

Social Media Growth (40 Premium Prompts)

Prompt 1 – TikTok Hooks

You are a viral TikTok strategist. Generate 10 hook ideas for TikTok videos in the [niche] industry, targeting [audience]. Each hook must be under 10 words, include curiosity or humor, and use at least one emoji. Output as a numbered list.

Prompt 2 – Instagram Carousels

Act as a creative Instagram copywriter. Write 5 witty carousel captions about [topic]. Each caption should have a strong hook in the first sentence, a quick insight, and end with a call-to-action to swipe. Keep captions between 100–150 characters. Provide in bullet points.

Prompt 3 – Twitter (X) Posts

You are a social media ghostwriter. Create 7 Twitter posts mixing humor and authority for an audience in [industry]. At least 3 should include a stat, 2 should be motivational, and 2 should use sarcasm. Limit each to 280 characters. Format as a numbered list.

Prompt 4 – Hashtag Strategy

Act as an Instagram growth consultant. Suggest 10 trending hashtags relevant to [niche]. Group them into 3 tiers: (1) High reach (500k+ posts), (2) Medium reach (100k–500k), (3) Low reach (10k–100k). Present in a table format.

Prompt 5 – YouTube Shorts Titles

You are a YouTube strategist. Generate 5 click-worthy titles for Shorts about [topic]. Each title must be under 50 characters, use power words like 'secret,' 'hack,' or 'revealed,' and create curiosity but stay relevant. Return as a bullet list.

Prompt 6 – LinkedIn Authority Post

Act as a thought leader. Write a LinkedIn post positioning me as an expert in [field]. Use storytelling to introduce a problem, provide a valuable insight, and end with a call-to-action for engagement. Limit to 4 short paragraphs.

Prompt 7 – Story CTAs

You are a conversion copywriter. Write 5 call-to-actions for Instagram Stories about [offer]. Each should be under 6 words, urgency-driven, and paired with a suggested sticker (e.g. poll, question, slider). Present in bullet points.

Prompt 8 – TikTok Trends

As a TikTok trend analyst, suggest 10 current trending audio or format ideas that can be adapted for the [industry] niche. Provide example accounts or posts where each trend is

being used. Present in a numbered list.

Prompt 9 – YouTube Community Polls

You are a YouTube engagement expert. Write 3 community poll questions that encourage high participation for a channel in [niche]. Each question should have 4 answer options. Keep language casual and engaging.

Prompt 10 – Repurposing Content

Act as a content repurposing coach. Suggest 5 ways to repurpose a single long-form video into multiple short-form posts across TikTok, Instagram, LinkedIn, and Twitter. Present as bullet points with platform-specific tips.

Prompt 11 – TikTok Hooks

You are a viral TikTok strategist. Generate 10 hook ideas for TikTok videos in the [niche] industry, targeting [audience]. Each hook must be under 10 words, include curiosity or humor, and use at least one emoji. Output as a numbered list.

Prompt 12 – Instagram Carousels

Act as a creative Instagram copywriter. Write 5 witty carousel captions about [topic]. Each caption should have a strong hook in the first sentence, a quick insight, and end with a call-to-action to swipe. Keep captions between 100–150 characters. Provide in bullet points.

Prompt 13 – Twitter (X) Posts

You are a social media ghostwriter. Create 7 Twitter posts mixing humor and authority for an audience in [industry]. At least 3 should include a stat, 2 should be motivational, and 2 should use sarcasm. Limit each to 280 characters. Format as a numbered list.

Prompt 14 – Hashtag Strategy

Act as an Instagram growth consultant. Suggest 10 trending hashtags relevant to [niche]. Group them into 3 tiers: (1) High reach (500k+ posts), (2) Medium reach (100k–500k), (3) Low reach (10k–100k). Present in a table format.

Prompt 15 – YouTube Shorts Titles

You are a YouTube strategist. Generate 5 click-worthy titles for Shorts about [topic]. Each title must be under 50 characters, use power words like 'secret,' 'hack,' or 'revealed,' and create curiosity but stay relevant. Return as a bullet list.

