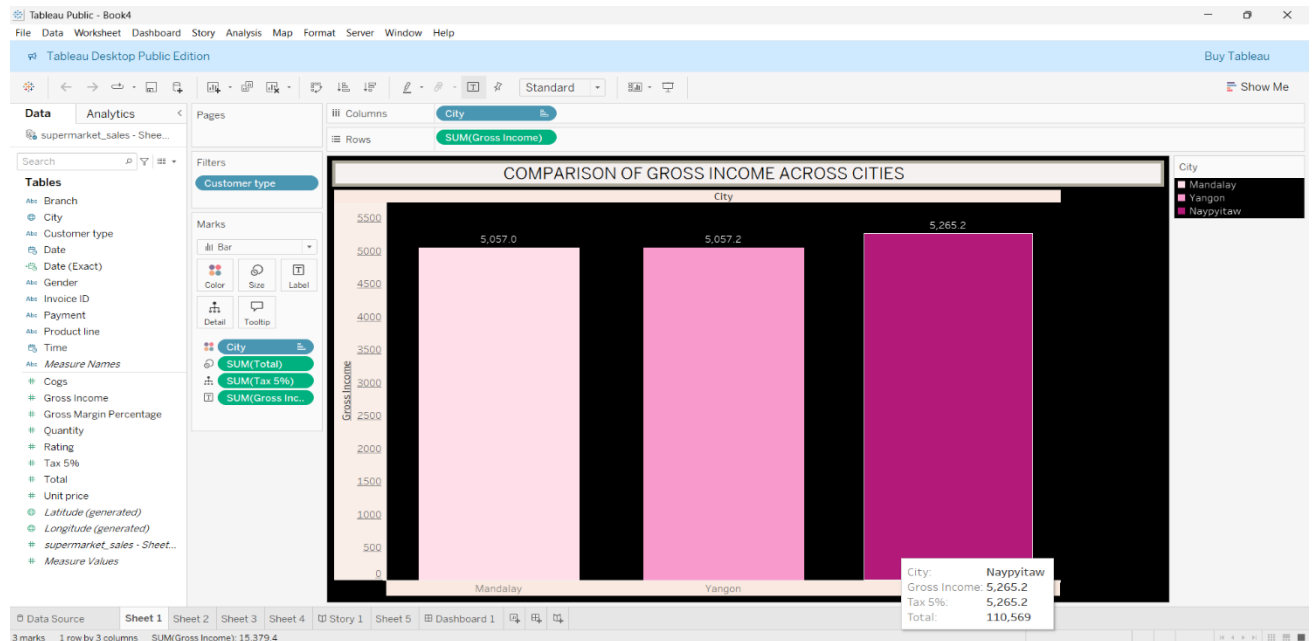


DATA ANALYTICS WITH TABLEAU

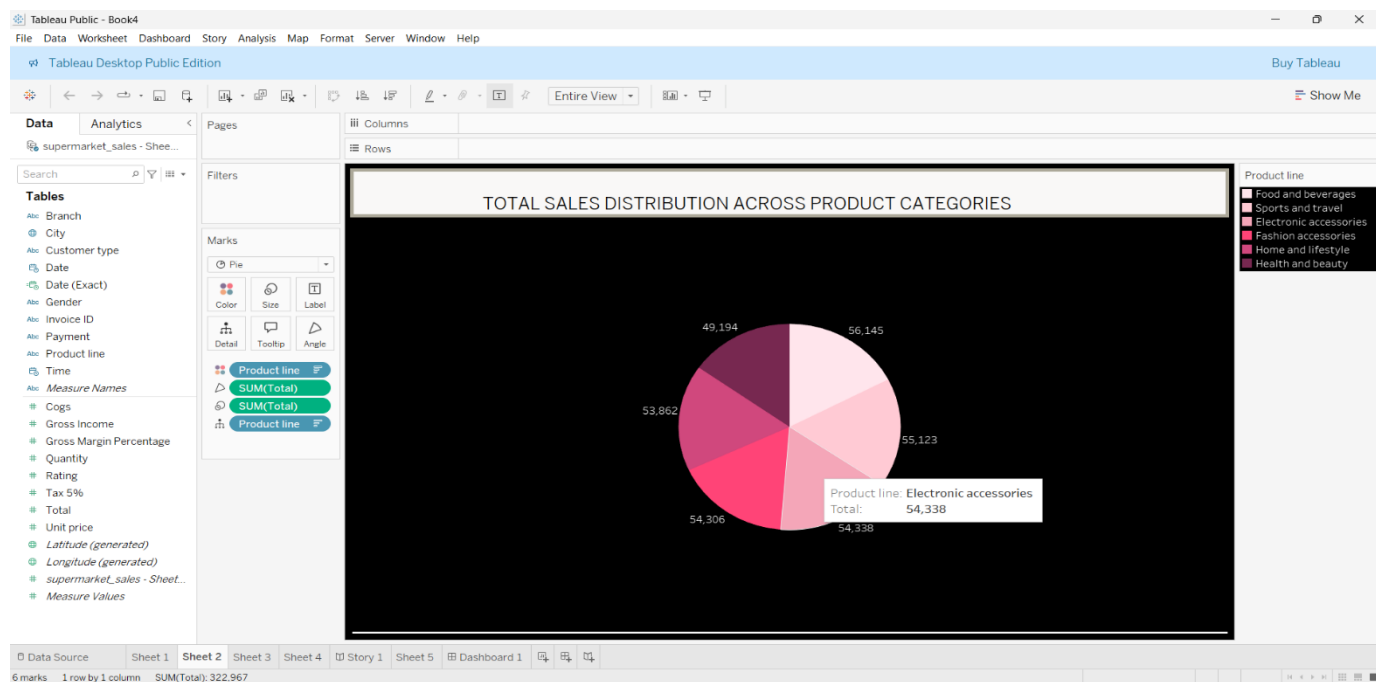
