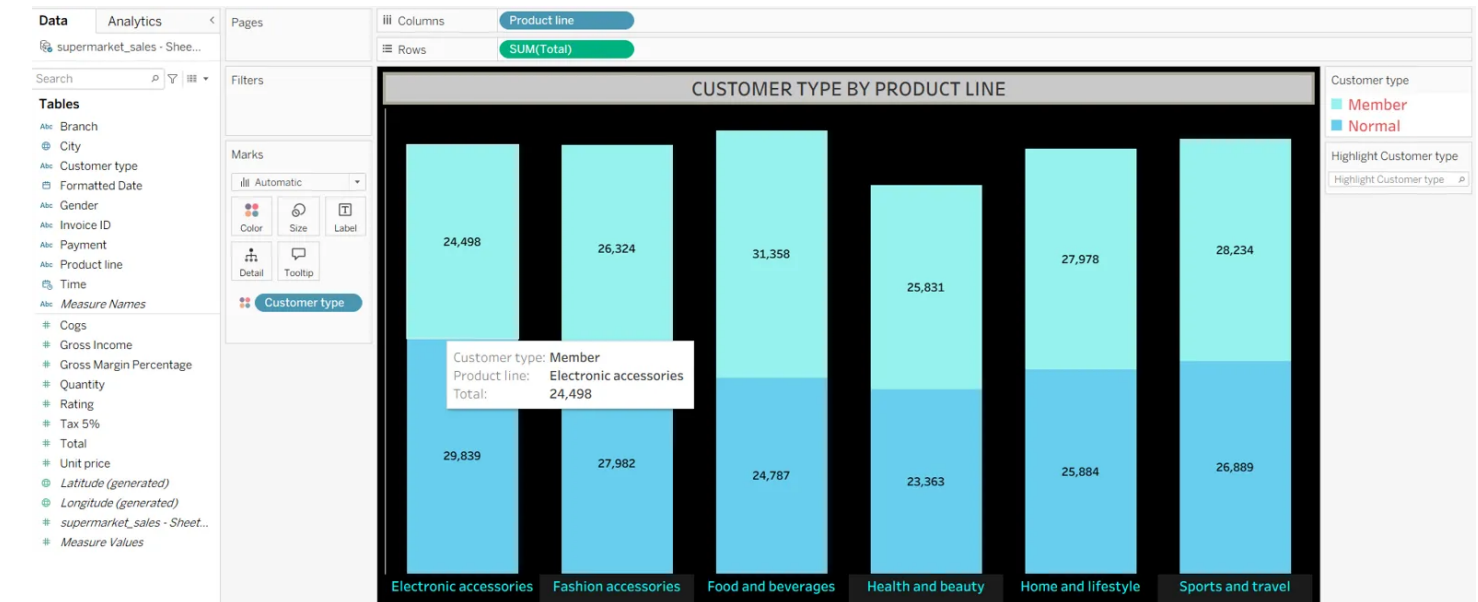
1. Total Sum in Each City



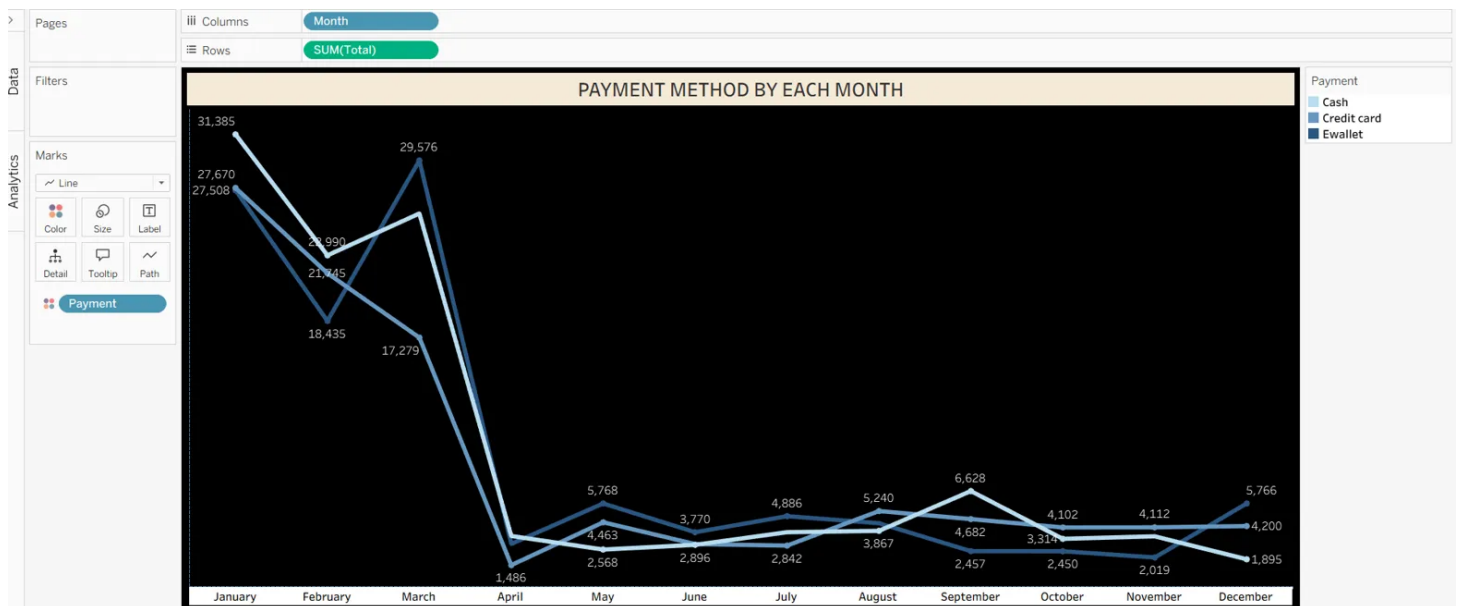
2. Sales Distribution by Product Lines



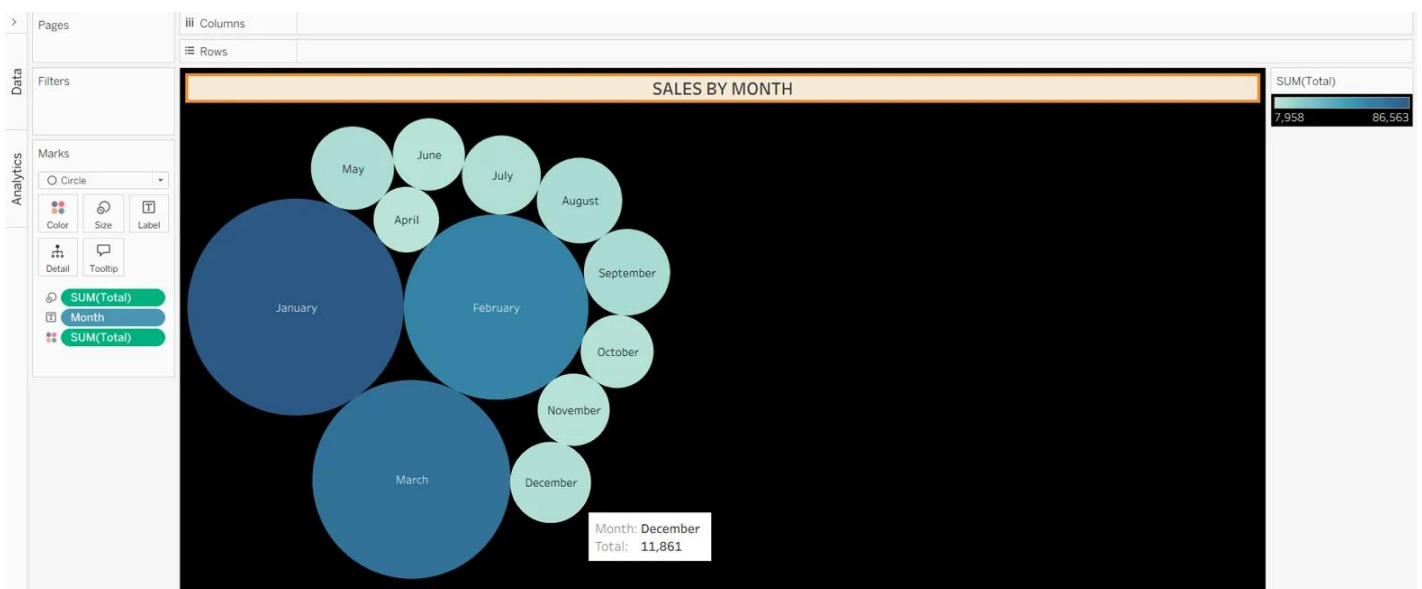
3. Customer Type by Product Line



4. Payment Method by Each Month



5. Sales by Month

