

ABOUT US

We are an innovative Digital Media Network, broadcasting news, information & advertisements outside and inside the lifts of the India's premier commercial & residential towers.

We deliver media to an affluent audience in a captive environment throughout their day.

We solve two problems;

- The need for advertisers to locate and reach consumers.
- The need for property owners to effectively communicate with tenants.



Contact Us

Head office

Office #0102,
Edayanikkattu Building,
Anthinadu P.O. - 686651
Kottayam,
Kerala, IN

Branch Office

64, Eastern Villas,
Eastern Villas Road,
Near to Seaport-Airport Road,
Kakkanad, Cochin,
Kerala, IN

+91 8129 165 789

info@tomandpax.com



www.tomandpax.com

Show't Off

Our flagship product Show't off is a digital platform where brands can advertise on LCD screens in elevators to capture the attention of busy & affluent community.

Digital screens are installed inside and outside elevators and advertisements are displayed throughout the day.

Elevators are those places where one is not busy with anything in particular. Thus, it presents the perfect opportunity for firms to catch their attention and keep them engaged in those short moments of leisure.

Elevators are mini environment of urban life as they includes professionals, businessmen, government officers et al; varied across age group and tastes. Your business therefore reaches a variety of audiences.

Show't off presents your ads to diverse audience at a minimum frequency of 15,000 times in a month. Now it will be really hard for them to miss your product or service!

Don't fret about frequent additions in products and updates in business models, as they can be instantly updated in the advertisements with our effective service network.

All this comes at a very less economical price scheme, way affordable than traditional advertising methods.

So why wait ? Go Show't off!

Premium Properties

Show't off network of digital screens are located in the India's top Commercial and Residential buildings. Show't off is a location aware premium platform that is brand safe.

Engaging Content

Show't off provides the consumers with engaging content that keeps them informed and sparks conversation throughout the day.

Message Retention

On average, every Show't off viewer is exposed to each advertisement 1.5 times per day. This level of daily exposure creates message retention levels rarely achieved by other mediums.



Standard Screen Ads

These 15 second ads can be static or fully animated. Take the advantage of 'Show't Off's' cloud technology by changing your ad creative weekly,

Advertorials

Advertise in our news section. Great for PR type releases and company news announcements, or upcoming product launches.

Zone Sponsorship

Brand our time clock-ideal for watch-brands, offering permanent on-screen exposure.

How we provide it...

We use a cloud based technology that allows us to deliver unique content to each and every screen we deploy. This same technology allows us to monitor screens remotely, real-time. Your ads are uploaded from a cloud server which allows updation of your content effortlessly, which are reflected on the screens instantaneously.

Our Property Partners

