

ABOUT US

We are an innovative Digital Media Network, broadcasting news, information & advertisements outside and inside the lifts of the India's premier commercial & residential towers.

We deliver media to an affluent audience in a captive environment throughout their day.

We solve two problems;

- The need for advertisers to locate and reach consumers.
- The need for property owners to effectively communicate with tenants.



Contact Us

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Show't Off

Our flagship product Show't off is a digital platform where brands can advertise in LCD screens on elevators to capture the attention of busy & affluent community.

Digital screens are installed inside & outside elevators and advertisements are displayed throughout the day.

Elevators are those places where people are busy with anything in particular. Thus, it presents the perfect opportunity for firms to catch their attention and keep them engaged in those short moments of leisure.

Elevators are the perfect samples of urban life as the users of an elevator includes professionals, businessmen, government officers et al; varied across age group and tastes. Thus your business reaches a variety of audiences.

Show't off presents your ads to diverse audience at a minimum frequency of 15,000 times in a month. Now it will be really hard for them to miss your product! Don't worry about frequent additions in products and updates in business models, as they can be instantaneously updated in the advertisements with our effective service network.

All this comes at a very less economical price scheme, way less costly than traditional advertising methods.

So why wait ? Go Show't off!

What If...

- You could elevate the look of your building?
- You could reduce PERCIEVED elevator wait times?
- You could inform and entertain residents and visitors?
- You could advice residents of building maintenance and alerts?

And...

- What if you could do this at no cost?



What we provide...

- Screen alerts for public safety and security warnings
- Delivering live content focused to market segments
- Allows for real time communication
- Zone enabled as required
- Expandable and scalable at no cost (includes hardware and software)
- Convenient internet screen management
- Warranties and Insurance
- Revenue possibility

How we provide it...

We use a cloud based technology that allows us to deliver unique content to each and every screen we deploy. This same technology allows us to monitor screens in real time and fix most issues remotely. We update your screens from our offices and can have changes appear within minutes

We deliver a superior product to your building. We handle everything-design, installation, monitoring and updates done seamlessly.

Why your Building?

Screens are installed in high traffic areas such as building lobbies and elevator lobbies. This has the benefit of:

- Reducing perceived wait times for elevators
- A great focal point to communicate with your tenants – by using the Community News space
- Engage and entertain your tenants
- A green solution – reduce paper flyers
- Ensure compliance of messaging and eliminate messages on paper, stuck in common area walls
- Drive up your building's property value and enhance your profile with a modern communications edge.
- Happy tenants stay and bring their friends.
- Communicate more easily and speak to them with integrated video.
- Deliver or stream up-to-date information effortlessly.