

CMC MSU Department of Algorithmic Languages
Samsung Moscow Research Center

Neural Networks for Natural Language Processing

Нейронные сети в задачах автоматической обработки текстов

*Lecture 2: BOW text representation &
Naive Bayes classifier*


Arefyev Nikolay

*CMC MSU Department of Algorithmic Languages &
Samsung Moscow Research Center*

Naive Bayes classifier

- **Classification** / regression / clustering / ...
 - Outputs are from finite set (called classes or labels)
unlike regression, where ???
 - Classes are known in advance
unlike clustering, where ???
- **Supervised** / unsupervised / reinforcement / ...
 - Trains on a train set: a set of $(\mathbf{x}_i, \mathbf{y}_i)$ pairs
the difference with unsupervised / reinforcement learning?
 - The train set contains examples for all possible classes.
- **Probabilistic** / non-probabilistic
 - Estimates the probability distribution $P(y|x)$: the probabilities that a given example belongs to each possible class y in $\{c_1, \dots, c_K\}$
 - They will sum to 1.
 - For binary classification (2 classes) we usually estimate only $P(y=1|x)$.
And $P(y=0|x) = 1 - P(y=1|x)$

When do we need a classifier?

- Text classification
 - Spam detection (binary: spam, not spam)
 - Topic categorization (K classes: sport, art, politics, ...)
 - Sentiment analysis (positive, negative, ?neutral?)
 - Text tagging:
classify each token in a given text
 - Part of speech (POS) tagging
 - Named Entity Recognition (NER)
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- Figure 1: An example of NER application on an example text
From [https://ru.bmstu.wiki/NER_\(Named-Entity_Recognition\)](https://ru.bmstu.wiki/NER_(Named-Entity_Recognition))
- [Conditional] Text generation:
generate word by word, sampling from predicted distribution over possible next tokens $P(w_i|w_{i-1}, w_{i-2}, \dots, w_1, [COND])$
 - Machine Translation (COND – source text)
 - Chat bots (COND – dialog history)
 - Image captioning (COND – picture)

Relative frequencies

Given a train set of documents and their classes

$$D_{train} = \{(d_i, c_i)\}$$

what is the simplest way to estimate **$P(c|d)$** ?

$$P(c=pos|d='Total trash.') = ?$$

But we want to work on new documents, not those from the train set:

$$P(c=pos|d='This movie was not very good. Though a few funny moments made me laugh, I will not recommend it to anybody. ') = ?$$

Bayes classifier

$$P(c|d) = \frac{P(d|c)P(c)}{P(d)}$$

$$\operatorname{argmax}_k P(c_k|d)$$

Generative model

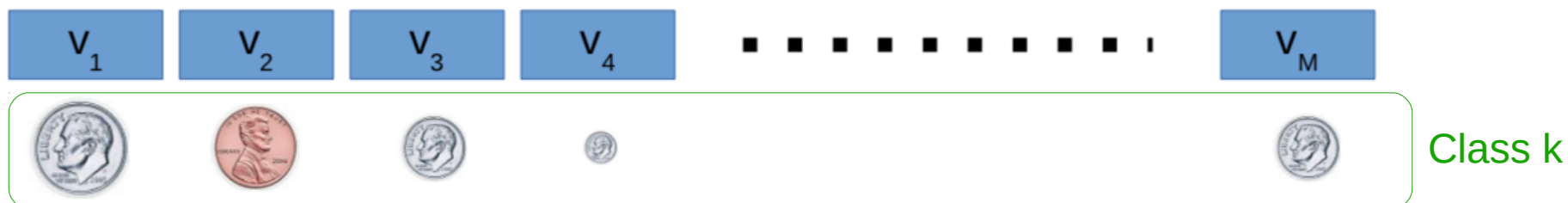
We need a (probabilistic) model of document generation: what kind of documents can be generate for each given class?

$$P(d|c)$$

To simplify, we will treat a document as **a bag of words (BOW)**

- Bag (multiset) vs. set vs. list
 - ‘I love cats. When I was born, I saw two cats.’
{I:3, love:1, cats:2, when:1, ...}
- trivially extends to bag of ngrams (BON)
 - ‘Food was not bad. I will return’
 - ‘Food was bad. I will not return’

Bernoulli Naive Bayes



Document is multivariate random variable

$$V = (v_1, \dots, v_M)$$

- $v_i \sim \text{Bernoulli}(p_{ik}) \leftarrow$ independent, but not identically distributed
- A document can be represented as M-dimensional vector of 0 and 1
- Word counts are ignored.
'I love cats very much' = 'I love cats very very much'

$$P(d|c) = \dots \leftarrow \text{DERIVE}$$

Multinomial Naive Bayes



Class k



Icosaèdre inscrit, en bronze.
(Collection de S. M. le roi Fouad I^{er}).

Document is generated by

- Sampling length $N \sim P(n)$ from some distribution
- Throwing k -th dice N times
- A document can be represented as M -dimensional BOW or binary BOW vector.
 - Word order is ignored.
 - Word counts can be ignored or not.

$$P(d|c) = \dots \leftarrow \text{DERIVE}$$

Alpha smoothing

What if some word was not in the training examples of c_j ?

$$\tilde{P}(w_i|c_j)=0 \Rightarrow \tilde{P}(c_j) \prod_{i=1 \dots N} \tilde{P}(w_i|c_j)=0$$

Problem!

Hack: let's add "pseudo-counts"

$$\tilde{P}(w_i|c_j) = \frac{\alpha + \sum_{d \in c_j} \text{occurences of } w_i}{\alpha M + \sum_{d \in c_j} \text{all words}}$$

Log trick

- Multiplication of many small numbers leads to underflow!

$$\tilde{P}(c_i) \prod_{j=1 \dots N} \tilde{P}(w_j | c_i)$$

- Sum log probabilities instead.

$$\log \prod_{j=1 \dots N} \tilde{P}(w_j | c_i) = \sum \log \tilde{P}(w_j | c_i)$$