International Governance

When it comes to food, countries are less self-sufficient and more dependent on each other than ever before. The WTO/SPS agreement and science based standards, guidelines and recommendations of the 'Three Sisters' provide the foundation for food suitable for consumption.

World Trade **Organization (WTO)**

To work together, governments collectively established the WTO and in the case of food safety, the Agreement on Sanitary and



Phytosanitary Measures (SPS).



'Three Sisters'

Recognized by the SPS agreement as the relevant bodies for setting international standards, guidelines and recommendations for food safety, plant health and animal health



Guidelines and recommendations

Science based food safety principles and practices including food hygiene, hazard analysis and critical control points (HACCP), import and export guidelines etc.



FOOD

Science

standards

Science derived product char-

acteristics such as maximum

residue limits, permissible

levels of food additives,

contaminants, toxins etc.

based

International Standards Organization (ISO)

To meet both societal needs and business requirements for food safety, ISO voluntary measures build from science based standards, guidelines and recommendations. ISO is a non-governmental organization. It does not regulate, legislate, certify or accredit

Voluntary measures

Help demonstrate that food produced is suitable for consumption. Examples include prerequisite programs such as early identification and control of food safety hazards, compliance with applicable regulatory requirements, and 'management systems' such as ISO 22000 that address standardized implementation and consistency along the food chain.



Food safety directly affects potential growth. Countries with strong food safety infrastructures are better positioned to protect public health, increase productivity, capture new export opportunities and limit exposure to substandard food imports.

Laws and regulations

National to local legislation and regulations derive from international science based standards, guidelines and recommendations. Some regulations may also refer to ISO voluntary measures.

Codes of practice

Detailed and specific processes and

procedures for individual sectors of

concern to show that food is suitable

also known as 'certification schemes'

for consumption. Codes of practice are



Carried out through a network of national, provincial and local inspectors and laboratories to detect problems, verify and ensure



Global-to-Local **Food Safety**

From fresh local tomatoes to exotic ingredients from faraway tropical islands, our food comes to us in ways never before imaginable. Availability, affordability and variety are important and food safety is paramount for protecting public health and preventing food borne illness.

Minimizing chemical, biological or physical hazards that may occur anywhere along the food chain requires ongoing effort at different levels: Governments collaborate through international bodies to establish science based standards, guidelines and recommendations based on scientific principles and evidence; Countries test, inspect and verify compliance to applicable laws and regulations; The International Standards Organization (ISO) develops voluntary measures to address 'food systems management' across the food supply chain, and; Businesses seek certification to 'codes of practice' that increase transparency and mitigate risk.

> It is not always easy. Implementing food safety can lead to 'tension points' surrounding roles and responsibilities. Nonetheless, food safety remains a shared responsibility requiring all, including consumers and final preparers of food, to be actively engaged.

Business

Initiatives

Progressive businesses do not regard dif-

ferent levels of food safety as a competitive

advantage. Food safety becomes a collec-

tive challenge, part of 'pre-competitive space'.

and the GFSI initiative increase transparency

and mitigate risk along the food chain.

Adoption and certification of 'codes of practice'



CHAIN





Management and certification

Food systems management including certification i.e. recognition by an independent certifica-



compliance in food and related facilities.



tion body of successful adoption and compliance to a specific code of practice. Periodic audits are normally required to maintain certification.



Tension points

necessary for granting certification.

Four components of Food Safety

The SPS agreement: Affirms the right of every country to protect its animal, plant and human health and lays out rules and disci-

plines to guide its adoption, implementation and enforcement relating to

trade. Member countries are obligated to align their laws and regula-

tions with disciplines outlined in the agreement. Providing governance,

scientific and technical expertise for the WTO and the Three Sisters is

'Three Sisters': Food and ingredients can come from many different

countries in many different ways. To advance greater harmonization,

the SPS agreement recognizes the Codex Alimentarius (Latin for

and the World Organization for Animal Health (OIE). Adoption

by consensus of prescribed measures is the desired goal. How-

ever, the entire process from initial proposal to scientific evaluation

International to country level laws and regulations: Countries can adopt international standards, guidelines and recom-

mendations of the Three Sisters without further scientific justification. Countries may also adopt more exacting measures so long as it is nondiscriminatory; for example, applying more stringent scientific require-

Food safety infrastructure: Wide variability exists within and across

countries in the level of food safety laws, regulations and competencies

of laboratories, inspectors and leadership. Low food safety priority can

contribute to wide spread outbreaks. Suspect food safety infrastructure can lead to increased testing, inspection and verification on the part of the importing country and limit opportunities for the exporting country.

ISO comprises national standards institutes of some 163 coun-

Understanding codes of practice, certification, certification bod-

ies and accreditation: In general, codes of practice are designed

tries. Full members of ISO can take part in the development of any

voluntary measure which it deems important to its economy. Each ISO

member has one vote. ISO voluntary measures may become market

requirements or referred to in regulations or legislation. ISO maintains

and owned by not-for-profit organizations for a particular sector of

concern, e.g. food animal inputs. They derive from science based

standards, guidelines and recommendations of the Three Sisters and/

or ISO voluntary measures. Certification of a code of practice is granted

only after extensive review and audit of the business by an independent

3rd party certification body. Certification bodies must be licensed by a code of practice owner to audit businesses seeking certification. Also, certification bodies must be recognized or 'accredited' by well estab-

lished accreditation authorities as having the skills and competencies

Global Food Safety Initiative (GFSI): An independent not-for-profit

foundation whose primary activity is to assess or 'benchmark' codes of practice – determine if a requested code of practice is aligned with

common criteria (e.g. Codex general principles on food hygiene). GFSI recognized codes of practice means there is a common foundation of

criteria that should provide consistent results. It does not mean that all

recognized codes of practice can be considered as equal.

food code), the International Plant Protection Convention (IPPC)

INTERNATIONAL GOVERNANCE

a shared responsibility across countries.

and final approval may take several years.

COUNTRY INFRASTRUCTURE

ments for imported food but not domestically.

INTERNATIONAL STANDARDS

ORGANIZATION (ISO)

a strategic partnership with the WTO.

BUSINESS INITIATIVES

- 1. Confusion from shared terminology: Terms such as 'standard' can vary depending on context (public vs. private), intent (norm vs. requirement) and application (voluntary vs. mandatory).
- 2. Private sector establishing 'unofficial standards': Product characteristics determined by the private sector such as stricter residue levels for aflatoxin than those officially established nationally or internationally.
- 3. Inability of international standard setting organizations to address market sensitive issues: The emergence of a new toxin or adulterant where an applicable international measure is lacking.
- **4.** Codes of practice that couple food safety with nonfood safety ob*ligations:* The inclusion of labor or environmental criteria that fall outside official food safety measures but oblige compliance in order to receive certification.
- 5. Proliferation of business codes of practice and audit redundancies: The growth in similar codes of practice each requiring separate audits that collectively increase inefficiencies while not contributing to overall food safety.
 - 6. Competence of official government testing, inspection and verification: Gaps and variation in overall official food safety infrastructure that erodes consumer confidence and exacerbates outbreaks.



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