## COM 599200 – Statistical Learning

# Lecture 6 – Linear Model Selection and Regularization

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#### Linear Model Selection and Regularization

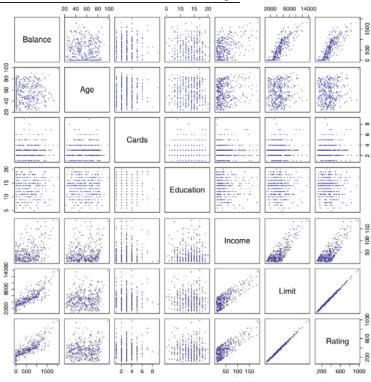
In regression, the standard linear model is

$$Y = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p + \epsilon$$

- What if p is close to (or greater) than n?
  - → Results in large variance due to overfitting.
- Which are the relevant and irrelevant predictors?
  - → Important for model interpretability.
- Alternative or modified least squares approaches:
  - Subset Selection
  - Shrinkage (or Regularization)
  - Dimension Reduction (via Linear Transformation)

#### **Motivating Example**

#### **Example (Credit Card Data Set):**



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#### **Subset Selection**

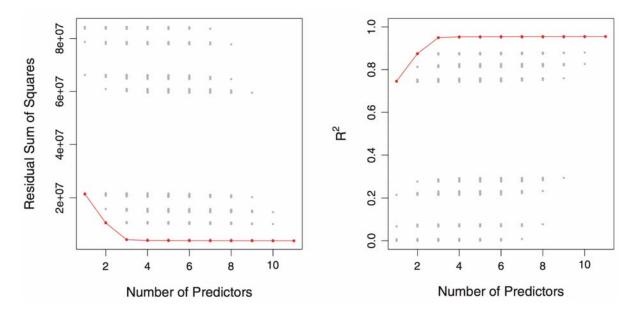
- Subset selection involves identifying a subset of the p predictors that are related to the response.
- Best Subset Selection: Try fitting to all  $2^p$  possible models and choose the "best" one.

#### Algorithm 6.1 Best subset selection

- 1. Let  $\mathcal{M}_0$  denote the *null model*, which contains no predictors. This model simply predicts the sample mean for each observation.
- 2. For  $k = 1, 2, \dots p$ :
  - (a) Fit all  $\binom{p}{k}$  models that contain exactly k predictors.
  - (b) Pick the best among these  $\binom{p}{k}$  models, and call it  $\mathcal{M}_k$ . Here best is defined as having the smallest RSS, or equivalently largest  $R^2$ .
- 3. Select a single best model from among  $\mathcal{M}_0, \ldots, \mathcal{M}_p$  using cross-validated prediction error,  $C_p$  (AIC), BIC, or adjusted  $R^2$ .

#### Example: Credit Card Data Set

#### Example (Credit Card Balance Prediction):



**→** Same can be applied for logistic regression using deviance  $-2 \log \Pr(\mathbf{y}|\mathbf{X}; \beta)$  as the performance measure.

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## (Forward) Stepwise Selection (1/2)

• Forward Stepwise Selection: Start from 0 predictors, and, in each step, add the variable that yields the greatest additional improvement to the fit.

#### Algorithm 6.2 Forward stepwise selection

- 1. Let  $\mathcal{M}_0$  denote the *null* model, which contains no predictors.
- 2. For k = 0, ..., p 1:
  - (a) Consider all p-k models that augment the predictors in  $\mathcal{M}_k$  with one additional predictor.
  - (b) Choose the *best* among these p k models, and call it  $\mathcal{M}_{k+1}$ . Here *best* is defined as having smallest RSS or highest  $R^2$ .
- 3. Select a single best model from among  $\mathcal{M}_0, \ldots, \mathcal{M}_p$  using cross-validated prediction error,  $C_p$  (AIC), BIC, or adjusted  $R^2$ .

## (Forward) Stepwise Selection (2/2)

- Best subset selection requires fitting to  $2^p$  models, whereas forward stepwise selection requires fitting to  $1 + \sum_{k=0}^{p-1} (p-k) = 1 + p(p+1)/2$ .
  - → For p = 20, we have 1,048,576(best) vs 211(forward).

#### Example (Credit Card Balance):

| # Variables | Best subset             | Forward stepwise        |
|-------------|-------------------------|-------------------------|
| One         | rating                  | rating                  |
| Two         | rating, income          | rating, income          |
| Three       | rating, income, student | rating, income, student |
| Four        | cards, income,          | rating, income,         |
|             | student, limit          | student, limit          |

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#### **Backward Stepwise Selection**

Backward Stepwise Selection: Starts with all predictors and, in each step, removes the one that is least useful. (→ requires n > p)

#### Algorithm 6.3 Backward stepwise selection

- 1. Let  $\mathcal{M}_p$  denote the full model, which contains all p predictors.
- 2. For  $k = p, p 1, \dots, 1$ :
  - (a) Consider all k models that contain all but one of the predictors in  $\mathcal{M}_k$ , for a total of k-1 predictors.
  - (b) Choose the *best* among these k models, and call it  $\mathcal{M}_{k-1}$ . Here *best* is defined as having smallest RSS or highest  $R^2$ .
- 3. Select a single best model from among  $\mathcal{M}_0, \ldots, \mathcal{M}_p$  using cross-validated prediction error,  $C_p$  (AIC), BIC, or adjusted  $R^2$ .