SUPERMARKET SALES ANALYTICS REPORT

ASSIGNMENT-1

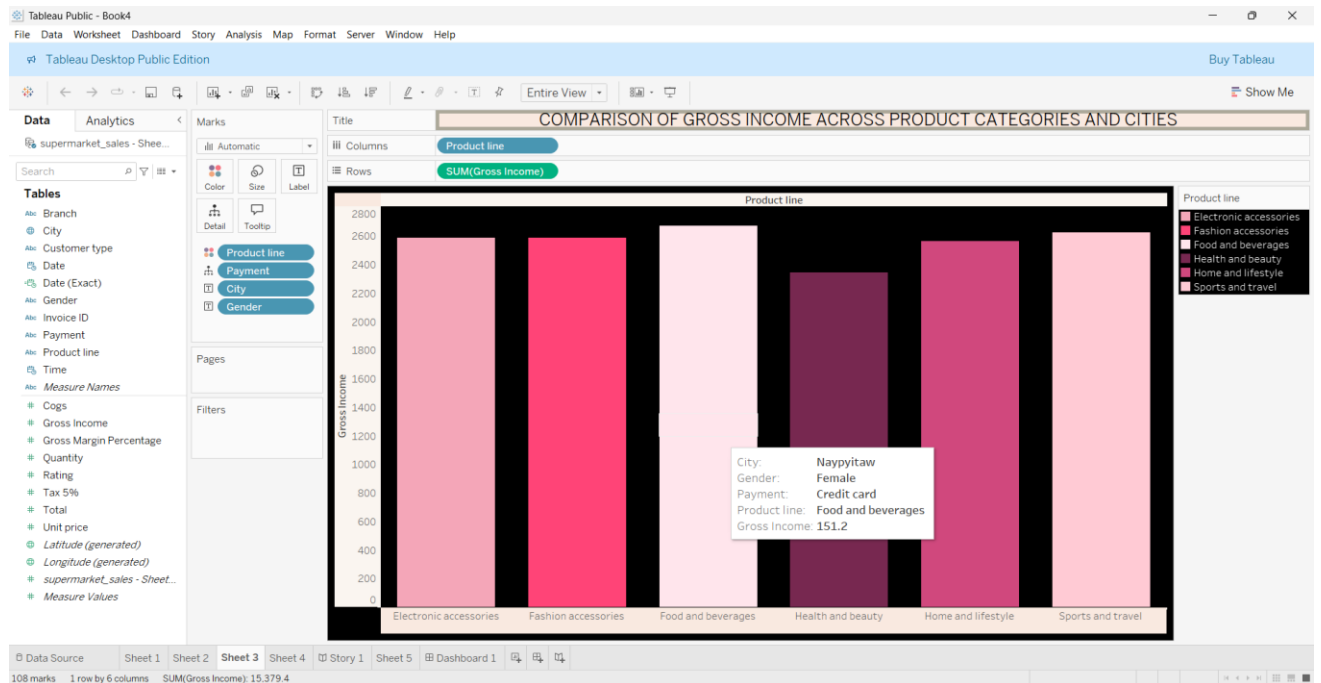
1. COMPARISON OF GROSS INCOME ACROSS CITIES:



