

HEYO PITCH

BRIEF

TO DEVELOP AN APPLICATION THAT ENCOURAGES SOCIAL BEHAVIOR AND PROMOTES COMMUNICATION IMPROVING MENTAL HEALTH.

“SENDING POSITIVE VIBES”



PLANNING

1

SOURCING INSPIRATION

SOURCED INSPIRATION OFF PINTEREST, MAKING A FOLDER AND SAVING THE IMAGES WITH STRONG COMPOSITION, CLEAN PROPORTIONS AND COLOUR.

2

DESIGN LAYOUT

CREATED A FILE IN INDESIGN AND MOCKED UP MY DESIGNS PLAYING AROUND WITH SHAPES, COLOURS AND NEGATIVE SPACE. NARROWED MY MOCK-UPS TO ONE IDEA AND CREATED AN ALTERNATE LAYOUT FOR IT WITH VARIOUS COLOUR OPTIONS.

3

PLAN OUT INTERACTION

FIGURED OUT HOW THE PAGES WILL LINK AND THE INTERACTIONS

4

LEARN REACT NATIVE

WAS VERY DIFFICULT AT FIRST, HARD TO FIND RELIABLE DOCUMENTATION BUT ONCE I STARTED TO UNDERSTAND THE LANGUAGE I REALLY ENJOYED IT

5

BUILD MY APP

BUILT MY APPLICATION USING ATOM, XCODE AND THE IOS SIMULATOR

WIREFRAME





