## **Trademark Law**

## US:

Trademark requirements include details such as contact information and product description information that you must provide when you apply for a trademark. The U.S. Patent and Trademark Office (USPTO) reviews trademark applications. This agency uses information you provide on a trademark application to decide whether to grant you a federally registered trademark for your invention or product.

To get a trademark, you need to meet the following six requirements:

- 1. Provide your name and address as owner of the trademark.
- 2. State the entity type (individual or corporation) and your national citizenship.
- 3. Demonstrate actual use or a real intent to use the trademark in commerce.
- 4. Give a detailed description of the product being trademarked.
- 5. Submit a drawing or specimen of the trademark.
- 6. Offer the date of the first use of the trademark.

## Thailand:

A person who has filed a trademark application in a foreign country and files an application for the registration of the trademark in Thailand within six months from the first foreign application, he may claim the first foreign filing date as the filing date in Thailand if he possesses one of the following qualifications:

- 1. being a Thai national or a juristic person having its headquarters located in Thailand.
- 2. being a national of a country party to a convention or international agreement on trademark protection to which Thailand is also a party.
- 3. being a national of a country which accords the same rights to Thai nationals or iuristic persons having their headquarters located in Thailand.
- 4. being domiciled or having a real and effective industrial or commercial establishment in Thailand or a country party to a convention or international agreement on trademark protection to which Thailand is also a party.

In the case where a trademark application is filed in a foreign country for the same trademark which a previous application has been refused, or withdrawn or abandoned by the applicant within six months from the date of the first foreign application, the applicant may claim the rights under the first paragraph provided that:

- 1. The right of priority under paragraph one has not been exercised in respect of the application under paragraph two.
- 2. he application under paragraph two can no longer be processed under the trademark law of the state where the application is filed.
- 3. the refuse, withdrawal or abandonment of the application has not been disclosed to the public.

https://www.ipthailand.go.th/images/781/ . 1 1.pdf https://www.upcounsel.com/trademark-requirements