APIs and data journalism

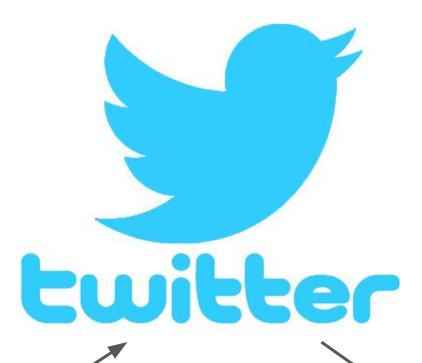
Paul Bradshaw

What do you need to know?

What are APIs?
How they're used in data journalism
Why you might use them

API?

```
Application (for apps...)
Programming (...using code...)
Interface (...to interact)
```





TweetDeck

"Give me tweets with the hashtag #bcujournos & in descending order" "Here are tweets with the hashtag #bcujournos & in order=descending"

API?

Ask a question (query) - by 'calling' a URL or feed Result - the endpoint - supplies data or media: JSON, XML, HTML, CSV, image etc.



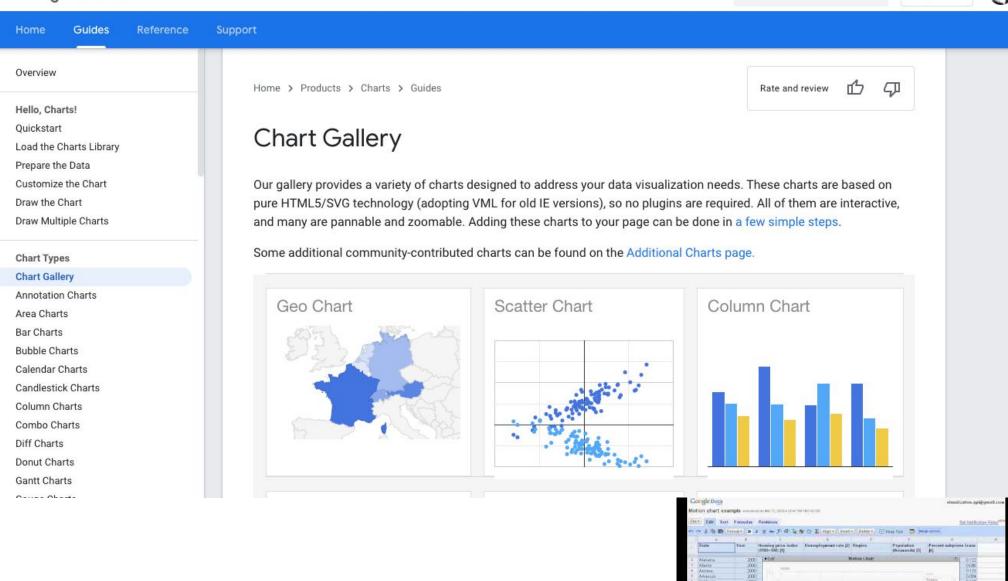
"Give me a map at this lat & lon & at zoom level 4"

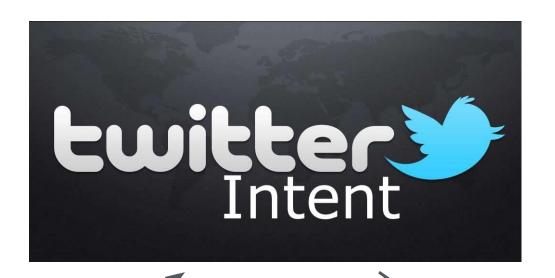


Q Search

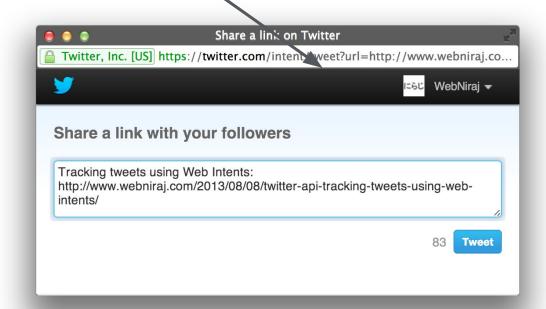
English '





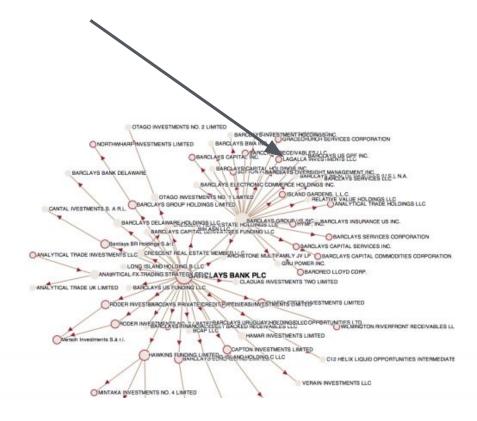


"Make a tweet containing this text & a link to this URL"



opencorporates

"For this keyword, give me a list of companies & their directors"