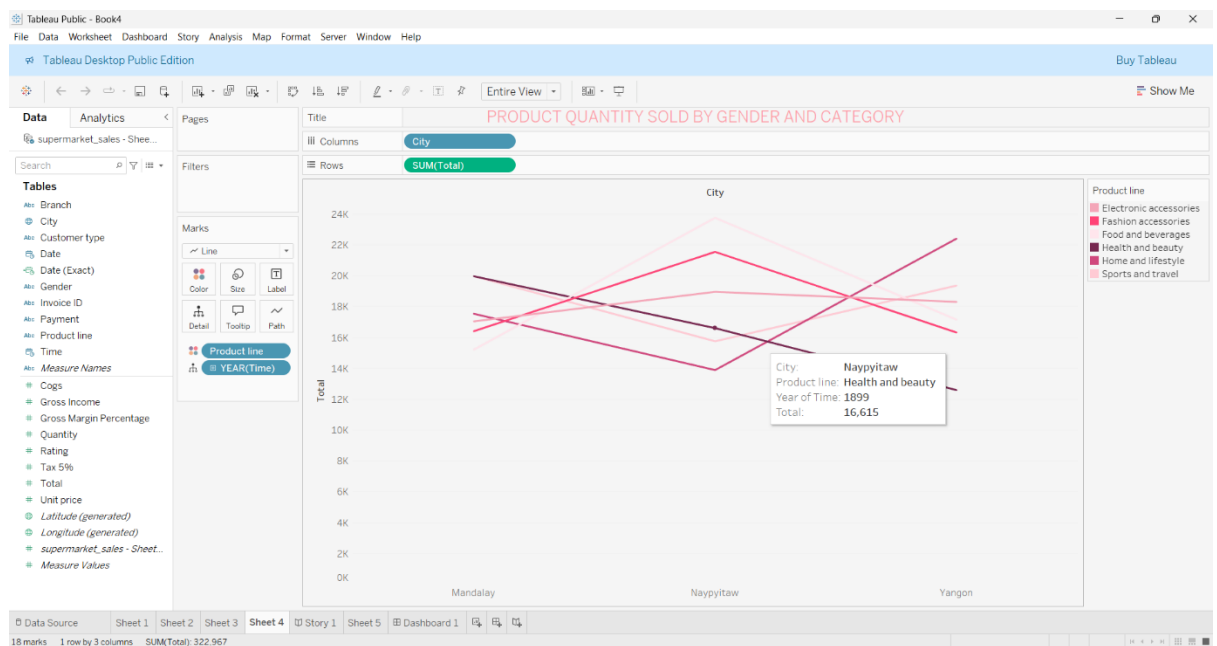
2.TOTAL SALES DISTRIBUTION ACROSS PRODUCT CATEGORIES:



