

Paul Jordan

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EDUCATION

Georgia Institute of Technology

MSc in Analytics

Atlanta, GA, USA

August 2022-August 2023

- Business Analytics Specialization | Fully funded by Fulbright & German Academic Scholarship Foundation
- Courses: Analytics Modeling, Computing for Data Analytics, Regression Analysis, Business Data Visualization

University of St. Gallen (HSG)

MA in Strategy & International Management (SIM)

St. Gallen, Switzerland

September 2021-December 2022

- SIM has ranked as the #1 master's in management worldwide since 2011 (Financial Times) | Data Science Club
- Master thesis "Mobility Behavior and Needs-Based Clusters in Nascent Urban Quarters – A Quantitative Analysis"

Kühne Logistics University

BSc in Business Administration

Hamburg, Germany

September 2018-August 2021

- Management Information Systems Specialization | German GPA 1.0 (excellent) | Best Student & Best Thesis Award
- Bachelor thesis "Strategies for Dealing with Bottlenecks in Business Ecosystems – A Study of the Carsharing Ecosystem"

SKILLS

Tech: Python, R, SQL, Tableau, Power BI, SPSS, STATA, MS Office (advanced) | Java, Jira, SAP, HTML, Git (basic)

Qualifications: Lean Six Sigma Green Belt

Languages & Test Scores: German (native) | English (fluent, TOEFL 112) | Spanish (fluent, C1) | GMAT (710)

PROFESSIONAL EXPERIENCE

NEOM Mobility and Transportation Department

Summer Intern

NEOM, Saudi Arabia

June 2022-August 2022

- Developed the mobility hub strategy and corresponding legislation to enable sustainable mobility in the NEOM region
- Prepared an international benchmark of mobility hubs and presented results to senior management

Boston Consulting Group (BCG)

Visiting Associate (invited to the Fast Forward program – full-time offer)

Vienna, Austria

June 2021-August 2021

- Advised a financial institution on an IT sourcing project that resulted in contract savings of several million euros
- Evaluated proposals from leading hyperscalers to develop a roadmap for digitizing current mainframe operations

advisupply student consulting

President & Co-Founder

Hamburg, Germany

April 2020-May 2021

- Built and led a team of 20 selected students and educated 100s of students through consulting-related events
- Initiated and developed relationships with external companies to successfully acquire and deliver four consulting projects

CHECK24

Internal Management Consulting Intern

Munich, Germany

May 2020-August 2020

- Initiated strategic partnerships with over 40 automotive aftermarket wholesalers for the launch of a B2B2C sales platform
- Developed analysis tools with Excel VBA, Power Query, and Tableau to automate recognition of 100s of weekly invoices

PROJECTS

Toyota Financial Services / Kinto Mobility

External Consultant for Quantitative Analyses

Cologne, Germany

January 2022-August 2022

- Analyzed the mobility behavior and needs of residents in urban quarters using R and SPSS to characterize user groups
- Developed online questionnaires, management presentations, and reports and presented those to C-level executives

LEADERSHIP & INVOLVEMENT

Green Youth

Active Member, Former Founder & Treasurer

Husum, Germany

November 2017-Present

- Founded the political youth organization Green Youth in Husum and carried responsibility in the board as treasurer
- Political engagement in the fields of digitalization, mobility, renewable energies, and smart cities

Deutsches Youth for Understanding Komitee e.V. (YFU)

Seminar Leader & Head of Selection Committee

Hamburg, Germany

September 2016-Present

- Organized a 10-day and several weekend seminars for exchange students since my exchange year in Uruguay in 2015/16
- Led 6-member selection teams on more than 20 selection days and assessed 10-15 applicants each day