Prompt 16 – LinkedIn Authority Post

Act as a thought leader. Write a LinkedIn post positioning me as an expert in [field]. Use storytelling to introduce a problem, provide a valuable insight, and end with a call-to-action for engagement. Limit to 4 short paragraphs.

Prompt 17 – Story CTAs

You are a conversion copywriter. Write 5 call-to-actions for Instagram Stories about [offer]. Each should be under 6 words, urgency-driven, and paired with a suggested sticker (e.g. poll, question, slider). Present in bullet points.

Prompt 18 – TikTok Trends

As a TikTok trend analyst, suggest 10 current trending audio or format ideas that can be adapted for the [industry] niche. Provide example accounts or posts where each trend is being used. Present in a numbered list.

Prompt 19 – YouTube Community Polls

You are a YouTube engagement expert. Write 3 community poll questions that encourage high participation for a channel in [niche]. Each question should have 4 answer options. Keep language casual and engaging.

Prompt 20 – Repurposing Content

Act as a content repurposing coach. Suggest 5 ways to repurpose a single long-form video into multiple short-form posts across TikTok, Instagram, LinkedIn, and Twitter. Present as bullet points with platform-specific tips.

Prompt 21 – TikTok Hooks

You are a viral TikTok strategist. Generate 10 hook ideas for TikTok videos in the [niche] industry, targeting [audience]. Each hook must be under 10 words, include curiosity or humor, and use at least one emoji. Output as a numbered list.

Prompt 22 – Instagram Carousels

Act as a creative Instagram copywriter. Write 5 witty carousel captions about [topic]. Each caption should have a strong hook in the first sentence, a quick insight, and end with a call-to-action to swipe. Keep captions between 100–150 characters. Provide in bullet points.

Prompt 23 – Twitter (X) Posts

You are a social media ghostwriter. Create 7 Twitter posts mixing humor and authority for an audience in [industry]. At least 3 should include a stat, 2 should be motivational, and 2 should use sarcasm. Limit each to 280 characters. Format as a numbered list.

Prompt 24 – Hashtag Strategy

Act as an Instagram growth consultant. Suggest 10 trending hashtags relevant to [niche]. Group them into 3 tiers: (1) High reach (500k+ posts), (2) Medium reach (100k–500k), (3) Low reach (10k–100k). Present in a table format.

Prompt 25 – YouTube Shorts Titles

You are a YouTube strategist. Generate 5 click-worthy titles for Shorts about [topic]. Each title must be under 50 characters, use power words like 'secret,' 'hack,' or 'revealed,' and create curiosity but stay relevant. Return as a bullet list.

Prompt 26 – LinkedIn Authority Post

Act as a thought leader. Write a LinkedIn post positioning me as an expert in [field]. Use storytelling to introduce a problem, provide a valuable insight, and end with a call-to-action for engagement. Limit to 4 short paragraphs.

Prompt 27 – Story CTAs

You are a conversion copywriter. Write 5 call-to-actions for Instagram Stories about [offer]. Each should be under 6 words, urgency-driven, and paired with a suggested sticker (e.g. poll, question, slider). Present in bullet points.

Prompt 28 – TikTok Trends

As a TikTok trend analyst, suggest 10 current trending audio or format ideas that can be adapted for the [industry] niche. Provide example accounts or posts where each trend is being used. Present in a numbered list.

Prompt 29 – YouTube Community Polls

You are a YouTube engagement expert. Write 3 community poll questions that encourage high participation for a channel in [niche]. Each question should have 4 answer options. Keep language casual and engaging.

Prompt 30 – Repurposing Content

Act as a content repurposing coach. Suggest 5 ways to repurpose a single long-form video into multiple short-form posts across TikTok, Instagram, LinkedIn, and Twitter. Present as bullet points with platform-specific tips.

