

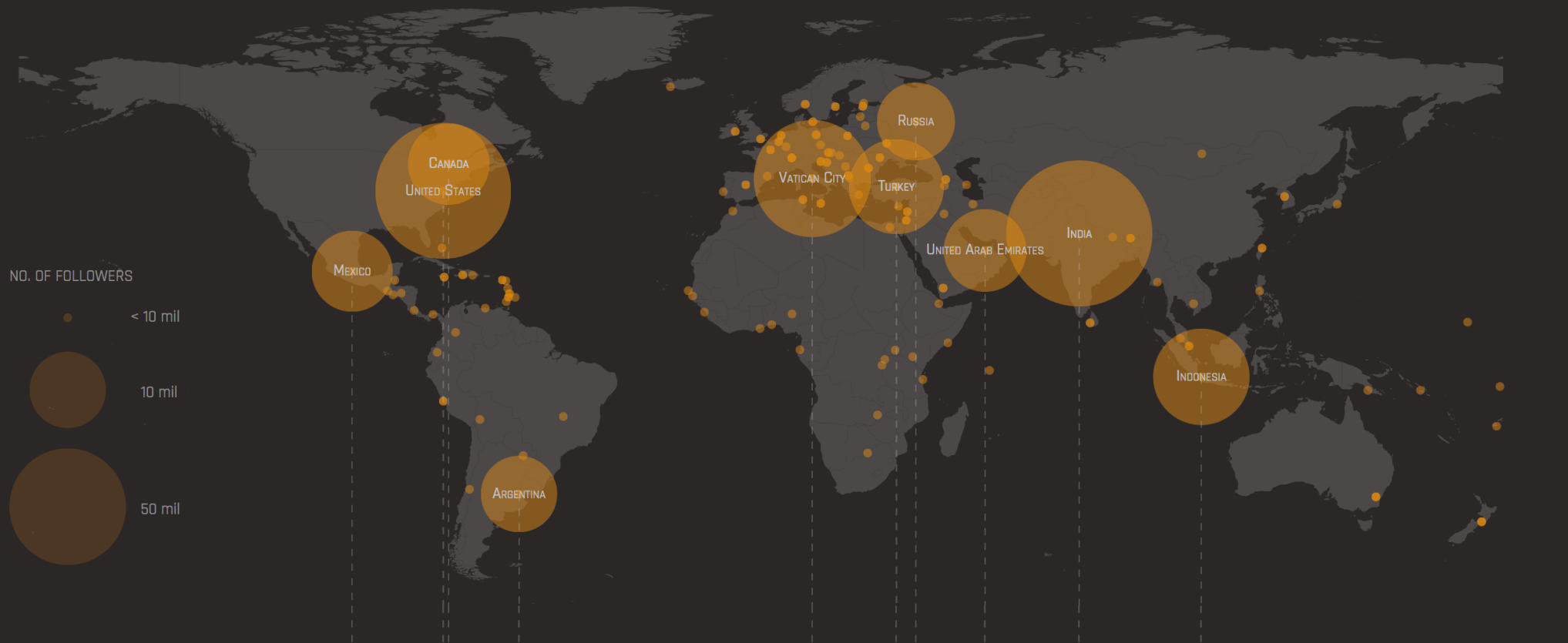
WORLD LEADERS AND THEIR SOCIAL MEDIA PRESENCE

CS 3300 PROJECT 1

Danyal Motiwalla (djm453)
Paula Maya Nieto (pm445)
& Rachel Yunyann Liu (rl544)

