

Paul V John

Experience Designer

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thatsmywork.in

Inititatives

DZMA 2015
UX Department Lead

UX@SID
Portfolio showcase portal

Lakshya 24hr Drawing event
Instagram driven event page

Freelance

Cara Express
Mentormind
SocialMob
Gehna
AEISEC
Cartly.ca
InitiativeMPV
Procter & Gamble

Part-time

Caspo LLC
Rideblock
Myntra
Dy Works

Full-time

Deloitte Consulting USI
Jun 2016 - Present

Awards / Recognition

For Best Innovative Approach
Design Showcase (2016)

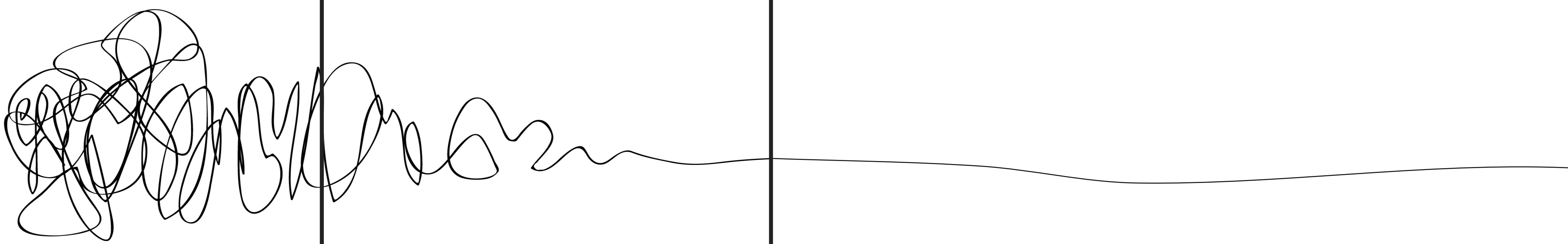


Contact
Details

Research

Concept

Design



About Me

Crafting creative solutions that adhere complex problems is what drives me. My work is rooted in having rigorous research, open dialogues and iterative cycles, this helps me in moving ideas from good to great.

Experienced in working with brands for making interfaces that are usable, enjoyable and memorable. I prioritize in a research-based approach to ensure that each design is appropriately targeted to the client’s larger brand strategy.

Education

Symbiosis Institute Of Design
Communication Design (B.Design)
User Experience
June 2012 - April 2016
Pune, Maharashtra

St. Thomas Residential School (ISC)
June 2010 - March 2012
Trivandrum, Kerala

Pallikoodam / Corpus Christy (ICSE)
June 2000 - March 2010
Kottayam, Kerala

Skill Set

- Information Architecture
- Interaction Design
- Design Management
- Strategy Design
- Design Thinking
- Usability Testing
- Neural Marketing Research
- Eye Tracking / Gaze Analytics
- Prototyping

Tool Set

- Bohemian Sketch
- Principle
- Origami
- After Effects
- Photoshop
- Axure RP
- Python
- CSS
- Arduino