#### Hybrid Forward and Backward Selection

#### Choosing the Optimal Model

- Training set MSE (or RSS) and  $\mathbb{R}^2$  cannot be used for model selection since they always improve with the addition of input variables.
- Two approaches:
  - 1) Adjustment to the training error to account for the bias due to overfitting.
  - 2) Directly estimate test error using cross-validation.
- 4 common approaches for 1) include  $C_p$ , Akaike information criterion (AIC), Bayesian information criterion (BIC), and adjusted  $\mathbb{R}^2$ .

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## Adjustment to Training Error ( $C_p$ & AIC)

• Mallow's  $C_p$  is defined as

$$C_p = \frac{1}{n} (RSS + 2d\hat{\sigma}^2)$$

where  $\hat{\sigma}^2$  is an estimate of the variance of error  $\epsilon$  (using the full model containing all predictors), and d is the number of predictors selected in the model.

→ Alternatively, we can define

$$C_p' = \frac{\text{RSS}}{\hat{\sigma}^2} + 2d - n$$

Akaike Information Criterion (AIC) is defined as

$$AIC = \frac{1}{n\hat{\sigma}^2} (RSS + 2d\hat{\sigma}^2)$$

#### **Training Error**

Recall that the training error is

$$\overline{\text{err}} = \frac{1}{n} \sum_{i=1}^{n} L(y_i, \hat{f}(x_i; \mathcal{D})) \left( = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{f}(x_i; \mathcal{D}))^2 \right)$$

where  $\mathcal{D} = \{(x_1, y_1), \dots, (x_n, y_n)\}$  is the training data.

ightharpoonup is usually less than test error  $\operatorname{Err} = E[L(Y, \hat{f}(X; \mathcal{D}))].$ 

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## In-Sample Error (1/2)

Let us define the in-sample error as

$$\operatorname{Err}_{\operatorname{in}} = \frac{1}{n} \sum_{i=1}^{n} E_{\mathbf{y}} \Big[ E_{\mathbf{y}^{\operatorname{new}}} \big[ L(y_i^{\operatorname{new}}, \hat{f}(x_i; \mathcal{D})) \big] \Big].$$

Training error under-estimates in-sample error by

$$\operatorname{Err}_{\operatorname{in}} - E_{\mathbf{y}}[\overline{\operatorname{err}}] =$$

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## In-Sample Error (2/2)

$$\Rightarrow \operatorname{Err}_{\operatorname{in}} = E_{\mathbf{y}}[\overline{\operatorname{err}}] + \frac{2}{n} \sum_{i=1}^{n} \operatorname{Cov}(y_i, \hat{y}_i).$$

• For  $Y = f(X) + \epsilon$  and  $\hat{\mathbf{y}}$  that is obtained by a linear fit with d inputs, i.e.,  $\hat{\mathbf{y}} = \mathbf{X}(\mathbf{X}^T\mathbf{X})^{-1}\mathbf{X}^T\mathbf{y}$ . We have

$$\sum_{i=1}^{n} \operatorname{Cov}(y_i, \hat{y}_i) =$$

Thus,  $\operatorname{Err}_{\operatorname{in}} = E_{\mathbf{y}}[\overline{\operatorname{err}}] + \frac{2d}{n}\sigma^2$ .

Recall that  $C_p = \overline{\operatorname{err}} + \frac{2d}{n}\hat{\sigma}^2 = \frac{1}{n}(\operatorname{RSS} + 2d\hat{\sigma}^2)$ 

#### **Effective Degrees of Freedom**

• For a general linear fit  $\hat{\mathbf{y}} = \mathbf{S}\mathbf{y}$ , the in-sample error is

$$\operatorname{Err}_{\operatorname{in}} = E_{\mathbf{y}}[\overline{\operatorname{err}}] + \frac{2}{n}\operatorname{tr}(\mathbf{S})\sigma^2.$$

In this case, we can define

$$d(\mathbf{S}) = \operatorname{tr}(\mathbf{S})$$

as the effective number of parameters, or the effective degrees of freedom.