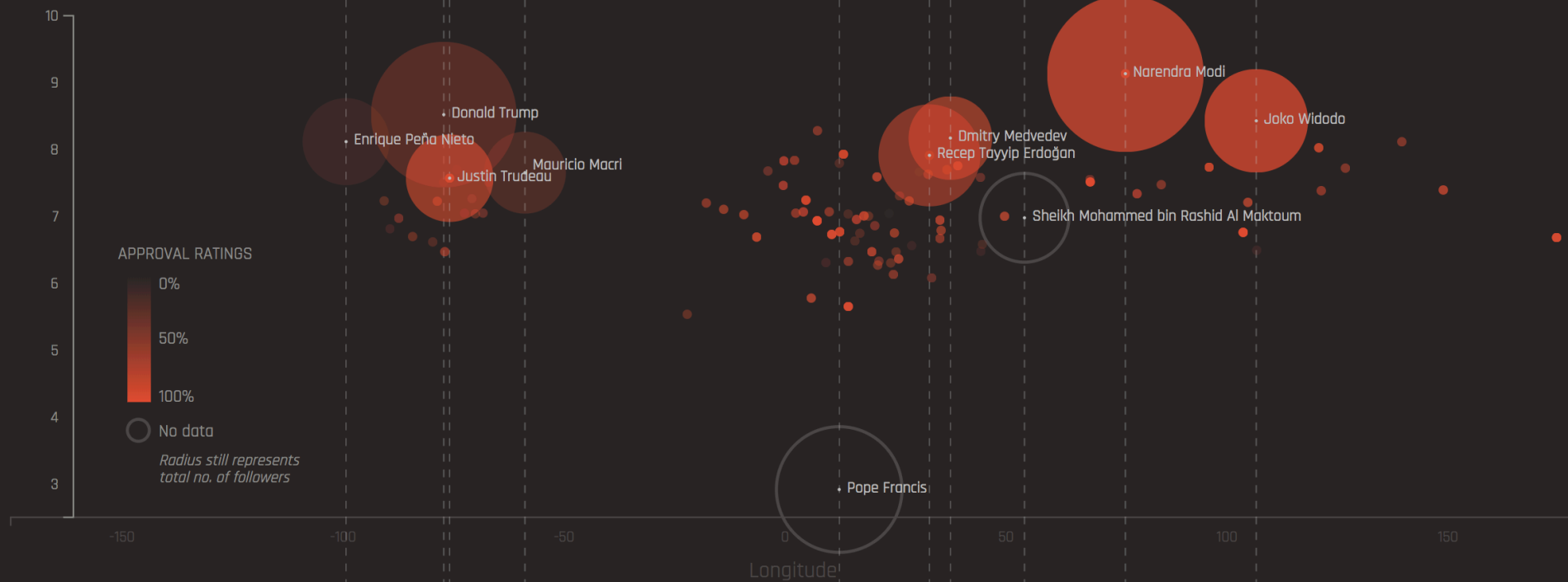
BY TOTAL NO. OF FOLLOWERS

The countries or states named represent the world leaders with the top 10 highest numbers of followers, combining Facebook, Twitter and Instagram.



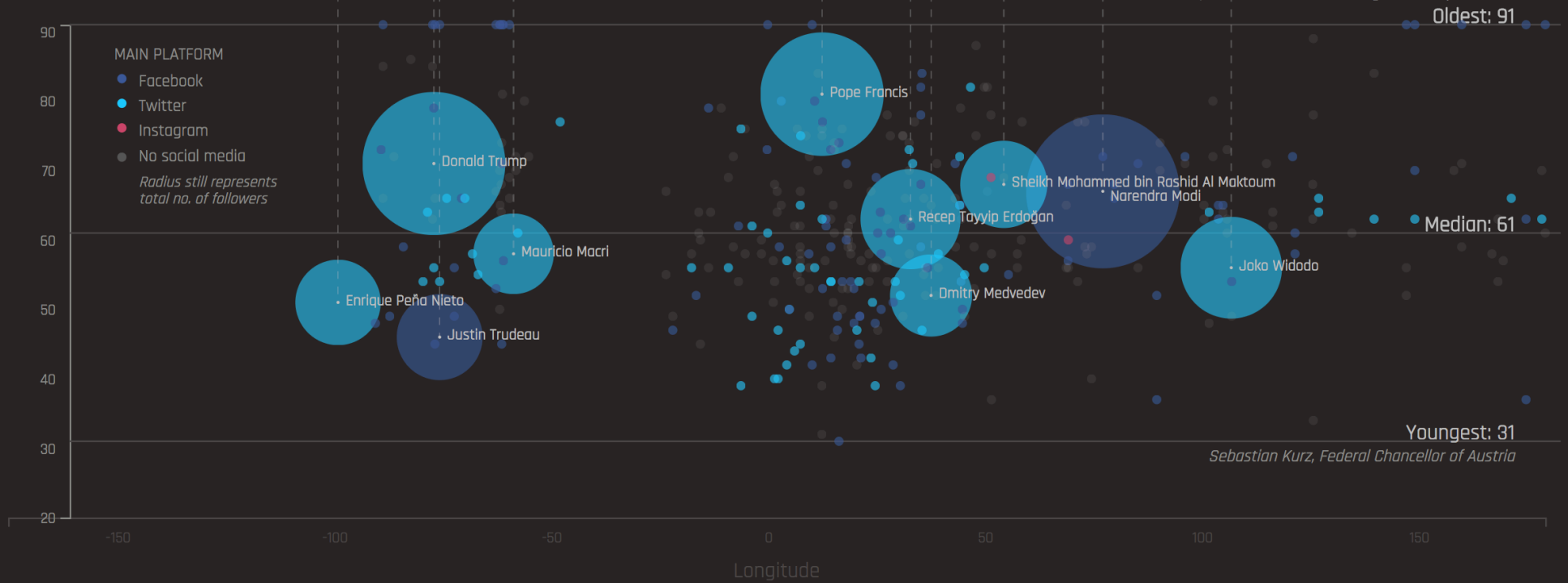
BY LOG POPULATION SIZE & APPROVAL RATINGS

