Note: Sidekiq 3.0 have since removed bulit-in support for redis-to-go. If you are using Sidekiq 3.0 or above (you can tell by doing a bundle exec gem list ), you need to run this line to set the environment variable on your production server:

heroku config:set REDIS\_PROVIDER=REDISTOGO\_URL

Note 2: If you use the hack we mentioned in the video, you can just use 1 dyno, therefore you can remove the line for the worker process in your Procfile, so you won't be charged. What happens here is that instead letting Foreman to start both Unicorn and Sidekiq processes, each taking a dyno, now you are only starting a Unicorn process and Unicorn supports forking processes and can start a Sidekiq process itself.