

THE MODERN WITCH

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STYLE TILE

EXAMPLES OF THE STYLE



INSPIRATION

I took inspiration from the style limbo while creating the characters to make them more mysterious. However I put them in the modern world, so the background has nothing to do with the style.

CONTOUR LINE

There's mostly no line to create the illusion that the characters are more mystic and mysterious and if it is used, it is used for the background to make it look more realistic.

SHAPES

The characters are just shapes, you can't see their faces. The witch is created the way to show her feminine energy and the devil is made of geometrical shapes and inspired by the generally used sign on men's toilets, to show his muscular energy and create just a man, no one specific, but just a simple man who in this case has not a healthy, evil energy in himself.

TYPOGRAPHY

Montserrat used for the document and Badoni used for the story are types that are simple, but at the same time classic and feminine (Badoni)- shows who the witch is- a modern, classic, independent woman. The Eva Fangoria type for headers is type that shows darkness and mystery just as the characters.

COLOR PALETTE



The black color is used to create the illusion of the characters being mysterious and mystical- you can't see their faces, you don't know who they are, but you can see something that can give you the clue- gold stars on the witch's hat or red devil's attributes. The colors used in the background are pinkish and nice, to show just a normal, modern world.

STORYBOARD



1) **ACTION/PLOT:**

A bar called "THE SPOOKY BAR" is full of people, the party is taking place

INTERACTION:

The sign "THE SPOOKY BAR" is glowing, so when the user clicks it, the story begins

SOUND:

People are talking, modern club music is playing

LIGHT:

It is kinda dark, you can't really see people's faces

TIME:

Infinite up to click action for next sequence



2) **ACTION/PLOT:**

Now the main character is being presented

INTERACTION:

None

SOUND:

Now the music stops. All the focus should be focused on the **witch**

LIGHT:

Everything is kinda faded out, the witch is glowing- she is the main focus

TIME:

about 3sec



3) **ACTION/PLOT:**

Now the devil character is being presented

INTERACTION:

None

SOUND:

None, focus on the devil

LIGHT:

Everything is kinda faded out, you can only see the witch and the devil glowing

TIME:

about 3sec



4) **ACTION/PLOT:**

Now the devil is approaching the witch, he is trying to flirt with her by starting the conversation with "Hey beautiful, you look lonely."

INTERACTION:

None

SOUND:

Back to the beginning- people chatting, music playing

LIGHT:

Everything is kinda darker, the focus is on the devil and the witch

TIME:

about 5sec



5) **ACTION/PLOT:**

The witch is responding to the devil's flirt by saying "I'm fine and not interested."

INTERACTION:

None

SOUND:

People chatting, music playing

LIGHT:

Everything is kinda darker, the focus is on the devil and the witch

TIME:

about 5sec



6) **ACTION/PLOT:**

The devil is not giving up and says
“Don’t try to be so indepentend and
a feminist”

INTERACTION:

None

SOUND:

People chatting, music playing

LIGHT:

Everything is kinda darker, the focus
is on the devil and the witch

TIME:

about 7sec



7)

ACTION/PLOT:

The devil is not giving up and he continues "Let's go to your place.", the witch is still not interested and gets frustrated

INTERACTION:

None

SOUND:

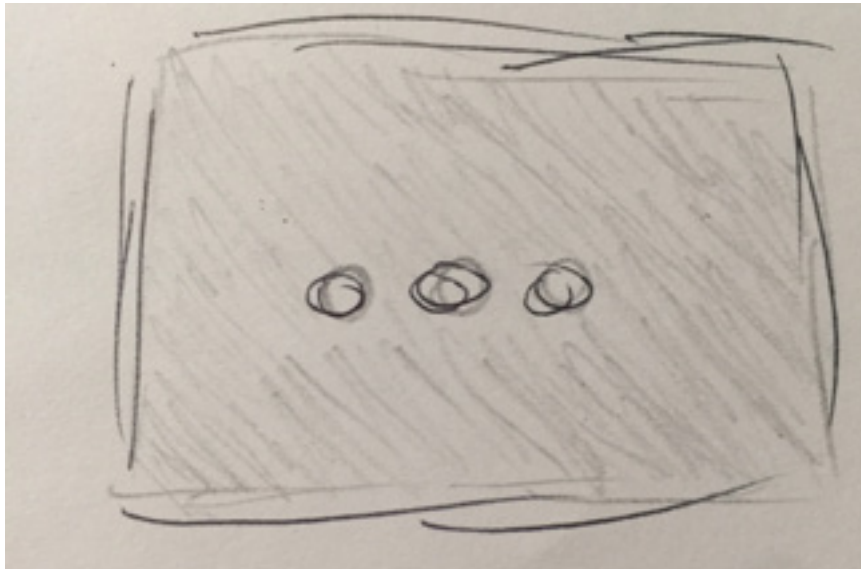
People chatting, music playing

LIGHT:

Everything is kinda darker, the focus is on the devil and the witch

TIME:

about 5sec



8) **ACTION/PLOT:**

Now you don't know what is going to happen next, you will see how the story ends after this scene

INTERACTION:

None

SOUND:

Dramatic music playing

LIGHT:

Black background, three white dots

TIME:

about 3sec

9)

ACTION/PLOT:

The story is ending, the witch is chilling in her bathtub, sipping wine, the devil is in the caldron- no one is going to tell the witch how she should act, what she should do and who she should be. She is thinking " Oh darling, don't you know that a woman is both, hellfire and holy water? You simply can't win with her."

INTERACTION:

None

SOUND:

Relaxing music playing, the volume is getting lower and lower until the music stops- the story ends

LIGHT:

It is light, but it's getting darker and darker after you end reading the witch's thought, then it gets completely dark and the story ends

TIME:

about 13sec



DESCRIPTION OF THE IDEA:

THE IDEA:

The idea is inspired by a true story that I believe happened to lots of young girls- they are in a bar, get approached by a guy who doesn't have the best intentions and just see them as a sexual object.

The devil character is created the way toilets signs are, so it's no one specific, just a character that can be anyone. He isn't a real person- you can't see his face, he doesn't have any specific characteristics. His energy seems evil- that's why he is presented as a devil who also is a really popular topic in stories about witches.

The witch however is a modern girl in a bar, just enjoying her evening. She is strong, independent, that's why she says that she isn't interested in the devil when he is flirting with her. He however can't stand the idea of her being so independent and calls her a feminist as an insult, telling her to stop being one and just go with him to her place.

Now you wait for what's going to happen- you won't know any details, you can only imagine what has happened, it's all up to you. However you can see the witch sitting in the bathtub, sipping her wine, pampering herself. And the devil in the caldron. She is thinking "Oh darling, don't you know that a woman is both, hellfire and holy water? You simply can't win with her."

The witch is strong, independent. She is not going to let the devil tell her what she should do, how she should act, he is not going to control her, she is smarter than him and knows her values.

MESSAGE:

This is a story to show how the world works nowadays and to remember women that it's all up to them, they can be whoever they want, they are powerful and full of magic. No one should disrespect them.

GENRE/MOOD:

A little scary, ironic, educional.

"THE MODERN WITCH"

ANALYZED WITH THE NARRATIVE CURVE

PRELUDE:

A bar full of people

POINT OF NO RETURN:

Witch being approached by the devil

ACTION:

Devil flirting with the witch

RISING ACTION:

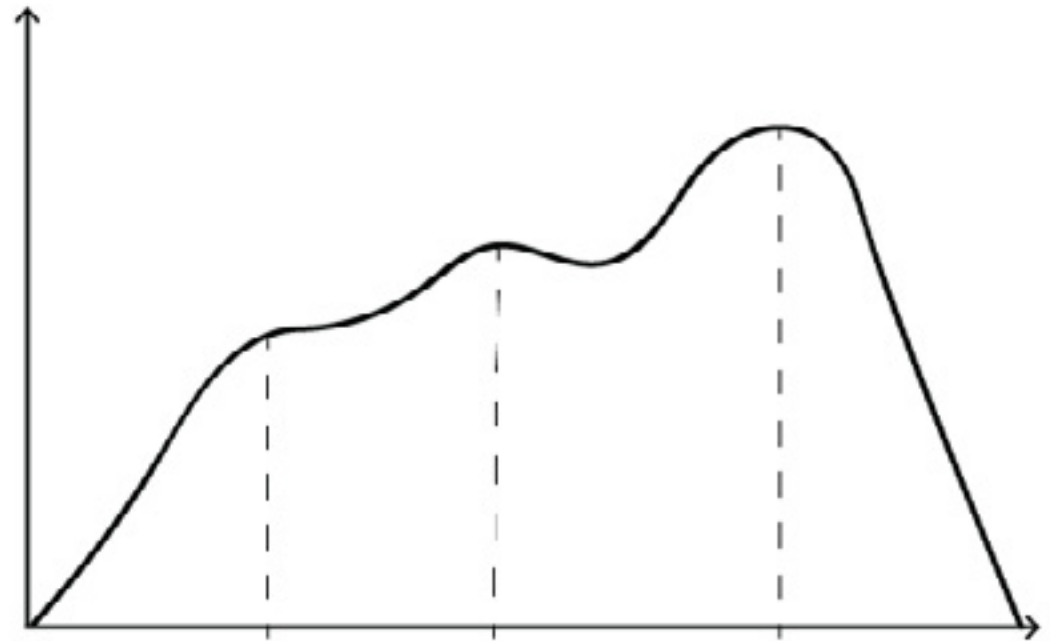
How will the witch react?

