



SUPPLY CHAIN RESILIENCE CHALLENGE

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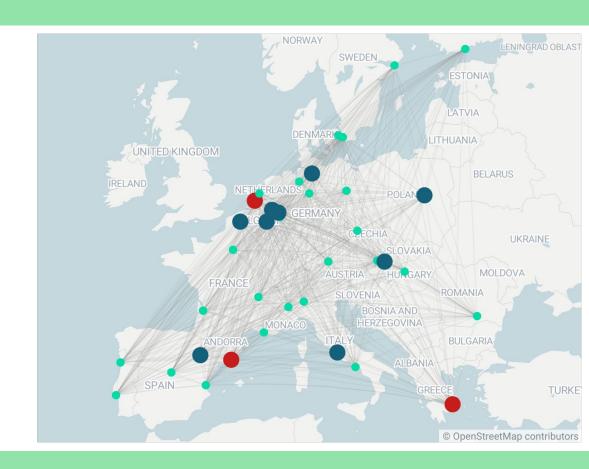
POSSIBLE ACTIONS

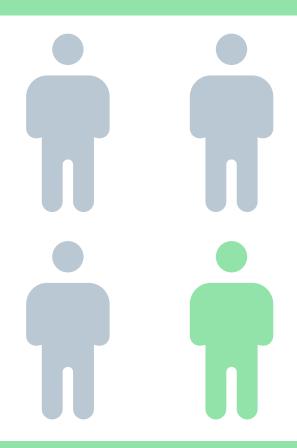
Practical solutions based on previous analysis

04

ABOUT THE CHALLENGE

- 3 origin ports
- 9 logistic hubs in 8 different countries
- 28 destinations in 14 different countries