• Hence, for a general linear fit, the  $C_p$ -statistic can be defined as

$$C_p = \frac{1}{n} (\text{RSS} + 2\text{tr}(\mathbf{S})\hat{\sigma}^2).$$

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## AIC as Estimate of In-Sample Error (1/2)

• Akaike Information Criterion (AIC) is similarly an estimate of  ${\rm Err_{in}}$  when a log-likelihood loss function is considered, i.e., when

$$L(y, \hat{p}(x; \beta)) = -2 \log \Pr(y|x; \beta)$$

$$\Big( = -2[y \log \hat{p}(x; \beta) + (1 - y) \log(1 - \hat{p}(x; \beta))], \text{ for } y \in \{0, 1\} \Big).$$

• Asymptotically, as  $N \to \infty$ , it can be shown that

$$\operatorname{Err}_{\operatorname{in}} = \frac{-2}{n} \sum_{i=1}^{n} E_{\mathbf{y}} \Big[ E_{\mathbf{y}^{\operatorname{new}}} \Big[ \log \Pr(y_i^{\operatorname{new}} | x_i; \hat{\beta}(\mathbf{X}, \mathbf{y})) \Big] \Big]$$
$$\approx \frac{-2}{n} \sum_{i=1}^{n} E\Big[ \log \Pr(y_i | x_i; \hat{\beta}(\mathbf{X}, \mathbf{y})) \Big] + \frac{2d}{n}.$$

## AIC as Estimate of In-Sample Error (2/2)

• For linear model  $Y = \beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p + \epsilon$  with  $\epsilon \sim \mathcal{N}(0, \sigma^2)$ , we have

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## Adjustment to Training Error (BIC & Adj. $R^2$ )

Bayesian Information Criterion (BIC) is defined as

BIC = 
$$\frac{1}{n\hat{\sigma}^2}$$
(RSS + log(n) $d\hat{\sigma}^2$ )

- → Heavier penalty on models with more variables.
- The adjusted  $R^2$  is defined as

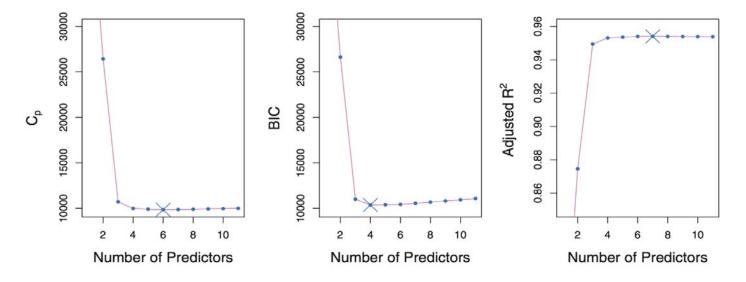
Adjusted 
$$R^2 = 1 - \frac{\text{RSS}/(n-d-1)}{\text{TSS}/(n-1)}$$
.

ightharpoonup Compared to  $R^2$ , adjusted  $R^2$  pays the price for the inclusion of unnecessary variables.

## Comparing Different Criteria (1/2)

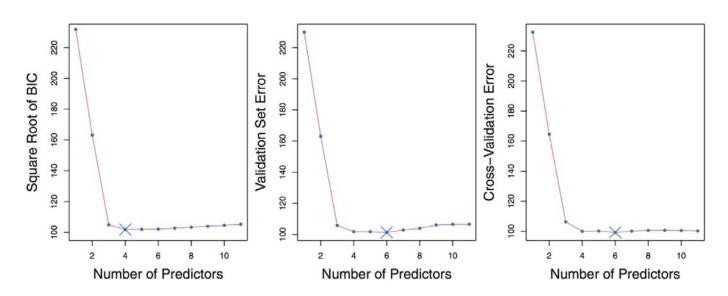
#### Example (Credit Card Data Set):

→ Best subset selection



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## Comparing Different Criteria (2/2)



→ The one standard error rule (with respect to the estimated test MSE) results in the 3-variable model for validation set and CV approaches.

## Shrinkage Methods – Ridge Regression (1/2)

Recall that the least squares solution minimizes

RSS = 
$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2$$

• Ridge regression chooses coefficients to minimize

$$\underbrace{\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2}_{\text{RSS}} + \lambda \sum_{j=1}^{p} \beta_j^2$$

where  $\lambda \geq 0$  is a tuning parameter.

 $\rightarrow \lambda \sum_{j=1}^p \beta_j^2$  is the shrinkage penalty for  $\beta_1, \ldots, \beta_p$ .

**Remark:** Ridge regression fit varies with the scale of  $x_{ij}$ .

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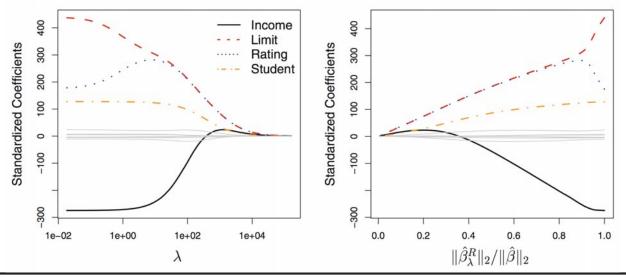
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#### Ridge Regression Example

→ Apply ridge regression to standardized predictors

$$\tilde{x}_{ij} = \frac{x_{ij}}{\sqrt{\frac{1}{n} \sum_{i=1}^{n} (x_{ij} - \bar{x}_j)^2}}.$$

