School Address: Permanent Address: Paula Fernandez

1420 Chicago Ave. 6D paulafernandez2021@u.northwestern.edu 811 Emerson St

312-869-0799 Evanston, IL 60201 Evanston, Il 60201

EDUCATION

Northwestern University Evanston, IL

Double major in Computer Science and Neuroscience with a concentration in Biology

Expected, June 2021 **American School Foundation of Monterrey**

Mexican Bachillerato (Secretaria de Educacción Públia), United States High School Diploma

Monterrey, Mexico

June 2017

EXPERIENCE

ADAPT LAB

September 2019 – Present Research Assistant

Work in a clinical research lab helping graduate students with ongoing studies by processing data and working with participants

Student Holdings Northwestern University

RezEssentials Marketing Team

September 2018 – September 2019

Develop and implement marketing strategy for student-run startup that sells and delivers mini-fridges and other dorm accessories by using Google Ads and other technology

Axtel Telecommunications Company

Intern in Engineering Department

June 2018 – August 2018

- Create a cluster of virtual machines and install Ambari Hadoop and re-write scripts so data from customers is sent and copied daily from database so that the marketing team can access statistics to guide their strategy
- Work with the department of innovation to research and learn the importance of new technology such as data scraping, computer vision, and A.I. to the tech industry in Mexico

WiC_Northwestern University

Member September 2017-Present

Communicate with the community of Women in Computing at Northwestern and help build supporting relationships with other women in tech as well as participate in and plan activities

News Localization Engine

Developer January 2020 – Present

Creating a News Localization Engine that uses natural language generation to localize national news stories with a team of computer scientists and journalists in Northwestern's Knight Lab

MUN

Public Relations and Hospitality Department

August 2014 – June 2016

Organize yearly international MUN conference; contacted and cooperated with international and local schools so they would send delegates to participate; contact diplomats and journalists to get them to partake as guest speakers; obtain corporate sponsors

LEADERSHIP AND ACTIVITIES

TECHO NGO

Head of Programs and Projects in Nuevo Leon

September 2014 – June 2017

- Communicate with national headquarters and update them on progress in our branch
- Oversee all short term projects and long term programs related to education, healthcare, construction, and community building implemented in each of the six communities TECHO works in
- Organize and participate in 12 construction weekends with companies and high schools

NUDM Staff Northwestern University

Productions Committee

September 2017-June 2018

Handle the logistical and technical aspects of putting together Northwestern's charity dance marathon

International Peer Advisor

March 2018-Present

Be the first guide and mentor at Northwestern for a group of international students during international orientation and provide guidance throughout the year

UNIDOS

Summer 2015 and 2016 Volunteer

Counselor at a summer camp for people with cerebral paralysis, autism, and down syndrome

LANGUAGE AND SKILLS

Language: Native Spanish and English speaker

Skills: Use of Microsoft Office applications, coding background in C C++ Java Python