

Phones in flight mode...

Don't multitask (it's actually
“task-switching”, which negatively
impacts learning and is stressful)



Data journalism planning and ideas

▲ UK companies with more than 250 employees had to report details of gender pay gaps by midnight on Wednesday. Composite: Frank Hulley-Jones

MED7373 Data Journalism @PaulBradshaw
MA Data Journalism, Birmingham City University #bcujournos

Let's start with a few pitches...

How hard was it to come up with ideas? How do you generate ideas?

What you should know by 12pm:

- Where to get data
- How to generate story ideas
- How to pitch those ideas

Data comes from...

- Data/press releases (reactive)
- Sources/leaks (reactive)
- Data requests/FOI (proactive)
- Questions/hunches/ideas (proactive)
 - ...and reacting to news events

Source: Leak



UK's favourite dog names revealed (and it's another 'ruff' day for PM as Boris falls down list)

Vaccine-themed names are rising in popularity with pet owners calling their puppies Pfizer and Zeneca

 [VIEW 1 COMMENTS](#)



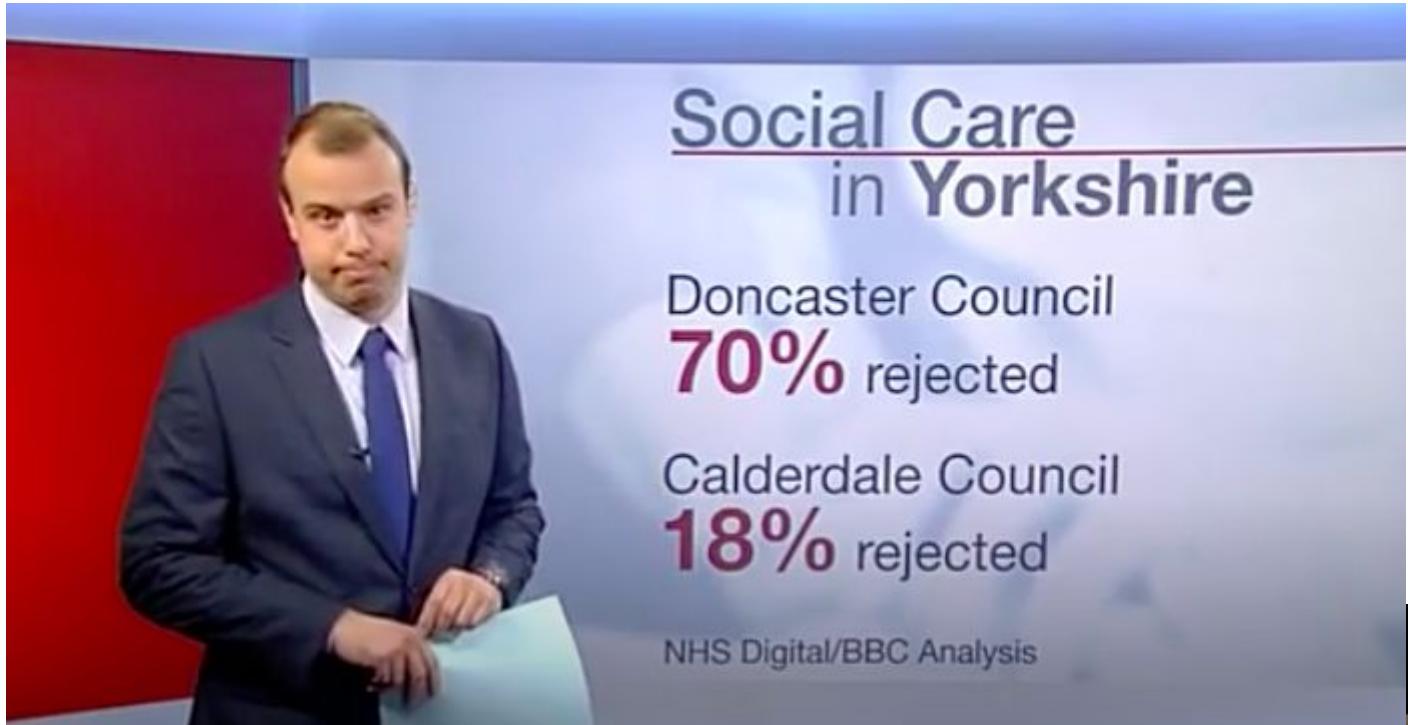
Source: PR

Agria 
Pet Insurance

The UK's top puppy names and trends behind them... revealed!

Choosing the name for your dog can be almost as hard as choosing for a baby! But when it comes to puppy names, it seems that it's the family's children that often have the biggest influence over the names of our canine family members...

Source: FOI





There's a small matter of a game of football happening tonight, but how have @ScotlandNT and @England fared against each other over the years?
#EnglandvsScotland #EURO2020 #ENGSCO

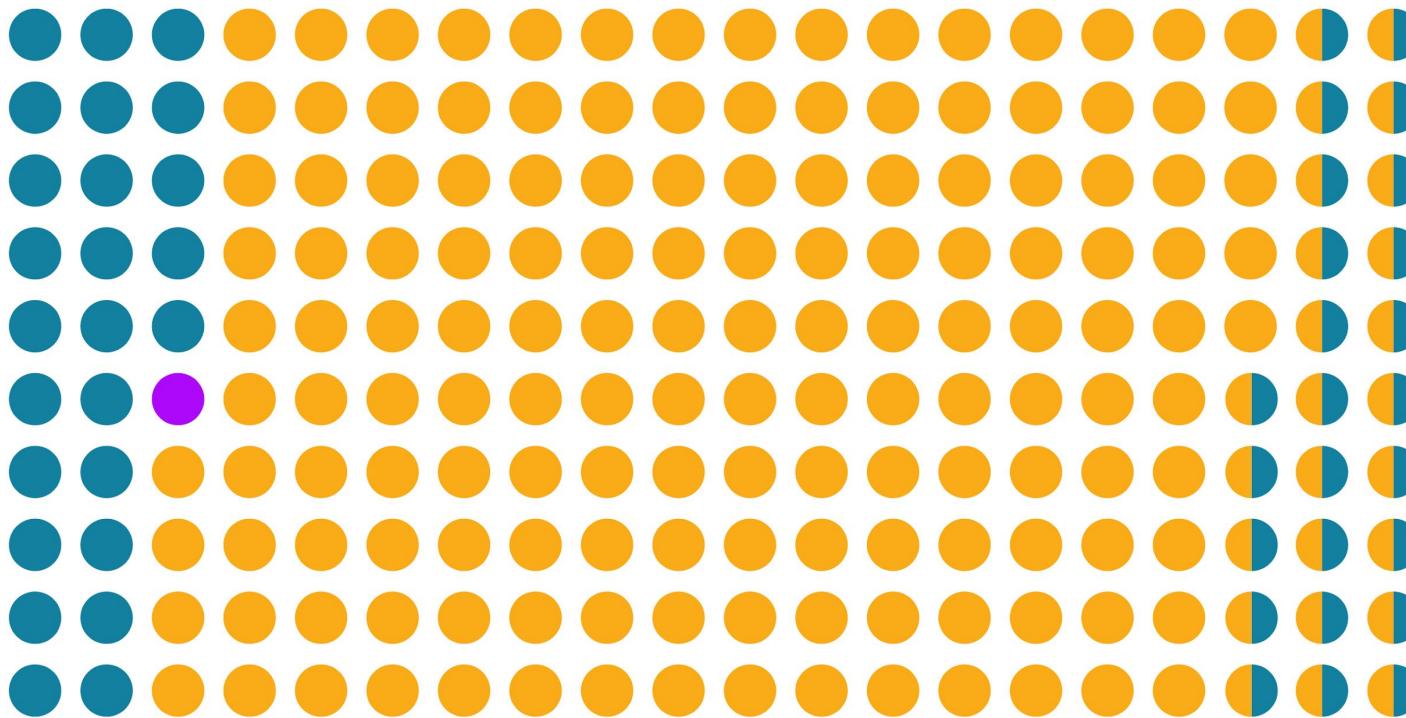


Source:
Idea

Female and non-binary artists are underrepresented as UK festival headliners

Out of 200 headline acts at the biggest UK festivals, only 26 were an all-female band or solo artist.

- All-female band or solo artist
- All-male band or solo artist
- Non-binary solo artist
- Mixed band