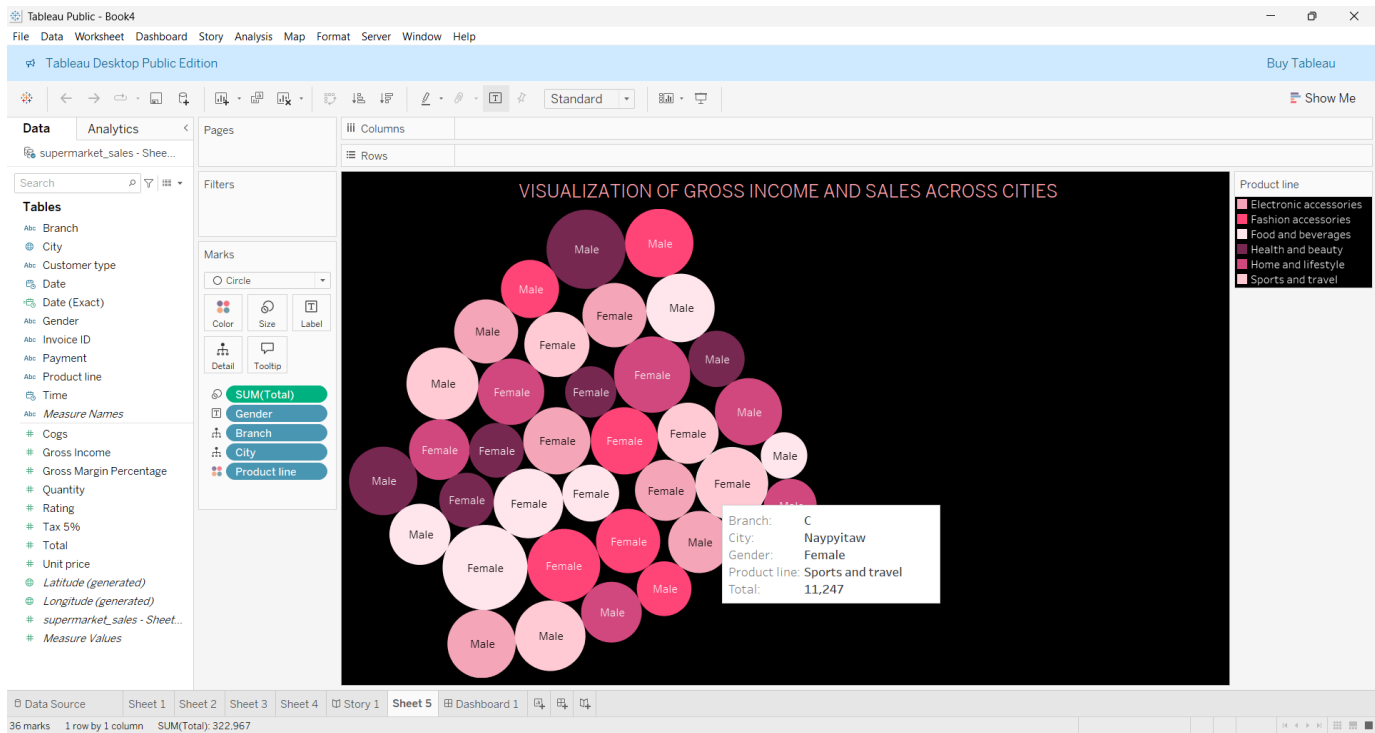
3.COMPARISON OF GROSS INCOME ACROSS PRODUCT CATEGORIES AND CITIES:



4.PRODUCT QUANTITY SOLD BY GENDER AND CATEGORY:



