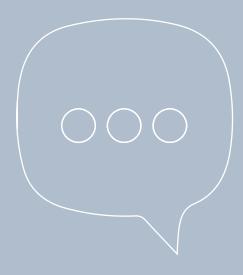# HEYO PITCH

BRIEF

TO DEVELOP AN APPLICATION THAT ENCOURAGES SOCIAL BEHAVIOR AND PROMOTES COMMUNICATION IMPROVING MENTAL HEALTH.

"SENDING POSITIVE VIBES"

FEATURES

- ✓ LOG IN VIA MOBILE NUMBER
- ✓ ACCESS TO MOBILE CONTACT LIST
- ✓ SOCIAL NETWORKING
- ✓ CONNECTING WITH FRIENDS
- ✓ SEND ALERTS AT NOMINATED TIMES
- ✓ GPS LOCATIONS
- ✓ BACKDROP CHANGES WITH REAL TIME
- ✓ EASY TO USE
- ✓ INTUITIVE INTERFACE

PLANNING

1   SOURCING INSPIRATION

SOURCED INSPIRATION OFF PINTEREST, MAKING A FOLDER AND SAVING THE IMAGES WITH STRONG COMPOSITION, CLEAN PROPORTIONS AND COLOUR.

2   DESIGN LAYOUT

CREATED A FILE IN INDESIGN AND MOCKED UP MY DESIGNS PLAYING AROUND WITH SHAPES, COLOURS AND NEGATIVE SPACE. NARROWED MY MOCK-UPS TO ONE IDEA AND CREATED AN ALTERNATE LAYOUT FOR IT WITH VARIOUS COLOUR OPTIONS.

3   PLAN OUT INTERACTION

FIGURED OUT HOW THE PAGES WILL LINK AND THE INTERACTIONS

4   LEARN REACT NATIVE

WAS VERY DIFFICULT AT FIRST, HARD TO FIND RELIABLE DOCUMENTATION BUT ONCE I STARTED TO UNDERSTAND THE LANGUAGE I REALLY ENJOYED IT

5   BUILD MY APP

BUILT MY APPLICATION USING ATOM, XCODE AND THE IOS SIMULATOR

WIRE FRAMING

CONTACTS

CONTACT ONE

CONTACT TWO

CONTACT THREE

CONTACT FOUR

CONTACT FIVE

CONTACT SIX

CONTACTS

CONTACT ONE

CONTACT TWO

CONTACT THREE

CONTACT FOUR

CONTACT FIVE

CONTACT SIX

◁ BACK

23   00   PM

MESSAGE

SEND

Screen 1

BACK

05 00 AM

MESSAGE

SEND

Screen 2

BACK

07 00 AM

MESSAGE

SEND

Screen 3

BACK

10 00 AM

MESSAGE

SEND

13 00 PM

MESSAGE

SEND

17 00 PM

MESSAGE

SEND

20 00 PM

MESSAGE

SEND