Prompt 31 – TikTok Hooks

You are a viral TikTok strategist. Generate 10 hook ideas for TikTok videos in the [niche] industry, targeting [audience]. Each hook must be under 10 words, include curiosity or humor, and use at least one emoji. Output as a numbered list.

Prompt 32 – Instagram Carousels

Act as a creative Instagram copywriter. Write 5 witty carousel captions about [topic]. Each caption should have a strong hook in the first sentence, a quick insight, and end with a call-to-action to swipe. Keep captions between 100–150 characters. Provide in bullet points.

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Prompt 34 – Hashtag Strategy

Act as an Instagram growth consultant. Suggest 10 trending hashtags relevant to [niche]. Group them into 3 tiers: (1) High reach (500k+ posts), (2) Medium reach (100k–500k), (3) Low reach (10k–100k). Present in a table format.

Prompt 35 – YouTube Shorts Titles

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Prompt 36 – LinkedIn Authority Post

Act as a thought leader. Write a LinkedIn post positioning me as an expert in [field]. Use storytelling to introduce a problem, provide a valuable insight, and end with a call-to-action for engagement. Limit to 4 short paragraphs.

Prompt 37 – Story CTAs

You are a conversion copywriter. Write 5 call-to-actions for Instagram Stories about [offer]. Each should be under 6 words, urgency-driven, and paired with a suggested sticker (e.g. poll, question, slider). Present in bullet points.

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Ad Copy & Marketing (40 Premium Prompts)

Prompt 1 – Facebook Ads

Act as a performance marketer. Write 3 Facebook ad variations for [product/service]. Each variation should use a different psychological angle: (1) emotional storytelling, (2) logic-driven benefits, (3) urgency/fear of missing out. Provide headline + body copy for each.

Prompt 2 – Google Ads

You are a PPC copywriter. Generate 5 Google Ads headlines (max 30 characters each) and 3 descriptions (max 90 characters each) for [business]. Include keywords naturally and emphasize unique value propositions.

Prompt 3 – TikTok Ad Script

Act as a TikTok ad producer. Write a 20-second script to sell [product/service]. Script should include: (1) a viral-style hook, (2) quick demo or benefit showcase, (3) social proof, (4) call-to-action. Output as script lines.

Prompt 4 – Conversion Offers

You are a CRO (Conversion Rate Optimization) expert. Suggest 10 irresistible offers or discounts that psychologically increase conversions for [industry]. Include examples like scarcity, bundles, and time-limited discounts.

Prompt 5 – A/B Test Copy

Act as a split-testing consultant. Write 2 ad variations for [product]: (A) focusing only on benefits, (B) focusing only on features. Present side by side for easy comparison.

Prompt 6 – Landing Page Hero

You are a direct-response copywriter. Write a compelling hero section (headline + subheadline + CTA) for a landing page selling [product/service]. Use urgency, clarity, and social proof in under 3 sentences.

Prompt 7 – Email Subject Lines

Act as an email marketer. Write 10 subject lines for a campaign promoting [offer]. Each line must be under 50 characters, curiosity-driven, and include at least one power word. Provide in bullet points.

Prompt 8 – Retargeting Ads

You are a remarketing strategist. Write 3 retargeting ads for users who abandoned cart while buying [product/service]. Each should use urgency ('Still thinking?'), social proof, and a discount CTA.

Prompt 9 – Lead Magnets

Act as a lead gen expert. Suggest 10 high-value lead magnet ideas tailored for the [niche] audience. Include both quick wins (checklists, templates) and deep value (mini courses, guides). Present as a list.

Prompt 10 – Seasonal Campaigns

You are a seasonal campaign manager. Write 5 ad campaign ideas for upcoming holidays (Christmas, Black Friday, New Year). Each should include a headline, theme, and offer suggestion.

Prompt 11 – Facebook Ads

Act as a performance marketer. Write 3 Facebook ad variations for [product/service]. Each variation should use a different psychological angle: (1) emotional storytelling, (2) logic-driven benefits, (3) urgency/fear of missing out. Provide headline + body copy for each.