Festivals dominated by male acts, study shows, as Glastonbury begins

By Pete Sherlock and Paul Bradshaw BBC News

© 22 June 2017







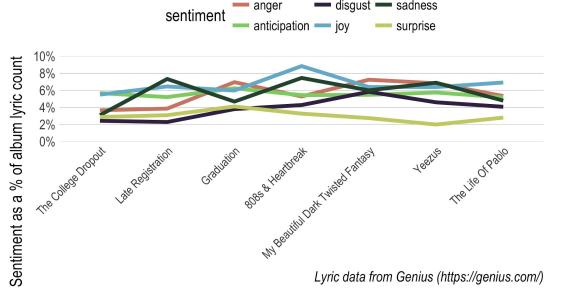
Transliteration always introduces some ambiguity and there are often numerous ways to convert a specific company name from one script to another. Fortunately, OpenCorporates has a service that lets users find company names in the database that are near but not exact matches. This all happens via an 'endpoint' through which users can load the data they want to reconcile into OpenRefine. OpenCorporates will then return a likely set of matches against the company names you have imported. In the case of this investigation, many of the companies returned multiple matches. The mining, gems and trading arms of companies were often separated into different legal entities under the same name. Take for example, Max Burma Company: there is a general limited company, a gems and jewellery arm as well as a construction company.

A Sentiment Analysis of Kanye West Album Lyrics

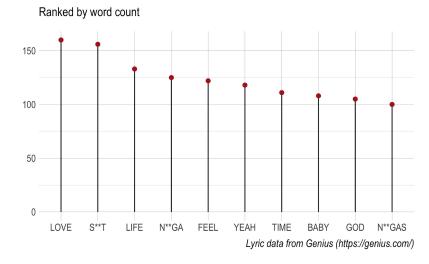
🛱 20 March, 2017 🕚 8 mins read

Sentiment in Kanye West albums

Powered by the NRC lexicon



Most common lyrics in Kanye West albums



On the Trump Emoto-Coaster

The emotional highs and lows of Donald Trump

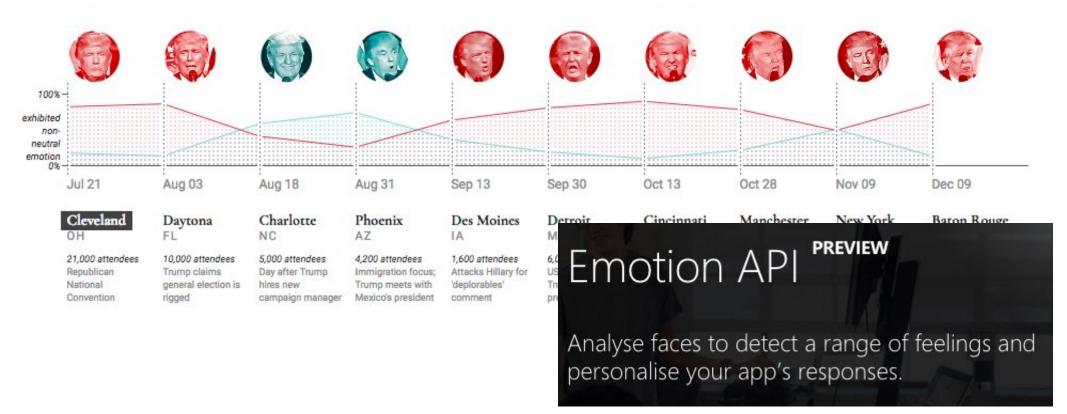
If it felt like you were on an emotional rollercoaster during this past Presidential election, just look at what was happening to Donald Trump. As shown in ten of the major speeches he gave from July through December, there's a rise and fall of intense emotion: anger, contempt, disgust, fear, sadness, happiness and surprise.

These emotions were isolated using Microsoft's Cognitive Services API, and charted below to show the volatility and frequency of each. Each speech shows the breakdown of emotions, viewable as you explore its corresponding video. Dominant emotions are indicated at the top of each column. Neutral emotions are represented as gaps in the visualization.

Dominant Emotions

Donald Trump's dominant emotions are similar to the <u>7 most widely identified</u> emotions cross-culturally. While Microsoft's API seems to consistently identify his emotions correctly, expressions of mocking or dominance were often lumped into the categories of sadness or happiness. While not a thorough analysis of every speech given by Mr. Trump, a visible and somewhat atypical pattern of anger and sadness is apparent.