Note: Based on 50 UK festivals scheduled for 2022

Source: BBC Shared Data Unit

BBC

Source:
Idea

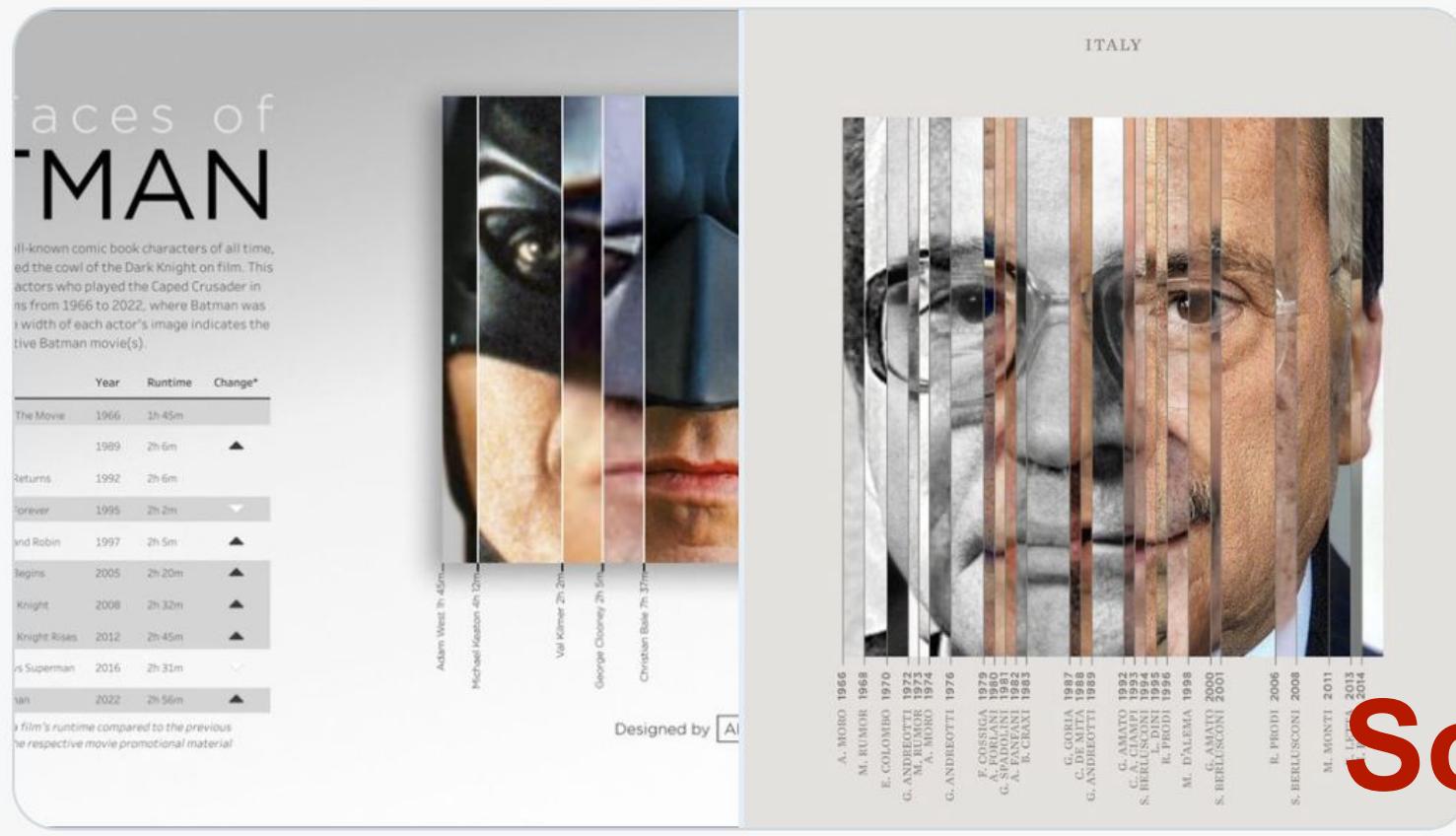


Alex Selby-Boothroyd @AlexSelbyB · May 19

...

The 'slicey-facey' technique was inspired by [@AdedamolaLadipo](#)'s great Batman chart, which was in turn inspired by Face of a Nation by Güney Soykan: guneysoykan.com/faceoffanation

Manager data from soccerbase.com

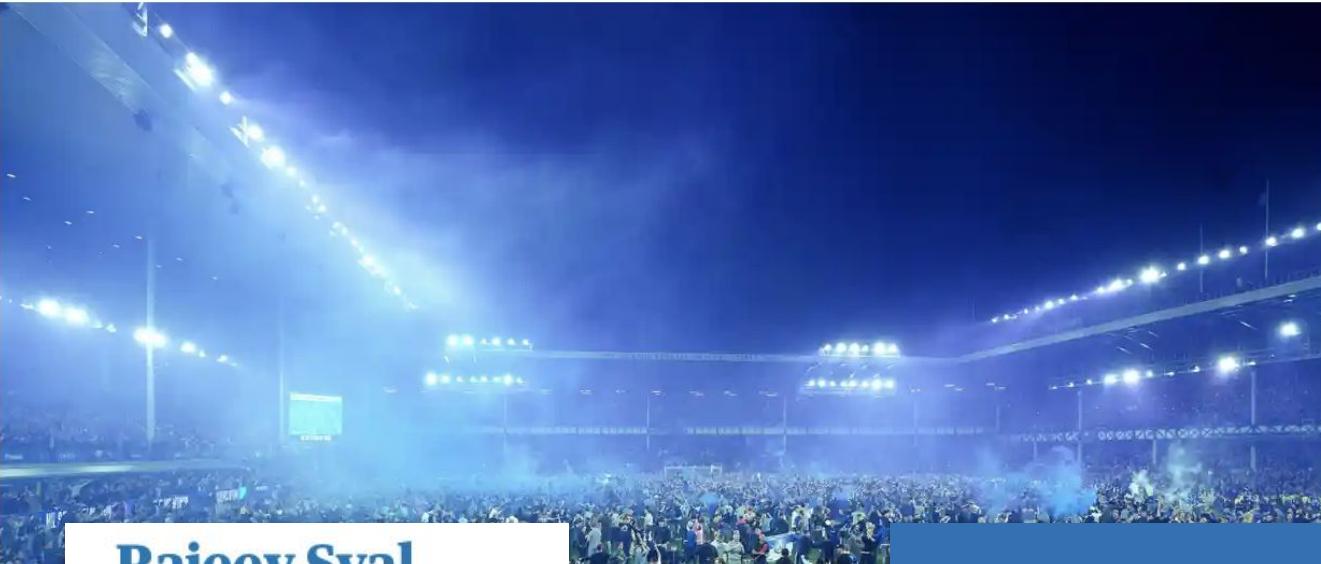


Source:

Idea

Sharp rise in disorder at football games in England and Wales last season

- Rise of 60% from last full pre-Covid season to 2021-22
- Incidents at 53% of games, including 441 pitch invasions



Rajeev Syal
Home affairs editor

Thu 22 Sep 2022 12.29
BST

Official Statistics

Football-related arrests and banning orders, England and Wales: 2021 to 2022 season

Published 22 September 2022

Source: Release



Home Office

Rough sleeping in England rises for seventh year

⌚ 25 January 2018



Homeless on streets: Figures fall but 'root causes' remain

⌚ 31 January 2019



Plan for Releases

Homelessness: Rough sleeping five times higher than official figure

By Daniel Wainwright
BBC News

⌚ 26 February 2020



Release calendar

Published releases

Upcoming releases

377 releases

Refine results

[Clear all](#)

Search keywords

Keywords

Published after

Day Month Year

Published before

Day Month Year

Economic activity and social change in the UK, real-time indicators: 22 September 2022

22 September 2022 09:30 (confirmed)

Business insights and impact on the UK economy: 22 September 2022

22 September 2022 09:30 (confirmed)

Funded occupational pension schemes in the UK: January to March 2022

22 September 2022 09:30 (confirmed)

Quarterly conceptions to women aged under 18 years, England and Wales: April to June 2021

22 September 2022 09:30 (conf

<https://www.nhsbsa.nhs.uk> › data-release-calendar



Data release calendar | NHSBSA

Prescriptions [data release calendar](#); Prescribing Analysis reports. Jun. 19 August 2022. 22 August 2022; Jul. 21 September 2022.

[RSS feed](#)

[Email alerts](#)

[Add to your calen](#)

<https://ec.europa.eu> › ... › Eurostat › News



Release calendar - Eurostat - European Commission

September 2022; Agriculture and fisheries. Cows' milk collection, July 2022. [Data release](#); Economy and finance. Inflation (HICP), August 2022. [Data release](#)

<https://www.uktradeinfo.com> › trade-data › release-calen...



Release calendar - UK Trade Info

Statistical product [release dates](#); 12 Sep 2022. UK overseas trade in goods statistics: July 2022; 6 Oct 2022. UK regional trade in goods statistics: second ...

<https://www.ofcom.org.uk> › data › statistics › stats22



Statistical release calendar 2022 - Ofcom

Data reporting provision of access services for the full [calendar year 2021](#). Note: the rest of this dataset will be published as usual in May.

Research and statistics

Search



1,640 results

[Get emails](#) [Subscribe to feed](#)

Sort by

[Release date \(soonest\)](#)

- All research and statistics
- Statistics (published)
- Statistics (upcoming)
- Statistics (cancelled)
- Research

[HMRC tax receipts and National Insurance contributions for the UK](#)

This publication includes historical receipts on a monthly and annual basis for all taxes administered by HMRC, as well as expenditure relating to tax credits, Child Benefit, Tax-Free Childcare, Coronavirus Job Retention Sch...

Document type: National Statistics Organisation: HM Revenue & Customs

Release date: 21 September 2022 7:00am State: confirmed

<https://www.ons.gov.uk/releasecalendar?view=upcoming>

https://www.gov.uk/search/research-and-statistics?content_store_document_type=upcoming_statistics&order=updated-newest

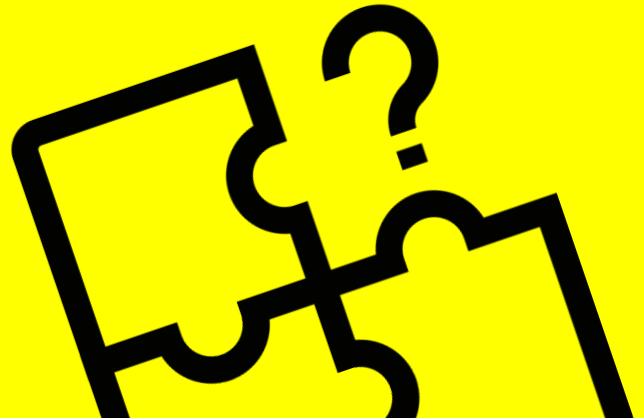
Do it now:

Schedule 2 hours in your calendar for finding data release calendars and adding forthcoming data releases to the same calendar

