PATRICIA
GALIS-MENENDEZ

PORTFOLIO

(786) 299-9997
p0gali01@louisville.edu

PROJECT FROM IDENTITY SYSTEMS CLASS
Develop a brand identity for Vivalux - a brand created from the merge of GE and Electrolux.

vivnlux

the functional life

vivalux

Vivalux Appliance Park
4000 Buechel Bank Rd
Louisville, KY 40225

P (502) 452-4311
F (502) 452-2908

info@vivalux.com

Dear Human Resources Director,

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet.

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Sincerely,

Mercedes Caparros
Executive Director

vivalux

4000 Buechel Bank Rd
Louisville, KY 40225

vivalux

Mercedes Caparros
Executive Director

mcaparros@vivalux.com
vivalux.com

4000 Buechel Bank Rd
Louisville, KY 40225

Tel (502) 452-4311
Fax (502) 452-2908
Mobil (502) 347-9334

vivalux

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Vivalux Appliance Park
4000 Buechel Bank Rd
Louisville, KY 40225

The Functional Life


the functional life
ᴗᴗᴗᴗlux


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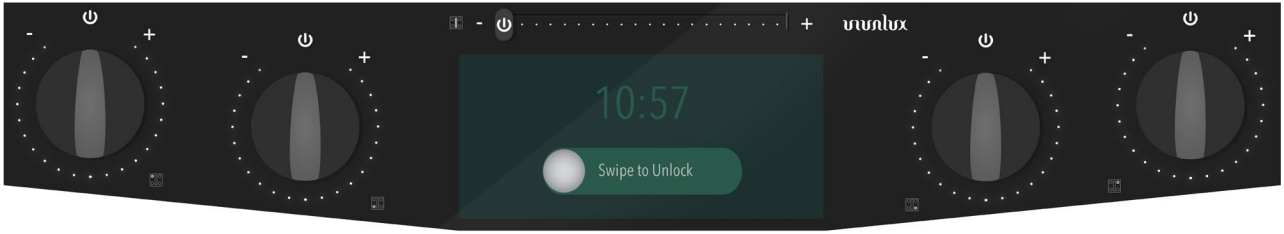
the functional life

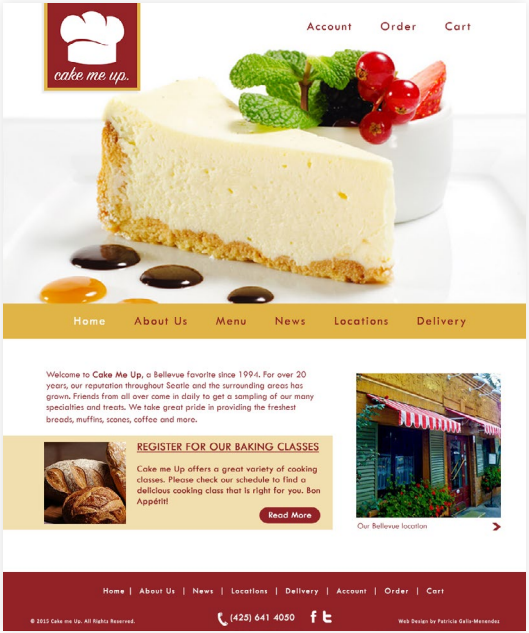


Stove Range Redesing

Team Project

PROJECT FROM WEBSITE DESIGN CLASS

Develop a website and a mobile version for a bakery.


