

# Paul V John

Experience Designer

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thatsmywork.in

## Inititatives

DZMA 2015  
UX Department Lead

UX@SID  
Portfolio showcase portal

Lakshya 24hour Drawing  
Live portal driven by Instagram

## Internships

Caspo LLC (2 months)  
Rideblock (2 months)  
Myntra (4 months)

## Freelance

Cara Express  
Mentormind  
SocialMob  
Gehna  
AEISEC  
Cartly.ca  
InitiativeMPV  
Procter & Gamble

## Fulltime

Deloitte Consulting USI  
Jun 2016 - Present

## Awards / Recognition

For Best Innovative Approach  
Design Showcase (2016)

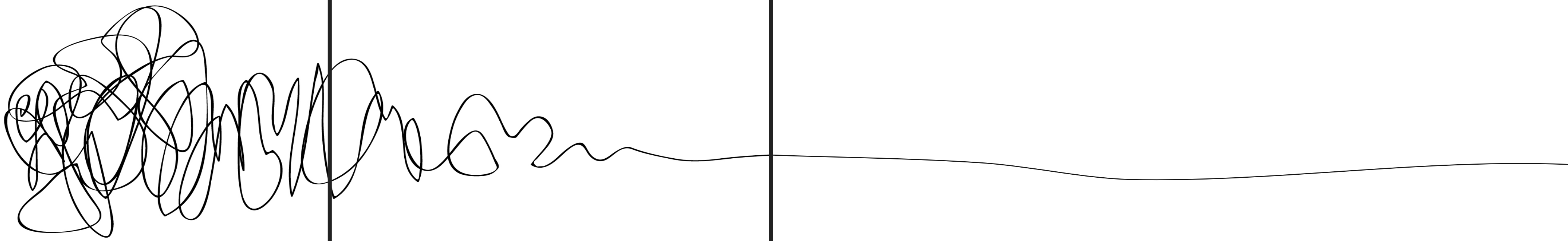


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Research

Concept

Design



### About Me

User experience is how a person feels when using a system.  
My goal as a designer is to enhance those feelings.

My work is rooted in research, iteration, and open dialogue.  
I find great joy in finding imaginative solutions to complex problems and moving ideas from good to great. I want to Learn and experiment with new things, set my own limits, and see how far I can go. I want to create things that matter.

### Education

Symbiosis Institute Of Design (B.Design)  
Communication Design - User Experience  
June 2012 - April 2016  
Pune, Maharashtra

St. Thomas Residential School (ISC)  
June 2010 - March 2012  
Trivandrum, Kerala

Pallikoodam / Corpus Christy (ICSE)  
June 2000 - March 201 0  
Kottayam, Kerala

### SKill Set

- Information Architecture
- Interaction Design
- Design Management
- Strategy Design
- Design Thinking
- Visualization Techniques

- Adobe Creative Suite
- Bohemian Sketch
- Principle
- Axure RP
- CSS