5. VISUALIZATION OF GROSS INCOME AND SALES ACROSS CITIES:

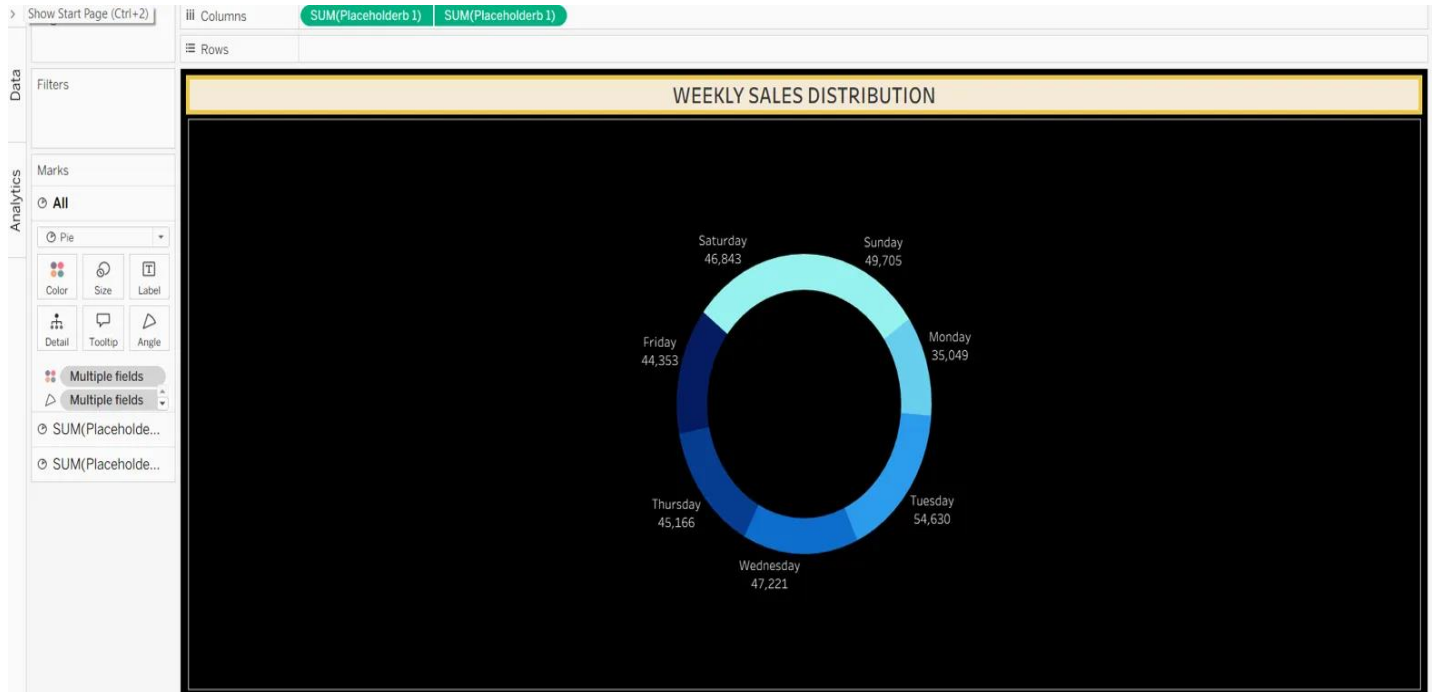


DATA ANALYTICS WITH TABLEAU

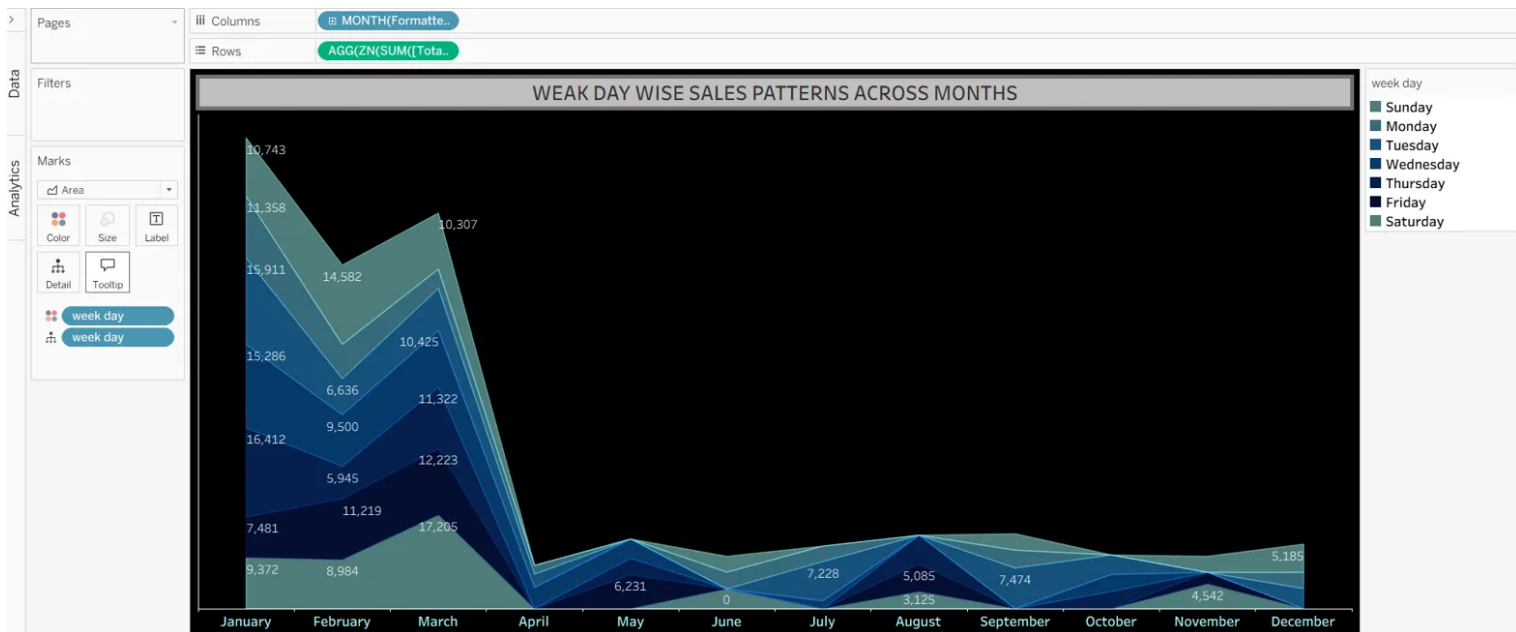
SUPERMARKET SALES ANALYTICS REPORT

ASSIGNMENT-2

1. Weekly Sales Distribution Analysis

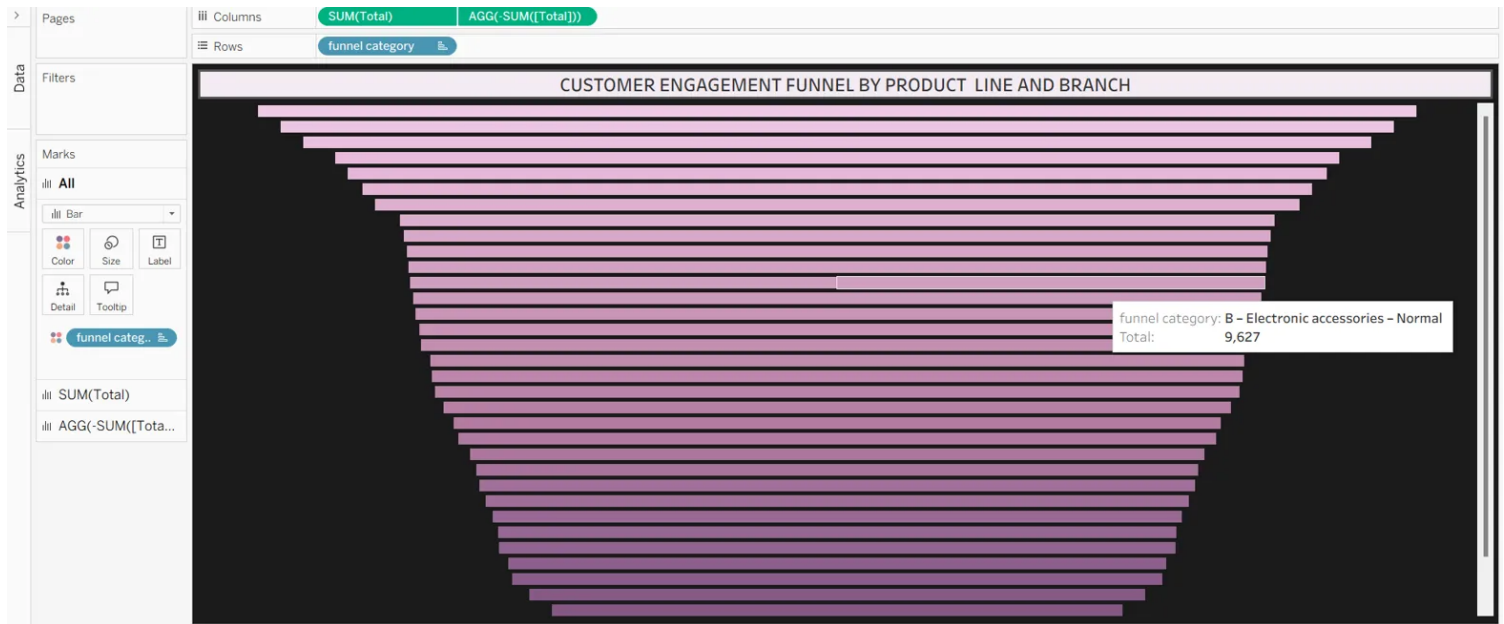


2. Weekday Sales Patterns Across Months

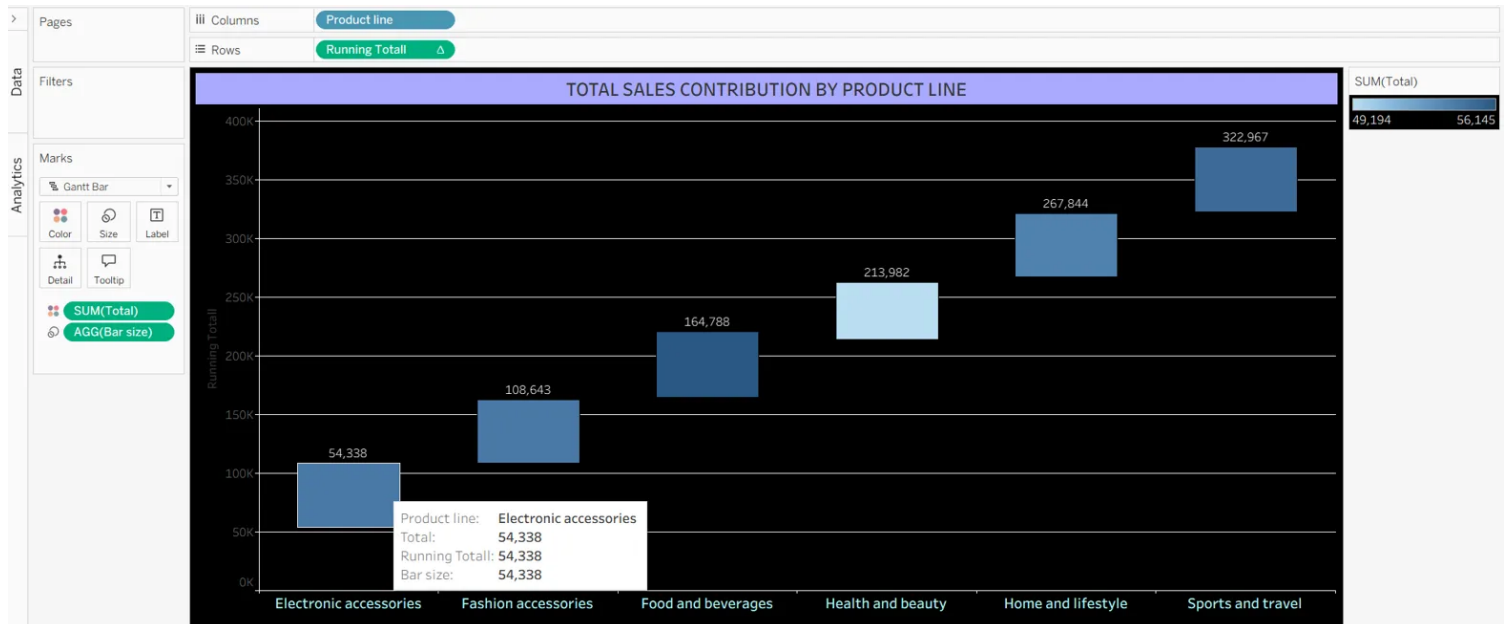


