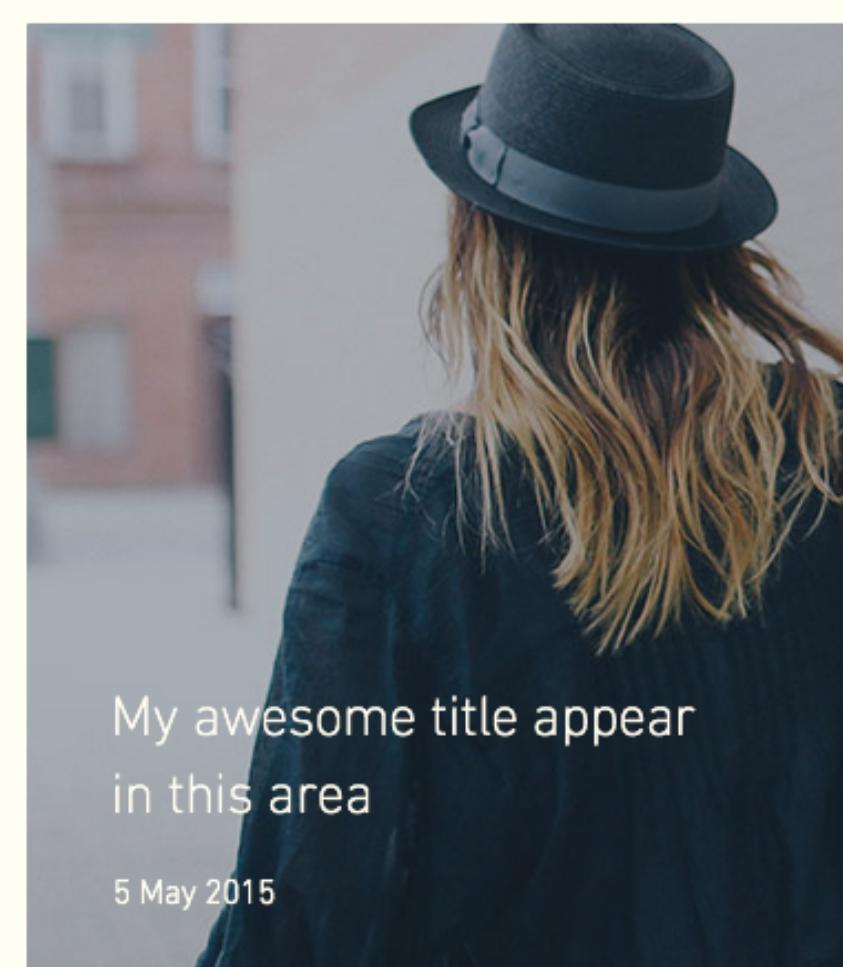
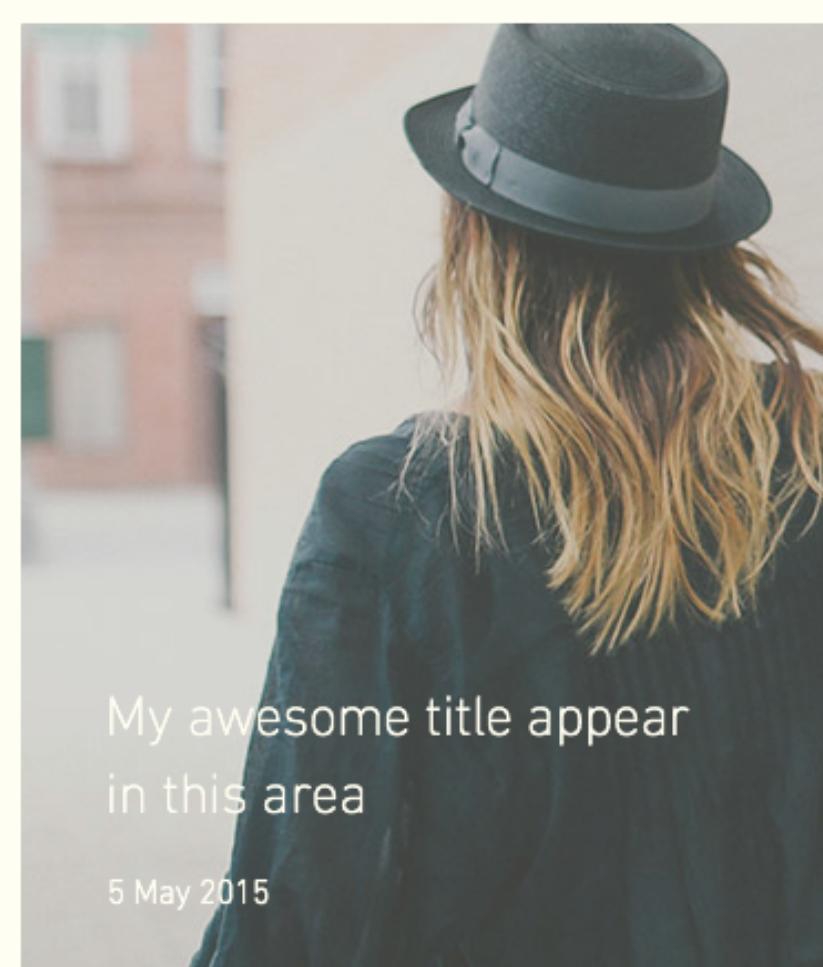
