Patryk Koch

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WORK EXPERIENCE

Maciej Samcik Subiektywnie o Finansach Warsaw, Poland
Content Organization Specialist *July 2022 - Present*
- System development for efficient organization and presentation of textual content based on competitor analysis and Information Architecture knowledge
- Implementing Jira to improve work organisation and task management
- Offering UX insights, and enhancing usability through consultations

Multimedia Production Specialist
- Recording and editing podcasts, offering equipment support, and creating graphics for various purposes

Newspoint Sp. z.o.o. Warsaw, Poland
Junior Data Analyst *July 2021 - January 2022*
- Working with datasets, preparing them for analysis, coding quantitative data, analysing data comprehensively to customer requirements, creating reports in the form of PowerPoint presentations
- Monitoring social media with a specialist company tool, correcting non-accurate data, creating database queries, creating company newsletters
- Translating industry articles from English to Polish, providing support in translating company tutorial videos

EDUCATION

University of Warsaw Warsaw, Poland
*BSc. in **Architecture of Information Spaces*** *Graduation Date: September 2023*
*Thesis: "**Usability heuristics for computer games with pixel art graphics**"*

Technikum Mechatroniczne nr 1 Warsaw, Poland
IT Technician *Graduation Date: June 2019*

CERTIFICATES
- First Certificate in English (FCE) – Grade A (C1) - Cambridge ESOL *Date: June 2019*
- ECDL EXPERT Certificate – ECDL Polska *Date: August 2018*
- CCNA Routing and Switching – Technikum Mechatroniczne nr 1 *Date: June 2018*
- 3115 Suse Linux Enterprise 11 Fundamentals – Technikum Mechatroniczne nr 1 *Date: May 2016*

EXTRACURRICULAR ACTIVITIES

World Information Architecture Day 2023 Toruń Toruń, Poland
Conference Speaker and Presenter *March 2023*
- Engaged as a speaker at the scientific conference WIAD23 Toruń, delivering a presentation titled 'Redesigning a content organization system in a news service: A case study of SubiektywnieoFinansach.pl'.

The Great Orchestra of Christmas Charity Pruszków, Poland
Organiser, Volunteer *January 2018, January 2019*
- Actively volunteered for the Great Orchestra of Christmas Charity (GOCC) in 2018 and 2019, participating in fundraising, aiding with sound systems, assisting event participants, and contributing to the dismantling of stands.

LANGUAGES

Polish: native | **English:** C1+ | **Italian:** B1

SKILLS & INTERESTS

Skills: MS Office | Figma, Photoshop, Canva | HTML, CSS, basics of Javascript, MySQL and PHP | Jira, Confluence | | FL Studio, Audacity, Sony Vegas | Usability Testing, Competitor Analysis, Time & Project Management, Problem Solving, Teamwork, Fast and Eager Learner, Communication, Analytical Thinking, Deadline Management, Prioritizing, Attention to Detail

Interests: UX Design, Usability, Information Architecture, Knowledge Organization, Communication, Work Optimization, Project Management, Audio Engineering, Self-Development, Learning