cake me up.
Account
Order
Cart
Home
About Us
Menu
News
Locations
Delivery
Welcome to Cake Me Up, a Bellevue favorite since 1994. For over 20 years, our reputation throughout Seattle and the surrounding areas has grown. Friends from all over come in daily to get a sampling of our many specialties and treats. We take great pride in providing the freshest breads, muffins, scones, coffee and more.
REGISTER FOR OUR BAKING CLASSES
Cake me Up offers a great variety of cooking classes. Please check our schedule to find a delicious cooking class that is right for you. Bon Appétit!
Read More
Our Bellevue location
Home | About Us | News | Locations | Delivery | Account | Order | Cart
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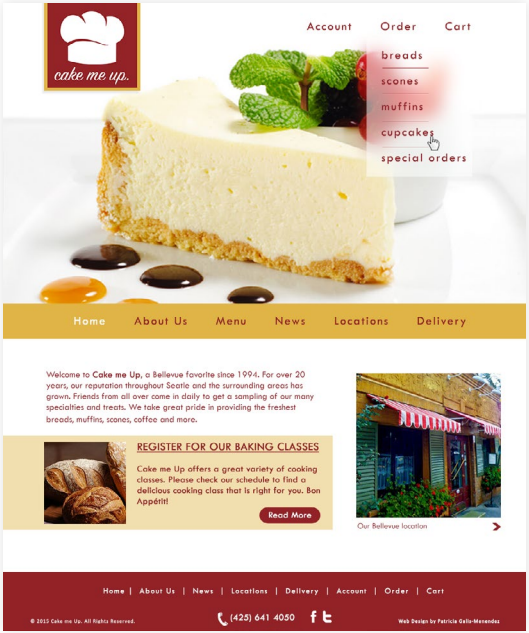
(425) 641 4050
Web Design by Patricia Gallo-Menendez


cake me up.
Account
Order
Cart
breads
scones
muffins
cupcakes
special orders
Home
About Us
Menu
News
Locations
Delivery
Welcome to Cake me Up, a Bellevue favorite since 1994. For over 20 years, our reputation throughout Seattle and the surrounding areas has grown. Friends from all over come in daily to get a sampling of our many specialties and treats. We take great pride in providing the freshest breads, muffins, scones, coffee and more.
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Read More
Our Bellevue location
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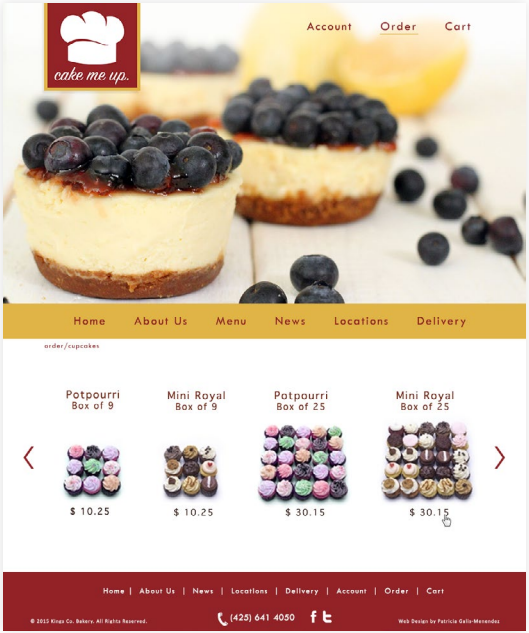
cake me up..
Account
Order
Cart
Home
About Us
Menu
News
Locations
Delivery
order/cupcakes
Potpourri
Box of 9
$ 10.25
Mini Royal
Box of 9
$ 10.25
Potpourri
Box of 25
$ 30.15
Mini Royal
Box of 25
$ 30.15
Home | About Us | News | Locations | Delivery | Account | Order | Cart
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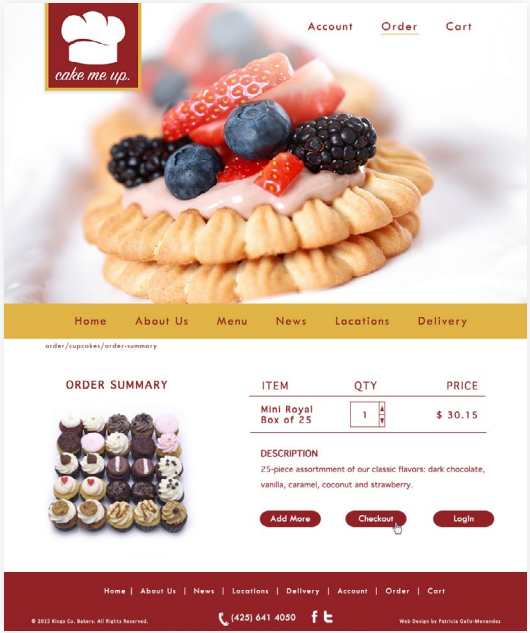
(425) 641 4050
Web Design by Patricia Gallo-Menendez