Interact with the charts below to reveal additional information, as well as the matching video segment for each emotion.



Online fashion twice as 'racy' as High Street

By Will Dahlgreen & Colletta Smith BBC News

① 17 October 2019

How Google defines 'racy'

Scores given by Google Vision AI

1 (very unlikely)

2 (unlikely)

3 (possible)

4 (likely)

5 (very likely)







(d),

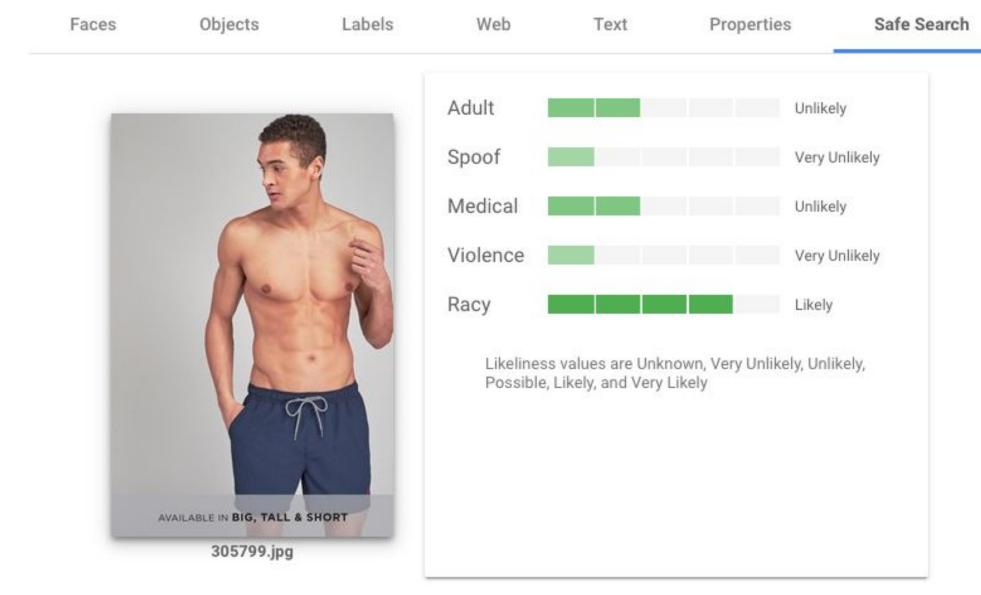


BBC

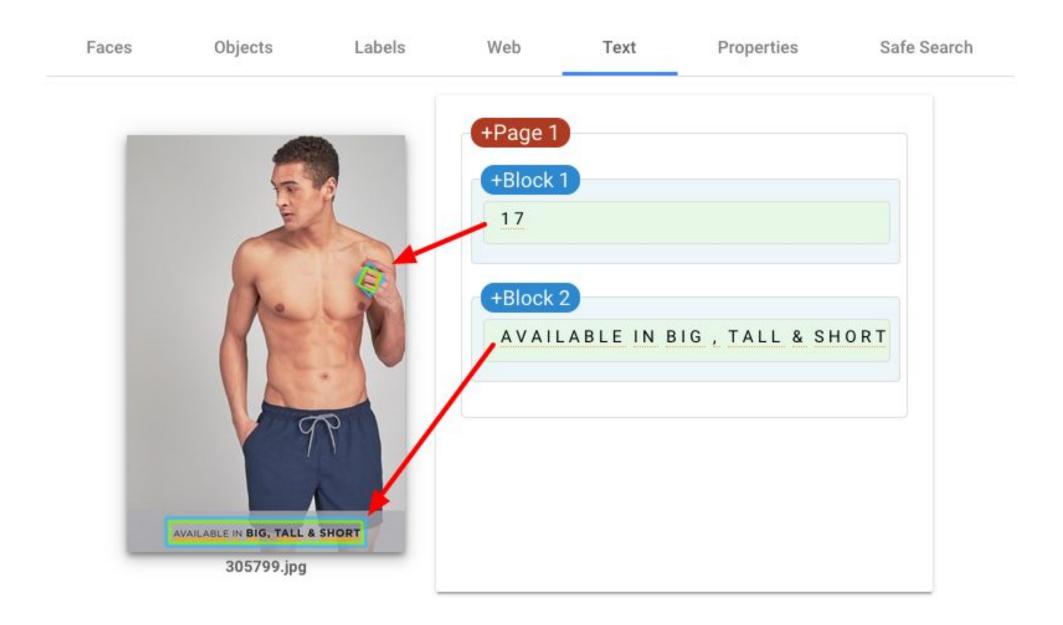
Google's software scores images from one to five in terms of how likely they are to be, what they call, "racy".