CLIMAX:

The devil suggesting going to the witch's place and the dark screen

FADE OUT:

The witch chilling in her bathtub, sipping wine, the devil in the caldron



the devil approaching
the witch

the flirt

the devil suggesting
going to the witch's
place and the dark
screen

"THE MODERN WITCH" WORK SHEET

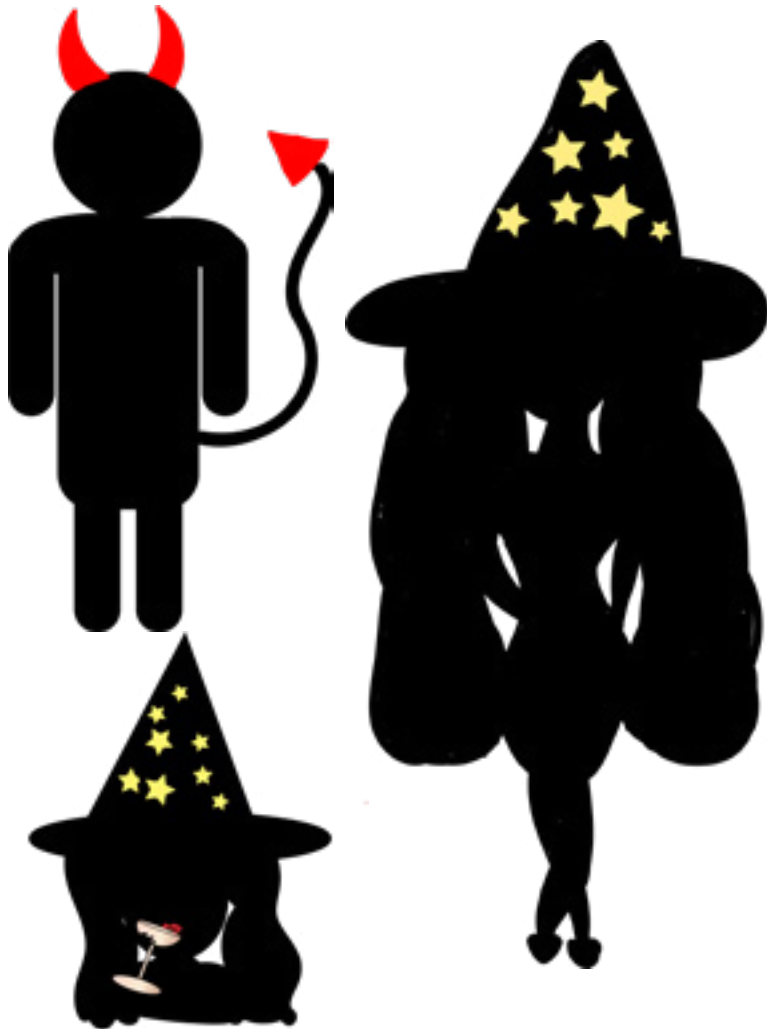
link to the animation: <http://paulamazik.com/story/>