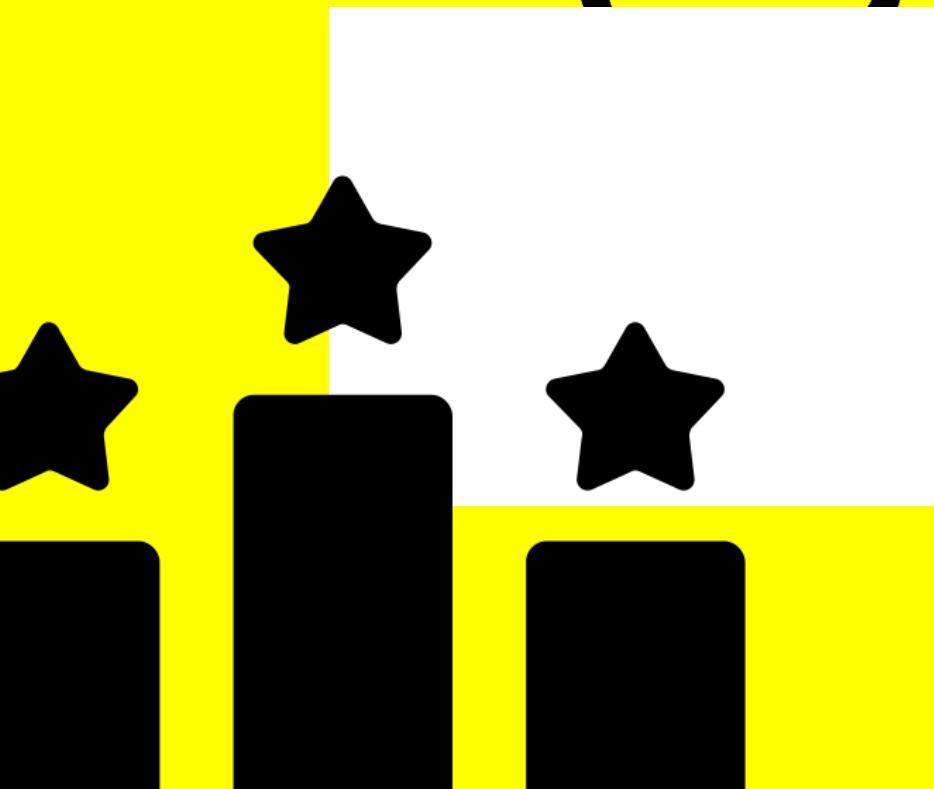
(If you haven't got a calendar, set yourself a reminder to create one and include it in your evaluation)

Is your idea based on existing data — or will you need to find it?

(Can you adapt it if it doesn't exist?)



7 angles for data stories



@PaulBradshaw

Birmingham City University, BBC Data Unit

A	B	C	D	E	F
EmployerName	Address	CompanyNumber	SicCodes	DiffMeanHourlyPercent	DiffMedianHourlyPerce
23.5 DEGREES LTD	Unit 3	8014079	56103	10	
ABACUS HOTELS	White Lion	3101431	55100	37.8	
Abbeyfield Wales	Pagefield		87100,	21.9	
ABERDEEN JOURNEY	Lang	SC015256	18110,	15.7	1
ACEGOLD LIMITE	Norcliffe	3484784	86900	-5.1	
ADAPT BUSINESS	Canolfan	6805468	81229	3.3	
ADDITIONS (U.K.)	Coach	1945425	78200	0	
ADECCO UK LIMI	Millennium	593232	78200	-7.8	-
ALLIANCE CARE (Norcliffe	3691542	86900	-0.8	
ALLIANCE CLEAN	Unit 5,	3596969	81299	2	
ALLIANCE MEDIC	Iceni	2128897	86101,	21	
AMVALE MEDICAL	Unit 1, C/D	4502825	82990	7	
APETITO LIMITED	Canal Road,	233851	10850	18	1
Abbeyfield Wales	Pagefield		87100,	21.9	
ABERDEEN JOURNEY	Lang	SC015256	18110,	15.7	1
ACEGOLD LIMITE	Norcliffe	3484784	86900	-5.1	
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ALLIANCE CLEAN	Unit 5,	3596969	81299	2	
ALLIANCE MEDIC	Iceni	2128897	86101,	21	
https://genderpaygap.service.gov.uk/		4502825	82990	7	

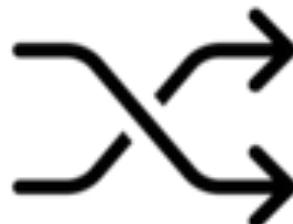
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ADDITIONS (U.K.)	Coach			0	
ADECCO UK LIMI	Millennium			-7.8	-
ALLIANCE CARE (Norcliffe			-0.8	
ALLIANCE CLEAN	Unit 5,			2	
ALLIANCE MEDIC	Iceni			21	
AMVALE MEDICAL	Unit 1, C/D			7	
APETITO LIMITED	Canal Road,			18	1
Abbeyfield Wales	Pagefield			21.9	
ABERDEEN JOURNEY	Lang	SC01525		15.7	1
ACEGOLD LIMITE	Norcliffe			-5.1	
ADAPT BUSINESS	Canolfan	8	81229	3.3	
ADDITIONS (U.K.)	Coach	1945425	78200	0	
ADECCO UK LIMI	Millennium	593232	78200	-7.8	-
ALLIANCE CARE (Norcliffe	3691542	86900	-0.8	
ALLIANCE CLEAN	Unit 5,	3596969	81299	2	
ALLIANCE MEDIC	Iceni	2128897	86101,	21	
https://genderpaygap.service.gov.uk/		4502825	82990	7	

7 common angles for data stories

Scale



Change



Ranking



Variation



Explore



Relationships



Bad/open



(+ Leads)



Assignment: reference this!

Example:

*My first story is a ‘ranking’ story
(Bradshaw 2020)*

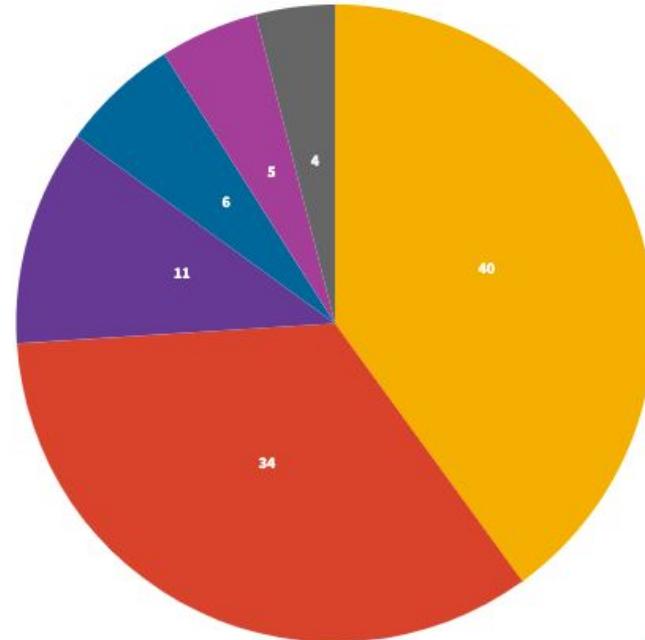
Bibliography:

Bradshaw, Paul. Here are the angles journalists use most often to tell the stories in data, Online Journalism Blog, August 11 2020
<https://onlinejournalismblog.com/2020/08/11/here-a-re-the-7-types-of-stories-most-often-found-in-data/>

These are the most common angles adopted on data for 100 BBC Data Unit stories

Analysis of 100 stories by the BBC Data Unit and Shared Data Unit finds that scale and change stories are used much more often than any other type of angle.

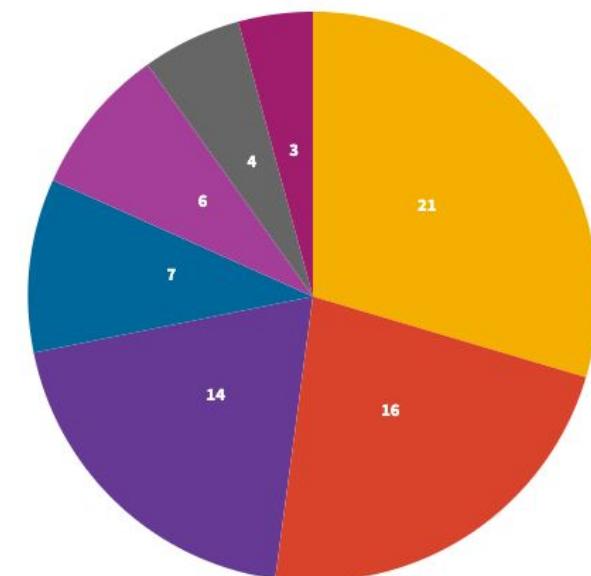
■ Scale ■ Change (including lack of it) ■ Ranking/outliers ■ Variation ■ Open/bad data ■ Exploratory/tool



These are the most common angles adopted on data for 70 Guardian stories

Analysis of 70 stories where Caelainn Barr is included in the byline finds that change stories are used much more often than any other type of angle, but exploratory stories feature highly too.