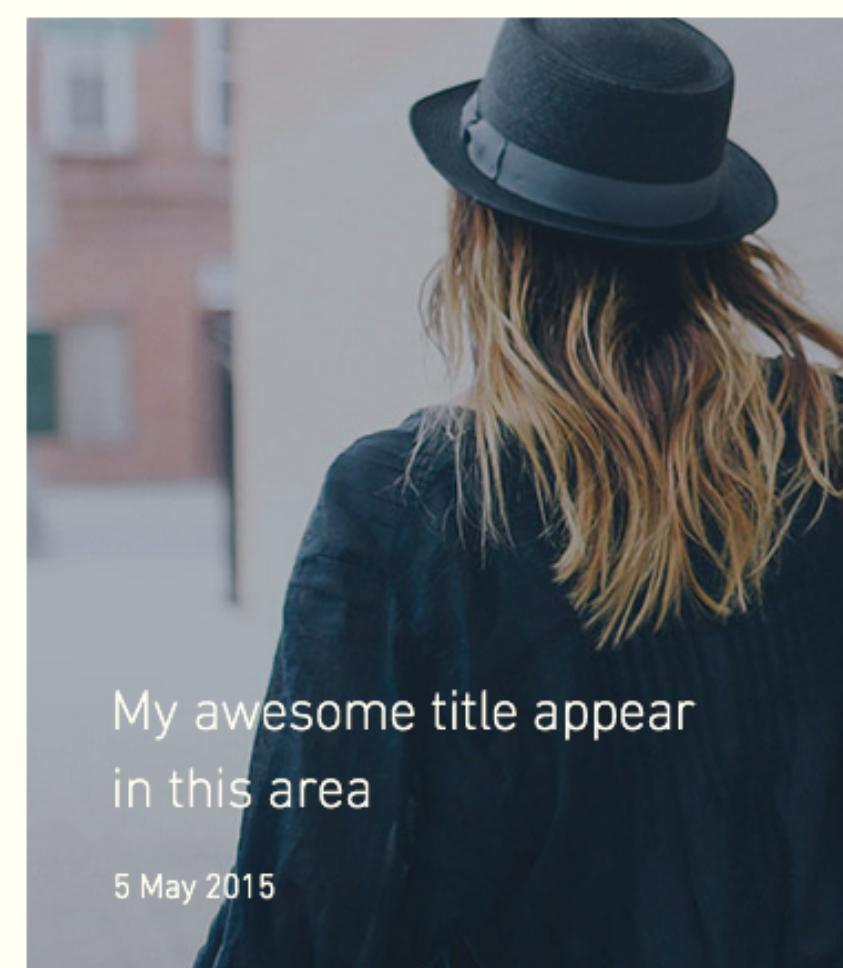