Example: (Credit Card Data Set):



#### Ridge Regression Solution

• Notice that the solution for  $\beta_0$  is

$$\hat{\beta}_0 = \frac{1}{n} \sum_{i=1}^n \left( y_i - \sum_{j=1}^p \beta_j x_{ij} \right) = \bar{y} - \sum_{j=1}^p \beta_j \bar{x}_j.$$

Hence, the problem reduces to

$$\sum_{i=1}^{n} \left[ (y_i - \bar{y}) - \sum_{j=1}^{p} \beta_j (x_{ij} - \bar{x}_j) \right]^2 + \lambda \sum_{j=1}^{p} \beta_j^2.$$

• By taking centered inputs and outputs, the problem reduces to choosing  $\beta = (\beta_1, \dots, \beta_p)^T$  that minimizes

$$RSS(\lambda) = (\mathbf{y} - \mathbf{X}\beta)^T (\mathbf{y} - \mathbf{X}\beta) + \lambda \beta^T \beta$$

where  $\mathbf{X} = (\mathbf{x}_1, \dots, \mathbf{x}_p)$ .

→ The ridge regression solution is  $\hat{\beta} = (\mathbf{X}^T \mathbf{X} + \lambda \mathbf{I})^{-1} \mathbf{X}^T \mathbf{y}$ .

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#### Examining the Solution (1/3)

 Let us take the singular value decomposition (SVD) of the centered input matrix X to yield

$$X = UDV^T$$

where **U** and **V** are  $n \times p$  and  $p \times p$  orthogonal matrices, and **D** is a  $p \times p$  diagonal matrix of singular values  $d_1 \geq d_2 \geq \cdots \geq d_p \geq 0$ .

• In this case, the fitted value for  ${f y}$  is

## Examining the Solution (2/3)

By the eigenvalue decomposition

$$\mathbf{X}^T \mathbf{X} = \mathbf{V} \mathbf{D}^2 \mathbf{V}^T,$$

we can observe that  $d_j^2$  is an eigenvalue of  $\mathbf{X}^T\mathbf{X}$  corresponding to eigenvector  $v_j$ .

• The projection of  $\mathbf{X}$  onto the direction  $v_j$  yields coordinate values  $\mathbf{z}_j = \mathbf{X}v_j$  that has sample variance

$$\frac{1}{n} \sum_{i=1}^{n} z_{ij}^2 = \frac{1}{n} \mathbf{z}_j^T \mathbf{z}_j = \frac{1}{n} v_j^T \mathbf{X}^T \mathbf{X} v_j = \frac{d_j^2}{n}.$$

 $\rightarrow v_j$  is the j-th principal component direction of  $\mathbf{X}$ .

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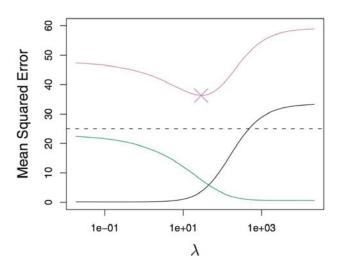
## Examining the Solution (3/3)

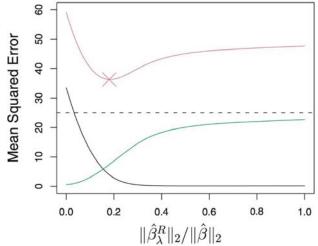
The effective degrees of freedom is

$$df(\lambda) = tr(\mathbf{X}(\mathbf{X}^T\mathbf{X} + \lambda \mathbf{I})^{-1}\mathbf{X}^T) = \sum_{j=1}^p \frac{d_j^2}{d_j^2 + \lambda}.$$

## Bias-Variance Tradeoff for Ridge Regression Example:

- Simulated data with p=45 predictors, n=50 observations.





 $\rightarrow$  Ridge regression works best in cases where the least squares estimates have high variance (e.g., when p is close to or > n).

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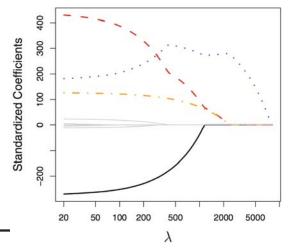
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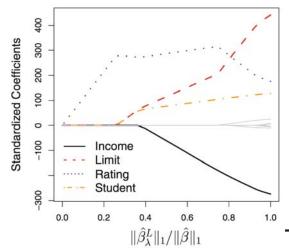
## Shrinkage Methods – Lasso

The lasso method chooses coefficients to minimize

$$\sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j|.$$

- $\rightarrow$  Lasso uses an  $\ell_1$ -penalty  $\lambda \|\beta\|_1$  (instead  $\lambda \|\beta\|_2$ ).
- $\rightarrow$   $\ell_1$ -penalty is more likely to force coefficients to 0.





