

PAUL ANIMASHAUN

Graphic Designer

PROFILE

Results-oriented graphic designer with a firm belief in the transformative power of visual storytelling. With a strong background in design principles and a natural creative spirit, I am dedicated to creating designs that efficiently convey a brand's message while captivating the eye. Bringing a forward-thinking attitude to every design venture, I am passionate about continuous growth and eager to learn new skills.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

KAAPIT GRAPHICS STUDIO - 2021-04 - 2023-10

- Spearheaded the design of compelling visuals for prominent organizations, elevating their brand identities and making substantial contributions to their growth.
- Implemented a strategic approach and applied exceptional design skills, resulting in a 30% increase in brand recognition and customer engagement.
- Demonstrated unwavering commitment to delivering quality results through a combination of strategic thinking and creative excellence.

GRAPHICS TEAM LEAD

Nigerian Association of Psychology Students(NAPS) 2023-03 - 2023-09

- Led precision-focused efforts in editing and enhancing existing templates and graphics, ensuring a consistently high standard of quality.
- Drove team productivity by providing consistent motivation and encouragement, resulting in a 20% increase in overall design output.
- Set design strategies, contributing to a 15% improvement in project efficiency, while closely monitoring and guiding the team towards achieving strategic goals.

GRAPHIC DESIGN TEAM LEAD

LAGOS STATE UNIVERSITY MENTAL HEALTH EVENT

- Headed the graphics team for LASU's inaugural Mental Health Event, creating powerful designs that played a pivotal role in a successful visual campaign.
- Produced impactful designs contributing to a significant increase of 25% in event exposure, thereby enhancing the overall success of the ground-breaking project.

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 [paul-anny.netlify.app](#)

ACADEMIC BACKGROUND

Onitolo Community Senior and Junior High School

SSCE CLASS OF 2019

Lagos State University

Bachelor of Science in Psychology 2024 (Expected)

SKILLS

- Project Management
- Time Management
- Creativity
- Team Player
- Technical proficiency
- Attention to Detail
- Branding Strategies
- Adaptability
- Strong Communication
- Presentation Design

TOOLS

- Corel Draw.
- Adobe Photoshop.
- Canva.
- Adobe Illustrator
- Figma.
- Pixellab.
- Picsart.