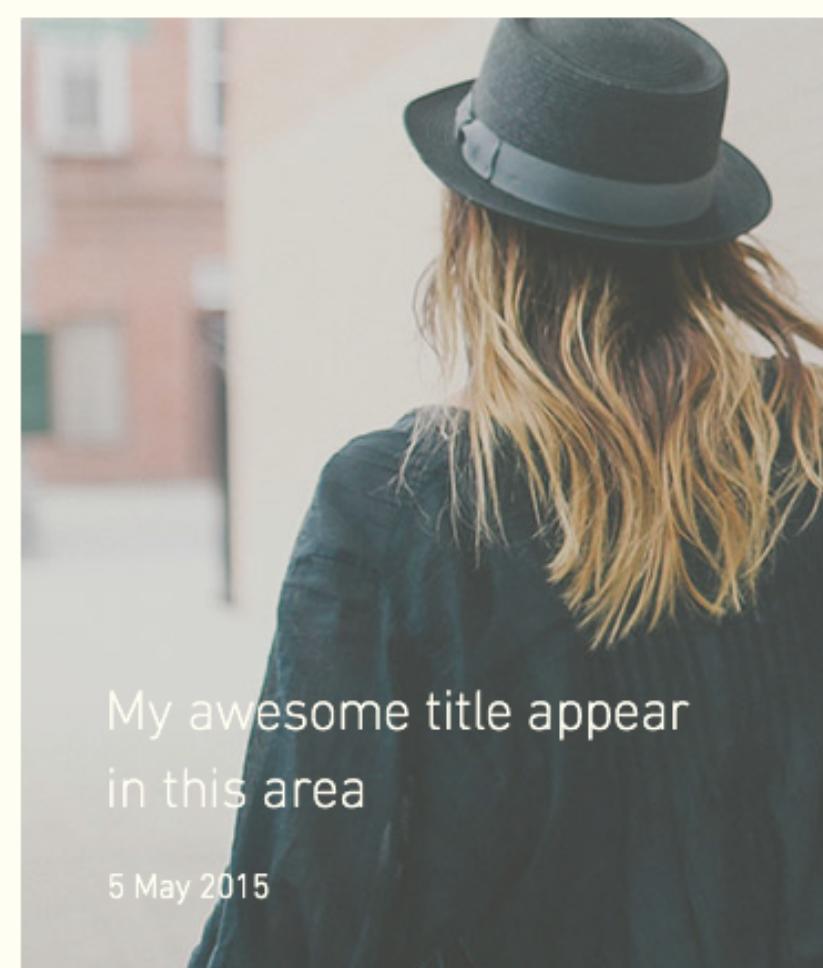
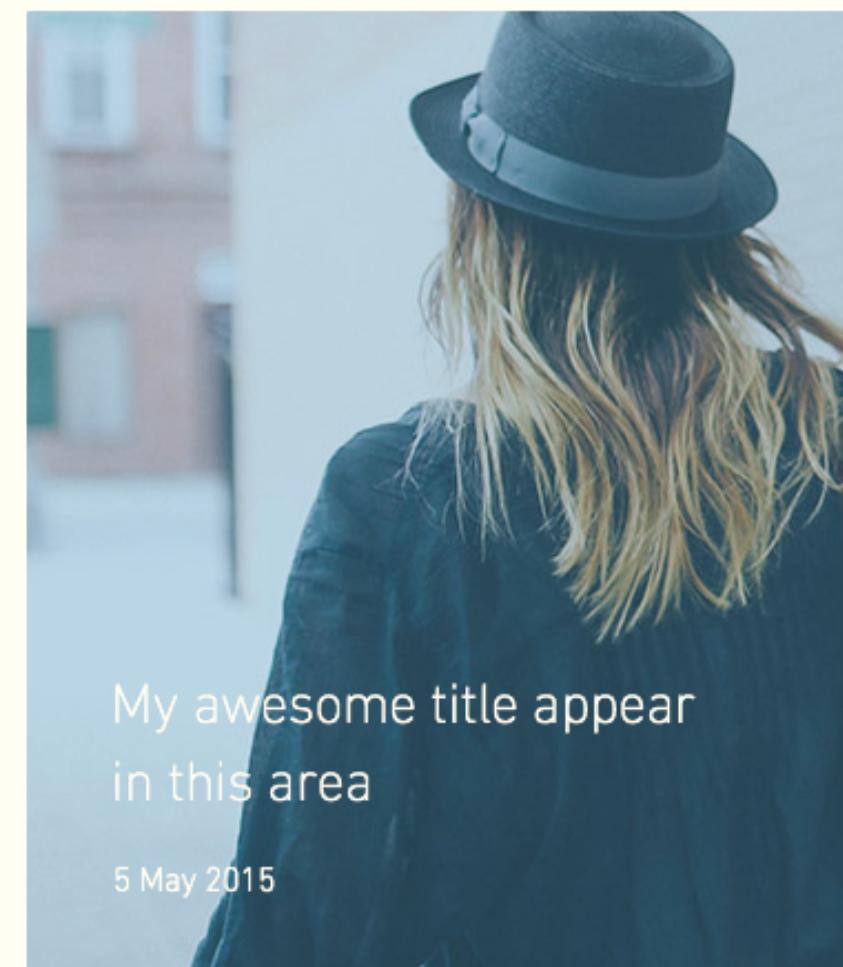