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## Alternative Formulation (1/3)

• Ridge regression for a certain  $\lambda \geq 0$  is equivalent to solving the following optimization problem

$$\min_{\beta} \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \text{ subject to } \sum_{j=1}^{p} \beta_j^2 \le s$$

for some s. Or, for centered input and outputs

$$\min_{\beta} (\mathbf{y} - \mathbf{X}\beta)^T (\mathbf{y} - \mathbf{X}\beta) \text{ subject to } \beta^T \beta \le s.$$

- Case 1 (  $\hat{eta}_{\mathrm{lin}}^T \hat{eta}_{\mathrm{lin}} \leq s$  ): In this case,  $\hat{eta}_{\mathrm{rid}} = \hat{eta}_{\mathrm{lin}}$ .
- Case 2 (  $\hat{\beta}_{\mathrm{lin}}^T \hat{\beta}_{\mathrm{lin}} > s$ ): In this case, we must have  $\hat{\beta}_{\mathrm{rid}}^T \hat{\beta}_{\mathrm{rid}} = s$ . By the method of Lagrange multipliers,  $\hat{\beta}_{\mathrm{rid}}$  minimizes

$$\mathcal{L}(\beta) \triangleq \text{RSS}(\beta) + \lambda \beta^T \beta$$

for some  $\lambda > 0$ .

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## Alternative Formulation (2/3)

## Alternative Formulation (3/3)

• Similarly, the lasso for a certain  $\lambda \geq 0$  is equivalent to solving the following optimization problem

$$\min_{\beta} \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \text{ subject to } \sum_{j=1}^{p} |\beta_j| \le s.$$

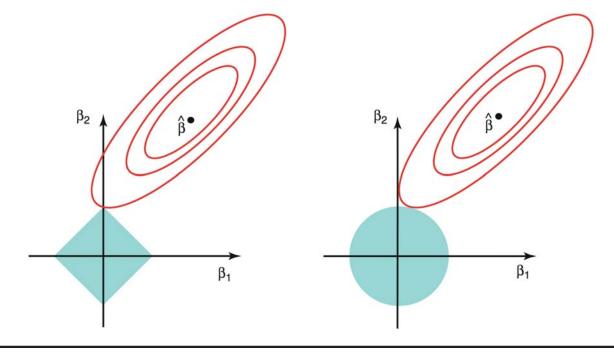
for some s.

Remark: The best subset selection can also be formulated as

$$\min_{\beta} \sum_{i=1}^{n} \left( y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \text{ subject to } \sum_{j=1}^{p} I(\beta_j \neq 0) \leq s.$$

#### **Insights for Lasso**

**Question:** Why is lasso more likely to result in coefficient estimate that are exactly equal to zero?



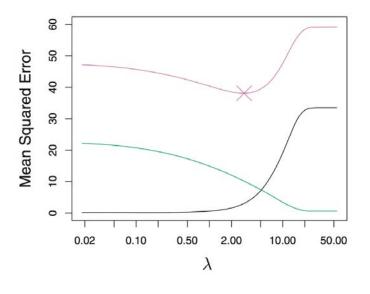
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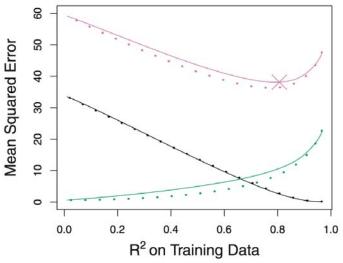
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## Ridge Regression vs Lasso (1/2)

#### Example:

- Data generated using all 45 predictors.





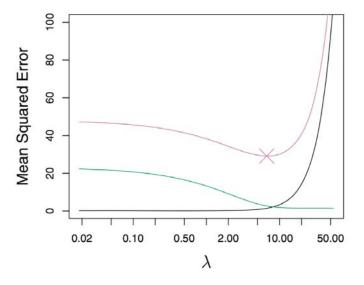
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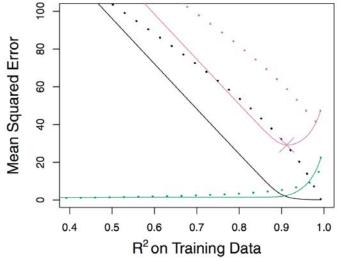
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## Ridge Regression vs Lasso (2/2)

#### Example:

- Data generated using only 2 out of 45 predictors.