■ Change ■ Exploratory/tool ■ Scale ■ Ranking/outliers ■ Variation ■ Bad data ■ relationship



Cost of rural crime hits £50 million in the UK



Rachel Martin

Aug 5, 2019, 5:49pm



Revealed: shocking scale of Twitter abuse targeting England at Euro 2020

Exclusive: over 2,000 abusive posts directed towards footballers during games, including scores of racist messages

- [Analysis: why online abuse of England's footballers is a problem for us all](#)



New data reveals the scale of something

Scale



New drivers could be banned from driving at night, ministers say

Young people make up two-thirds of new drivers

Practical driving test passes by age group in 2018-19 (car drivers)

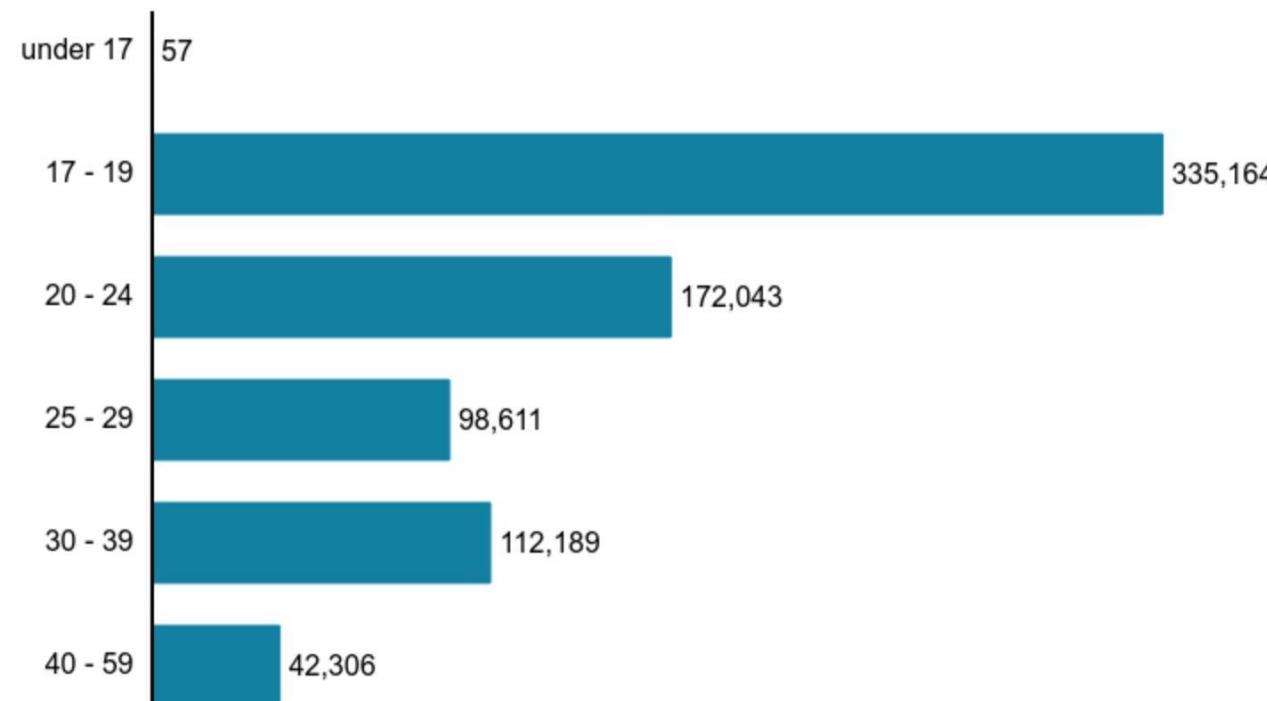


Fig
So
60
New proposal - data adds
scale for context

Scale



Female soccer players earn 25 cents to the dollar of men at World Cup, new CNN analysis finds

Equal prize money at men's and women's World Cups is still far away

Prize money for the women's tournament has nearly quadrupled since 2019, the last time it was held. But this year, the **women** will still cumulatively receive \$330 million less than the **men** did at the 2022 World Cup.



Scale



Exclusive analysis
reveals the scale

SRF

BYTES/PIECES

KNAPP EIN DRITTEL DER FOLLOWER SIND FAKE



Scale



<https://www.youtube.com/watch?v=K90QjwjSZXY>

More women given bonuses at West Bromwich Albion

West Bromwich Albion are the only major football club in the West Midlands, who gave a bonus to a higher percentage of women compared to men.

West Brom the only club, who gave more bonuses to women

West Brom gave 78.6% of their female staff a bonus. Whereas, only 57.7% of the male employees received a bonus. Aston Villa gave an equal percentage of men and women a bonus.

Coventry United

West Bromwich Albion

Wolverhampton Wanderers

Aston Villa

Birmingham City

Walsall

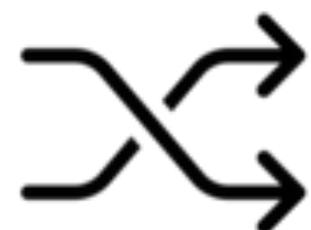
Rape convictions fall to record low in England and Wales

Prosecutions and convictions have more than halved in three years while rapes have risen



Change

New data reveals numbers rising/falling



Coronavirus: Business rescue package has 'delayed the inevitable'

By Anna Khoo and Paul Bradshaw
BBC News

© 29 July



Coronavirus pandemic



Change

Analysis reveals a surprising lack of change`



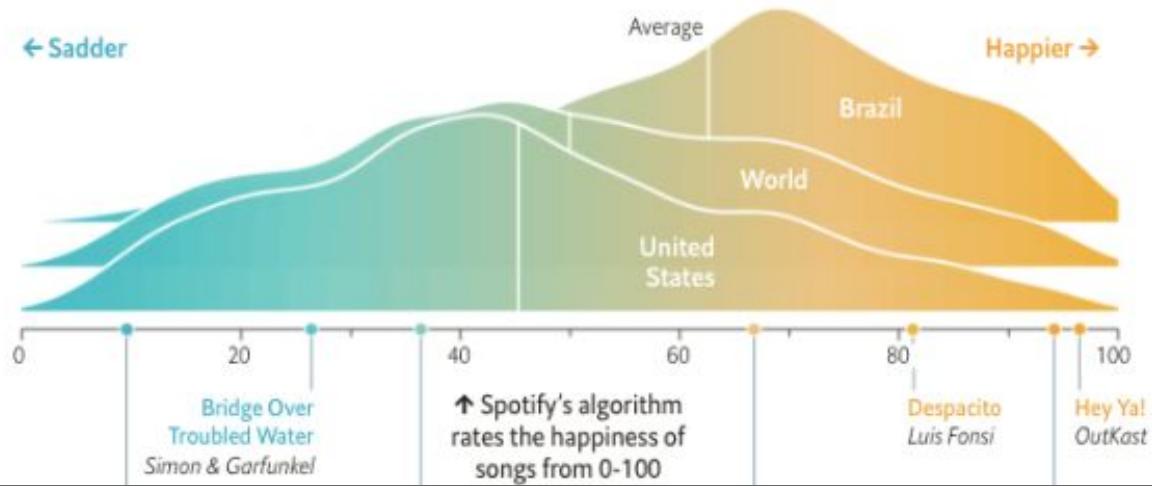
**Look at your story ideas.
Who has a story about scale?
Who has a story about change?**

Data from Spotify suggest that listeners are gloomiest in February

Around the world, the most popular tunes this month will be depressing ones

→ Some countries listen to happier music than others

Distribution of tracks streamed*, by mood



Ranking

Analysis reveals the worst/best times/places



FIFA: Saudi Arabia third biggest spenders on international transfers in 2023



WARREN MENEZES

30 JAN 2024



Share

...



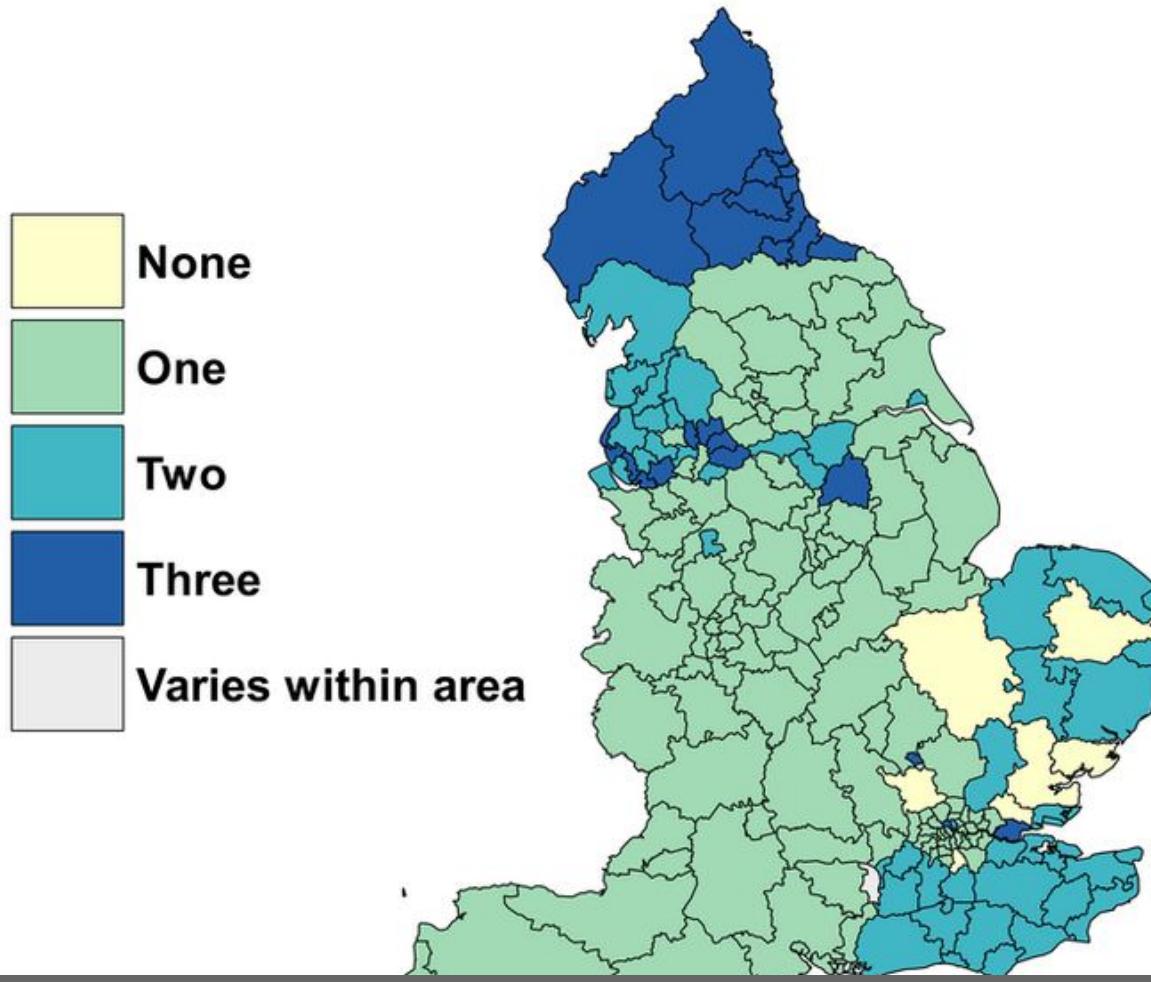
Saudi Arabia emerged as the third-biggest spenders in the international market in 2023, a [new report](#) has revealed.

