

# PATTI WILHITE

♦ HENDERSON, NV, USA 417-337-2787

#### O DETAILS O

3196 Brynley Ave., Henderson, NV, USA 417-337-2787 patti@pattiwilhite.com

### o SKILLS o

HTML/CSS

JavaScript

jQuery

Ruby on Rails

React.js

Nodes.js

Python

Adobe Creative Suite

Adobe Lightroom

Social Media Marketing

Attention to Detail

Customer Service Oriented

Innovative Thinking

## PROFILE

Customer service professional with a proven track record of success. Seeking a position that will allow myself to utilize that experience in addition to my passion for web development.

## EMPLOYMENT HISTORY

# Co-Owner at CrossFit Raw Steel, Springfield, MO

January 2013 — August 2018

- Generated strategic sales and marketing plans and chose most effective techniques to employ them.
- Effectively managed the organization's social media presence.
- · Coordinated and maintained employee schedules.
- · Functioned with strategic vision and a hands-on approach.
- Worked well independently and on a team to solve problems.

## Owner at Patti Wilhite Photography, Springfield, MO

November 2010 — December 2018

- Presented options based on the style, needs, desires, and budgets of clients.
- Offered fresh ideas and concepts, in addition to classic styles.
- Enhanced, edited, and retouched images using a variety of programs.
- Managed online footprint including all social media outlets and company website.

## Business Development Associate at Bott Radio Network, Branson, MO

June 2006 — October 2008

- Planned and managed meetings and special events to support company efforts.
- Helped to meet and exceed quarterly goals.
- Created proposals, contracts, and radio copy for clients.
- Managed company-wide database.
- Brought forth an exceptional work ethic and commitment to company values.

## EDUCATION

# Evangel University, Springfield, MO

2013

Degree: Bachelor's Degree in Professional Communication

Honors: Received a Who's Who Among Students in American Universities & Colleges award from Evangel University based on academic excellence

#### Bloc

2020

Certification: Web Development