

# PATTY CHOW

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## EDUCATION

<b>The University of Texas at Austin</b>	Bachelor of Business Administration, Management Information Systems Minors: Computer Science, Real Estate Overall GPA: 3.6	May 2024
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## WORK EXPERIENCE

<b>Microsoft - Explore (PM + SWE) Intern, Azure Usage Billing;</b> Redmond, WA	May 2022 - August 2022
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- Designed capacity model to support 50+ new and existing Azure services and meet hardware capacity needs for FY23
- Created formulas that converts data usage to internal storage space taken up resulting in more exact model estimation
- Automated query data from **Kusto** to Excel using **Azure Data Explorer** to keep raw metrics updated on a real-time basis
- Removed user input data limitations using **Excel VBA** and **ActiveX Controls** to make model scalable for large customers

<b>McCombs Outreach and Recruitment - Diversity Student Recruiter;</b> Austin, TX	April 2022 - Present
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- Conduct 2-5 information sessions and tours of McCombs to approximately 150 students and parents per week
- Augmented a **bilingual** Spanish recruitment approach for underrepresented groups increasing Latinx parent engagement
- Curated recruitment communication amplifying the usage of postcards, emails, and social media to reach 5000+ students
- Orchestrating recruitment logistics for 5 events next semester focused on increasing diversity in undergraduate enrollment

<b>Gravitational Ventures - Analytics Intern;</b> Austin, TX	November 2020 - May 2022
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- **Project Management:** Created and drove daily operations of **OKRs** and project roadmap in **Airtable**
- **Data Analysis:** Analyzed real estate market data in 25+ cities and 2 countries to drive pricing and investment opportunities
- **IT integration:** Streamlined booking by connecting property management platform that controls bookings from 3 sites
- **Pricing Strategy:** Earned company \$40,000+ a year by implementing pricing software **API** to automate rates over all 3 sites

## LEADERSHIP EXPERIENCE AND ACTIVITIES

### Hispanic Business Student Association

<i>Professional Vice President</i>	May 2021 - Present
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- Leading team of 5 students aimed at driving and revamping event booking process through biweekly, agenda-led meetings
- Increased event booking rate and decreased email threads by half through implementation of booking program (**Calendly**)
- Led project to automate email outreach using **Google Appscript** to save 15+ board members over 9 months of outreach
- Spearheading 40+ professional development events, including summits, etiquette dinners, and entrepreneurship showcases

<i>Professional Development Chair</i>	August 2020 - May 2021
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- Hosted 40+ professional development events leading to a 75% internship rate in organization's 150+ membership
- Increase efficiency of corporate recruiter database with 100+ rows by removing redundancies and transferring to **Airtable**
- Conducted email outreach to over 50 companies over the course of 9 months to promote events and increase booking rates

## HONORS

• University Honors (4 semesters)	August 2020 - May 2022
• Hispanic National Scholar	May 2020

## ADDITIONAL INFORMATION

**Computer Skills:** Airtable, Canva, Excel

**Programming Languages:** Python, SQL, C#, Azure

**Certifications:** Azure Data Fundamentals

**Languages:** Fluent in Spanish, Basic Knowledge in French

**Interests:** Caffeine(!), Meeting People, Soccer, Oboe, Exercising, Dim Sum, 80s Music, Coin Collecting, Making Niche Databases

**Work Eligibility:** Eligible to work in the U.S. with no restrictions