New data reveals where a topical thing ranks

Ranking



How many cycles of IVF does the NHS offer where you live?



Variation



New data shows unfair differences



Social Care in Yorkshire

Doncaster Council
70% rejected

Calderdale Council
18% rejected

NHS Digital/BBC Analysis

Analysis reveals
unfair differences

Variation



**Look at your story ideas.
Is it a variation story?
Is it a ranking story?**

Now: Download the 'Data story brainstorming template' on Moodle

Brainstorming data story ideas

Take a dataset (data-driven) or issue (hypothesis-driven) and see how many story ideas you can list using the story categories explored in my post on '[7 common angles for data stories](#)':

Scale (Size of issue, reaction to that)	Change (Up/down, lack of change, variation in change)	Ranking (Top/bottom, ranking, outliers, worst/best time/place/category)	Variation (Postcode lotteries, maps, distributions, unfairness)
Exploration (Analysis, tool, map, interactive, quiz, game, simulator, data art, explainer)	Relationships (Correlation, debunking, explainers, networks)	Bad/no/get the data (Lack of accountability, bad decisions, crowdsourcing, open data, reality vs data)	Leads (Story based on one data point, e.g. interview, profile, explainer about an outlier or something typical)

Fill in the template with ideas for the first four categories

Brainstorming data story ideas

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Assignment tip: include this
brainstorming as **evidence** of
planning

Example:

*I used the 7 angles framework to
brainstorm ideas (Appendix B)*

Appendix B then contains evidence (each
appendix should be different types of
evidence)



Six charts that defined the Matt Neal and Jason Plato rivalry in the British Touring Car Championship

By Umar Hassan | 24 August 2021

Explore

Charticles: look at multiple angles (scale, change etc)



Explainer

This year's A-level results in England explained in five charts

English literature falls out of favour while girls fare worse than boys from return to exams



Explore

Explainers: a topical subject 'in numbers'





Youngest squad? Most caps? Player call-ups per club? Here's your ultimate World Cup data guide

Explore

Backgrounders:
'what you need to know'





Explore

Analysis:
Breaking down a trend



How Y'all, Youse and You Guys Talk

By JOSH KATZ WILSON ANDREWS DEC. 21, 2013

What does the way you speak say about where you're from? Answer all the questions below to see your personal dialect map.

QUESTION 1 OF 25

How would you address a group of two or more people?

- you all
- yous / youse
- you lot
- you juvs

Women's World Cup 2019: Mapping England's Lionesses squad

2 July 2019



Don't hoard!

Our food calculator tells you how much you really need.

By Ally J. Levine, Minami Funakoshi and Sam Hart

PUBLISHED APRIL 10, 2020



Quizzes,
maps,
calculators

Explore



Covid-19 in the UK: How many coronavirus cases are there in your area?

By The Visual and Data Journalism Team
BBC News

1 hour ago

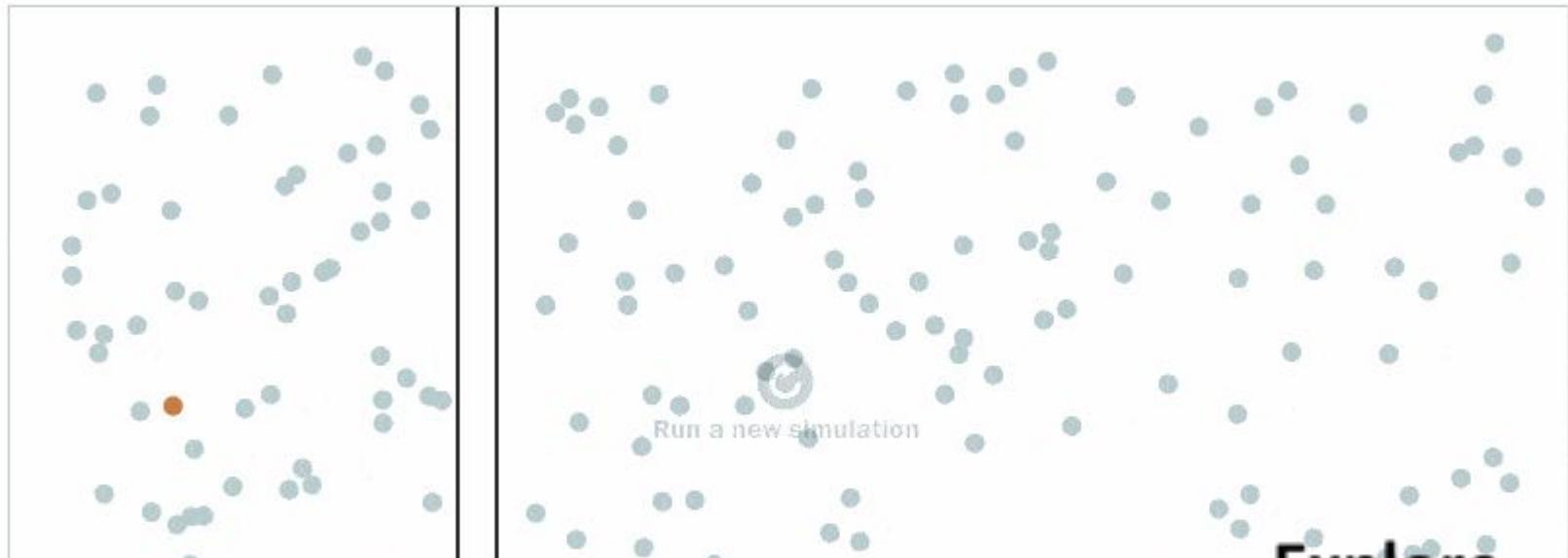
Count

Recovered	0
Healthy	199
Sick	1

Change over time



Coronavirus pandemic



Our new tool tells you
about your area



Can you frame your idea as an exploratory feature? Consider:

- 'X things you need to know about' (or 'we know about' or 'we've learned')**
- 'How [something happened]'**
- 'Mapped', 'where', 'who'**

Is rise in violent crime due to cuts to neighbourhood policing?

Broad and complex factors point to spike in violence in England and Wales, not just falling officer numbers



Explore



Relationships



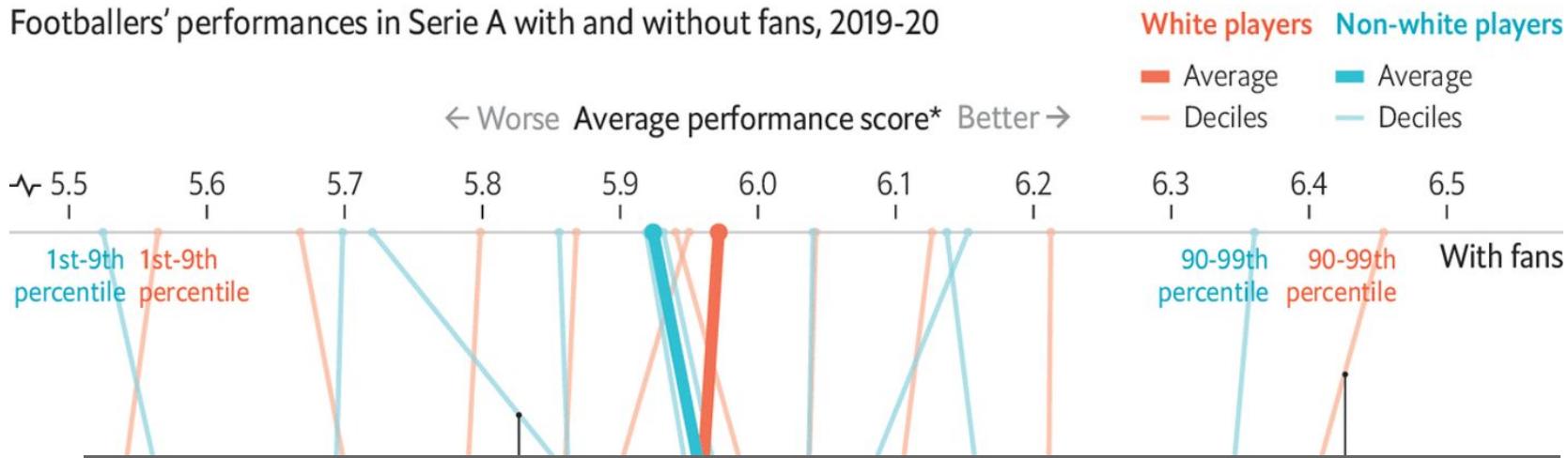
Raise a question and explore the data/experts

Non-white footballers played better when stadiums were empty during the pandemic

White players fared worse, implying that racist heckling may have an impact

The sweet sound of silence

Footballers' performances in Serie A with and without fans, 2019-20



Data reveals two things happening - experts needed to explain “why”

Relationships



Source

The E

<https://www.theguardian.com/sport/2020/jun/03/non-white-footballers-played-better-without-fans-during-pandemic>

