

50 Free AI Prompts for Content Creation & Marketing

A sample from the full 200-prompt premium pack.

Social Media Growth

- Act as a TikTok strategist. Generate 5 viral hooks for videos in the [niche] industry, targeting [audience]. Each hook must be under 10 words and use at least one emoji.
- You are an Instagram expert. Write 3 witty captions for a carousel post about [topic]. Each should hook the reader in the first sentence.
- Act as a Twitter ghostwriter. Write 5 engaging tweets mixing humor and authority around [industry]. Keep each under 280 characters.
- You are a social growth hacker. Suggest 5 Instagram Story CTAs that drive engagement for [offer].
- As a YouTube strategist, write 5 Shorts titles for [topic], under 50 characters, using curiosity + urgency.

Ad Copy & Marketing

- Act as a Facebook ads copywriter. Write 3 variations for [product/service], each with a different tone: emotional, logical, and urgent.
- You are a PPC strategist. Generate 5 Google ad headlines (max 30 chars) for [business].
- Act as a TikTok ad scriptwriter. Create a 15-second script to promote [product/service].
- You are a CRO expert. Suggest 5 high-converting offers for [industry].
- Act as an email marketer. Write 3 subject lines that achieve a 50%+ open rate.

Content Ideas & Scripts

- Act as a YouTube strategist. Generate 10 evergreen video ideas in the [niche].
- You are a blog content writer. Suggest 5 blog post titles with SEO keywords about [topic].
- Act as a LinkedIn content coach. Rewrite this short post into 3 tones: pro, casual, witty.
- As a social media manager, create a 3-day posting schedule for Instagram on [niche].
- Write a 60-second script for a YouTube Short explaining [concept].

Design & Branding

- You are a Canva designer. Suggest 5 carousel ideas to promote [service].
- Act as a branding expert. Suggest 3 font + color palette pairings for a [brand type].
- You are a MidJourney prompt engineer. Write 2 prompts for poster designs in [style].
- As a brand copywriter, write 5 slogan ideas for [business].
- Act as a creative director. Suggest 5 logo concept ideas for [startup idea].

Business & Productivity

- You are a sales expert. Write a 3-step cold email sequence for [service].
- Act as a client success manager. Suggest 5 onboarding questions for new clients in [industry].
- You are a productivity coach. Create a 7-day productivity planner outline for freelancers.
- Act as a freelancer coach. Suggest 5 time-saving hacks for solopreneurs.
- You are a business consultant. Suggest 5 ways to package services into tiered offers.