

# Patryk Koch

Warsaw, Poland | [LinkedIn](#) | [Website](#) | + 48 781 701 352 | [patrykkochgyo@gmail.com](mailto:patrykkochgyo@gmail.com)

## WORK EXPERIENCE

### Subiektywnie o Finansach

#### Information Architect

Warsaw, Poland

July 2022 - Present

- Developing improved categorisation and tagging systems
- Conducting competitor analysis regarding content organization
- Implementing Jira for improving work organisation and task management

#### UX Designer

- Creating Figma mockups for implementation and redesign of the sister website Homodigital.pl
- Conducting competitor analysis regarding
- Design in line with the company's business objectives
- Offering UX insights and enhancing usability through consultations
- Enhancing the visibility of content

#### Multimedia Production Specialist

- Recording and editing podcasts
- Uploading and scheduling uploads in Spotify Anchor
- Offering equipment support
- Creating graphics for various purposes such as banners, icons, layouts

#### Journalist at Homodigital.pl

- Writing articles as an author on UX related issues, gaming industry and web tools usefulness
- Attending industry conferences
- Conducting research based on company requirements

### Newspoint

#### Junior Data Analyst

Warsaw, Poland

July 2021 - January 2022

- Preparing datasets for analysis
- Coding quantitative data
- Analysing data comprehensively to customer requirements
- Creating database queries
- Creating reports in the form of PowerPoint presentations

#### Social Media Specialist

- Monitoring social media with a specialist company tool
- Creating company newsletters

#### English-Polish Translator

- Translating industry articles from English to Polish
- Providing support in translating company tutorial videos

## EDUCATION

### University of Warsaw

#### BSc. in Architecture of Information Spaces

Thesis: "Usability heuristics for computer games with pixel art graphics"

Warsaw, Poland

Graduation Date: September 2023

### Technikum Mechatroniczne nr 1

#### IT Technician

Warsaw, Poland

Graduation Date: June 2019

## CERTIFICATES

- First Certificate in English (FCE) – Grade A (C1) - Cambridge ESOL Date: June 2019
- ECDL EXPERT Certificate – ECDL Polska Date: August 2018
- CCNA Routing and Switching – Technikum Mechatroniczne nr 1 Date: June 2018
- 3115 Suse Linux Enterprise 11 Fundamentals – Technikum Mechatroniczne nr 1 Date: May 2016

## EXTRACURRICULAR ACTIVITIES

### World Information Architecture Day 2023 Toruń

#### Conference Speaker and Presenter

Toruń, Poland

March 2023

- Engaged as a speaker at the scientific conference WIAD23 Toruń
- Delivering a presentation titled 'Redesigning a content organization system in a news service: A case study of SubiektywnieoFinansach.pl'.

**The Great Orchestra of Christmas Charity**

*Organiser, Volunteer*

**Pruszków, Poland**  
*January 2018, January 2019*

- Actively volunteered for the Great Orchestra of Christmas Charity (GOCC) in 2018 and 2019
- Participating in fundraising
- Aiding with sound systems
- Assisting event participants

**LANGUAGES**

**Polish:** native | **English:** C1+ | **Italian:** B1

**SKILLS & INTERESTS**

**Skills:** MS Office | Figma, Photoshop, Canva | HTML, CSS, basics of Javascript, MySQL and PHP | Wordpress | Jira, Confluence | FL Studio, Audacity, Sony Vegas | Usability Testing, Competitor Analysis, Time & Project Management, Problem Solving, Teamwork, Fast and Eager Learner, Communication, Analytical Thinking, Deadline Management, Prioritizing, Attention to Detail

**Interests:** UX Design, Usability, Information Architecture, Knowledge Organization, Communication, Work Optimization, Project Management, Audio Engineering, Self-Development, Learning

*I hereby give consent for my personal data included in the application to be processed for the purposes of the recruitment process in accordance with Art. 6 paragraph 1 letter a of the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).*