What goes down must come up

Better days lie ahead for the underachievers of English football

Long trophy droughts like Tottenham's do not predict future disappointment

Number of trophies, actual compared with expected*

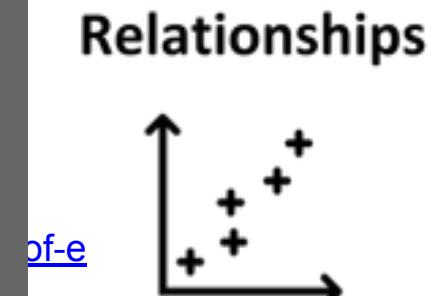
English football clubs, seasons ending 2006-20

Actual Expected



*Based on playe

Data debunks an assumed relationship

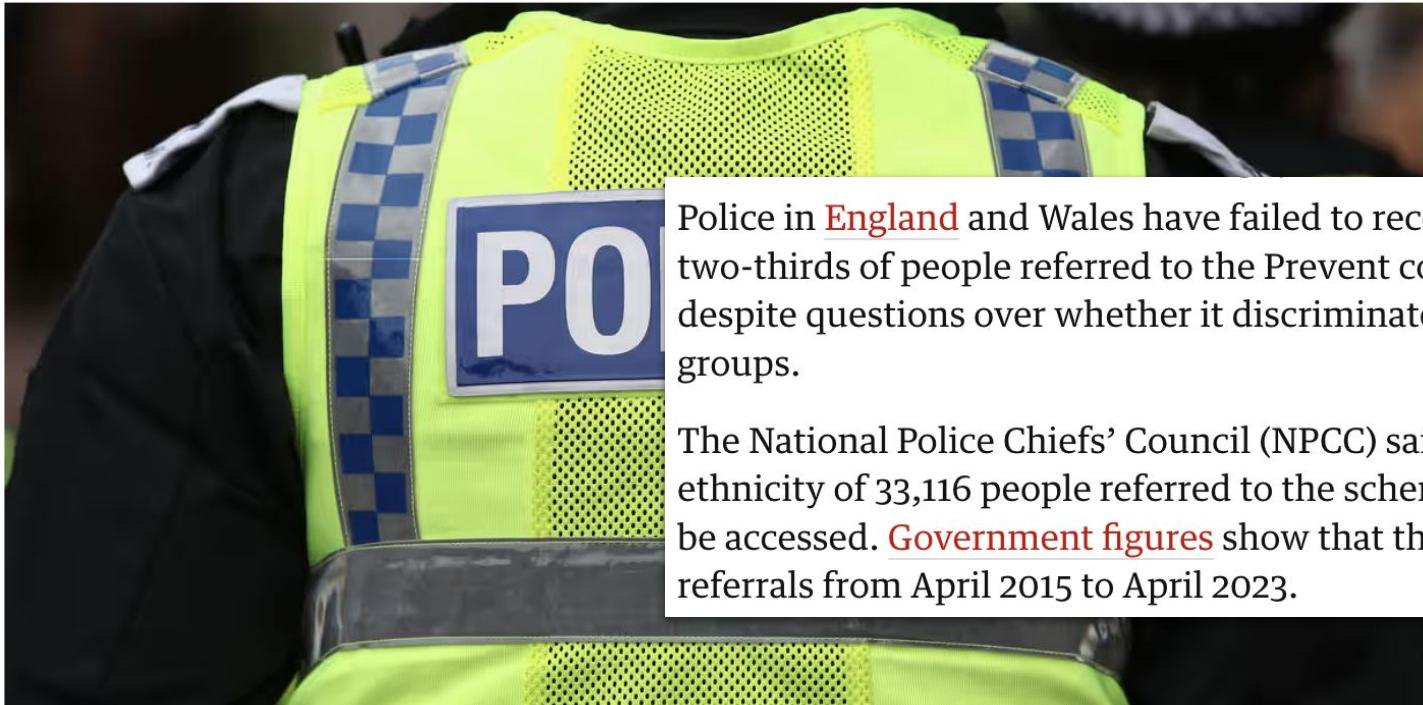


If your story trying to say one thing causes another? Stop. You'll need an **expert** to say that, with the data as **background**. Consider an feature ‘exploring’ the relationship instead.

[Source](#)

Police failed to record race of nearly two-thirds of people referred to Prevent

Human rights groups say lack of data hinders assessment of whether counter-extremism scheme is discriminatory



Police in [England](#) and Wales have failed to record the racial identity of nearly two-thirds of people referred to the Prevent counter-extremism programme, despite questions over whether it discriminates against minority ethnic groups.

The National Police Chiefs' Council (NPCC) said details on the race or ethnicity of 33,116 people referred to the scheme over eight years could not be accessed. [Government figures](#) show that there were 51,204 Prevent referrals from April 2015 to April 2023.

**Reporting reveals
lack of data**

Scale

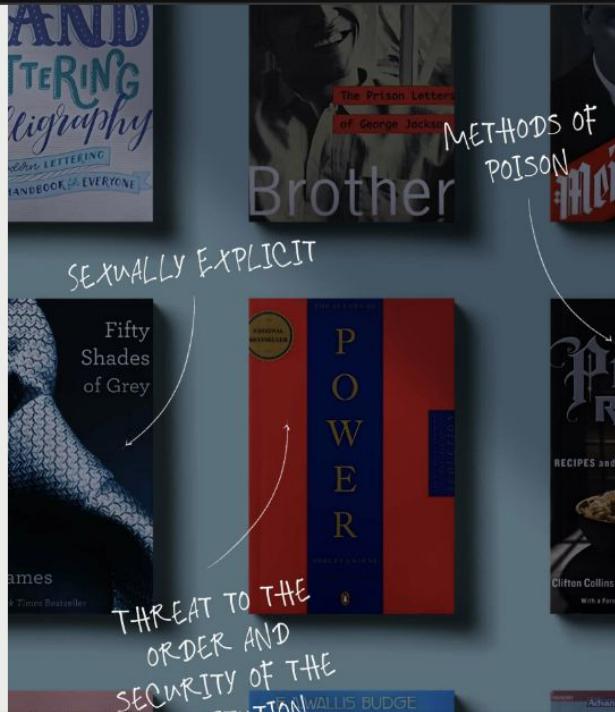


Bad/open



GRAPHICS

The Books Banned in Your State's Prisons



Over the past year, reporters for The Marshall Project asked every state prison system for book policies and lists of banned publications. About half of the states said they kept such lists, which contained more than 50,000 titles. We've created a searchable database so you can see for yourself which books prisons don't want incarcerated people to read.

[https://www.themarshallproject.org/
2022/12/21/prison-banned-books-list-
find-your-state](https://www.themarshallproject.org/2022/12/21/prison-banned-books-list-find-your-state)

Bad/open



Analysis
opens up data

How the Pinellas Sheriff's Office boosts its rape stats without solving cases

"None of these cases I reviewed were properly or thoroughly investigated," said a retired criminal investigator, who reviewed 11 of the cleared cases for the Times.



Analysis reveals
flaws in data

Bad/open



**No data? Bad data?
Find an organisation/expert to
raise concerns**

**Or: collect data and lead on
'Get the data'**

What It's Like to Run a Church in the UK's Least Religious City

What I learned after talking to the men and women trying to bring a palatable version of Jesus to the UK's "most godless" city.

WC

By [Wedaeli Chibelushi](#)

11.9.16

[Share](#)

[Tweet](#)

[Snap](#)



Data points to where to find interview(s)

(+ Leads)



Seb Coe promised an 'uplifting torch relay to inspire a generation'. So are these really the models to do it?

The intention was that 8,000 local heroes with tales to motivate young people would

Flames of Greed: How the Olympic spirit has been hijacked by commercialism

By HARRY MOUNT

Data points to what questions to ask

'selfless endeavour are gradually being blotted out by the grotesque demands of the Games'

8,000 Holes

How the 2012 Olympic Torch Relay Lost its Way

All proceeds go to the Brittle Bone Society

Paul Bradshaw, Carol Miers and users of Help Me Investigate

(+ Leads)