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Prompt 40 – Seasonal Campaigns

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Content Ideas & Scripts (40 Premium Prompts)

Prompt 1 – YouTube Ideas

You are a YouTube strategist. Generate 30 content ideas for a [niche] channel. Include mix of evergreen tutorials, trending topics, and storytelling formats. Present in a table with title + angle.

Prompt 2 – Reel Script

Act as a short-form scriptwriter. Write a 90-second Instagram Reel script explaining [concept]. Structure: (1) Hook, (2) Value explanation, (3) CTA. Output as script lines with stage directions.

Prompt 3 – Blog Headlines

You are an SEO content writer. Generate 20 blog headlines optimized for Google search around [topic]. Each headline should include a primary keyword and stay under 60 characters.

Prompt 4 – LinkedIn Post Rewrite

Act as a LinkedIn content coach. Rewrite the following post in 3 tones: (1) Professional/serious, (2) Conversational/casual, (3) Humorous/witty. Provide as 3 variations.

Prompt 5 – Story Polls

You are a community manager. Generate 15 interactive Instagram story poll ideas for [audience]. Each poll must spark engagement (yes/no, slider, multiple choice). Provide in bullet points.

Prompt 6 – Newsletter Ideas

Act as an email strategist. Suggest 10 newsletter topics for a [niche] audience. Include mix of tips, industry news, and community-driven content.

Prompt 7 – Content Calendar

You are a content planner. Build a 7-day Instagram content calendar for [niche]. Include post type (carousel, reel, story), caption idea, and suggested hashtag. Present as a table.

Prompt 8 – Storytelling Ideas

Act as a storytelling coach. Suggest 10 short storytelling concepts for TikTok about [theme]. Each should include protagonist, conflict, and resolution in under 30 seconds.

Prompt 9 – YouTube Short Script

You are a video copywriter. Write a 60-second YouTube Short script about [topic]. Include opening hook, value section, and strong outro CTA. Format as script lines.

Prompt 10 – Blog Outline

Act as a blog strategist. Write a detailed 500-word outline for a blog post on [topic]. Include intro, 3–4 main sections with bullet points, and conclusion.

Prompt 11 – YouTube Ideas

You are a YouTube strategist. Generate 30 content ideas for a [niche] channel. Include mix of evergreen tutorials, trending topics, and storytelling formats. Present in a table with title + angle.

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Act as a short-form scriptwriter. Write a 90-second Instagram Reel script explaining [concept]. Structure: (1) Hook, (2) Value explanation, (3) CTA. Output as script lines with stage directions.

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Act as a blog strategist. Write a detailed 500-word outline for a blog post on [topic]. Include intro, 3–4 main sections with bullet points, and conclusion.

Design & Branding (40 Premium Prompts)

Prompt 1 – Canva Carousels

You are a creative designer. Suggest 10 Canva carousel post concepts for promoting [service]. Each concept should include slide structure (slide 1 = hook, slide 2–4 = value, last slide = CTA).

Prompt 2 – Color Palettes

Act as a branding consultant. Suggest 5 color palette + font pairings suitable for a [brand type]. Provide HEX codes and font recommendations.

Prompt 3 – MidJourney Posters

You are a MidJourney expert. Write 5 prompts to design a [style] poster about [topic]. Each should include style, mood, lighting, and resolution instructions.

Prompt 4 – Brand Slogans

Act as a branding copywriter. Write 10 slogan/tagline ideas for a [business]. Each must be under 7 words, memorable, and emotion-driven.

Prompt 5 – Logo Concepts

You are a creative director. Suggest 7 logo concepts for a [business]. Include variations (symbolic, abstract, wordmark). Provide explanation of symbolism for each.

Prompt 6 – Packaging Design

Act as a product designer. Suggest 5 packaging design directions for [product]. Include style, typography, and layout recommendations.