cake me up..
Account
Order
Cart
Home
About Us
Menu
News
Locations
Delivery
order/cupcakes/order-summary
ORDER SUMMARY
ITEM
QTY
PRICE
Mini Royal
Box of 25
1
$ 30.15
DESCRIPTION
25-piece assortmment of our classic flavors: dark chocolate, vanilla, caramel, coconut and strawberry.
Add More
Checkout
Login
Home | About Us | News | Locations | Delivery | Account | Order | Cart
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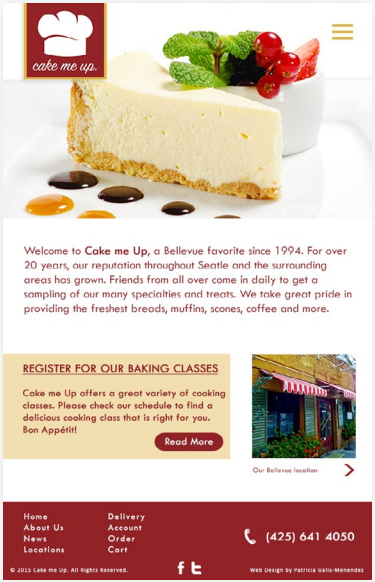
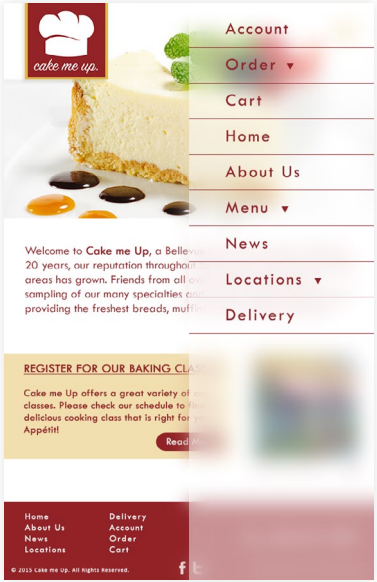
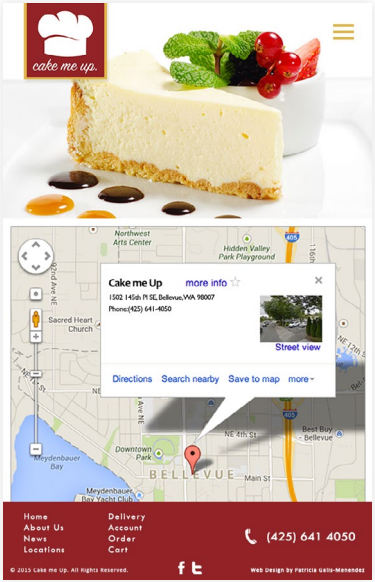
(425) 641 4050
Web Design by Patricia Gallo-Menendez