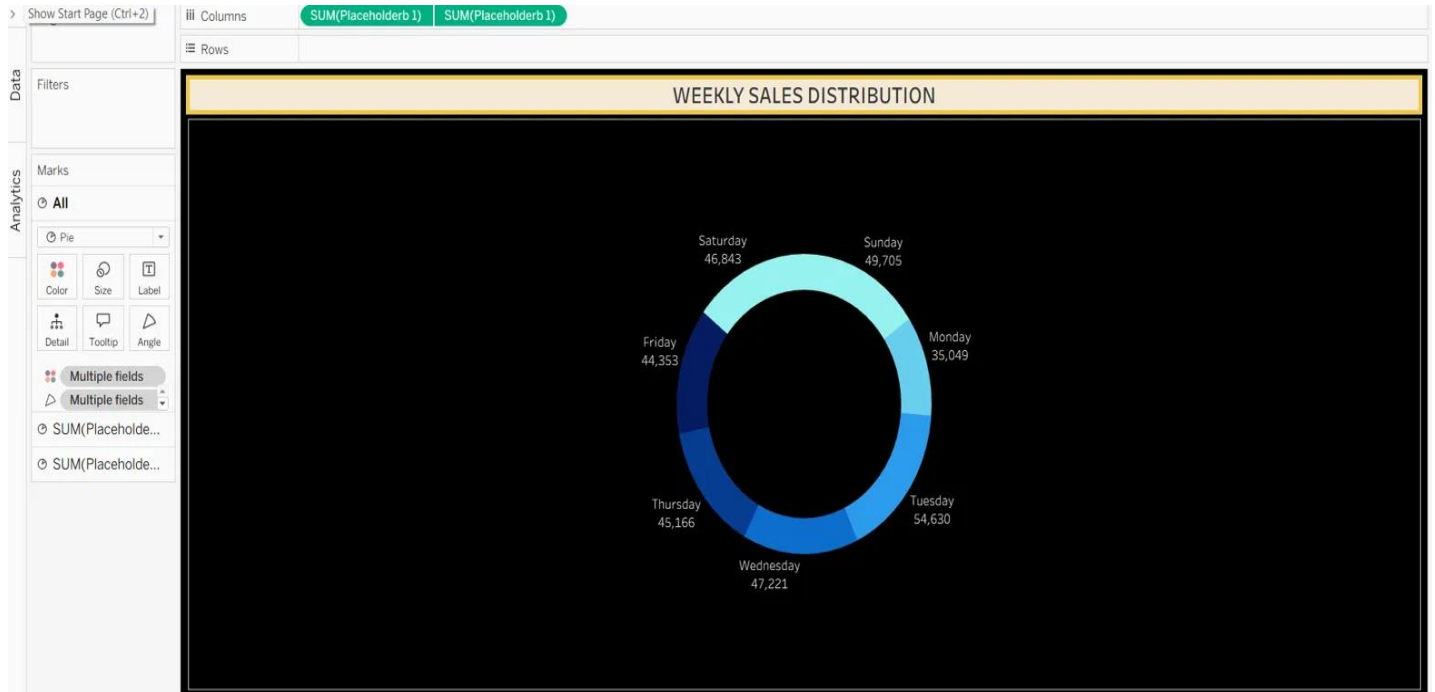


DATA ANALYTICS WITH TABLEAU

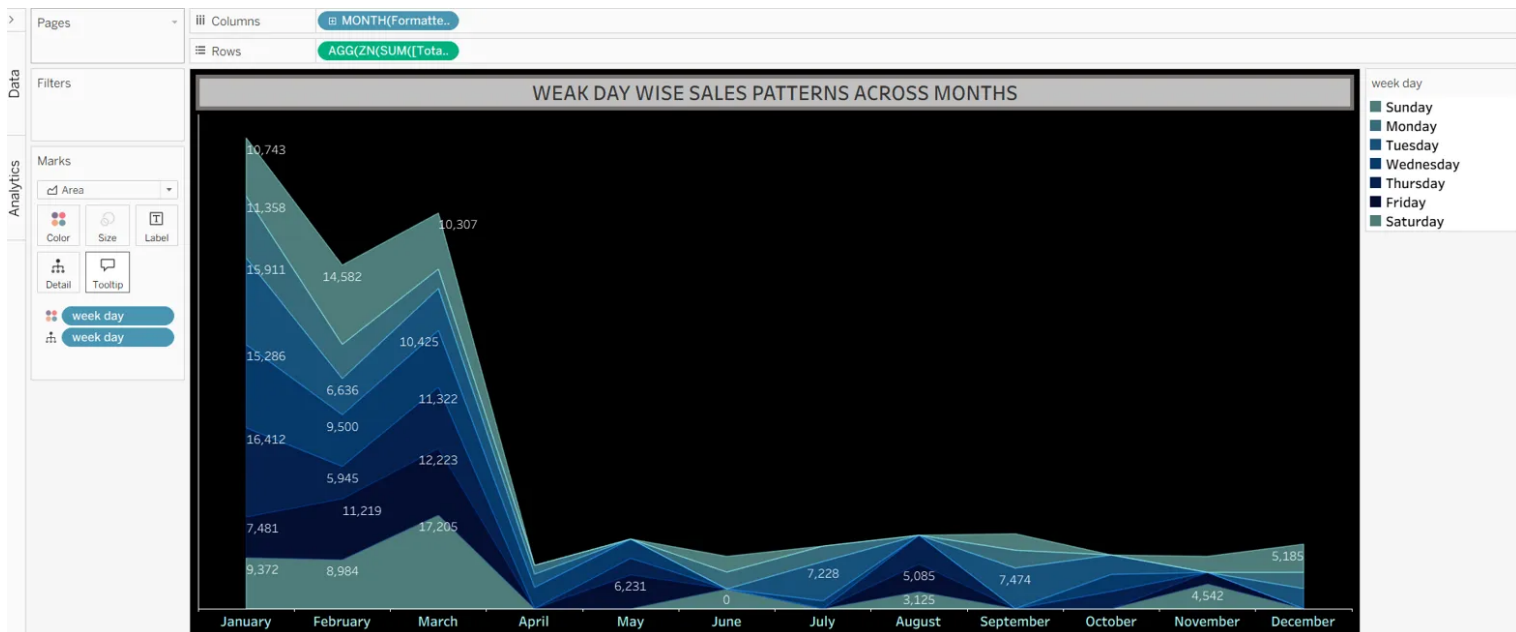
SUPERMARKET SALES ANALYTICS REPORT

ASSIGNMENT-2

1. Weekly Sales Distribution Analysis



2. Weekday Sales Patterns Across Months



3. Branch-wise Sales by Product Line

Data	Pages	Columns	Branch
	Filters	Rows	Product line
Analytics	Marks	BRANCH WISE SALES BY PRODUCT LINE	
	Automatic	Product line	A B C
Detail	Color	Electronic accessories	18,317 17,051 18,969
	Size	Fashion accessories	16,333 16,413 21,560
Tooltip	Detail	Food and beverages	17,163 15,215 23,767
	Tooltip	Health and beauty	12,598 19,981 16,615
SUM(Total)	Detail	Home and lifestyle	22,417 17,549 13,896
	Tooltip	Sports and travel	19,373 19,988 15,762

4. Customer Type Sales Summary

Pages

Columns

Rows

Product line

Branch

Customer type

Filters

Marks

Automatic

Color

Size

Text

Detail

Tooltip

SUM(Total)

SUM(Total)

