

# Paul Jordan

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## EDUCATION

### Georgia Institute of Technology

Atlanta, GA, USA

*MSc in Analytics*

August 2022-August 2023

- Analytical Tools Specialization | Fully funded by Fulbright & German Academic Scholarship Foundation
- Courses: Analytics Modeling, Computing for Data Analytics, Regression Analysis, Transportation Network Modeling

### University of St. Gallen (HSG)

St. Gallen, Switzerland

*MA in Strategy & International Management (SIM)*

September 2021-December 2022

- SIM has ranked as the #1 master's in management worldwide since 2011 (Financial Times) | Data Science Club
- Master thesis "Mobility Behavior and Needs-Based Clusters in Nascent Urban Quarters – A Quantitative Analysis"

### Kühne Logistics University

Hamburg, Germany

*BSc in Business Administration*

September 2018-August 2021

- Management Information Systems Specialization | German GPA 1.0 (excellent) | Best Student & Best Thesis Award
- Bachelor thesis "Strategies for Dealing with Bottlenecks in Business Ecosystems – A Study of the Carsharing Ecosystem"

## SKILLS

**Tech:** Python, R, SQL, Tableau, Power BI, SPSS, STATA, MS Office (advanced) | Java, Jira, SAP, HTML, Git (basic)

**Qualifications:** Lean Six Sigma Green Belt

**Languages & Test Scores:** German (native) | English (fluent, TOEFL 112) | Spanish (fluent, C1) | GMAT (710)

## PROFESSIONAL EXPERIENCE

### NEOM Mobility and Transportation Department

NEOM, Saudi Arabia

*Summer Intern*

June 2022-August 2022

- Developed the mobility hub strategy and corresponding legislation to enable sustainable mobility in the NEOM region
- Prepared an international benchmark of mobility hubs and presented results to senior management

### Boston Consulting Group (BCG)

Vienna, Austria

*Visiting Associate (invited to the Fast Forward program – full-time offer)*

June 2021-August 2021

- Advised a financial institution on an IT sourcing project that resulted in contract savings of several million euros
- Evaluated proposals from leading hyperscalers to develop a roadmap for digitizing current mainframe operations

### CHECK24

Munich, Germany

*Internal Management Consulting Intern*

May 2020-August 2020

- Initiated strategic partnerships with over 40 automotive aftermarket wholesalers for the launch of a B2B2C sales platform
- Developed analysis tools with Excel VBA, Power Query, and Tableau to automate recognition of 100s of weekly invoices

### KPMG

Hamburg, Germany

*IT Consulting Intern (3.5 Months) & Co-op (9 Months)*

February 2019-February 2020

- Assessed the operations of a leading German cloud provider by conducting IT outsourcing audits (report type ISAE 3402)
- Performed project-accompanying examinations for, e.g., ERP migrations to ensure compliant data migrations

## PROJECTS

### Toyota Financial Services / Kinto Mobility

Cologne, Germany

*External Consultant for Quantitative Analyses*

January 2022-August 2022

- Analyzed the mobility behavior and needs of residents in urban quarters using R and SPSS to characterize user groups
- Developed online questionnaires, management presentations, and reports and presented those to C-level executives

## LEADERSHIP & INVOLVEMENT

### Deutsches Youth for Understanding Komitee e.V. (YFU)

Hamburg, Germany

*Seminar Leader & Head of Selection Committee*

September 2016-Present

- Organized a 10-day and several weekend seminars for exchange students since my exchange year in Uruguay in 2015/16
- Led 6-member selection teams on more than 20 selection days and assessed 10-15 applicants each day

### advisupply student consulting

Hamburg, Germany

*President & Co-Founder*

April 2020-May 2021

- Built and led a team of 20 selected students and educated 100s of students through consulting-related events
- Initiated and developed relationships with external companies to successfully acquire and deliver four consulting projects