

Paul V John

Experience Designer

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thatsmywork.in

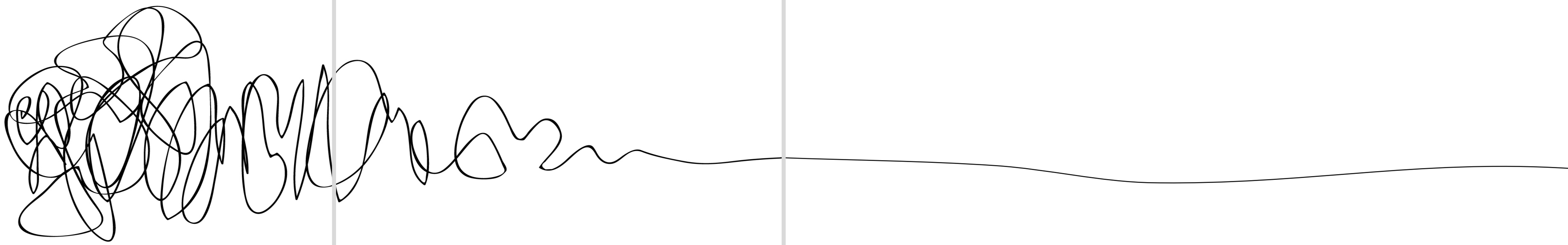


Contact
Information

Research

Concept

Design



About Me

Crafting creative solutions that adhere complex problems is what drives me. My work is rooted in having rigorous research, open dialogues and iterative cycles, this helps me in moving ideas from good to great.

Experienced in working with brands for making interfaces that are usable, enjoyable and memorable. I prioritize in a research-based approach to ensure that each design is appropriately targeted to the client's larger brand strategy.

Education

Symbiosis Institute Of Design (B.Design)
Communication Design - User Experience
June 2012 - April 2016
Pune, Maharashtra

St. Thomas Residential School (ISC)
June 2010 - March 2012
Trivandrum, Kerala

Pallikoodam / Corpus Christy (ICSE)
June 2000 - March 2010
Kottayam, Kerala

Skill Set

Design Thinking
Stratergy Design
Information Architecture
Interaction Design
Design Management
Rapid Prototyping
Usability Testing
Neural Marketing Research
Eye Tracking / Gaze Analytics

Tool Set

Bohemian Sketch
Principle
Origami
After Effects
Axure RP
Python
CSS
Arduino

Inititives

DZMA 2015
UX Department Lead

UX@SID
Portfolio showcase portal

Lakshya 24hr Drawing event
Instagram driven event page

Clientele

DY Works
Mentormind
SocialMob
Gehna
AEISEC
Procter & Gamble
Caspo LLC
Cara Express
InitiativeMPV
Zyboorg
Rideblock

Full-time

Deloitte Consulting
Jun 2016 - Present

Myntra (Internship)
Jun 2016 - Present

Awards / Recognition

For Best Innovative Approach
Design Showcase (2016)