Mobile Version

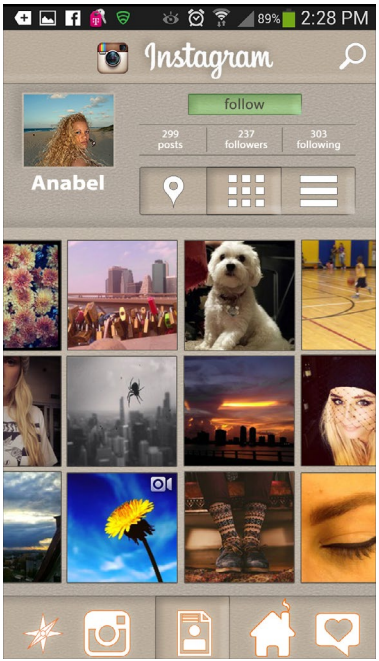






PROJECT FROM WEBSITE DESIGN CLASS

Refreshing Instagram.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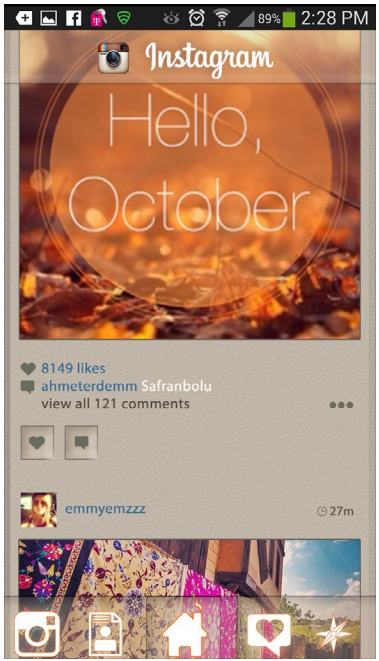
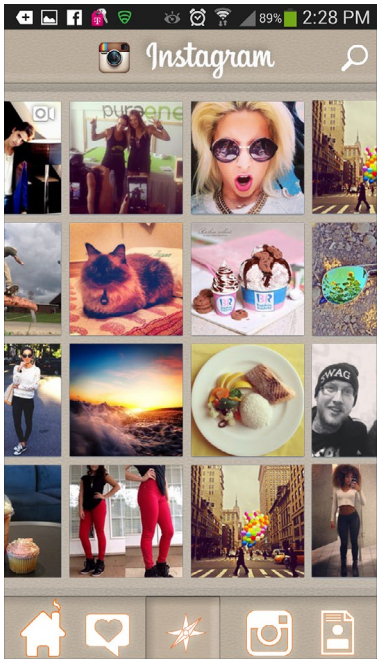
2:28 PM
Instagram
follow
299
posts
237
followers
303
following
Anabel


89%
2:28 PM
Instagram
Hello,
October
8149 likes
ahmeterdemm Safranbolu
view all 121 comments
emmyemzzz
27m


89%
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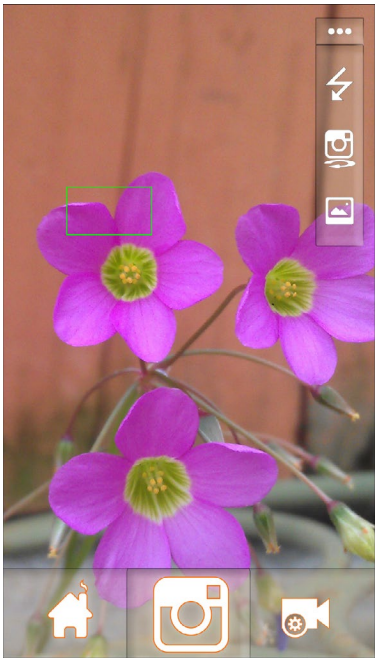
Instagram




Rise
Lo-Fi
Sutro

PROJECT FROM PACKAGING CLASS

Select one product and create a new product variety, a promotional campaign, and a structural change.

Original Product

New Product Variety

Promotional Campaign

Structural Change

PROJECT FROM PACKAGING CLASS
Develop 3 package concept for an Oreo Cookie and Crème Cake.
Build the actual box for this cake.

