HEYO PITCH

BRIEF

TO DEVELOP AN APPLICATION THAT ENCOURAGES SOCIAL BEHAVIOR AND PROMOTES COMMUNICATION IMPROVING MENTAL HEALTH. TO DEVELOP

I HAVE A LOT OF FRIENDS AND FAMILY OVERSEAS AND WE FIND IT HARD TO COMMUNICATE THROUGH SKYPE OR EMAILS/ MESSENGER BECAUSE OF OUR BUSY SCHEDULES AND DIFFERENT TIME ZONES. I WANTED TO CREATE AN APPLICATION WHERE YOU COULD SEND THEM SIMPLE PUSH NOTIFICATIONS THAT WOULD APPEAR ON THEIR SCREENS AND THEN DISAPPEAR TO LET THEM KNOW YOU ARE THINKING ABOUT THEM. THEY DO NOT HAVE TO RESPOND SO THERE IS NO EFFORT INVOLVED. I WANT THE BACKGROUND ON THE INDIVIDUAL PERSON'S PUSH NOTIFICATION PAGE TO LINK TO THEIR GEO LOCATION SO THAT THE BACKGROUND AESTHETIC CHANGES PHASES IN REAL TIME TO HELP GIVE YOU A FEELING OF CONNECTION.

"SENDING POSITIVE VIBES"

FEATURES

- ✓ LOG IN VIA MOBILE NUMBER

- ✓ ACCESS TO MOBILE CONTACT LIST

- ✓ SOCIAL NETWORKING

- ✓ CONNECTING WITH FRIENDS

- ✓ SEND ALERTS AT NOMINATED TIMES

- ✓ GPS LOCATIONS

- ✓ BACKDROP CHANGES WITH REAL TIME

- ✓ EASY TO USE

- ✓ INTUITIVE INTERFACE

PLANNING

1 **SOURCING INSPIRATION**
SOURCED INSPIRATION OFF PINTEREST, MAKING A FOLDER AND SAVING THE IMAGES WITH STRONG COMPOSITION, CLEAN PROPORTIONS AND COLOUR.

2 **DESIGN LAYOUT**
CREATED A FILE IN INDESIGN AND MOCKED UP MY DESIGNS PLAYING AROUND WITH SHAPES, COLOURS AND NEGATIVE SPACE. NARROWED MY MOCK-UPS TO ONE IDEA AND CREATED AN ALTERNATE LAYOUT FOR IT WITH VARIOUS COLOUR OPTIONS.

3 **PLAN OUT INTERACTION**
FIGURED OUT HOW THE PAGES WILL LINK AND THE INTERACTIONS

4 **LEARN REACT NATIVE**
WAS VERY DIFFICULT AT FIRST, HARD TO FIND RELIABLE DOCUMENTATION BUT ONCE I STARTED TO UNDERSTAND THE LANGUAGE I REALLY ENJOYED IT

5 **BUILD MY APP**
BUILT MY APPLICATION USING ATOM, XCODE AND THE IOS SIMULATOR

WIRE FRAMING

CONTACTS

- CONTACT ONE
- CONTACT TWO
- CONTACT THREE
- CONTACT FOUR
- CONTACT FIVE
- CONTACT SIX

CONTACTS

- CONTACT ONE
- CONTACT TWO
- CONTACT THREE
- CONTACT FOUR
- CONTACT FIVE
- CONTACT SIX

◁ BACK

| 23 | 00 | PM |

MESSAGE

SEND

BACK

05 00 AM

MESSAGE

SEND

BACK

07 00 AM

MESSAGE

SEND

BACK

10 00 AM

MESSAGE

SEND

13 00 PM

MESSAGE

SEND

17 00 PM

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