

Paula Laorga

Junior Front End Developer

PROJECTS

Recipe App / Vanilla Javascript

- Created a web app to fetch & display recipes from the free <https://www.themealdb.com/api.php> API & enable users to create personalized shopping lists by selecting ingredients

Recipe App / React.js

Sep '23 - Oct '23

- Improved shopping list customization by implementing an API with **Node.js** that allows users to add recipes to the server & tailor shopping lists

Family businesses Websites

Jan '15 - Jan '18

Using Wix, Wordpress and Shopify

EDUCATION

Front End Development Transform Course

Jul '23 - Dec '23

Academy Xi - Sydney

Diploma of Interior Design

Aug '21 - Aug '22

Australian Pacific College - Sydney

Diploma of Website Development

Aug '20 - Aug '21

Northwest College - Sydney

Master in Corporate Communication and Digital Marketing

Sep '17 - Jun '18

CESMA Business School - Madrid

Bachelor of Arts in Media

Sep '08 - Jun '12

Universidad Antonio de Nebrija - Madrid

EXPERIENCE

Design Consultant

Jul '23 - Present

King Living

Sydney, NSW

- Conducted in-depth client consultations using interviews & observations to understand their specific furniture needs. Optimized functionality & aesthetics by analyzing clients' living spaces & recommending furniture layouts through **interior design expertise**
- Created visually appealing presentations & mood boards using PowerPoint, each taking an average of **4 hours**, to help clients envision the integration of selected furniture pieces into their spaces
- Ensured timely delivery & built lasting client relationships through **effective communication & tracking**. Educated clients on **furniture care, maintenance, & warranty information**.
- Achievements:** Increased sales targets by 20% within 6 months during a cost of living crisis, and implemented an optimized system to track showroom materials & efficiently order low stock using **Excel Spreadsheets**

References available upon request

Sales Assistant

Oct '20 - Oct '22

Peter Alexander

Sydney

- Customer Assistance, Point of Sale Operations, Stock Maintenance, Visual Merchandising, Product Knowledge, Administrative Support, Team Collaboration, Store Maintenance.

References available upon request

LANGUAGES

- English and Spanish

CONTACT

☎ 0402510822

✉ paulalaorga@gmail.com

📍 Sydney, Australia

🔗 GitHub URL

in LinkedIn

ABOUT ME

Passionate Junior Front End Developer with a background in sales and marketing. Skilled in HTML5, CSS, JavaScript, and React. Experienced in creating web applications, improving shopping list customization, and building websites using Wix, Wordpress, and Shopify. Strong collaboration skills, able to work in cross-functional teams and adapt to changing project requirements. Excellent analytical thinking, troubleshooting, logical reasoning, and clear communication abilities.

SKILLS

- HTML5/ CSS/ JavaScript, React.
- Collaboration, ability to work in cross-functional teams
- Flexibility to learn new technologies and adapt to changing project requirements Analytical thinking, troubleshooting, logical reasoning
- Clear and concise written and verbal communication