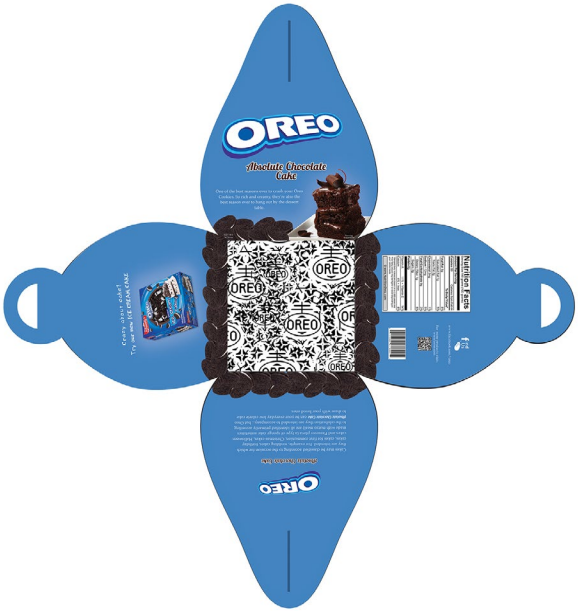
Mock-ups


OREO
Absolute Chocolate Cake
One of the best reasons ever to crush your Oreo Cookies. So rich and creamy, they're also the best reason ever to hang out by the dessert table.
Nutrition Facts
Serving Suggestion

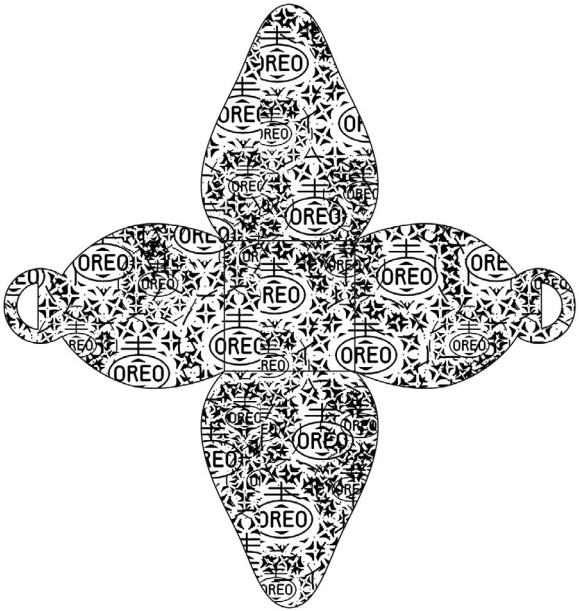

OREO
Cookies & Cream Cupcake


OREO
Cake Pop
Strawberries & Crème

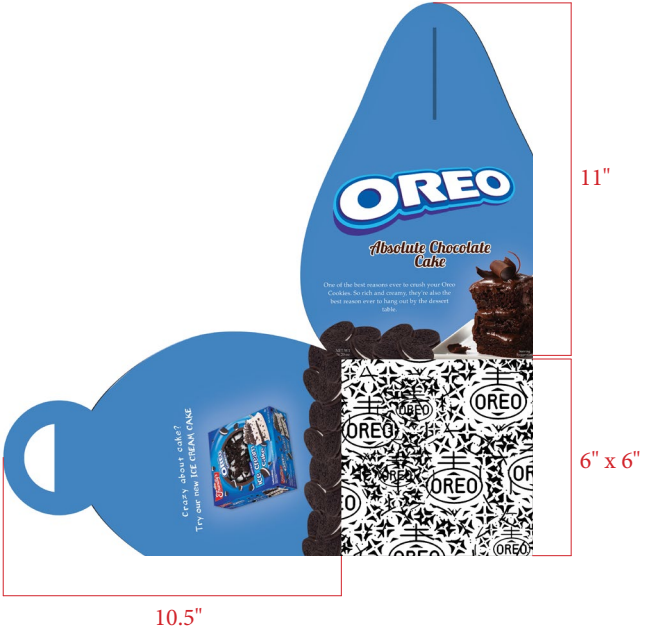
Building the Box



Outside



Inside



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Actual Box


OREO
Absolute Chocolate Cake
One of the best reasons ever to crush your Oreo Cookies. So rich and creamy, they're also the best reason ever to hang out by the dessert table.


Crazy about cake?
Try our new ICE CREAM CAKE
OREO
Absolute Chocolate Cake


OREO
Absolute Chocolate Cake
Cakes may be classified according to the occasion for which they are intended. For example, wedding cakes, birthday cakes, cakes for first communion, Christmas cakes, Halloween cakes and Passover plava (a type of sponge cake sometimes made with matzo meal) are all identified primarily according to the celebration they are intended to accompany... but Oreo Absolute Chocolate Cake can be your everyday low calorie cake to share with your loved ones.


