For immediate release

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A brand new Knorr fix Ribs in Cola

Knorr, the finest culinary company in Poland, introduced a brand new fix, Ribs in Cola that are free of additives and coloric agents.

The company proposes a really tasty and innovative recipe made genuinely of ribs. Fresh herbs specifically combined bring a fresh wave of sensations; and exquisite marinades provide an unforgetful tasty experience. Adding cola, Knorr reveals a completely new way of preparing traditional ribs which are to be discovered from different culinary perspective.

The package of the product is equipped with an additional convenience, a roasting bag, which improves the process of making the meat more tasteful and makes the caramel glaze stick to ribs better.

Knorr not only inspires in culinary adventures and takes care of our flavour pleasures, but is always in care of gourmets' health. The presented delicious line of Knorr: Ribs in Cola is produced without monosodium glutamate, additives and coloric agents, what makes it a perfect dish for any occasion at any time.

Knorr belongs to Unilever, one of the biggest and most profitable companies in the world.

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Press Kit

Knorr- a german company owned by Unilever since 2000. Specializing in beverage and food.

brief history: Knorr was founded in 1838 by Carl Heinrich Theodor Knorr. Knorr headquarters is in Heilbronn, Germany. Products previously sold under the Lipton brand are now being absorbed into the Knorr product line. With annual sales topping €3 billion, Knorr is Unilever's biggest-selling brand. In cooperation with Slimfast, also owned by Unilever, Knorr markets a line of low-calorie products.

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