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## Bayesian Interpretation (1/3)

- Let  $Y = \beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p + \epsilon$  be the underlying linear model, where  $\epsilon \sim \mathcal{N}(0, \sigma^2)$ .
- Also, let  $\mathcal{D} = \{(x_1, y_1), \dots, (x_n, y_n)\}$  (or  $\{\mathbf{X}, \mathbf{y}\}$ ) be the available data set, where

$$\mathbf{y} = \mathbf{X}\beta + \boldsymbol{\epsilon} \sim \mathcal{N}(\mathbf{X}\beta, \sigma^2 \mathbf{I}).$$

• Least squares linear regression is equivalent to finding  $\beta$  that maximizes the likelihood function

$$f(\mathbf{y}|\mathbf{X},\beta) = \left(\frac{1}{2\pi\sigma^2}\right)^{\frac{n}{2}} \exp\left(\frac{-1}{2\sigma^2}||\mathbf{y} - \mathbf{X}\beta||^2\right).$$

• That is,

## Bayesian Interpretation (2/3)

• Suppose that  $\beta$  has prior distribution  $f(\beta)$ . Then, we can choose  $\beta$  to maximize the posterior distribution

$$f(\beta|\mathbf{y}, \mathbf{X}) = \frac{f(\mathbf{y}|\mathbf{X}, \beta)f(\beta)}{f(\mathbf{y}|\mathbf{X})}.$$

• For  $\beta=(\beta_0,\ldots,\beta_p)$  that are i.i.d.  $\mathcal{N}(0,\gamma)$ , we have  $\hat{\beta}=\arg\max_{\beta}f(\beta|\mathbf{y},\mathbf{X})$ 

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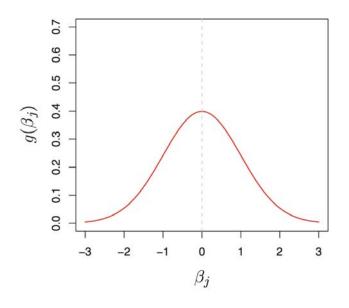
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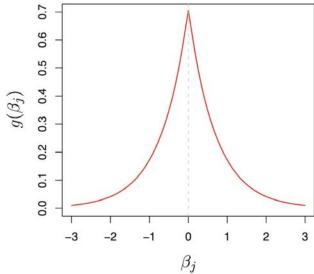
## Bayesian Interpretation (3/3)

• For  $\beta=(\beta_0,\ldots,\beta_p)$  that are i.i.d. Laplace distributed with mean 0 and scalar parameter  $\gamma$ , we have

$$\hat{\beta} = \arg\max_{\beta} f(\beta|\mathbf{y}, \mathbf{X})$$

#### Gaussian vs Laplace Distribution





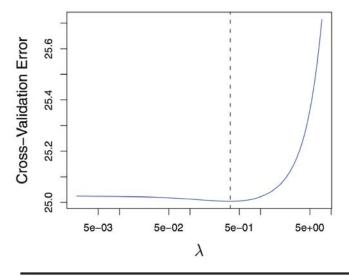
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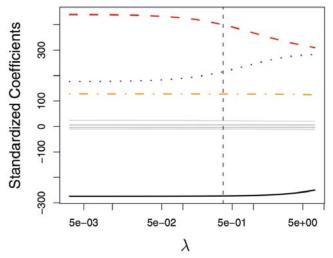
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## Selecting the Tuning Parameters (1/2)

- Choose a grid of  $\lambda$  values, and compute their CV errors.
- Select the value of  $\lambda$  that yields the smallest CV error.
- Refit model using all observations and the selected parameter.

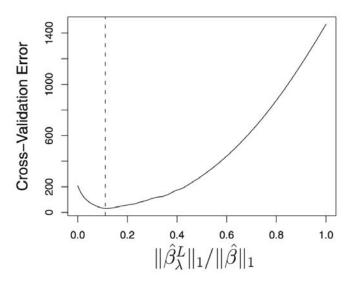
#### Example (Ridge Regression on Credit Data Set):

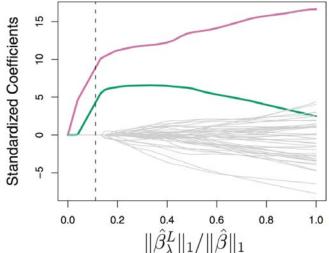




## Selecting the Tuning Parameters (2/2)

Example (Lasso on Sparse Simulated Data):





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## Dimension Reduction Methods (1/2)

- Dimension reduction methods fit models to variables transformed from the original predictors  $X_1, \ldots, X_p$ .
- Let  $Z_1, \ldots, Z_M$  be M(< p) linear combinations of original predictors  $X_1, \ldots, X_p$ , i.e.,

$$Z_m = \sum_{j=1}^p \phi_{jm} X_j$$
, for  $m = 1, ..., M$ .

- $\rightarrow$  Observations:  $z_{im} = \sum_{j=1}^{p} \phi_{jm} x_{ij}$ , for  $i = 1, \dots, n$ .
- With the transformed predictors, we then find linear regression coefficients  $\theta_0, \dots, \theta_M$  to minimize

$$\sum_{i=1}^{n} \left( y_i - \theta_0 - \sum_{m=1}^{M} \theta_m z_{im} \right)^2.$$

#### Dimension Reduction Methods (2/2)

Note that

$$\sum_{m=1}^{M} heta_m z_{im} =$$

→ Dimension reduction methods are special cases of linear regression with coefficients

$$\beta_j = \sum_{m=1}^M \theta_m \phi_{jm}, \ j = 1, \dots, p.$$

Question: How do we select transformation coefficients  $\phi_{jm},\ j=1,\ldots,p,\ m=1,\ldots,M$  ?