Nutrition Facts
Serving Size 100 grams (100 grams)
Amount Per Serving
Calories 19 Calories from Fat 44
% Daily Value*
Total Fat 5g 8%
Saturated Fat 1g 5%
Trans Fat 0g
Cholesterol 2mg 1%
Sodium 113mg 5%
Total Carbohydrate 9g 3%
Dietary Fiber 1g 3%
Sugars 3g 6%
Protein 0g
Vitamin A 11% • Vitamin C 14%
Calcium 4% • Iron 6%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
Crazy About Oreo.com
find us
www.facebook.com/oreo
For more products visit:
www.oreo.com

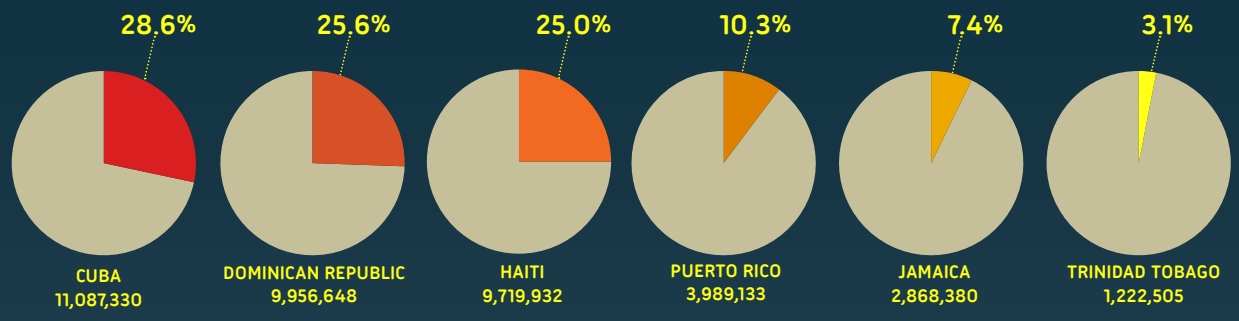
PROJECT FROM INTRO TO GRAPHIC DESIGN CLASS

Make complex information visually accessible in a way where numbers “tell a story” illuminating patterns, trends, and changes in the data.

