

Color Name	Hex Code	Suggested Use
Deep Navy	#0B0B43	Primary brand Color for backgrounds, headers and main text; conveys authority and professionalism.
Indigo Purple	#62608C	Secondary Color for subheadings, outlines and supporting graphics; adds depth while keeping the palette cohesive.
Soft Lavender	#C1C5E2	Light accent for icons, highlights or call-outs; provides contrast against dark backgrounds.
Ice White	#FAFAFC	Light neutral for backgrounds, text boxes or negative space; ensures readability and a modern look.
Bright Accent Blue	#4377F3	Optional highlight for links, buttons or important data points; introduces visual interest and draws attention without clashing with the core palette.