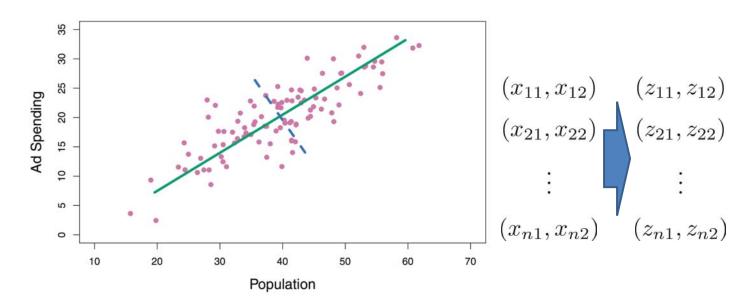
- → Principal Components Analysis (PCA)
- → Partial Least Squares (PLS)

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## Principal Components Analysis (1/5)

• Principal components analysis (PCA) transforms data points to a set of values of linearly uncorrelated variables called *principal components*.



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## Principal Components Analysis (2/5)

Let

$$Z_1 = \phi_{11} \underbrace{\left( \text{pop} - \overline{\text{pop}} \right)}_{X_1} + \phi_{21} \underbrace{\left( \text{ad} - \overline{\text{ad}} \right)}_{X_2}$$
 be the *first principal component*, where  $\phi_1 = (\phi_{11}, \phi_{21})^T$ 

is chosen to preserve the most variability. That is,

$$\phi_1 = \arg \max_{\|\phi_1'\|^2 = 1} \operatorname{Var}(\phi_{11}' X_1 + \phi_{21}' X_2)$$

$$\approx \arg \max_{\|\phi_1'\|^2=1} \frac{1}{n} \sum_{i=1}^n (\phi_{11}' x_{i1} + \phi_{21}' x_{i2})^2.$$

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## Principal Components Analysis (3/5)

- $\rightarrow$  Here,  $\phi_{11} = 0.839$  and  $\phi_{21} = 0.544$ .
- $\Rightarrow z_{11}, z_{21}, \dots, z_{n1}$ , where  $z_{i1} = 0.839 \cdot x_{i1} + 0.544 \cdot x_{i2}$  are the (first) principal component scores.

## Principal Components Analysis (4/5)

- Let  $\tilde{X} = (\tilde{X}_1, \tilde{X}_2)^T = X \phi_1(\phi_1^T X)$  be the residual after subtracting out the first principal component.
- Notice that  $\tilde{X} = (\mathbf{I} \phi_1 \phi_1^T)X$  is the orthogonal projection of X onto the null space of  $\phi_1$ .
- The second principal component is

$$Z_2 = \tilde{\phi}_{21}\tilde{X}_1 + \tilde{\phi}_{22}\tilde{X}_2 \left( = \tilde{\phi}_2^T \tilde{X} = \underbrace{\tilde{\phi}_2^T (\mathbf{I} - \phi_1 \phi_1^T)}_{\phi_2^T} X \right)$$

with

$$\tilde{\phi}_{2} = \arg \max_{\|\tilde{\phi}'_{2}\|^{2}=1} \operatorname{Var}(\tilde{\phi}'_{21}\tilde{X}_{1} + \tilde{\phi}'_{22}\tilde{X}_{2})$$

$$\approx \arg \max_{\|\tilde{\phi}'_{2}\|^{2}=1} \frac{1}{n} \sum_{i=1}^{n} (\tilde{\phi}'_{21}\tilde{x}_{i1} + \tilde{\phi}'_{22}\tilde{x}_{i2})^{2}.$$

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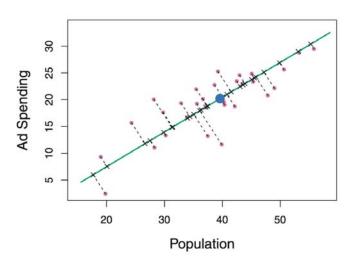
## Principal Components Analysis (5/5)

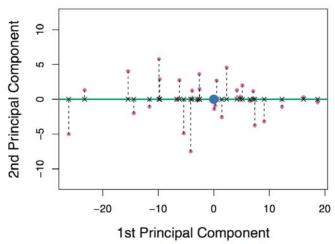
 $\rightarrow$  Here,  $\phi_{21} = 0.544$  and  $\phi_{22} = -0.839$ .