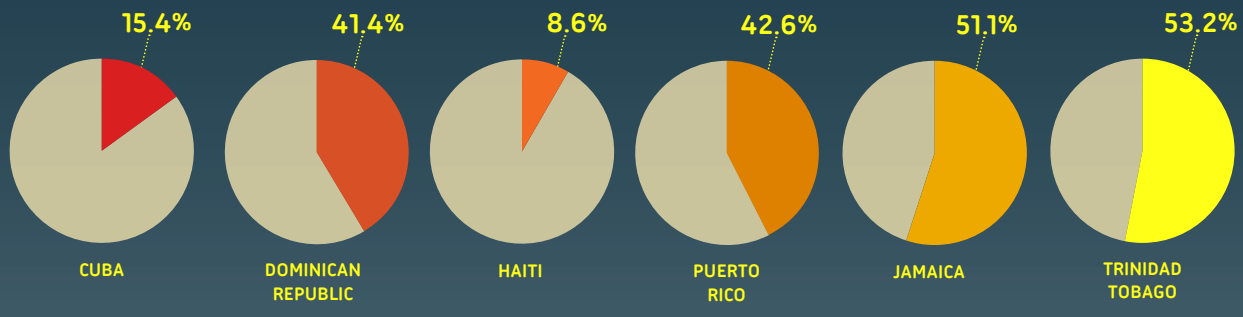
SURFING IN THE CARIBBEAN

Internet usage in Caribbean Countries with population greater than 1 million

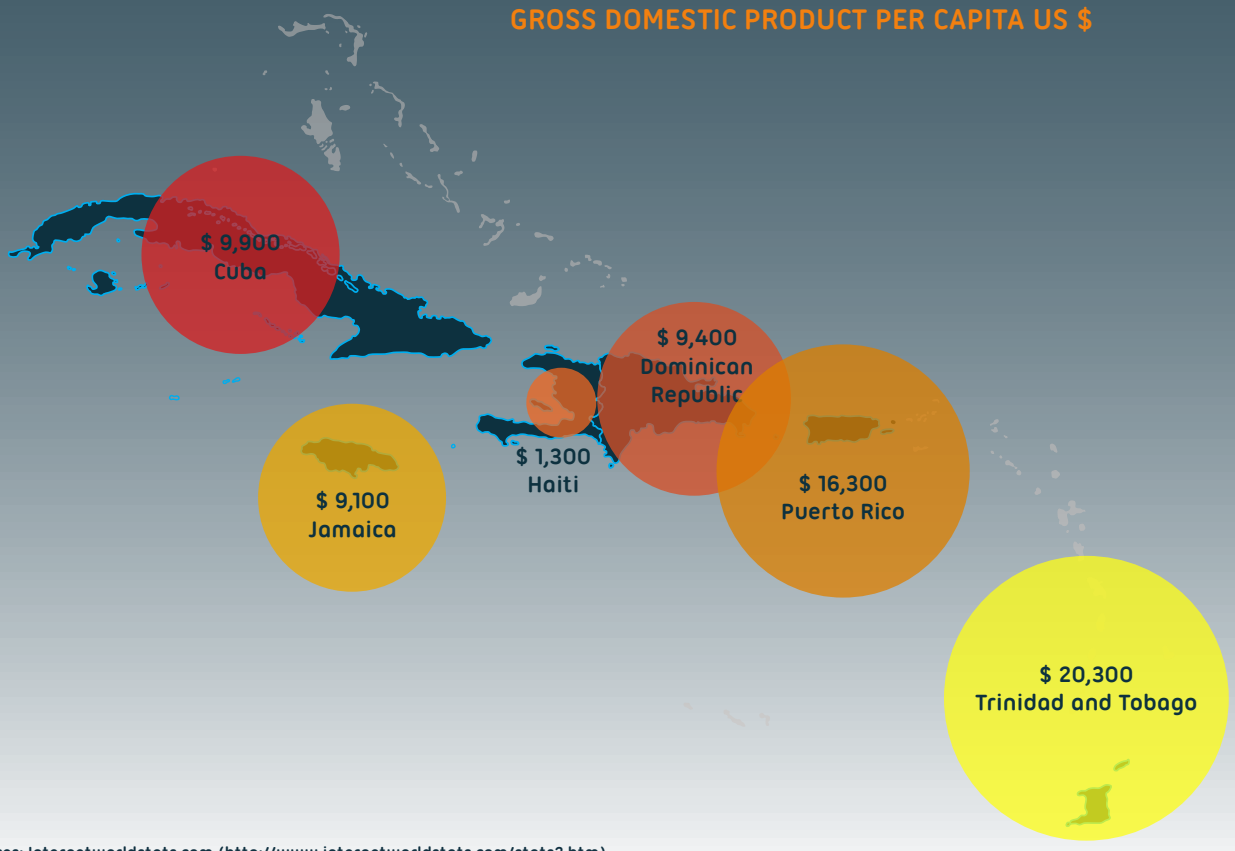
TOTAL POPULATION FOR THIS STUDY: 38,843,928
(93.8 % OF TOTAL CARIBBEAN POPULATION)



PERCENTAGE OF POPULATION WITH INTERNET ACCESS FOR EACH COUNTRY



GROSS DOMESTIC PRODUCT PER CAPITA US $



Sources: Internetworldstats.com (http://www.internetworldstats.com/stats2.htm)
Index Mundi (http://www.indexmundi.com/g/r.aspx?v=67)

AROUND THE WEB

patrypatry.com

behance.net

dribbble.com

github.com