

# Paul Jordan

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## EDUCATION

### Georgia Institute of Technology

Atlanta, GA, USA

MSc in Analytics

August 2022-August 2023

- Analytical Tools Track | Fully funded by Fulbright & German Academic Scholarship Foundation | Solar Racing Club [\[link\]](#)
- Courses: Analytics Modeling, Computing for Data Analytics, Regression Analysis, Transportation Network Modeling

### University of St. Gallen (HSG)

St. Gallen, Switzerland

MA in Strategy & International Management (SIM)

September 2021-December 2022

- SIM has ranked as the #1 master's in management worldwide since 2011 [\[Financial Times\]](#) | Data Science Club
- Master thesis "Mobility Behavior and Needs-Based Clusters in Nascent Urban Quarters – A Quantitative Analysis"

### Kühne Logistics University

Hamburg, Germany

BSc in Business Administration

September 2018-August 2021

- Management Information Systems Specialization | German GPA 1.0 (excellent) | Best Student & Best Thesis Award
- Bachelor thesis "Strategies for Dealing with Bottlenecks in Business Ecosystems – A Study of the Carsharing Ecosystem"

## PROFESSIONAL EXPERIENCE

### NEOM Mobility and Transportation Department

NEOM, Saudi Arabia

Summer Intern

June 2022-August 2022

- Developed the mobility hub strategy and corresponding legislation to enable sustainable mobility in the NEOM region
- Prepared an international benchmark of mobility hubs and presented results to senior management

### Institute for Mobility (IMO), University of St. Gallen

St. Gallen, Switzerland

Research Assistant

February 2022-July 2022

- Produced the "Mobility Pioneers" podcast featuring Prof. Dr. Andreas Herrmann, Director of the IMO [\[link\]](#)
- Hosted Johann Jungwirth (Mobileye), Christoph Wolff (WEF), Nikolaus Lang (BCG), Wayne Griffiths (SEAT), and others

### Boston Consulting Group (BCG)

Vienna, Austria

Visiting Associate (invited to the Fast Forward program – full-time offer)

June 2021-August 2021

- Advised a financial institution on an IT sourcing project that resulted in contract savings of several million euros
- Evaluated proposals from leading hyperscalers to develop a roadmap for digitizing current mainframe operations

### CHECK24

Munich, Germany

Internal Management Consulting Intern

May 2020-August 2020

- Initiated strategic partnerships with over 40 automotive aftermarket wholesalers for the launch of a B2B2C sales platform
- Developed analysis tools with Excel VBA, Power Query, and Tableau to automate recognition of 100s of weekly invoices

### KPMG

Hamburg, Germany

IT Consulting Intern (3.5 Months) & Co-op (9 Months)

February 2019-February 2020

- Assessed the operations of a leading German cloud provider by conducting IT outsourcing audits (report type ISAE 3402)
- Performed project-accompanying examinations for, e.g., ERP migrations to ensure compliant data migrations

## PROJECTS

### Toyota Financial Services / Kinto Mobility

Cologne, Germany

External Consultant for Quantitative Analyses

January 2022-August 2022

- Analyzed the mobility behavior and needs of residents in urban quarters using R and SPSS to characterize 5 user clusters
- Developed online questionnaires, management presentations, and reports and presented those to C-level executives

## SKILLS

- **Programming Languages & Qualifications** : Python, R, SQL, HTML | Lean Six Sigma Green Belt
- **Tools**: Tableau, Power BI, Jupyter Notebook, SPSS, STATA, GitHub, MS Office (PowerPoint, Excel, VBA), Jira, SAP
- **Modeling**: Regression, Classification, k-means Clustering, A/B-testing, Change Detection, Decision Trees, Simulation

## LEADERSHIP & INVOLVEMENT

### advisupply student consulting

Hamburg, Germany

President & Co-Founder

April 2020-May 2021

- Built and led a team of 20 selected students and educated 100s of students through consulting-related events [\[link\]](#)
- Initiated and developed relationships with external companies to successfully acquire and deliver four consulting projects