

Sony PlayStation 5

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- **■** Introduction
- **Specification**
- **Technology Analysis**
- **Industrial Analysis**
- **SWOT**
- Conclusion
- Reference





Playstation 5(PS5) - Introduction

- Release Date: 2020/11/12
- **Product Type: Home video game console**
- **Developer: Sony Interactive Entertainment**
- **Edition**
 - PS5: includes an optical disc drive
 - PS5 Digital: digital download games



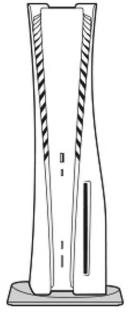


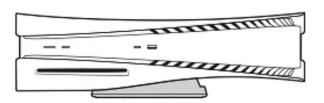




- **PS5** base: Vertically/ Horizontally lay down
- **Features**
 - Backwards compatibility
 - **GPU**
 - ■4K resolution, 120Fps
 - ■Raytracing acceleration
 - ■Tempest Engine for 3D audio effect
 - SSD: high-speed data streaming











■ Haptic feedback

- vibration for environment
- ex: explosion, footsteps

■ Adaptive triggers in L2, R2 buttons

- Force feedback: feel what character holds in game
- Changing resistance of the trigger
- Speaker





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PS5 - Specification

Component	Specification	Remarks
CPU	x86-64-AMD Ryzen Zen 2	8 cores/16 threads, frequency up to 3.5GHz
GPU	AMD Radeon RDNA 2	Ray Tracing acceleration 36 compute units, frequency up to 2.23GHz/ theoretical performance to 10 TFLOPS
Memory	GDDR6 SDRAM 16GB	maximum bandwidth 448GB/s
Internal Storage	Custom 825GB SSD	IO throughput 5.5GB/s
Optical Drive	Ultra HD Blu-ray	
Power	PS5: 350W PS5 Digital Edition: 340W	
Dimensions	PS5: 390mm x 104mm x 260mm PS5 Digital Edition: 390 x 92 x 260	
Weight	PS5: 4.5kg PS5 Digital Edition: 3.9kg	





- **■** Fan: both sides
- Storage Expansion: M.2 interface with PCIe4.0 support
- **Ultra HD Blue-ray drive**
 - Two layers of insulators: reduce noise & vibration



Motherboard

■ CPU: x86-64-AMD Ryzen Zen 2

■ GPU:AMD Radeon RDNA 2

■ Memory: 8 GDDR6 16GB

■ Onboard SSD: 825GB

■ Custom SSD Controller

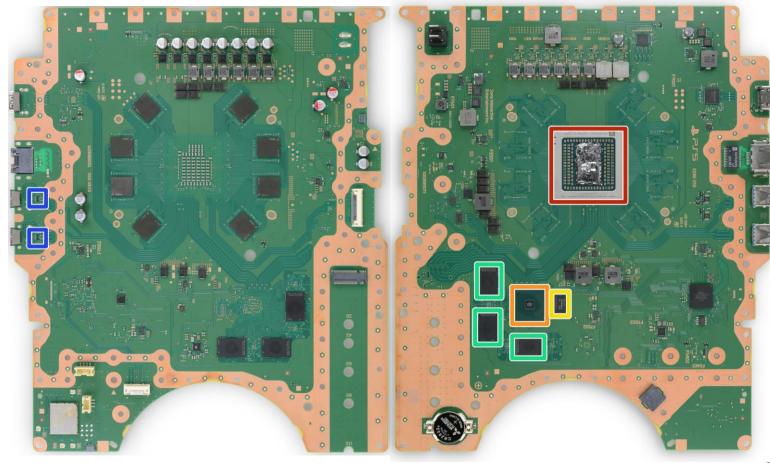


Image source: https://zh.ifixit.com/Guide/PlayStation+5+%E6%8B%86%E8%A7%A3/138280

Others

■ Heatsink: heat pipe

■ Power supply unit: 350W





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CPU: AMD Zen 2

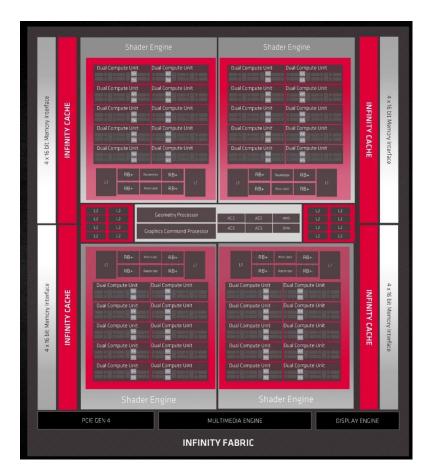
- **computer processor microarchitecture**
- **■** Larger branch-target buffers (BTB)
- **CCX**
 - 16MB L3 Cache(Game cache) + 4 cores
- TSMC 7nm MOSFET
 - increases IPC
 - bigger transistor floorplan whilst decreasing the silicon area by almost half.