Prompt 7 – Taglines

You are a tagline specialist. Generate 10 taglines for a minimalist brand in [niche]. Keep them under 5 words.

Prompt 8 – Creative Names

Act as a naming expert. Generate 10 creative brand names for a [startup idea]. Ensure names are short, unique, and available as .com domains.

Prompt 9 – Ad Banners

You are a digital designer. Suggest 5 ad banner design ideas for [industry]. Each should include copy direction + visual layout suggestion.

Prompt 10 – Branding Guide

Act as a brand consultant. Create an outline for a mini branding guide for small businesses. Sections: logo usage, typography, color palette, voice & tone.

Prompt 11 – Canva Carousels

You are a creative designer. Suggest 10 Canva carousel post concepts for promoting [service]. Each concept should include slide structure (slide 1 = hook, slide 2–4 = value, last slide = CTA).

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You are a MidJourney expert. Write 5 prompts to design a [style] poster about [topic]. Each should include style, mood, lighting, and resolution instructions.

Prompt 24 – Brand Slogans

Act as a branding copywriter. Write 10 slogan/tagline ideas for a [business]. Each must be under 7 words, memorable, and emotion-driven.

Prompt 25 – Logo Concepts

You are a creative director. Suggest 7 logo concepts for a [business]. Include variations (symbolic, abstract, wordmark). Provide explanation of symbolism for each.

Prompt 26 – Packaging Design

Act as a product designer. Suggest 5 packaging design directions for [product]. Include style, typography, and layout recommendations.

Prompt 27 – Taglines

You are a tagline specialist. Generate 10 taglines for a minimalist brand in [niche]. Keep them under 5 words.

Prompt 28 – Creative Names

Act as a naming expert. Generate 10 creative brand names for a [startup idea]. Ensure names are short, unique, and available as .com domains.

Prompt 29 – Ad Banners

You are a digital designer. Suggest 5 ad banner design ideas for [industry]. Each should include copy direction + visual layout suggestion.

Prompt 30 – Branding Guide

Act as a brand consultant. Create an outline for a mini branding guide for small businesses. Sections: logo usage, typography, color palette, voice & tone.

Prompt 31 – Canva Carousels

You are a creative designer. Suggest 10 Canva carousel post concepts for promoting [service]. Each concept should include slide structure (slide 1 = hook, slide 2–4 = value, last slide = CTA).

Prompt 32 – Color Palettes

Act as a branding consultant. Suggest 5 color palette + font pairings suitable for a [brand type]. Provide HEX codes and font recommendations.

Prompt 33 – MidJourney Posters

You are a MidJourney expert. Write 5 prompts to design a [style] poster about [topic]. Each should include style, mood, lighting, and resolution instructions.

Prompt 34 – Brand Slogans

Act as a branding copywriter. Write 10 slogan/tagline ideas for a [business]. Each must be under 7 words, memorable, and emotion-driven.

Prompt 35 – Logo Concepts

You are a creative director. Suggest 7 logo concepts for a [business]. Include variations (symbolic, abstract, wordmark). Provide explanation of symbolism for each.

Prompt 36 – Packaging Design

Act as a product designer. Suggest 5 packaging design directions for [product]. Include style, typography, and layout recommendations.

Prompt 37 – Taglines

You are a tagline specialist. Generate 10 taglines for a minimalist brand in [niche]. Keep them under 5 words.

Prompt 38 – Creative Names

Act as a naming expert. Generate 10 creative brand names for a [startup idea]. Ensure names are short, unique, and available as .com domains.

Prompt 39 – Ad Banners

You are a digital designer. Suggest 5 ad banner design ideas for [industry]. Each should include copy direction + visual layout suggestion.

Prompt 40 – Branding Guide

Act as a brand consultant. Create an outline for a mini branding guide for small businesses. Sections: logo usage, typography, color palette, voice & tone.