It is part of their "Safe Search" tool, which detects adult, spoof, medical, violent and "racy" images.

The BBC's analysis only counted images with a score of four ('likely racy') or five ('very likely racy') as "racy". For comparison, the average picture in lads magazine FHM's "100 Sexiest Women" 2005 edition had a "racy" score of four.



https://cloud.google.com/vision/



https://cloud.google.com/vision/

NEWS



England



Rail season tickets cost 10% of net pay

By Daniel Wainwright BBC News

① 12 September 2016 |







Most expensive rail season tickets

Prices of annual passes mile mile travelled for full time workers

Pence per mile





Source: campaign for Better Transport/Google Places

BBC

Useful APIs

Geo: UK Postcodes, Google Maps

Social: Twitter, Facebook, Flickr

Politics: They Work For You, Data.gov.uk

News: Guardian, NYT, USA Today, NPR

Health, business, Spotify, etc.

Search for specific ones

Postcodes.io Github build passing Documentation About **Explore** Service Status

Postcode & Geolocation API for the UK

Free, Open Source and based solely on Open Data

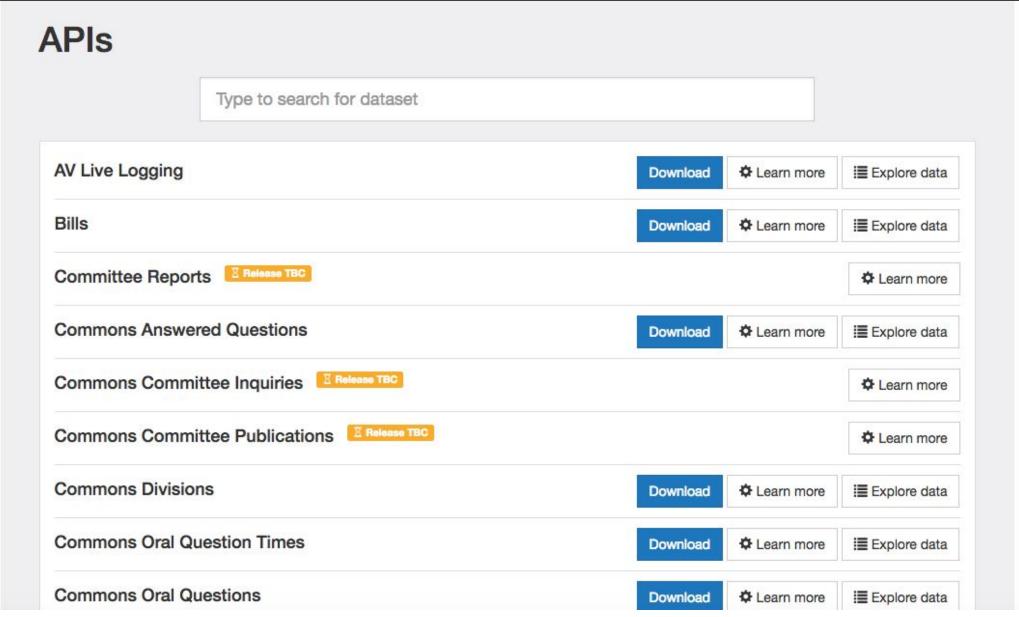








data.parliament.uk



Use Google APIs in Sheets

	API examples in	The same of the sa	All		
		100% - £ % .0 .00 123 - Arial			
fx	=GOOGLETRANSLATE(A3, "en", "es")				
20	А	В			
1	Documentation at	https://support.google.com/docs/answer/3093331?vi			
2	Text to translate	Formula: translate English ("en") to Spanish ("es") F			
3	Hello friend	Hola amigo	Н		
4	Until later	Hasta más tarde			
5	I cannot do that	No puedo hacer eso	1		
6	I speak beautiful Spanish	Hablo español hermosa	l		
7					

Why use an API?

