



SHPEathon

? Team Building

SHPEathon Page: <https://tech.tamushpe.org/docs/shpeathon/establishment/introduction>

Presentation: https://www.canva.com/design/DAE3cmXKkKY/share/preview?token=iwdmjHdHGjVBloS8MtvEkw&role=EDITOR&utm_content=DAE3cmXKkKY&utm_campaign=designshare&utm_medium=link&utm_source=ppt

Establishment Document: https://www.canva.com/design/DAE3dYoPRMQ/share/preview?token=vl2Uejg3PTOhYp_U3shQA&role=EDITOR&utm_content=DAE3dYoPRMQ&utm_campaign=designshare&utm_medium=link&utm_source=doc

Design Document: https://www.canva.com/design/DAE3hVnQHaQ/share/preview?token=vzVWZkZtKVP9Cefjyn5QKg&role=EDITOR&utm_content=DAE3hVnQHaQ&utm_campaign=designshare&utm_medium=link&utm_source=doc

Color Pallete: <https://coolors.co/353535-3c6e71-ffffff-d9d9d9-284b63>

Theme

Create an innovative product that enhances college students Financially, Academically, Professionally, Mentally, or Socially

! Mission. *To connect and provide accessibility by forming community.*

Ideas

- Buddi
- BorrowMe
- Donate/Give/Favors | Craigslist platform for college students
 - donate for college students (bikes, lamps, books)
 - Guest swipes
 - Professional
 - Hair, outfits,
 - Housing (roommate, subleasing, apartment hunting)
 - Names Ideas:
 - All-o-Gate/Cate
 - CampusCorner
 - PickASo

- Avail (<https://docs.google.com/forms/d/e/1FAIpQLSd3ge-XB2roCuMxz-OoBRRK36eGz48ArNvPVO1oSVQr4p0TRg/viewform>) or benefit)

- Hotspots
- Request help

Business Aspect

Separates it from what's on the market?

Competitors:

Craigslist, FB Marketplace, Word of mouth, end of the year MSC Lost and Found sale

What they do well:

Provide a wide range of objects,

What they suck at:

Organizing, layout

Sell it to the University (exclusive)

Confidentiality/Privacy: Verified by the University

Theme

Colors



Hexagons

borrowing

limiting waste

fast fashion

today everyone has embraced sustainability

- Responsibilities

sustainable development:

meeting the needs of the present without compromising the ability of future generations to meet their own needs

- teach how to be resourceful (college is the time we build habits)

wisely managing our resources

social inclusion = equal opportunities for future generations (job)

Essentially with this platform, we can incorporate any "help" things (flexible)
interview students on campus about what they need, what apps they like already... (like the least or most)

. register business name

irs

Business bank account and investors