GPU: AMD Radeon RDNA 2

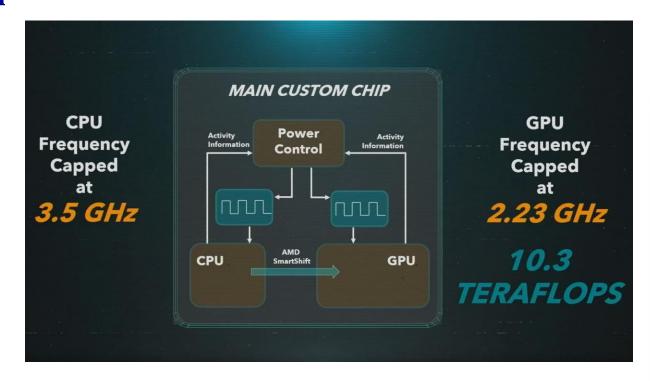
- **GPU microarchitecture**
- Real-time, hardware accelerated ray tracing
- Infinite Cache: 128MB L3 cache
- Ray accelerator in each compute unit
 - bounding volume hierarchy (BVH) traversal
- HDMI 2.1: 8K videos





AMD SmartShift

- Like a large power pool from which both the CPU and GPU can pull as required
- Relies on infinity fabric controller
- Any work that relies on the combination of a CPU and discrete GPU will benefit





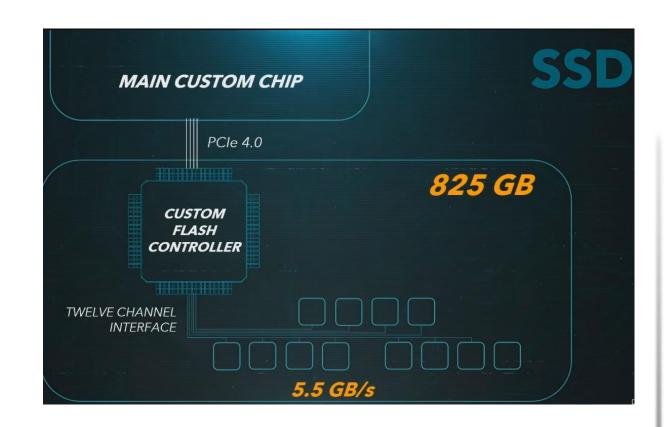
Custom SSD

Ordinary PC SSD

- NVMe SSD Controller 8/16/32 channel
- 2 data priority tiers

■ PS5 Custom SSD

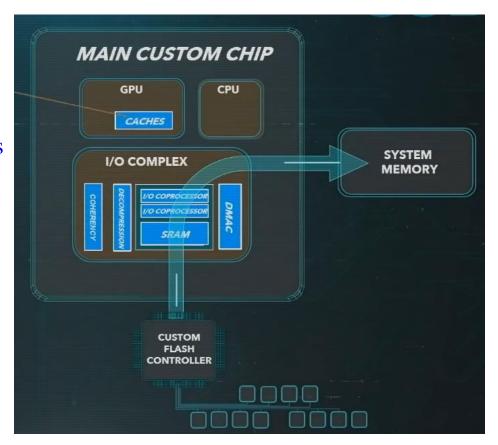
- 4 lane PCIe 4.0
- 12 flash channel: 5.5GB/s transfer speed
- PCI-Express 4.0 x4 SSD
- 6 data priority tiers





Custom I/O Unit

- **Kraken decompression unit**
 - Oodle Kraken Compression technology by Epic Games
 - Lossless data compressor
 - Faster loading time: loading compressed data + decompress
- **DMA Controller**
- **I/O COPROCESSORS**
- **SRAM**
- **COHERENCY**





Expansion Storage: M.2. NVME SSD

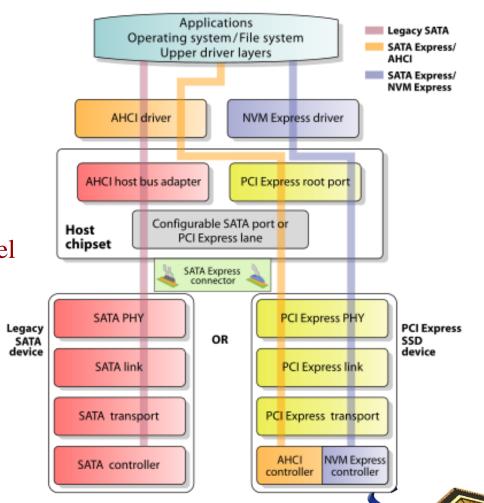
■ Computer bus interface

- **PCIE 4.0**
- **SATA 3.0**
- USB 3.0

■ Logical device interface

- NVMe for PCIE: perform many I/O operations in parallel
- AHCI for SATA







- ■PS5 version may be smaller than its PS4 version
- **Reduce loading time**
 - Past
 - ■Loading scene
 - ■Characters passing through narrow roads