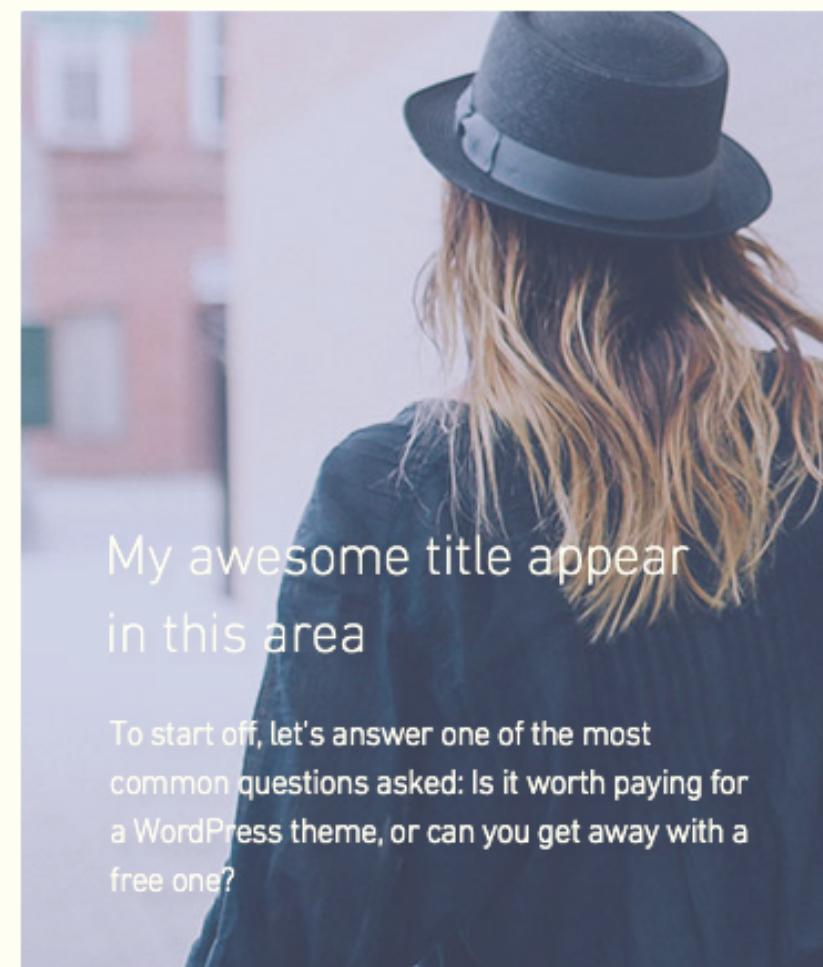