CUSTOMER TYPE SALES SUMMARY

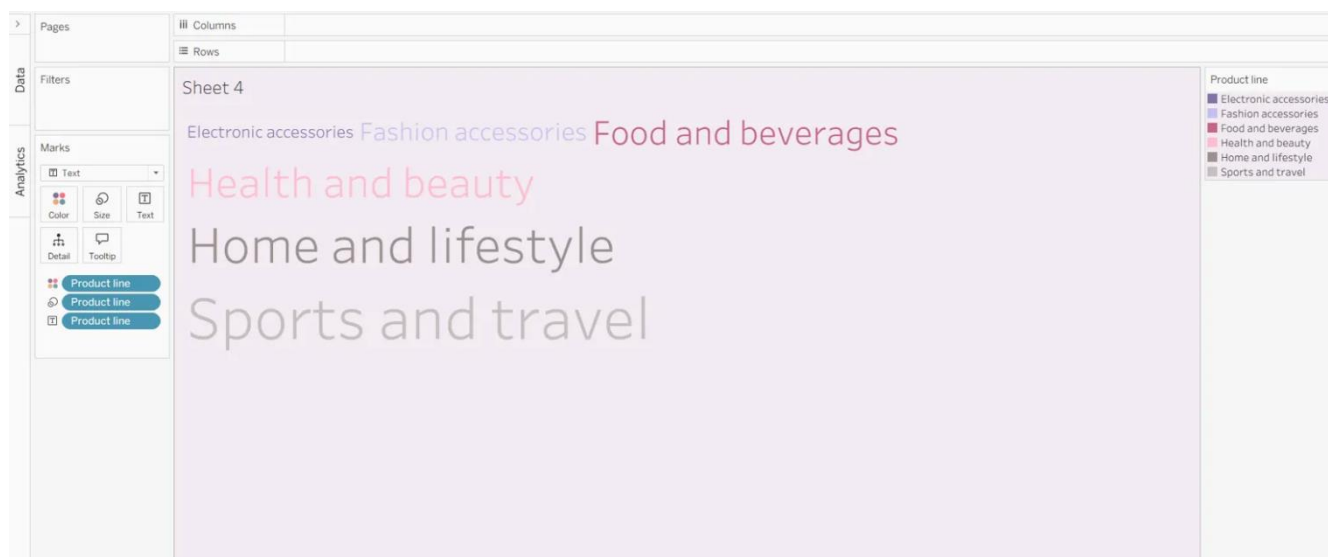
Product line	Branch	Customer type	
Electronic accessories	A	Member	₹9,145.69
		Normal	₹9,171.42
	B	Member	₹7,424.85
		Normal	₹9,626.59
	C	Member	₹7,927.95
		Normal	₹11,041.02
Fashion accessories	A	Member	₹6,942.58
		Normal	₹9,389.93
	B	Member	₹7,339.53
		Normal	₹9,073.78
	C	Member	₹12,041.85
		Normal	₹9,518.22
Food and beverages	A	Member	₹8,877.06
		Normal	₹8,286.04
	B	Member	₹9,423.12
		Normal	₹5,791.77
	C	Member	₹13,057.44
		Normal	₹10,709.41
Health and beauty	A	Member	₹6,438.85
		Normal	₹6,158.80
	B	Member	₹11,327.82
		Normal	₹8,652.84
	C	Member	₹8,064.33
		Normal	₹8,551.00
Home and lifestyle	Member	₹12,556.30	
	Normal	₹9,860.90	

SUM(Total)