Add data to your own
To visualise or map data
To connect to social media
Create apps that use live
data

APIs and data journalism: Methods, arguments + jargon

Data Journalism Paul Bradshaw

Functions (methods)

Just like in Excel, different functions do different things. Function is specified in the URL, e.g. 'getConstituency', 'forces', 'nearest', 'postcode'

Check documentation for guidance and examples

API Functions

convertURL

Converts a parliament.uk Hansard URL into a TheyWorkForYou one, if possible

getConstituency

Searches for a UK Parliament constituency and returns details

getConstituencies

Returns list of UK Parliament constituencies

getPerson

Returns main details for a person

getMP

Returns main details for an MP

getMPInfo

Returns extra information for a per

Methods

The following is a list of available API methods

Methods

Availability

Force related:

Forces

Specific force

Force senior officers

Crime related:

Street level crimes

Street level outcomes

Crimes at location

Crimes with no location

Crime categories

Last updated

Outcomes for a specific crime

Postcode Lookup

Lookup a postcode. Returns all available data if found. Returns 404 if postcode does not exist.

https://api.postcodes.io/postcodes/:postcode

Bulk Postcode Lookup

Accepts a JSON object containing an array of postcodes. Returns a list of matching postcodes and respective available data.

https://data.police.uk/api/forces

```
id: "avon-and-somerset",
   name: "Avon and Somerset Constabulary"
   id: "bedfordshire",
         "Bedfordshire Police"
   id: "cambridgeshire",
   name: "Cambridgeshire Constabulary"
   id: "cheshire",
   name: "Cheshire Constabulary"
},
```

Specifying what you want: arguments

Added to the URL to specify extra information about your request, including format you want

Key=value pairs (key is like column)
Use & to separate each argument

http://api.postcodes.io/ postcodes/b422su

```
status: 200,
- result: {
     postcode: "B42 2SU",
     quality: 1,
     eastings: 407067,
     northings: 291048,
     country: "England",
     nhs_ha: "West Midlands",
     longitude: -1.89728701783489,
     latitude: 52.5172741346402,
     european_electoral_region: "West Midlands",
     primary_care_trust: "Heart of Birmingham Teaching",
     region: "West Midlands",
     lsoa: "Birmingham 033F",
```

TheyWorkForYou API

getConstituency function

http://www.theyworkforyou.com/api/getConstituency

Fetch a UK Parliament constituency.



name

Fetch the data associated to the constituency with this name.

Explorer

postcode

Fetch the constit

Try out this function without writing any code!

name:	ame: Birmingham, Perry Barr			
postcoo	de:	b422su		
Output	: 0	JS XML Serialised	PHP O RABX	Go

Output

URL for this: http://www.theyworkforyou.com/api/getConstituency?
name=birmingham%2C+Perry+Barr&postcode=b422su&output=js

```
"bbc_constituency_id" : "59",
   "guardian_election_results" : "http://www.guardian.co.uk/politics/constituency/720/birming
   "guardian_id" : "720",
   "guardian_name" : "Birmingham Perry Barr",
   "pa id" : "63",
```

Overview

- Get an API key.
- All requests are made by GETting a particular URL with a number of parameters. key is required; output is optional, and defaults to js.

http://www.theyworkforyou.com/api/function? key=key&output=output&other_variables

The current version of the API is 1.0.0. If we make changes to the API functions, we'll increase the version number and make it an argument so you can still use the old version.

Outputs

The output argument can take any of the following values:

xml. XML. The root element is twfy.

php. Serialized PHP, that can be turned back into useful information with the unserialize() command. Quite useful in Python as well, using PHPUnserialize.

js. A JavaScript object. You can provide a callback function with the callback variable, and then that function will be called with the data as its argument.

rabx. "RPC over Anything But XML".

Errors

If there's an error, either in the arguments provided or in trying to perform the request, this is returned as a top-level error string, ie. in XML it returns <twfy><error>ERROR</error> </twfy>; in JS {"error":"ERROR"}; and in PHP and RABX a serialised array containing one entry with key error.

API keys

Sometimes needed - apply through the site

Use it in the request as a password



Sign in Join

TheyWorkForYou API API Keys

TheyWorkForYou API calls require a key, so that we can monitor usage of the service, and provide usage stats to you. Please see **the API overview** for how to use your key. The key is tied to your TheyWorkForYou account, so if you don't yet have one, please **sign up**, then return here to get a key.

Sign in (or sign up) to get an API key.

API limits

Can prevent you getting data for all your records.

Try multiple APIs or split your data into multiple sheets - or buy a licence

Put it all together...

The API documentation should list different functions/methods that allow you to get different info. You request data by encoding your query in the form of a URL (sometimes including your key) and the resulting page (endpoint) contains the answer, typically in JSON or XML.

Key points

An API may have different methods (or functions) to get different info

You may have to specify parameters such as the postcode you want data on

You might need an API key (normally included in the query)

PS: You can make your own!

An RSS feed is a kind of API Scraping tools like Morph.io create an API

Data entry tool + API: airtable.com Google Sheets API: Sheetsu

APIs and data formats

JSON, XML...