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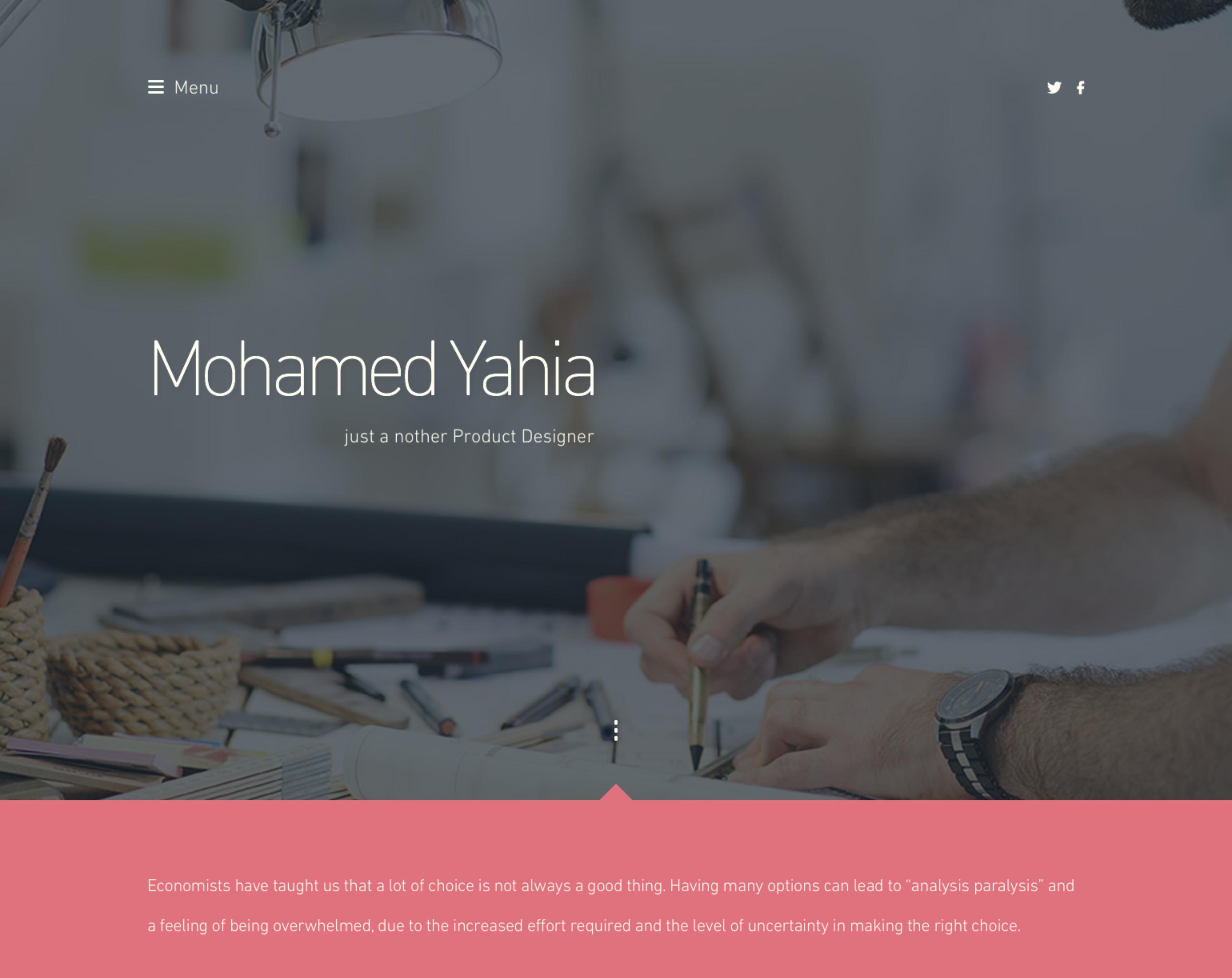
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Mohamed Yahia