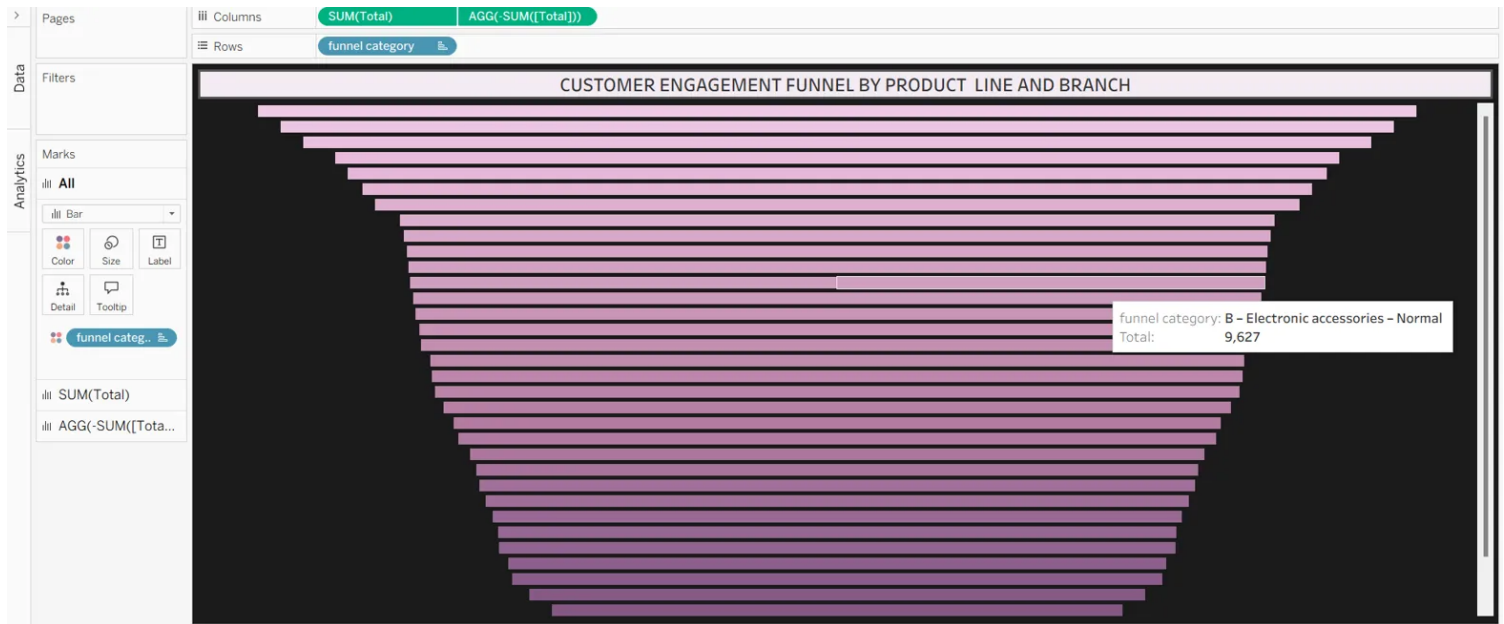
₹5,791.77

13K

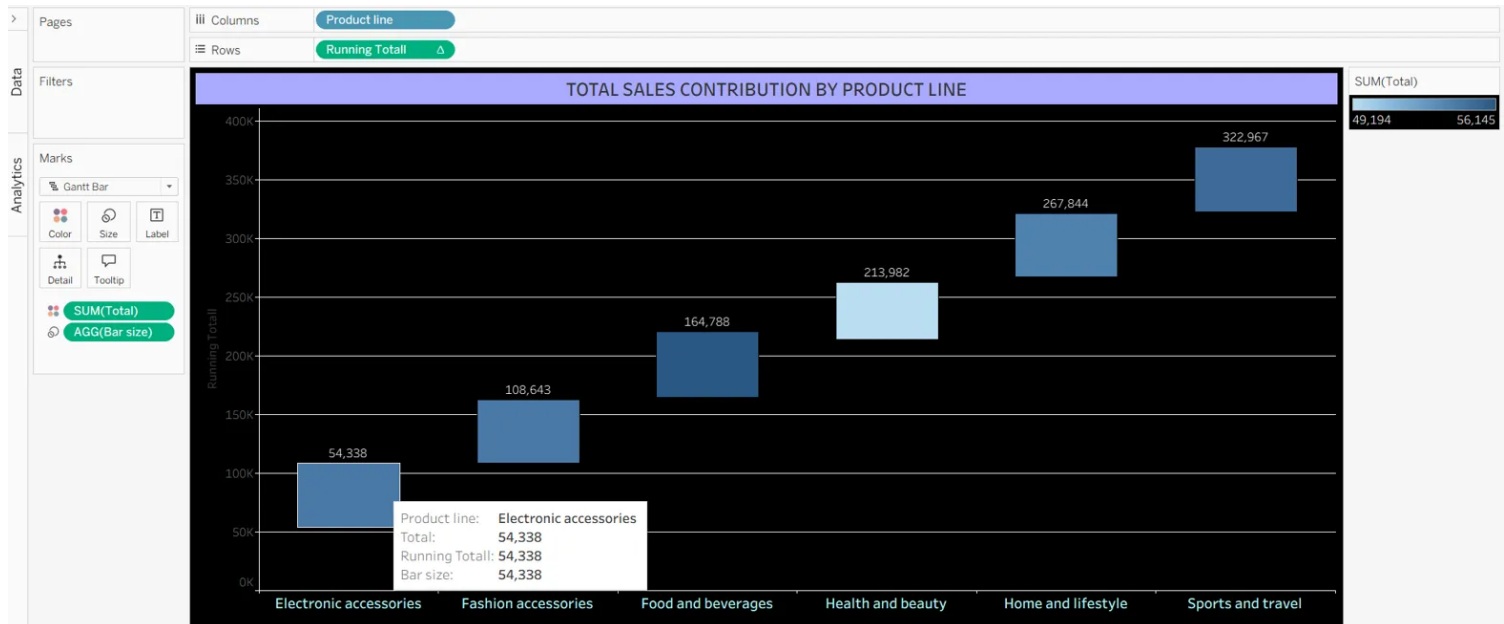
5. Product Line Overview



6. Customer Engagement Funnel Analysis