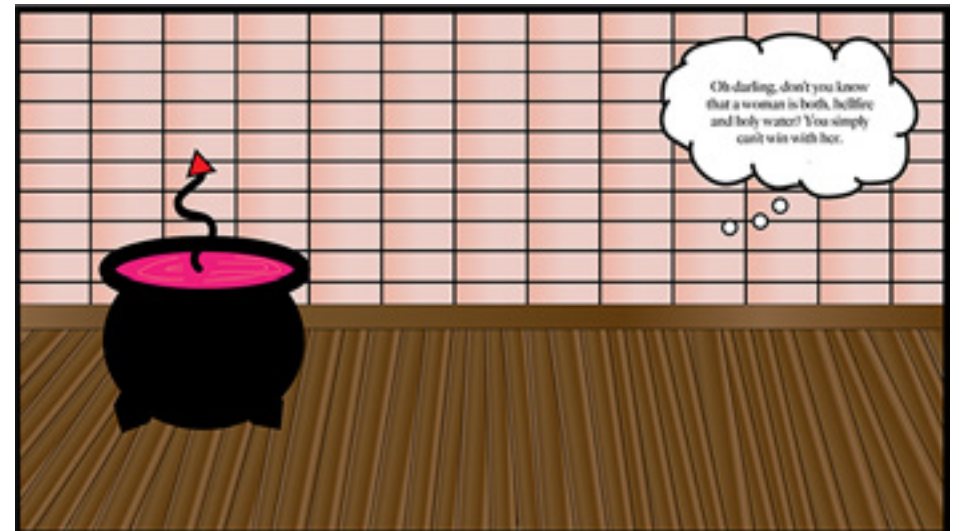
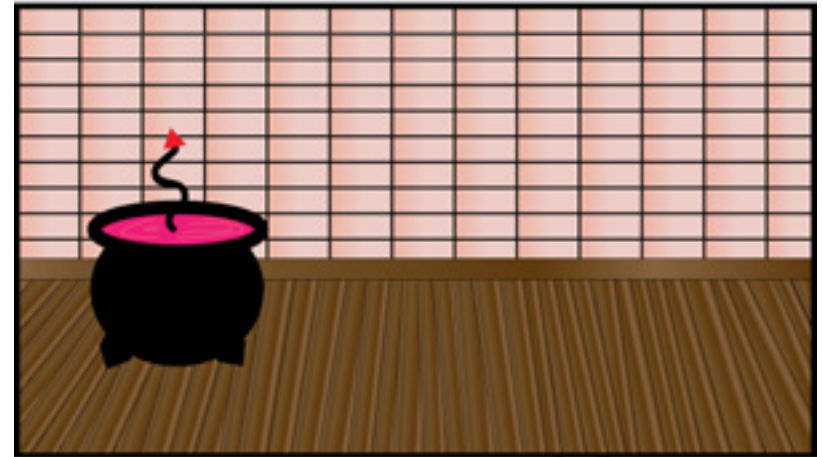
"THE MODERN WITCH"

WORK SHEET

CHARACTERS:



BACKGROUND:



"THE MODERN WITCH"

WORK SHEET

What drives the witch:

The feeling of being being independent and taken seriously

Character's main goal:

Make the world a better place

Character's friends and enemies:

She's friends with other witches and enemies with people who dare to not respect her

What is at stake for the character:

The witch could have been involved with a guy who doesn't respect her and doesn't see her as a woman she really is

What the character needs to fulfill the goal/mission:

Self-determination, self-respect, understanding and love from others

Story name: "The Modern Wtich"

Character name: The witch doesn't have a name in order to keep her anonymous and not use the personalisation

"THE MODERN WITCH" WORK SHEET

Gender:

Female

Age:

23

Height:

175cm

Weight:

The witches don't weigh themselves, they always look good and feel good about themselves

Eye color:

Green, however you can't see her face if she thinks you don't deserve it yet (eyes are the mirror to the soul)

Hair color:

black

Distinguishes marks (tattoo piercings, scars):

Every witch has a witch birth mark

Illnesses:

Witches don't get ill

Enhanced features:

The hair volume, she has the most beautiful eyes in the world, they are big and green, but you can't see them

Strenghts:

Magic

Handicap:

She doesn't trust people, so she isolates herself from others most of the time

Weakness:

She feels a looooooot, so she's scared of her feelings getting hurt

Build:

You can't see her face and her body, you can only see black shapes and countours, but she is pretty, really pretty

"THE MODERN WITCH" WORK SHEET

Parents:

Her parents died when she was 10 years old, used to live with her aunt after their death

Siblings:

None

Relationship:

Single, not looking for a relationship, but she believes in true love and knows she will find her prince charming one day

Pets:

She has a black cat- Alfred, he's super cute

Ethnicity:

Witch

Living space:

She lives in a big mansion she owns

"THE MODERN WITCH"

WORK SHEET

Superstitions:

She is a witch, c'mon

Fears:

Of being used, not being taken seriously, not being truly loved

Prefers groups or solitary life:

Solitary

Hobby:

Dreaming, magic, creating

Prejudices:

She thinks the world is cruel and against her

Ambitions:

She wants to become the best at magic

Addictions:

Food and her cat Alfred

Journal entries (keep diary):

She loves writing the things that happened to her down daily, she also talks to her cat

Leader or follower:

Leader, she can't stand when someone is telling her what to do

Music and book preferences:

She loves dancing, watching old movies about love and she is a huge ABBA fan!

Sleeping habits:

She experiences lots of sleepless nights because she has a bad habit of overthinking

How does she relax:

Reading, creating, being close to the nature

What excites her:

Learning new things

"THE MODERN WITCH"

WORK SHEET

As seen by others:

Distant, cold

As seen by self:

Smart, strong

Special memories:

Of spending time with her parents when she was a kid

Nightmares:

Her parents dying and her being left all alone

Clothes:

Costume:

Black classy dress

Style:

Classy, sometimes a bit old fashioned

Colors:

Black

Decoration:

Her mom's engagement ring

Hat:

A beautiful black hat with shining stars on