

Paul V John

Experience Designer

+91 9766417415
thatsmywork.in



Contact
Information

Initiatives

DZMA 2015
UX Department Lead

UX@SID
Portfolio showcase portal

Lakshya 24hr Drawing event
Instagram driven event page

Cientele

Mentormind
SocialMob
Dy Works
Gehna
AEISEC
Caspo LLC
Cara Express
InitiativeMPV
Zyboorg
Rideblock
Procter & Gamble

Full-time

Deloitte Consulting
Jun 2016 - Present

Myntra (Internship)
Nov 2015 - Mar 2016

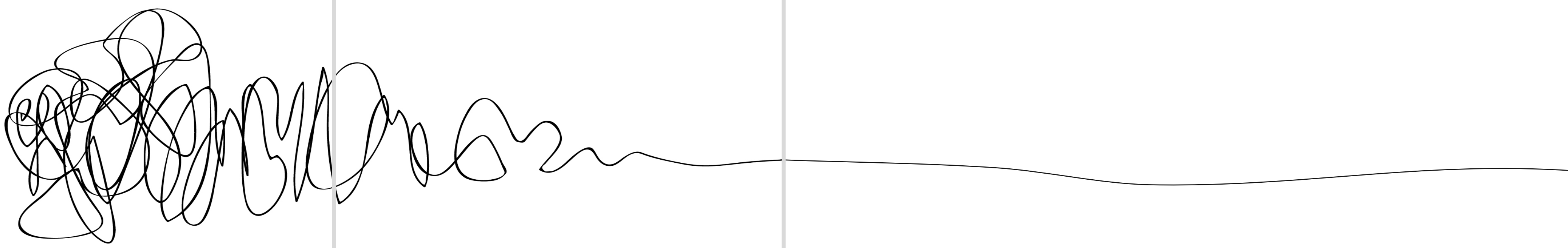
Awards / Recognition

For Best Innovative Approach
Design Showcase (2016)

Research

Concept

Design



About Me

Crafting creative solutions that adhere to complex problems is what drives me. My work is rooted in having rigorous research, open dialogues and iterative cycles, this helps me in moving ideas from good to great.

Experienced in working with brands for making interfaces that are usable, enjoyable and memorable. I prioritize in a research-based approach to ensure that each design is appropriately targeted to the client's larger brand strategy.

Skill Set

Design Thinking
Strategy Design
Information Architecture
Interaction Design
Design Management
Rapid Prototyping
Usability Testing
Neural Marketing Research
Eye Tracking / Gaze Analytics

Tool Set

Bohemian Sketch
Principle
Origami
After Effects
Axure RP
Python
CSS
Arduino

Education

Symbiosis Institute Of Design (B.Design)
Communication Design - User Experience
June 2012 - April 2016
Pune, Maharashtra

St. Thomas Residential School (ISC)
June 2010 - March 2012
Trivandrum, Kerala

Pallikoodam / Corpus Christy (ICSE)
June 2000 - March 2010
Kottayam, Kerala