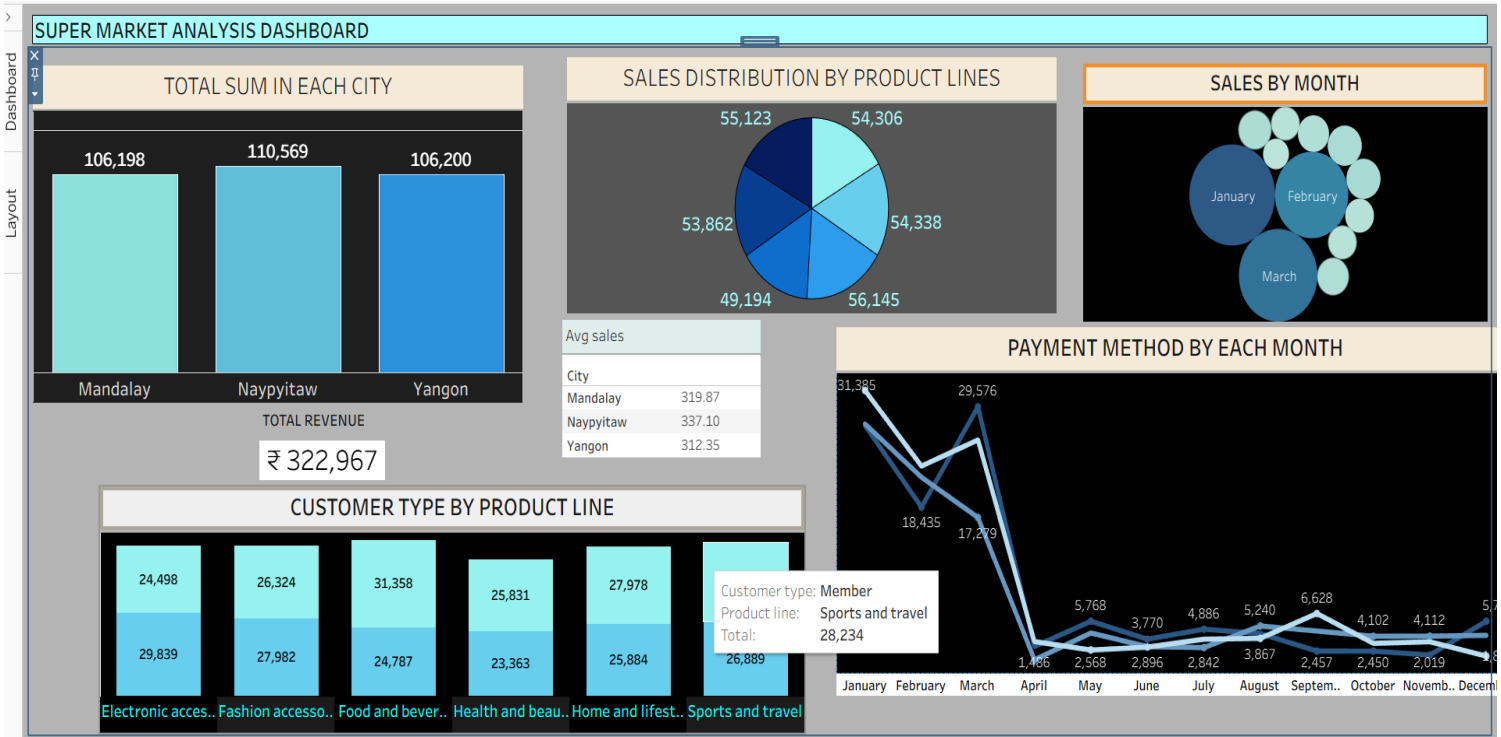


7. Total Sales Contribution by Product Line



SUPER MARKET ANALYSIS DASHBOARDS

DASHBOARD-1



DASHBOARD-2