Output

```
URL for this: http://www.theyworkforyou.com/api/getConstituency?
name=Birmingham%2C+Perry+Barr&postcode=b422su&output=js
```

```
"bbc_constituency_id" : "59",
   "guardian_election_results" : "http://www.guardian.co.uk/politics/constituency/720/birmingham-perry-bar.
   "guardian_id" : "720",
   "guardian_name" : "Birmingham Perry Barr",
   "pa_id" : "63",
   "name" : "Birmingham, Perry Barr"
```

XML and JSON

Tree structure:

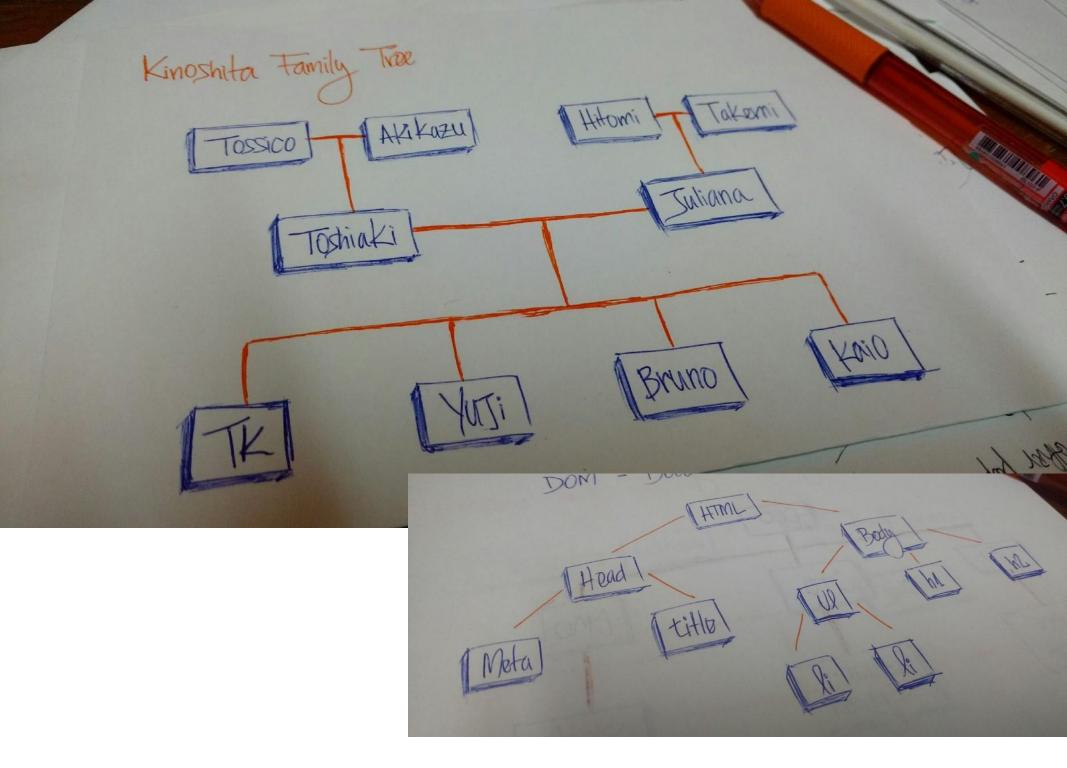
Books > Book > author

Can have multiple branches

Books > Book > author > country

> publisher > country

> Book > author > country



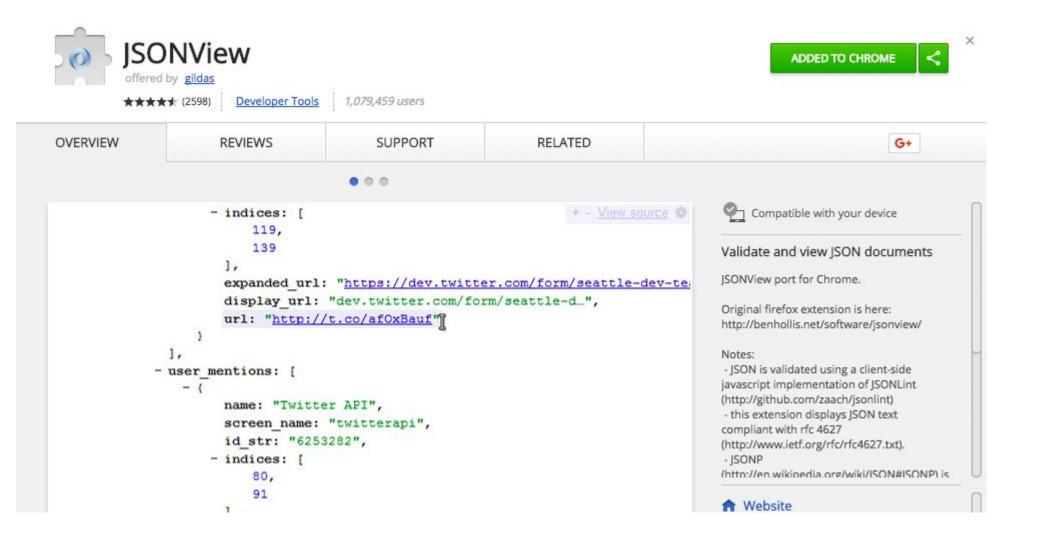
From Everything You Need to Know About Tree Structures

