## **SWOT** analysis

Strengths	Weaknesses
-N/A	-N/A
Opportunities -Easy to find new partner (including one night, and etc.) -Some might found a long-term relationshipMatching people by the right horoscope could make the relationship betterMore people matched by the same interesting activity.	Threats - Some naively believe that dating app is a good way to meet has risk to meet someone who only be interested in one thing "sex"Some uses fake photo to make them look more believable or use it in the wrong waySome uses their photo that took long time ago.