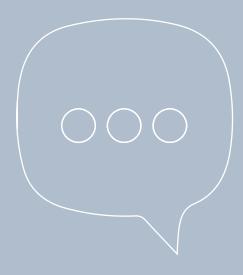
# HEYO PITCH

## BRIEF

TO DEVELOP AN APPLICATION THAT ENCOURAGES SOCIAL BEHAVIOR AND PROMOTES COMMUNICATION IMPROVING MENTAL HEALTH.

# "SENDING POSITIVE VIBES"



## **FEATURES**

- (V) LOG IN VIA MOBILE NUMBER
- ( > ) ACCESS TO MOBILE CONTACT LIST
- SOCIAL NETWORKING
- ( > ) CONNECTING WITH FRIENDS
- SEND ALERTS AT NOMINATED TIMES
- $(\checkmark)$  GPS LOCATIONS
- (V) BACKDROP CHANGES WITH REAL TIME
- ( EASY TO USE
- ( ) INTUITIVE INTERFACE

#### **PLANNING**

#### SOURCING INSPIRATION

SOURCED INSPIRATION OFF PINTEREST, MAKING A FOLDER AND SAVING THE IMAGES WITH STRONG COMPOSITION, CLEAN PROPORTIONS AND COLOUR.

 $\left(2\right)$ 

#### **DESIGN LAYOUT**

CREATED A FILE IN INDESIGN AND MOCKED UP MY DESIGNS PLAYING AROUND WITH SHAPES, COLOURS AND NEGATIVE SPACE. NARROWED MY MOCK-UPS TO ONE IDEA AND CREATED AN ALTERNATE LAYOUT FOR IT WITH VARIOUS COLOUR OPTIONS.

 $\left(3\right)$ 

#### PLAN OUT INTERACTION

FIGURED OUT HOW THE PAGES WILL LINK AND THE INTERACTIONS

 $\left(4\right)$ 

#### LEARN REACT NATIVE

WAS VERY DIFFICULT AT FIRST, HARD TO FIND RELIABLE DOCUMENTATION BUT ONCE I STARTED TO UNDERSTAND THE LANGUAGE I REALLY ENJOYED IT

(5)

#### **BUILD MY APP**

BUILT MY APPLICATION USING ATOM, XCODE AND THE IOS SIMULATOR