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
▼<FHRSEstablishment xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance">
 ▼<Header>
    <ExtractDate>2013-07-31</ExtractDate>
    <ItemCount>1290</ItemCount>
    <ReturnCode>Success</ReturnCode>
   </Header>
 ▼<EstablishmentCollection>
   ▼<EstablishmentDetail>
      <FHRSID>151320</FHRSID>
      <LocalAuthorityBusinessID>A06G132-38/1</LocalAuthorityBusinessID>
      <BusinessName>1st Stop 2 Shop</BusinessName>
      <BusinessType>Retailers - other</BusinessType>
      <BusinessTypeID>4613</BusinessTypeID>
      <AddressLinel>32-38 Fintry Drive</AddressLinel>
      <AddressLine2>Dundee</AddressLine2>
      <PostCode>DD4 9PB</PostCode>
      <RatingValue>Pass</RatingValue>
      <RatingKey>fhis pass en-GB</RatingKey>
      <RatingDate>2011-06-22</RatingDate>
      <LocalAuthorityCode>772</LocalAuthorityCode>
      <LocalAuthorityName>Dundee City</LocalAuthorityName>
    ▼<LocalAuthorityWebSite>
       http://www.dundeecity.gov.uk/environment/hygieneinfo/
      </LocalAuthorityWebSite>
      <LocalAuthorityEmailAddress>food.safety@dundeecity.gov.uk</LocalAuthorityEmailAddress>
      <Scores/>
      <SchemeType>FHIS</SchemeType>
```

```
[{"nid":"25674","title":"<a href=\"\/buildings\/202-anglers-road\" hreflang=\"und\">202 Anglers
Road<\/a>","lat":"0","lng":"0","type":"463","image":"","type_label":"Building","build_img":"","cont
hreflang=\"und\">204 Anglers<\/a>","lat":"0","lng":"0","type":"463","image":"","type label":"Build
href=\"\/buildings\/104-beebe-avenue\" hreflang=\"und\">104 Beebe
Avenue<\/a>","lat":"38.776808","lng":"-75.142949","type":"463","image":"","type label":"Building",'
href=\"\/buildings\/106-beebe-avenue\" hreflang=\"und\">106 Beebe
Avenue<\/a>","lat":"38.770182","lng":"-75.142674","type":"463","image":"","type label":"Building",'
href=\"\/buildings\/106-beebe-avenue-0\" hreflang=\"und\">106 Beebe
Avenue<\/a>","lat":"38.770182","lng":"-75.142674","type":"463","image":"","type label":"Building",'
href=\"\/buildings\/107-109-beebe-avenue\" hreflang=\"und\">107 -109 Beebe
Avenue<\/a>","lat":"38.770423","lng":"-75.142371","type":"463","image":"","type label":"Building",
href=\"\/buildings\/107-109-beebe-avenue-0\" hreflang=\"und\">107 -109 Beebe
Avenue<\/a>","lat":"38.770423","lng":"-75.142371","type":"463","image":"","type label":"Building",'
{"nid": "25681", "title": "<a href=\"\/buildings\/108-beebe-avenue\" hreflang=\"und\">108 Beebe
Avenue<\/a>","lat":"38.770072","lng":"-75.142588","type":"463","image":"","type label":"Building",'
href=\"\/buildings\/108-beebe-avenue-0\" hreflang=\"und\">108 Beebe
Avenue<\/a>","lat":"38.770072","lng":"-75.142588","type":"463","image":"","type label":"Building",'
href=\"\/buildings\/110-beebe-avenue\" hreflang=\"und\">110 Beebe
Avenue<\/a>","lat":"38.770038","lng":"-75.142438","type":"463","image":"","type label":"Building",'
href=\"\/buildings\/110-beebe-avenue-0\" hreflang=\"und\">110 Beebe
Avenue<\/a>","lat":"38.770038","lng":"-75.142438","type":"463","image":"","type label":"Building",'
{"nid":"25685","title":"<a href=\"\/buildings\/112-beebe-avenue\" hreflang=\"und\">112 Beebe
```

Install JSONView extension