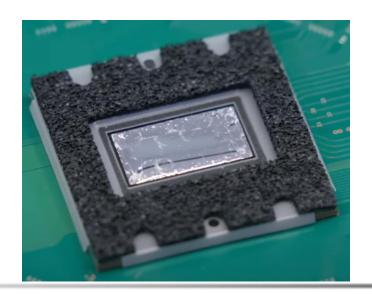
PS4 HDD (actual)		PS5 SSD (target)
Bandwidth	50-100MB/s	5 GB/s (at least)
Seek Time	2-50 milliseconds	Instantaneous
Load Time	1GB in 20 seconds	2GB in 0.27 seconds



Liquid Metal

■ Heat management

- Thermal Interface Material(TIM): connection between the chip and the heatsink
- Typically using paste-style TIM
- Liquid Metal: ensure long-term, stable, high-cooling performance
 - Electronically conductive: risk of short out
 - Insulating sheet as a corral





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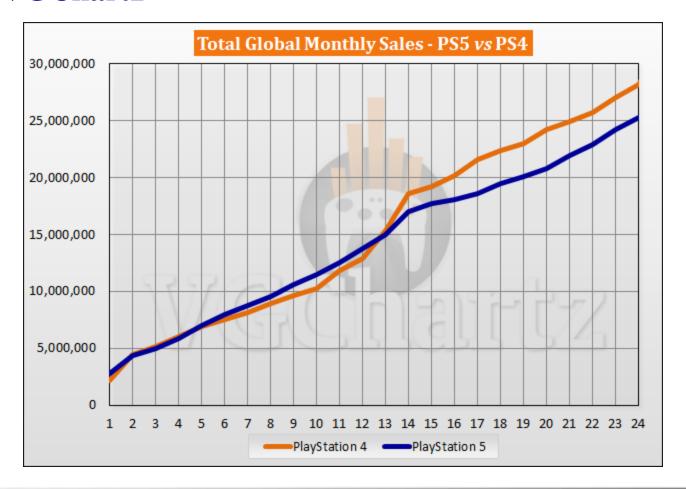
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Global Monthly Sales

■ Chart from VGChartz





PS5 shortcut

- Chip Shortage ever since the beginning of the COVID-19
- **■** The demand is higher than the supply
- Scalpers buy too many consoles to sell them at a higher price
- **■** High global inflation rates: increase price





Sale Comparison

Current	2020	2021	2022	Lifetime
₽ 275.	4,390,029	12,608,953	9,490,807	26,489,789
	12.5%	27.7%	30.5%	16.4%
IXIS	3,036,468	8,231,846	7,391,180	18,659,494
:/()	8.6%	18.1%	23.7%	11.6%
OD.	27,758,846	24,748,809	14,275,451	115,989,806
	78.9%	54.3%	45.8%	72.0%
Current Total	35,185,343	45,589,608	31,157,438	161,139,089
Legacy	2020	2021	2022	Lifetime
254.	8,368,159	2,207,717	445,075	117,023,072
	74.0%	81.8%	92.4%	69.5%
XBOXONE	2,934,882	490,779	36,672	51,278,664
	26.0%	18.2%	7.6%	30.5%
3DS	469,092	34,395	-	75,940,755
	-	-	-	-
Legacy Total	11,772,133	2,732,891	481,747	244,242,491
All Total	46,957,476	48,322,499	31,639,185	405,381,580



Competitive Analysis - XBOX

■ Xbox Series X|S

	PS5	XBOX	
CPU	x86-64-AMD Ryzen Zen 2 @ 3.5GHz	Custom AMD 8-core Zen 2 @ 3.8GHz	
GPU	AMD Radeon RDNA 2 @ 2.23GHz, 10 TFLOPS	Custom AMD 8-core Zen 2 @ 1.85GHz, 12.16 TFLOPS	
Memory	GDDR6 SDRAM 16GB	GDDR6 SDRAM 16GB	
Internal Storage	Custom 825GB SSD	1 TB SSD	
Optical Drive	Ultra HD Blu-ray	-	
Price	US\$499	US\$499	

■ Console exclusivity

- XBOX: games in XBOX Game Pass can play on PC and XBOX
- PS5: few game exclusivity



Competitive Analysis - Switch

- **■** Console exclusivity: Nintendo games
 - Super Mario
 - Zelda
- Pros
 - Easy to carry
 - Low price
 - Party game
- Cons
 - Low resolution screen
 - Low FPS







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SWOT analysis

Strength	Weakness	
 PS4 has the best sales Best hardware for gaming Lost of exclusive games Best game experience 	 High Price Games on PlayStation have higher price Shortage Big console size 	
Opportunities	Threats	
 People stuck at home since COVID-19 Play At Home activity High price of GPU Support Network connection 	 More PC players Sales of Nintendo Switch More Mobile players Less console exclusivity 	





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Conclusion

- ■PS5 is the good gaming console nowadays
 - High resolution scene
 - Less loading time
 - Good gaming experience
- ■PS5 Shortage & PC gamers increase: fewer people will buy PS5



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