Business & Productivity (40 Premium Prompts)

Prompt 1 – Cold Email Sequence

You are a B2B sales expert. Write a 5-step cold email sequence to pitch [service] to [industry]. Include subject lines, opening hooks, value propositions, and CTAs. Keep each email under 150 words.

Prompt 2 – Client Onboarding

Act as a client success manager. Write 10 onboarding questionnaire questions for new clients in [industry]. Questions should uncover goals, pain points, and preferences.

Prompt 3 – Follow-up Email

You are a negotiation strategist. Write a professional follow-up email for a client who ghosted after receiving a proposal for [service]. Keep tone polite yet persistent.

Prompt 4 – Productivity Planner

Act as a productivity coach. Create a 30-day productivity planner outline for freelancers. Divide into daily, weekly, and monthly tasks. Provide as a table.

Prompt 5 – Automation Workflows

You are a business systems consultant. Suggest 5 automation workflows to save time for [business type]. Cover email, CRM, invoicing, and content scheduling.

Prompt 6 – Proposal Template

Act as a proposal writer. Create a client proposal template for [service]. Sections: introduction, scope of work, timeline, pricing, next steps.

Prompt 7 – Time-Saving Hacks

You are a freelancer coach. Generate 10 practical time-saving hacks for freelancers. Each should be under 25 words and actionable.

Prompt 8 – Upsell Script

Act as a sales coach. Write an upsell script for offering additional services during a client meeting. Keep it under 2 minutes, conversational, and persuasive.

Prompt 9 – Service Packaging

You are a business consultant. Suggest 5 ways to package services (tiered offers, bundles, retainers) for freelancers to increase perceived value and pricing power.

Prompt 10 – Contract Clauses

Act as a legal advisor (not lawyer). Write 3 contract clauses to protect a freelancer: (1) Payment terms, (2) Revision policy, (3) Intellectual property rights.

Prompt 11 – Cold Email Sequence

You are a B2B sales expert. Write a 5-step cold email sequence to pitch [service] to [industry]. Include subject lines, opening hooks, value propositions, and CTAs. Keep each email under 150 words.

Prompt 12 – Client Onboarding

Act as a client success manager. Write 10 onboarding questionnaire questions for new clients in [industry]. Questions should uncover goals, pain points, and preferences.

Prompt 13 – Follow-up Email

You are a negotiation strategist. Write a professional follow-up email for a client who ghosted after receiving a proposal for [service]. Keep tone polite yet persistent.

Prompt 14 – Productivity Planner

Act as a productivity coach. Create a 30-day productivity planner outline for freelancers. Divide into daily, weekly, and monthly tasks. Provide as a table.

Prompt 15 – Automation Workflows

You are a business systems consultant. Suggest 5 automation workflows to save time for [business type]. Cover email, CRM, invoicing, and content scheduling.

Prompt 16 – Proposal Template

Act as a proposal writer. Create a client proposal template for [service]. Sections: introduction, scope of work, timeline, pricing, next steps.

Prompt 17 – Time-Saving Hacks

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Prompt 18 – Upsell Script

Act as a sales coach. Write an upsell script for offering additional services during a client meeting. Keep it under 2 minutes, conversational, and persuasive.

Prompt 19 – Service Packaging

You are a business consultant. Suggest 5 ways to package services (tiered offers, bundles, retainers) for freelancers to increase perceived value and pricing power.

Prompt 20 – Contract Clauses

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Prompt 21 – Cold Email Sequence

You are a B2B sales expert. Write a 5-step cold email sequence to pitch [service] to [industry]. Include subject lines, opening hooks, value propositions, and CTAs. Keep each email under 150 words.

Prompt 22 – Client Onboarding

Act as a client success manager. Write 10 onboarding questionnaire questions for new clients in [industry]. Questions should uncover goals, pain points, and preferences.

Prompt 23 – Follow-up Email

You are a negotiation strategist. Write a professional follow-up email for a client who ghosted after receiving a proposal for [service]. Keep tone polite yet persistent.

Prompt 24 – Productivity Planner

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