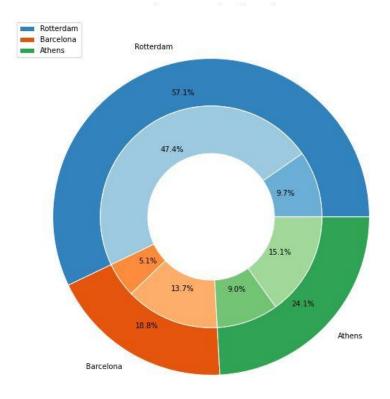




~24%

Delayed orders

ORIGIN PORT IMPACT: A first visualization

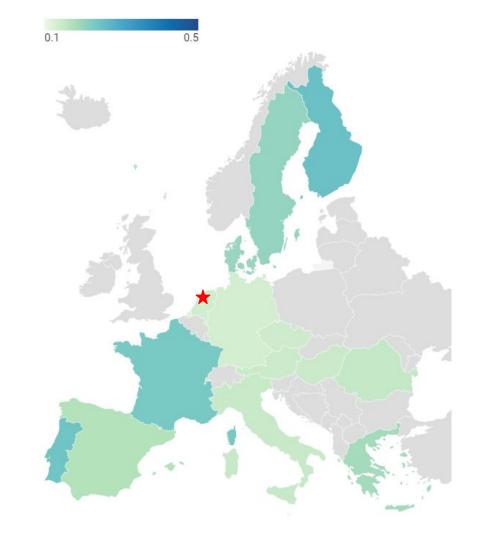


ORDER DELAY RATE

ROTTERDAM

+65k supplies

17%

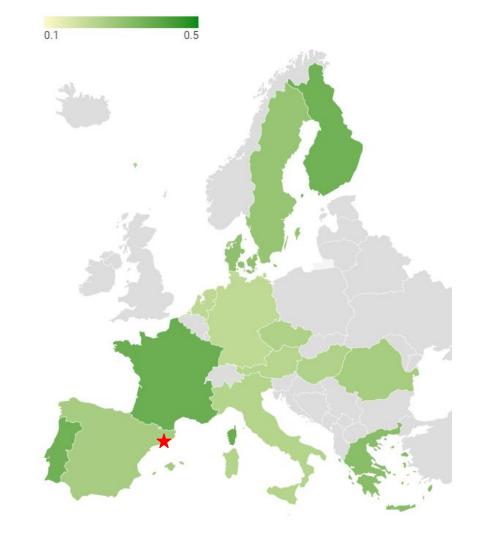


ORDER DELAY RATE

BARCELONA

+21k supplies

27%

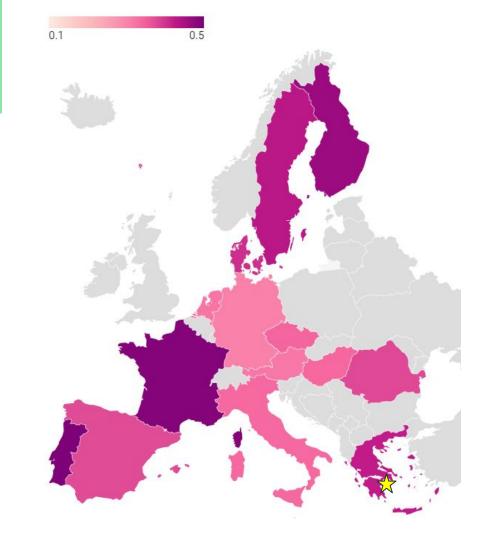


ORDER DELAY RATE

ATHENS

+27k supplies

37%

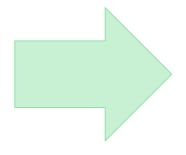


INDICATORS: SOURCES OF DELAY

Traffic accidents





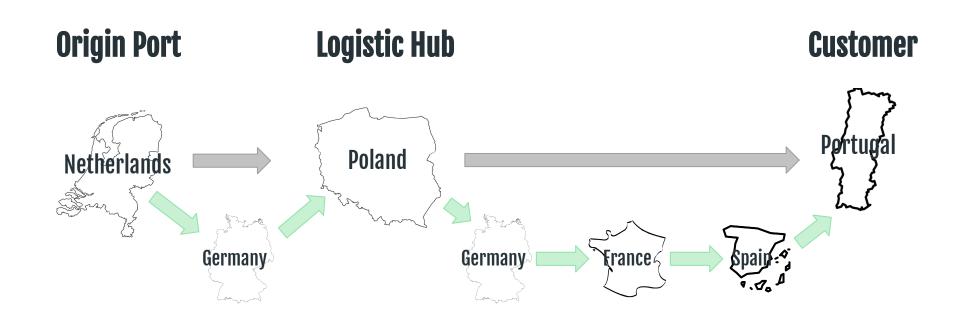


Late Delivery

Traffic jam

Source: confused.com revista.dgt.es

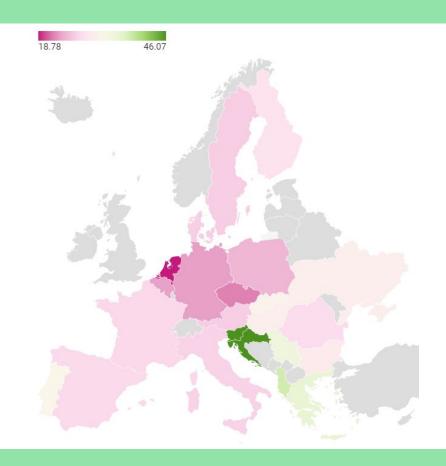
COUNTRY PATH THROUGHOUT THE DELIVERY



NON-OPTIMAL COUNTRIES

Fastest country: Netherlands

Slowest country: Slovenia, Croatia



MODEL





WILL THE ORDER BE LATE?

We can predict this correctly ~83% of the times

(plain accuracy)

~83.5% ROC AUC Score

What do these models teach us?

THESE ARE IMPORTANT:

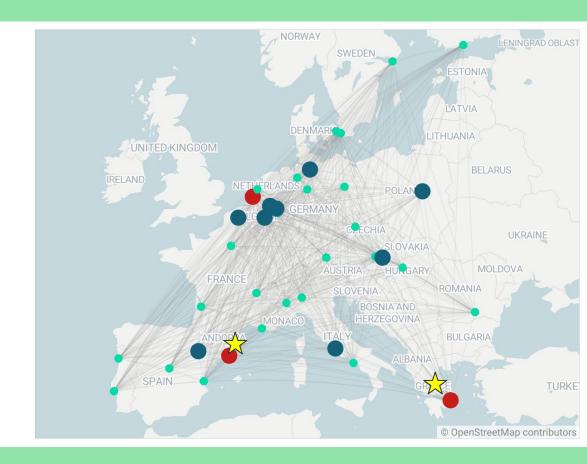
Units Total distance Accidents-Indicator

Product (ID) Custom procedures Jam-Indicator

Parameter value for Logistic, and Feature importance for XGBoost

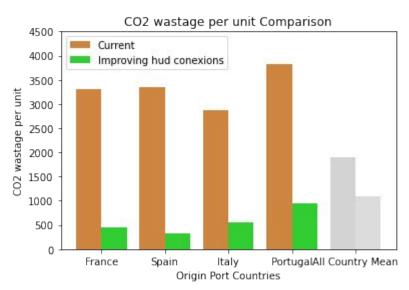
POSSIBLE APPROACHES

- Create new hubs or improve capacity
- Contact better suppliers
- Use different ports



HUB BARCELONA or IMPROVING HUB ZARAGOZA

In the best case...

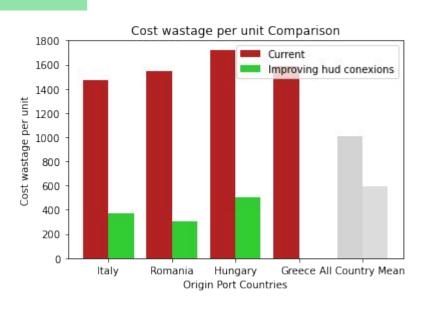


~1300€ per unit cheaper

~x10 less CO2 per unit

~3000km less distance traveled

HUB ATHENS



In the best case...

~1200€ per unit cheaper

~x4 less CO2 per unit

~4000km less distance traveled

BETTER SUPPLIERS

Products having over **50%** delay rate

58% in 1455 orders 62% in 191 orders



THANK YOU



ANY QUESTIONS?

Credits: Slides template Slides Illustrations: Storyset