Population (lg)



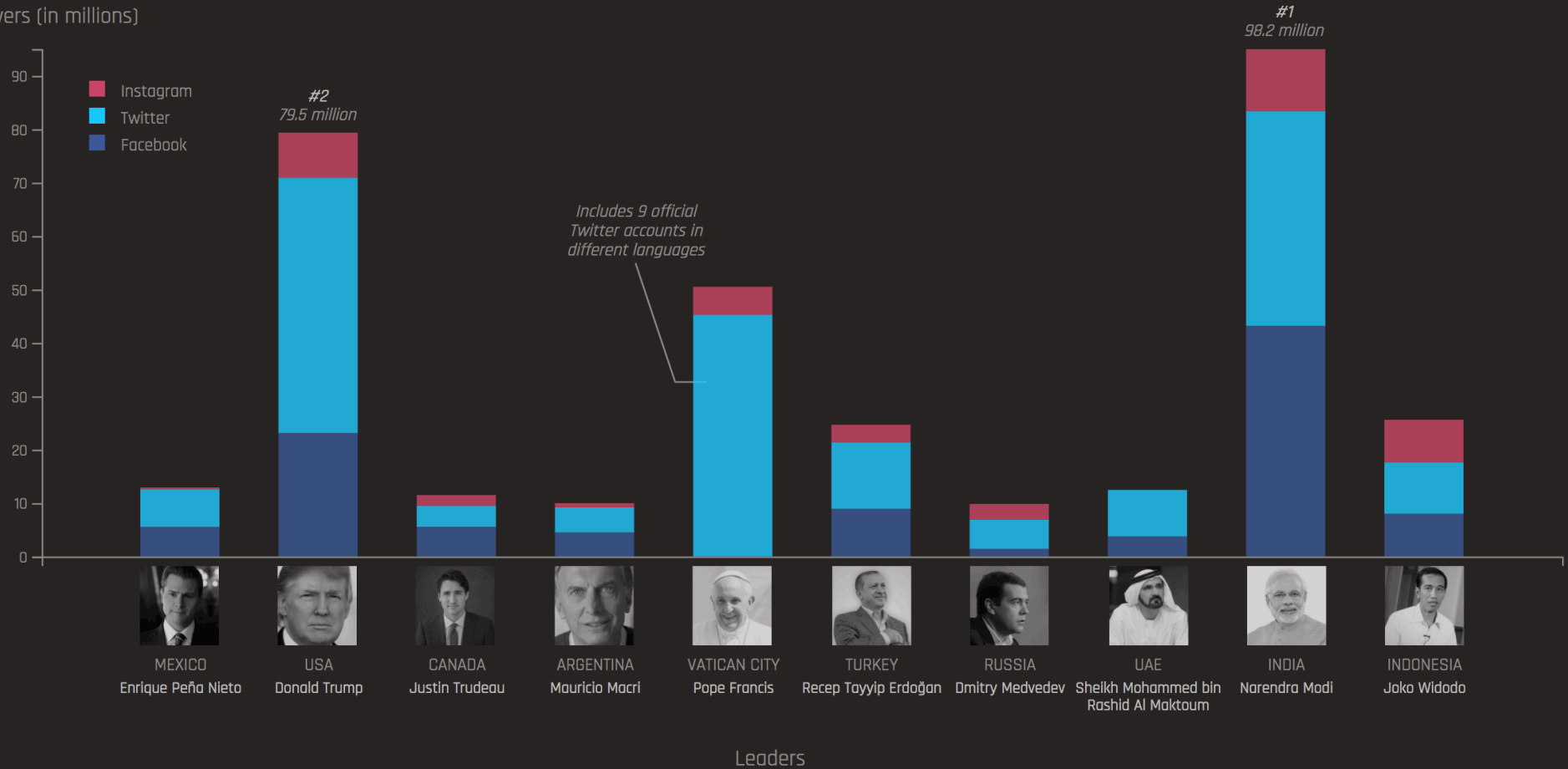
BY AGE & MAIN SOCIAL MEDIA PLATFORM

Age



BREAKDOWN OF TOP 10 WORLD LEADERS' FOLLOWERS

Followers (in millions)



SOURCES:

Social media data was compiled by [CupoNation \(2018\)](#).

Population data was retrieved from [World Bank World Development Indicators \(2016\)](#) and [UN Population Division, World Population Prospects \(2016\)](#).

Approval ratings data was taken from the [Gallup World Poll \(2017\)](#).

Capital city coordinates were taken from a dataset by [Techslides \(2013\)](#).

Profile pictures are taken from each leader's [Twitter](#) account page.

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