



## Paul Mayer

Software Developer

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## About Me

I am a passionate software developer and entrepreneur with a keen interest in crafting efficient and innovative solutions to complex problems. My journey in the realm of coding began as a young boy with writing programs for my own entertainment. Besides my interest in computers i always had a strong pull towards entrepreneurship, i started multiple companies with varying levels of success. My latest company deepc, based here in munich, has grown to around 60 people and offices in the UK, US and Australia.

My commitment to staying abreast of the latest industry trends and technologies ensures that my work is not only cutting-edge but also aligns seamlessly with the ever-evolving landscape of software development and tech management. In addition to my technical skills, I understand the importance of effective communication in translating complex technical concepts into layman's terms.

Articulating ideas and concepts clearly and concisely, fostering a collaborative and inclusive environment and motivating my peers and students will help me to not only transfer knowledge, but spark the entrepreneurial spirit. We all want work in dynamic environments where innovation brings a sense of joy and accomplishment. I enjoy working with cross-functional teams, drawing on diverse perspectives to create products and services that not only meets but exceeds expectations. I want to learn, grow, and contribute my skills in a way that make a meaningful impact.

## Education

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**Akademie U5**

2010-2013

Kommunikationsdesign

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**LMU München**

2007-2010

Volkswirtschaft mit Nebenfach Politik und Soziologie

# Experience

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## deepc GmbH

08.2018 - 11.2023

Founder, Technical Lead, Fullstack Developer

Development of a machine learning algorithm for categorization of CT scans. Integration of algorithms into clinical IT systems. Development of scalable cloud solutions for processing large amounts of data from different locations. User studies for information visualization interfaces. Recruitment of a technical team (~15 people).

rust

kubernetes

knative

aws

js

react

vue

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## Accenture - O2online

10.2020 - 04.2020

Fullstack Developer - Freelancer

Maintenance and new development of O2 Germany's online store. Collaboration with product designers, project managers and other agencies.

go

kubernetes

html

js

css

aws

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## ivd24.de

01.2021 - 01.2019

Fullstack Developer - Freelancer

Migration of a legacy PHP application to a modern, scalable microservice architecture. Analysis of the existing code, updating of the technology stacks, optimization of the databases. Improvement of frontend and backend components.

go

css

vue

php

tailwind

docker

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## oldthing.de

02.2018 - 08.2018

Fullstack Developer - Freelancer

Migration of a legacy PHP application to a modern software stack. Workshops with development teams to align on tech stack and methodologies. Analysis of the existing code, updating of the technology stacks, optimization of the databases.

node

meteor

vue

php

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## wedavinci.com

02.2018 - 08.2018

## Fullstack Developer - Freelancer

Developing a platform for ideation, iterating quick over first user feedback and adapting the frontend accordingly. WeDaVinci is an AI-powered innovation platform that helps organizations identify trends, opportunities, and challenges. It enables users to co-create solutions with AI assistants, receive immediate feedback, and iterate quickly.

node

lambda

react

aws

docker

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## BMW AG

02.2018 - 08.2018

### App Developer - Freelancer

Development of a universal Android/IOS app for Android and UWP app for debugging BMW vehicles in workshops.

node

react native

android

ios

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## Microsoft Deutschland

02.2018 - 08.2018

### Frontend Developer - Freelancer

Entwicklung Windows UWP App für Vertrieb Gamification. Automatisierung von Marketing Prozessen für externe Agenturen.

node

python

gjango

React

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## Bau-Fritz

02.2018 - 08.2018

### Frontend Developer - Freelancer

Dream House Configurator for customers to manually edit existing houses in a single application.

elm

CSS

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## Smartlane.de

02.2017 - 08.2017

### Frontend Developer - Freelancer

React Single Page Application zur Organisation und Tracking von Lieferfahrzeugen. Skalierung von bestehendem Frontend. Development of new features including a large timeline with complex dependencies in the real world.

[React](#)[material js](#)[leaflet js](#)

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**brainworks.de**

02.2017 - 08.2017

Fullstack Developer - Freelancer

Further development of brainManagment: Admin interface for managing router clusters in distributed WLAN systems. Further development of brainPortal: Custom PHP admin interface for managing capture portals in public WLAN environments

[angular](#)[bootstrap](#)[express](#)[node](#)

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**sylique GmbH**

01.2016 - 08.2015

Frontend Developer - Freelancer

rapid prototyping for investor meetings. Integration of a simple CMS to quickly generate new UIs for potential Inverstors.

[react](#)[bootstrap](#)[aws](#)[lambda](#)

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**CIP Marketing GmbH**

02.2016 - 01.2015

Fullstack Developer - Freelancer

Web tool for managing a pool of over 1000 freelancers.

[angular](#)[material](#)[strongloop](#)[node](#)[elasticsearch](#)[rethink](#)

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**Leerdammer GmbH**

05.2015 - 04.2015

Frontend Developer - Freelancer

Developing of Interactive HTML 5 Banners with 1000s of variants for worldwide online distribution.

[html](#)[createjs](#)[node](#)

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**Luxottica GmbH**

05.2015 - 04.2015

Frontend Developer - Freelancer

HTML 5 mini-shop for internal transactions for sunglasses brand Ray-Ban.

[html](#)[js](#)[node](#)

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**gutefrage.net**

08.2016 - 07.2017

Junior Frontend Developer - Angestellt

Introduction of Scala backend development. Relaunch of the new frontend with modern stack. Further development of various internal tools.

scala

java

js

angular

semantic ui

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**popularc.com**

10.2015 - 10.2016

Founder, CTO

Development of architecture platform for digitalization of planning processes. Complete architecture of product and implementation. Development of digitalized marketing workflow with automated ad deployment.

pug

ghost

js

angular

grunt

mongoose

loopback

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**LMU Phonestudy Autismusforschungs-App**

01.2015 - 08.2016

Werkstudent - Angestellt

Development of an experience sampling module for existing Android app. Definition and development of APIs for cross-module calls. Participants in studies were surveyed over several months with notifications from an Android app.

android

php

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**furnitecs.com**

03.2015 - 08.2015

Frontend Developer - Freelancer

Mailchimp and Mandill API integration in custom NodeJS backend. Easy creation of marketing emails for customers.

mailchimp

mandril

node

express

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**rapidfacture.com**

01.2014 - 10.2015

Frontend Developer - Freelancer

Rapidfacture is a company that provides a software solution for digitizing production processes. They offer an ERP system called Automation Pro, which allows companies

to automate and streamline their production processes. Rapidfacture's goal is to help companies save time, increase delivery reliability, and improve overall efficiency in their production operations.

android

php

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## Hello GmbH

01.2013 - 01.2014

Junior Art Direktor - Angestellt

Work in the creative team. Acquiring new clients by participating in pitches. Supporting existing clients with the design of new campaigns. Complete implementation from pitch to final artwork.

adobe suite

blender

js

html

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## propellermuetze.com

2009 - 2023

Founder

Sourcing of factories in Southeast Asia for the production of propeller caps. Import of entire containers. Export and shipment throughout the EU. Website design and operation. Design and implementation of marketing campaigns.

angular

bootstrap

grunt

heroku

mongoose

woocommerce