just a nother Product Designer



Economists have taught us that a lot of choice is not always a good thing. Having many options can lead to "analysis paralysis" and a feeling of being overwhelmed, due to the increased effort required and the level of uncertainty in making the right choice.

1. Price: Free Vs. Premium Themes

Put another way, how much easier is buying a bottle of wine when you know that you prefer reds and that your favorite red is Australian Shiraz? This small amount of knowledge cuts a choice between 500 bottles in a store down to 10.

In this post, I'll share what I believe are the most important factors to consider, so that you know exactly what to bear in mind the next time you're on the hunt for a good theme.

To start off, let's answer one of the most common questions asked: Is it worth paying for a WordPress theme, or can you get away with a free one?

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What To Consider

When Choosing A WordPress Theme

5 May 2015

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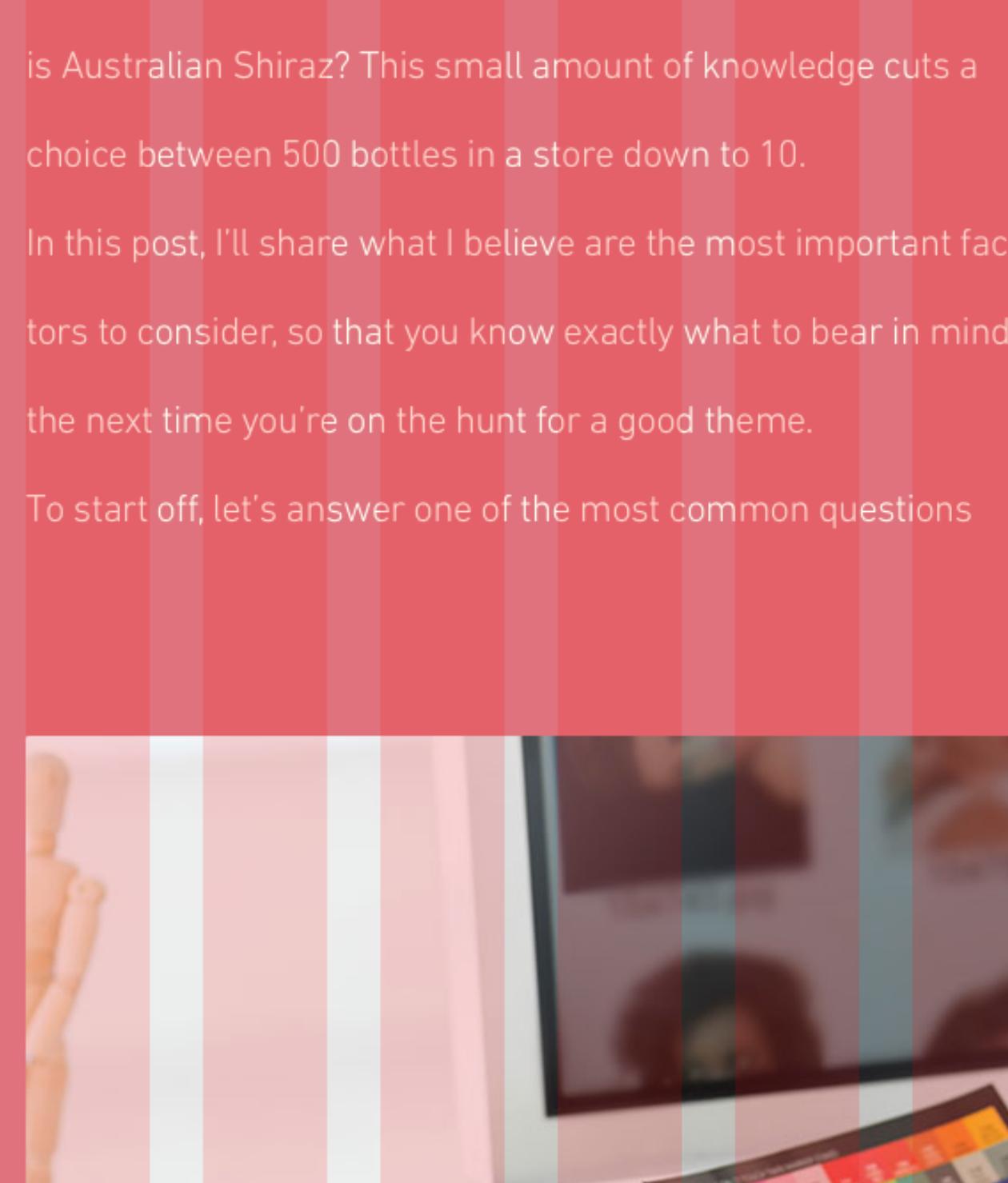
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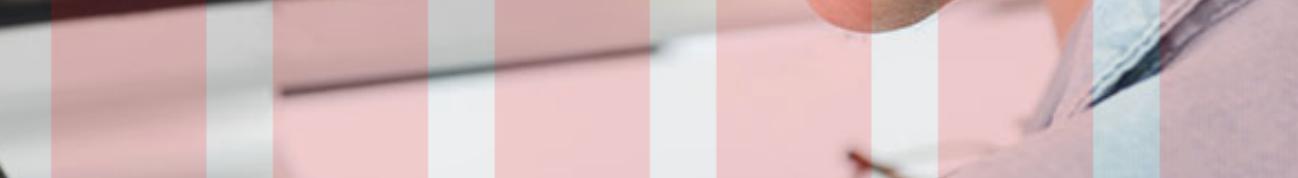
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