```
+ - View source 4
```

```
status: 200,
  - result: {
        postcode: "M18 7HD",
        quality: 1,
        eastings: 389058,
        northings: 395521,
        country: "England",
        nhs_ha: "North West",
        longitude: -2.16625,
        latitude: 53.456326,
        european electoral region: "North West",
        primary_care_trust: "Manchester Teaching",
        region: "North West",
        lsoa: "Manchester 023B",
        msoa: "Manchester 023",
        incode: "7HD",
        outcode: "M18",
        parliamentary_constituency: "Manchester, Gorton",
        admin district: "Manchester",
        parish: "Manchester, unparished area",
        admin_county: null,
        admin_ward: "Gorton & Abbey Hey",
        ced: null,
        ccg: "NHS Manchester",
        nuts: "Manchester",
      - codes: {
           admin district: "E08000003",
           admin county: "E99999999",
           admin_ward: "E05011365",
           parish: "E43000157",
           parliamentary_constituency: "E14000808",
           ccg: "E38000217",
           ccg_id: "14L",
           ced: "E99999999",
           nuts: "UKD33"
result.quality
```

http://api.postcodes.io/postcodes/b422su

XML

<author>Y. Akinbobola</author>

<country>Canada</country>

XML uses <> - view in Chrome

JSON

```
{category : value}
{category
  {nested category : value
  {nested category 2 : value
}
{category 2 : value}
```

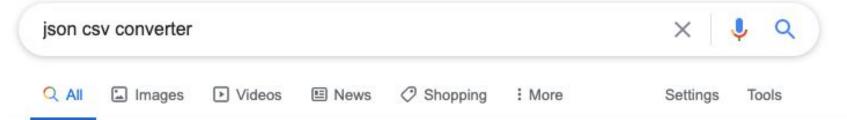
JSON

```
{name : "citytown"}
{geo :
    {latitude : 42}
    {longitude : 2}
}
{administrative : "citytown council"}
```

JSON

JSON uses {} and pairs with a colon:

```
{books:
  {book:
     {author: {name: "Bob Jones"} {country: "Ghana"} }
     {publisher: {name: "Routledge"} {country: "UK"} }
  }
  {book:
...
}
```



About 825,000 results (0.53 seconds)

json-csv.com ▼

JSON to CSV Converter Online

Convert JSON to CSV. Upload JSON file, url or text. View in Excel or Open Office.

CSV to JSON · CSV · JSON Editor · CSV Shortcuts

www.convertcsv.com > json-to-csv ▼

JSON To CSV Converter

Convert JSON to CSV. Use this tool to convert JSON into CSV (Comma Separated Values) or

Excel. Buy ConvertCSV a Coffee at ko- ...

XML To CSV · CSV To GeoJSON · GeoJSON To CSV

konklone.io > json ▼

JSON to CSV Converter - konklone.io

A fast, private JSON-to-CSV converter. Your data is never shared with our servers.

csvjson.com *

CSVJSON - CSVJSON

Improvements to CSV converters to support CSVJSON format variant (csvjson.org). 2018-01-24. Added a new converter: JSON to CSV. New button to report a bug ...





www.convertcsv.com > xml-to-csv *

XML To CSV Converter - Convert CSV

XML To CSV Converter. Use this tool to convert XML into CSV (Comma Separated Values) or Excel. Buy ConvertCSV a Coffee at ko- ...

www.convertcsv.com > newsite > xml-to-csv *

XML To CSV Converter - Convert CSV

Convert XML to CSV and KML to Excel.

json-csv.com > xml ▼

XML to CSV Converter Online - JSON to CSV Converter

Use this tool to convert XML into CSV (Comma Separated Values) for Excel · Upload your XML text, file or URL into this online converter · (Press the cog button on ...

onlinexmltools.com > convert-xml-to-csv *

Convert XML to CSV - Online XML Tools

Simple, free and easy to use online tool that converts XML to CSV. No ads, popups or nonsense, just a XML to CSV converter. Load XML, get CSV.

Key points

Most APIs return data in JSON (some in XML)

JSON and XML have a tree structure with branches for each piece of information about an item

Use coding to import and convert JSON/XML into a table structure and export as CSV

How to do it.

Read the documentation!

Postcodes.io

Documentation

About

Explore

Documentation

Overview

Postcodes.io is a free Postcode lookup API and geocoder for the UK

Endpoint

All services can be accessed from the following HTTP[S] endpoint

https://api.postcodes.io

Hackable URLs



uk-postcodes.com/postcode/BL23QQ.json

https://api.postcodes.io/postcodes/GU50BD

Key points:

A source of data: some data only provided in API format

Programmable: APIs allow you to automate data collection/connection

Interactivity: make your own API and others can build on it