3. Branch-wise Sales by Product Line

6. Customer Engagement Funnel Analysis

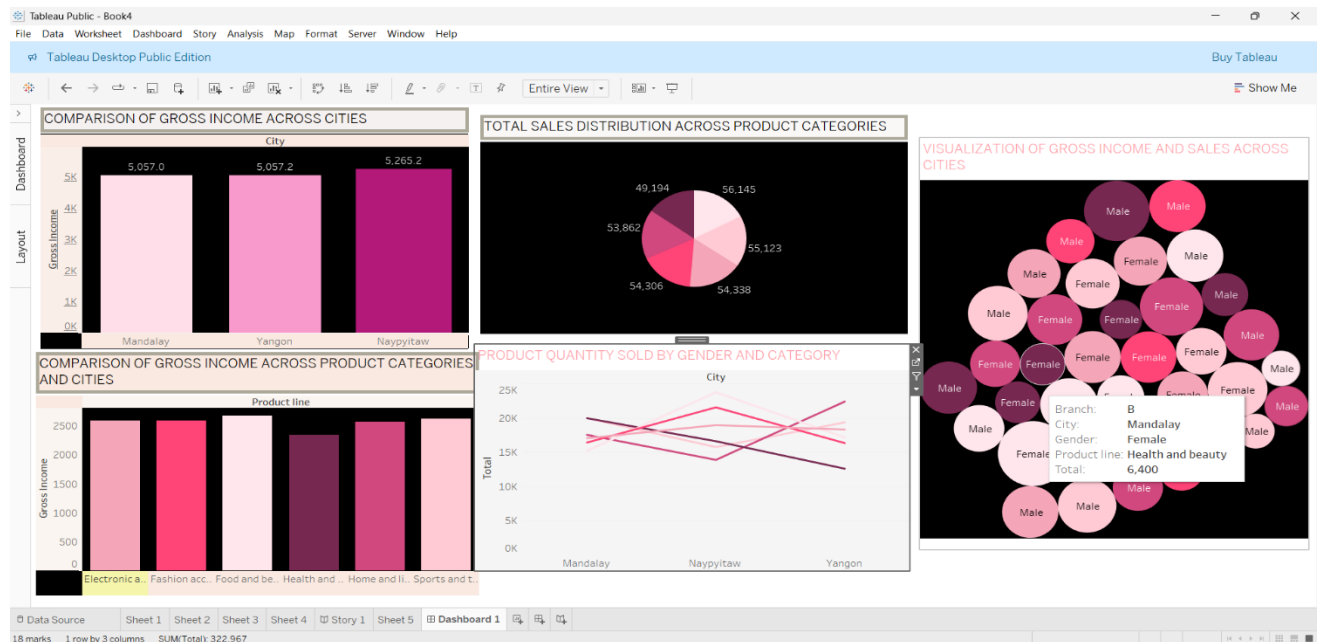


7. Total Sales Contribution by Product Line

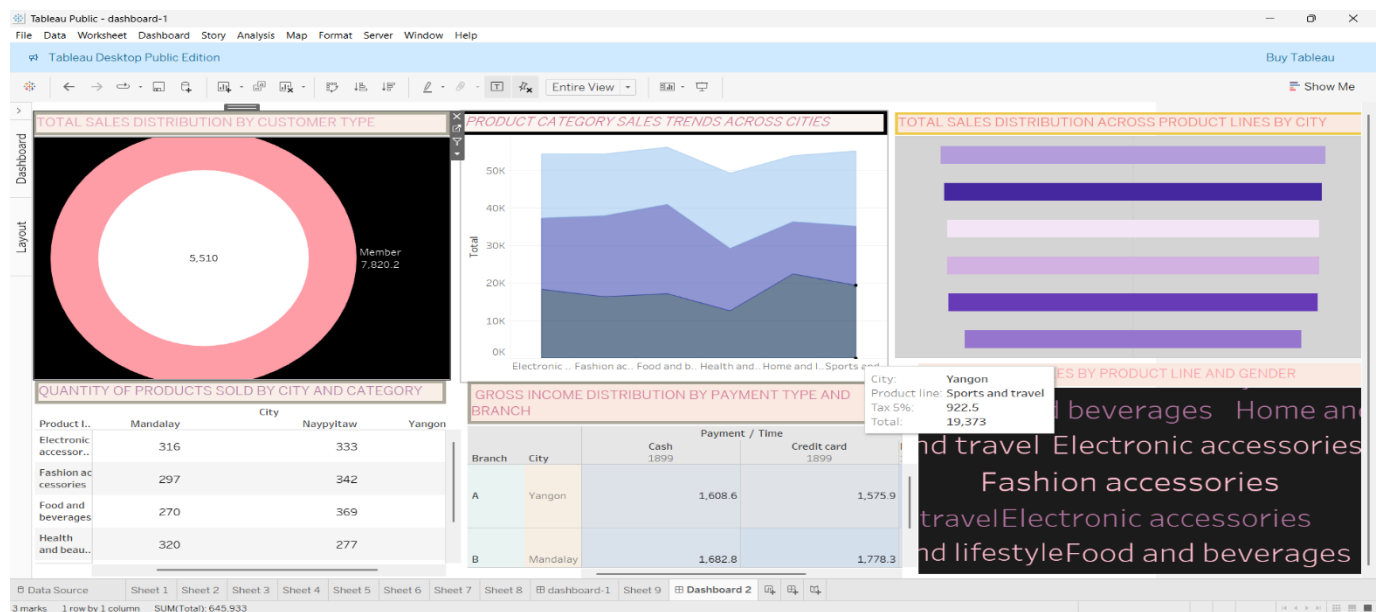


SUPER MARKET_SALES ANALYSIS DASHBOARDS

DASHBOARD-1:



DASHBOARD-2:



Supermarket Sales Analytics Report

Prepared Using Tableau Assignments and Dashboards

Assignment 1

- # Supermarket Sales Analytics
- 1. Comparison of Gross Income Across Cities
 - 2. Total Sales Distribution Across Product Categories
 - 3. Comparison of Gross Income Across Product Categories and Cities
-
- 4. Product Quantity Sold by Gender and Category
 - 5. Visualization of Gross Income and Sales Across Cities

Assignment 2

Supermarket Sales Analytics

- 1. Weekly Sales Distribution Analysis
- 2. Weekday Sales Patterns Across Months
- 3. Branch-wise Sales by Product Line

-
- 4. Customer Type Sales Summary
 - 5. Product Line Overview
 - 6. Customer Engagement Funnel Analysis
 - 7. Total Sales Contribution by Product Line

Dashboards

- Dashboard-1: Key Metrics Overview

- Dashboard-2: Category-wise Comparison

Supermarket Sales Analytics