**Take an aspect of the data and
use it to focus your reporting
on a place/person/organisation**

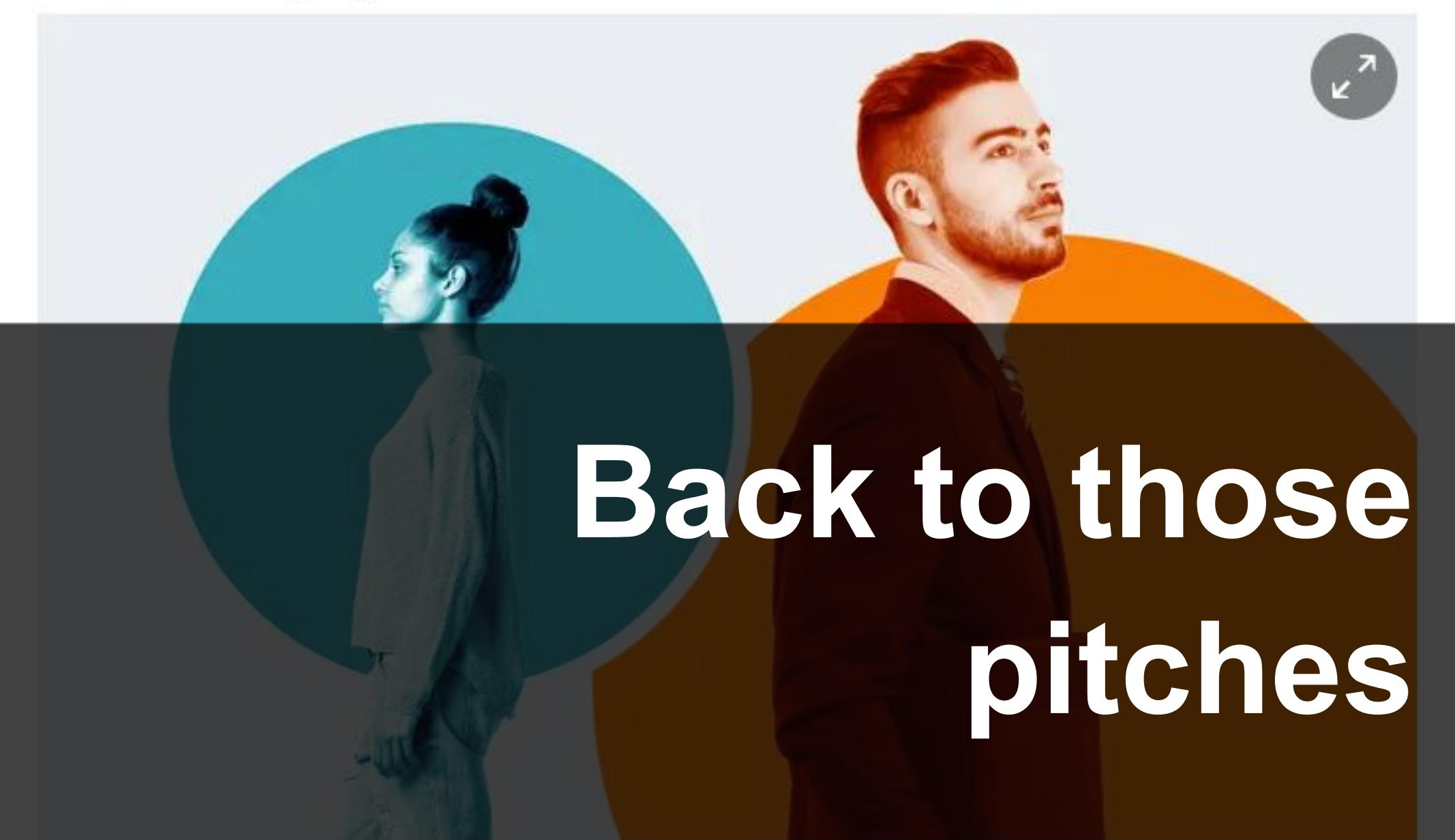
**(The fact that they are an
outlier may just be one line in
the story)**

7 common angles for data stories

1. Scale: 'This is how big an issue is'
2. Change/stasis: 'This is going up/down/not improving'
3. Outliers/ranking: 'The best/worst/where we rank'
4. Variation: "Postcode lotteries" and distributions
5. Exploration: Tools, simulators, analysis — and art
6. Relationships/debunking: 'Things are connected' — or not, networks and flows of power and money
7. Problems & solutions: 'Concerns over data', 'Missing data', 'Get the data'

ONLINE JOURNALISM

BLOG



Back to those pitches

▲ UK companies with more than 250 employees had to report details of gender pay gaps by midnight on Wednesday. Composite: Frank Hulley-Jones

@PaulBradshaw
#bcujournos

1: Pitching story ideas

- Pitch **one** idea in one sentence.
Focus on what the story will ‘reveal’ or how it will help the reader
- Listen to others’ ideas: help them **refine/clarify/focus** the idea
- Is it a news story or a feature? What type?

Try pitching your story as a fact rather than a question, e.g. “I will find out how much X has changed/what the scale is of X/what’s the worst place for X”

Try pitching your idea as:
‘X things you need to know
about’ (or ‘we know about’ or
‘we’ve learned’)
‘How [something happened]’
‘Mapped’, ‘where’, ‘who’

Where do ideas come from?



Data release-driven

Timescale: 1 day

Angles: scale, change, ranking

Length: 100-300 words

These story ideas come from scheduled data releases, typically by public bodies. You can identify these in advance and plan ahead, but might also react on the day if you are able to work quickly.

The public nature of the release means you will normally need to write the story within the same day, focusing on angles such as scale, ranking and change which are less technically challenging.

The newsworthiness of the story resides in the newness of the data, even if the period covered was some time ago.

ONLINE JOURNALISM BLOG

Icon: tezar tantular, the Noun Project



News-driven

Timescale: 1-3 days

Angles: all

Length: 300-800 words

These story ideas are sparked by events in the news which raise the question "How common is this?" "Is it getting worse?" "Which areas are most affected?" "Is this policy/claim/initiative justified?"

The limited topicality of the subject means you will normally need to write the story within a few days — but repeated events prolong the timescale.

The newsworthiness of the story resides in 'moving the story on' from the event to the wider issues that it is shining a light on. For example a flooding could lead to a piece on the rise in flooding, or spending on it.

ONLINE JOURNALISM BLOG

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Example-driven

Timescale: varies

Angles: any

Length: varies

These story ideas come from taking a previous data story and replicating it for another place, period, or category/sector.

Timescales vary: if you are doing a local angle on a national data story you'll need to do it quickly while it's still newsworthy; while updated FOI stories will take at least 5 weeks. Replicating a story for another sector may involve obstacles.

Bear in mind what made the story newsworthy in the first place, and whether it will still be newsworthy when you'll be ready to publish.

ONLINE JOURNALISM BLOG

Icon: tezar tantular, the Noun Project

Start with an idea — or with data*



**It's much easier to start with data*

2: Rank the story ideas

- Originality (has it been done)?
- Topicality
- Practicality (can it be done? Soon?)
- News values (bad/good news; power elite; magnitude; surprise, celebrity, entertainment; drama and conflict; exclusivity; arresting audio-visuals, shareability; relevance; follow-up)

**Scenario: gender
pay gap data - what
stories could you
tell?**

Your editor has asked you to do a story about a dataset. See how many story ideas you can list using the story categories

**Go to
gender-pay-gap.service.gov.uk
(or just google ‘gender pay gap
service’)**

Find a company of interest

BETA This is a new service – your [feedback](#) will help us to improve it.

Search gender pay gap data

Employers with 250 or more employees must publish figures comparing men and women's average pay across the organisation.

You can search by employer name or nature of business.

 Search

Filter by nature of business or employer size

[Download all gender pay gap data](#)

[Gender pay gap explained](#)

Gender pay gap regulations
equal pay

Don't download the current year (it'll be incomplete)

	A	B	C	D	E	F	G
1	EmployerName	Address	CompanyNumber	SicCodes	DiffMeanHourlyPercent	DiffMedianHourlyPercent	I
2	23.5 DEGREES LTD	Unit 3	8014079	56103	10	0	
3	ABACUS HOTELS	White Lion	3101431	55100	37.8	3.5	
4	Abbeyfield Wales	Pagefield		87100,	21.9	7.6	
5	ABERDEEN JOURNEY	Lang	SC015256	18110,	15.7	13.3	
6	ACEGOLD LIMIT	Norcliffe	3484784	86900	-5.1	2	
7	ADAPT BUSINESS	Canolfan	6805468	81229	3.3	0	
8	ADDITIONS (U.K.)	Coach	1945425	78200	0	0	
9	ADECCO UK LIMI	Millennium	593232	78200	-7.8	-3.2	
10	ALLIANCE CARE (Norcliffe	3691542	86900	-0.8	0.3	
11	ALLIANCE CLEAN	Unit 5,	3596969	81299	2	0	
12	ALLIANCE MEDIC	Iceni	2128897	86101,	21	23	
13	AMVALE MEDICAL	Unit 1, C/D	4502825	82990	7	0	
14	APETITO LIMITED	Canal Road,	233851	10850	18	13.2	

Gender pay gap report

Snapshot date

5 April 2017

Employer size

1000 to 4999 employees

Person responsible

Nick Hugh
(CEO)

Employer's supporting narrative

Who received bonus pay

92.4% of women

90.4% of men

Difference in bonus pay

Women's mean bonus pay is **46.2% lower** than men'sWomen's median bonus pay is **0% lower** than men's

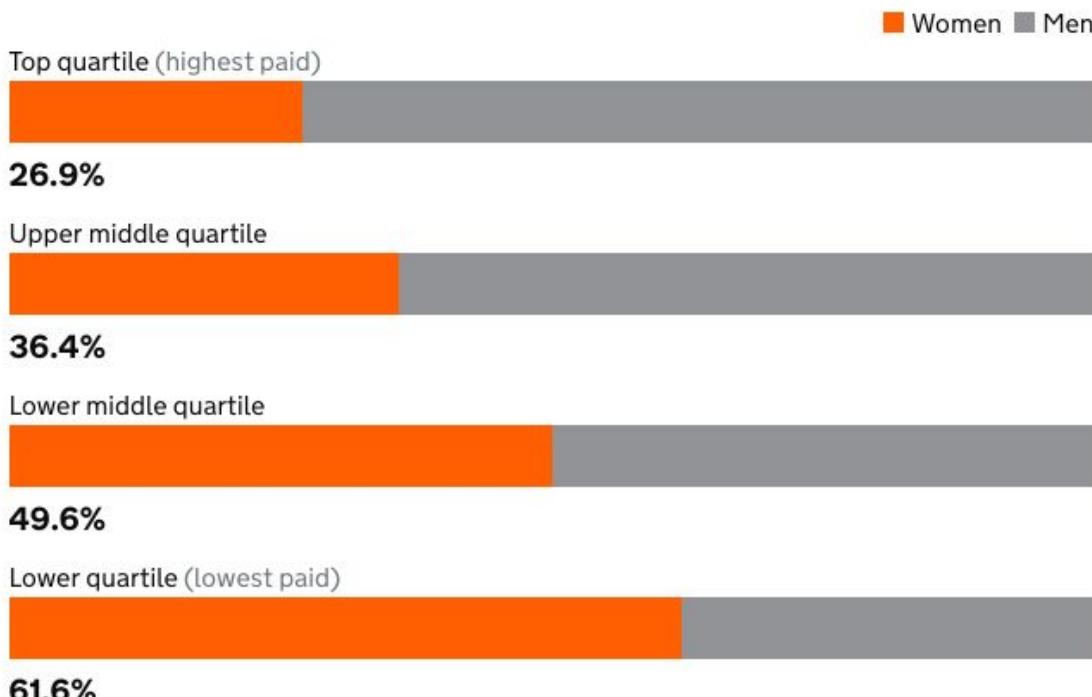
Difference in hourly rate

► [About mean and median](#)

Women's mean hourly rate is **35% lower** than men'sIn other words when comparing mean hourly rates, **women earn 65p**Women's median hourly rate is **23.4% lower** than men'sIn other words when comparing median hourly rates, **women earn 77p**

Proportion of women in each pay quartile

► [About quartiles](#)



Final gender pay gap figures revealed: 78pc of over 10,000 firms have a gap in favour of men



Save 137



<https://pinboard.in/u:paulbradshaw/t:gender+dj+pay>

<https://www.telegraph.co.uk/gender-pay-gap/>

<https://www.theguardian.com/world/gender-pay-gap>

Gender pay gaps in academy school chains among the worst in UK

Guardian analysis reveals several trusts where women face hourly pay deficit of more than 50%



Gender pay gap widening at one in four government bodies, figures show

Gap across civil service has shrunk by two points since 2010, suggesting equality will take another 37 years



North East gender pay gap gets worse as 55% of firms see divide widen

Second round of gender pay figures show that women are now paid 11.3% less than men in the North East



By [Jonathon Manni](#)

16:22, 5 APR 2019 | UPDATE

This is the gender income gap in Birmingham - and it's bigger than you think

It shows female taxpayers in the West Midlands have an average pre-tax income of £24,679 - compared to £33,067 for men



By [David Ottewell & James Rodger](#) Head Of Trends

05:30, 10 MAR 2019

▶ Enter your postcode for local news and info

Enter your postcode

Go

In YourArea



Gender pay gap 2019: Have companies actually changed anything one year on?

It's been a year since the government instructed companies to reveal the salaries of their male and female employees for the first time.



by [OLIVIA BLAIR](#)

APR 5, 2019



Equal pay

• This article is more than 1 year old

The UK companies reporting the biggest gender pay gaps

Lingerie group Boux Avenue, Apple, Ryanair and investment firm Macquarie Group top list



▲ UK companies with more than 250 employees had to report details of gender pay gaps by midnight on Wednesday. Composite: Frank Hulley-Jones

Gender pay gap: when does your company stop paying women in 2018?

All companies with more than 250 employees in

Great Britain are required to pay gap by 4 April. Using the far, we've converted the gap days women effectively wo

Equal pay day: What is the gender pay gap like where you are?

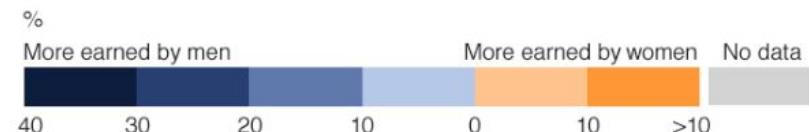
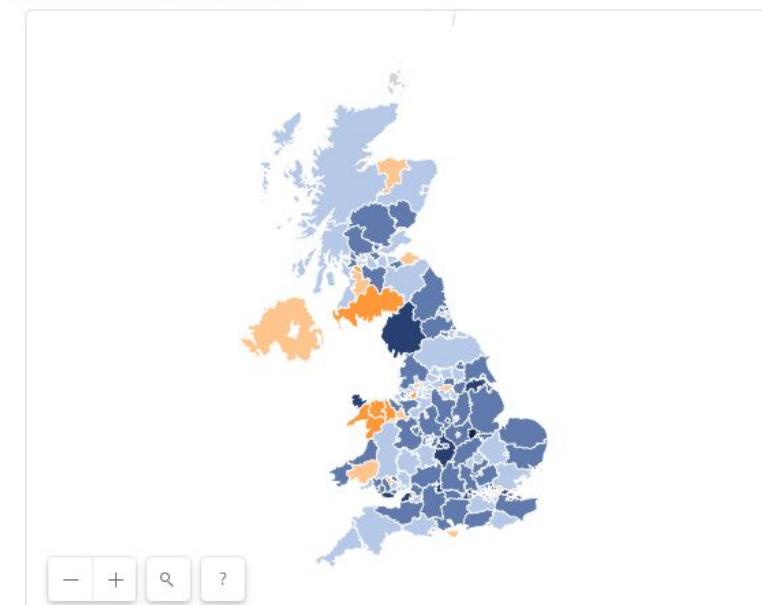
By Daniel Wainwright
BBC News

① 10 November 2017

The gap in pay between men and women will campaign group has warned.

Campaigners highlight 10 November as the point average wage stops being paid relative to their r

Find out what the gender pay gap is in your area
Tap or click the map for more details



<https://www.bbc.co.uk/news/uk-england-41805053>

<https://www.theguardian.com/news/ng-interactive/2018/apr/04/gender-pay-gap-when-does-your-company-stop-paying-women-in-2018>

What you need to know about gender pay gap reporting



Gender pay gap: Six things we've learnt

By Clara Guibourg
BBC News

① 7 April 2018

f Share



► The truth about the gender pay gap – video explainer



Britain has carried out one of the biggest data-gathering exercises on the gender pay gap, exposing large disparities between the average pay given to men and women in some of the country's best-known companies. We dispel some of the myths around the gap, and explain what it really means and why it matters

<https://www.theguardian.com/news/2018/feb/28/what-you-need-to-know-about-gender-pay-gap-reporting>

<https://www.theguardian.com/news/video/2018/apr/06/the-truth-about-gender-pay-gap-video-explainer>

<https://www.bbc.co.uk/news/business-43668187>

Gender pay gap: Charity questions accuracy of data

⌚ 1 February 2018 | 📈



Share



About 750 companies have so far revealed their gender pay gap

MIHOME CARE LIMITED

Company number **03203080**

[Follow this company](#)

[File for this company](#)

[Overview](#)

[Filing history](#)

[People](#)

[Charges](#)

Registered office address

**1310 Solihull Parkway Birmingham Business Park, Birmingham,
B37 7YB**

Company status

Active

Company type

Private limited Company

Incorporated on

23 May 1996

This one's for free: in Birmingham this company has a 99% mean average pay gap in favour of women, but the median pay gap favours men. Why might that be? How might [the company accounts](#) give you more clues - and a possible story lead?

Key points

- One dataset can generate many stories. Use the framework to identify potential angles — then choose!
- Can be data- or issue-driven
- Plan ahead by identifying releases and adding them to your calendar

Tip: do this for any dataset or issue

- Use the first page of the '[Data story brainstorming template](#)' on Moodle to brainstorm ideas around an issue or dataset.
- Try to get at least one idea in every box — and **keep going**
- Use it for your **evaluation**

Directed study: Source data

- Add forthcoming data to your calendar
- Look for data on your story ideas. When was most recent data published?
- When is next data due?
- What does it measure? Do you need to check definitions? (e.g. ‘homeless’)
- Add to your (news) calendar

Release calendar

Published releases

Upcoming releases

377 releases

Refine results

[Clear all](#)

Search keywords

Keywords

Published after

Day Month Year

Published before

Day Month Year

Economic activity and social change in the UK, real-time indicators: 22 September 2022

22 September 2022 09:30 (confirmed)

Business insights and impact on the UK economy: 22 September 2022

22 September 2022 09:30 (confirmed)

Funded occupational pension schemes in the UK: January to March 2022

22 September 2022 09:30 (confirmed)

Quarterly conceptions to women aged under 18 years, England and Wales: April to June 2021

22 September 2022 09:30 (conf

<https://www.nhsbsa.nhs.uk> › data-release-calendar



Data release calendar | NHSBSA

Prescriptions [data release calendar](#); Prescribing Analysis reports. Jun. 19 August 2022. 22 August 2022; Jul. 21 September 2022.

[RSS feed](#)

[Email alerts](#)

[Add to your calen](#)

<https://ec.europa.eu> › ... › Eurostat › News



Release calendar - Eurostat - European Commission

September 2022; Agriculture and fisheries. Cows' milk collection, July 2022. [Data release](#); Economy and finance. Inflation (HICP), August 2022. [Data release](#)

<https://www.uktradeinfo.com> › trade-data › release-calen...



Release calendar - UK Trade Info

Statistical product [release dates](#); 12 Sep 2022. UK overseas trade in goods statistics: July 2022; 6 Oct 2022. UK regional trade in goods statistics: second ...

<https://www.ofcom.org.uk> › data › statistics › stats22



Statistical release calendar 2022 - Ofcom

Data reporting provision of access services for the full [calendar year 2021](#). Note: the rest of this dataset will be published as usual in May.

Research and statistics

Search



1,640 results

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Sort by

[Release date \(soonest\)](#)

- All research and statistics
- Statistics (published)
- Statistics (upcoming)
- Statistics (cancelled)
- Research

[HMRC tax receipts and National Insurance contributions for the UK](#)

This publication includes historical receipts on a monthly and annual basis for all taxes administered by HMRC, as well as expenditure relating to tax credits, Child Benefit, Tax-Free Childcare, Coronavirus Job Retention Sch...

Document type: National Statistics Organisation: HM Revenue & Customs

Release date: 21 September 2022 7:00am State: confirmed

<https://www.ons.gov.uk/releasecalendar?view=upcoming>

https://www.gov.uk/search/research-and-statistics?content_store_document_type=upcoming_statistics&order=updated-newest

Directed study

- **Read:** Data Journalism chapter on Moodle (1 hour max)
- Find and list **data sources** for a story idea (2 hours)
- Find and add **forthcoming data releases** to your calendar - use it for your evaluation (2 hours)
- Be ready to **share next week!**