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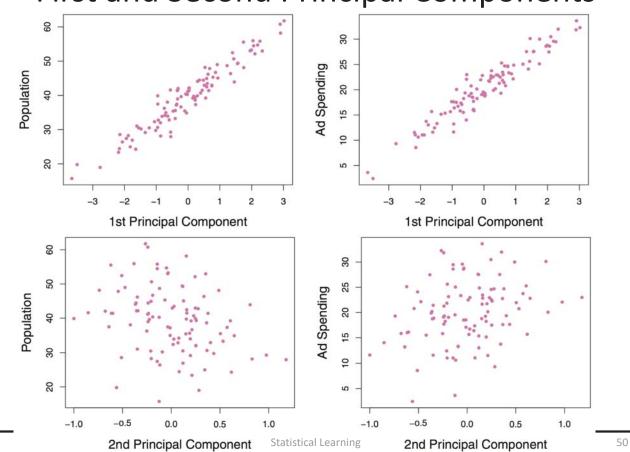
#### Illustration of PCA





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## First and Second Principal Components



#### General PCA Procedure

• Let  $\phi_{\ell} = (\phi_{1\ell}, \phi_{2\ell}, \dots, \phi_{p\ell})^T$ , for  $\ell = 1, \dots, k-1$ , be the first k-1 principal component directions, and let

$$\tilde{X}^{(k)} = (\tilde{X}_1^{(k)}, \dots, \tilde{X}_p^{(k)})^T = X - \sum_{\ell=1}^{k-1} \phi_\ell(\phi_\ell^T X).$$

Then, the k-th principal component is

$$Z_k = \tilde{\phi}_k^T \tilde{X}^{(k)} = \tilde{\phi}_k^T \left( \mathbf{I} - \sum_{\ell=1}^{k-1} \phi_\ell \phi_\ell^T \right) X$$

where

$$\tilde{\phi}_k = \arg \max_{\|\tilde{\phi}_k'\|^2 = 1} \operatorname{Var}\left((\tilde{\phi}_k')^T \tilde{X}^{(k)}\right)$$

$$\approx \arg \max_{\|\tilde{\phi}_k'\|^2 = 1} \frac{1}{n} (\tilde{\phi}_k')^T (\tilde{\mathbf{X}}^{(k)})^T \tilde{\mathbf{X}}^{(k)} \tilde{\phi}_k'.$$

#### Standardizing the data is important!

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#### In Summary

• PCA seeks directions that preserve the maximum variance. That is, we find change of coordinate matrix  $\Phi = (\phi_1, \dots, \phi_p)$  that yields

$$\mathbf{Z} = \mathbf{X}\mathbf{\Phi}$$

whose k-th column preserves the maximum variance in

$$\tilde{\mathbf{X}}^{(k)} = \mathbf{X} - \sum_{j=1}^{k-1} \mathbf{X} \phi_j \phi_j^T.$$

• By picking only the first  $M\ (< p)$  principal components, we are modeling

$$\mathbf{X} = \mathbf{Z}^{1:M} (\mathbf{\Phi}^{1:M})^T + \mathbf{E}$$

with  $\|\mathbf{E}\|_F$  being minimized.

#### Methods for Finding Principal Components

- By singular value decomposition (SVD)  $\mathbf{X} = \mathbf{U}\mathbf{D}\mathbf{V}^T$ , we obtain the loading matrix  $\mathbf{\Phi} = (\phi_1, \dots, \phi_p) = \mathbf{V}$  and the principal component scores  $\mathbf{Z} = \mathbf{U}\mathbf{D}$ .
- By the Nonlinear Iterative PArtial Least Squares (NIPALS) algorithm: (To find the k-th PC using  $\tilde{\mathbf{X}}^{(k)}$ )
  - 1) Take a vector  $\mathbf{z}_k$  from the columns of  $\tilde{\mathbf{X}}^{(k)}$ .
  - 2) Calculate  $\phi_k \leftarrow (\tilde{\mathbf{X}}^{(k)})^T \mathbf{z}_k / (\mathbf{z}_k^T \mathbf{z}_k)$ .
  - 3) Normalize  $\phi_k \leftarrow \phi_k / \|\phi_k\|$ .
  - 4) Calculate  $\mathbf{z}_k \leftarrow \tilde{\mathbf{X}}^{(k)} \phi_k / (\phi_k^T \phi_k)$ .
  - 5) Compare  $z_k$  with that in previous iteration, if the same, then stop; if not, go to Step 2.

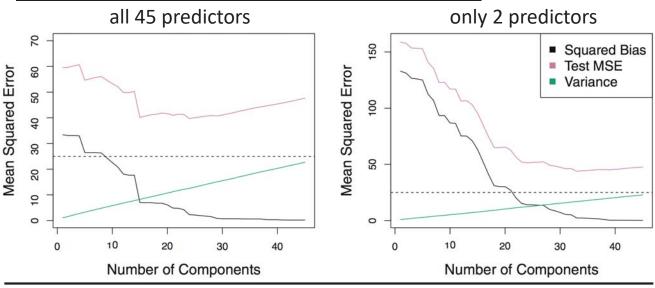
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#### **Principal Components Regression**

• Principal components regression (PCR) utilizes the first M principal components,  $Z_1, \ldots, Z_M$ , as the predictors to perform least squares linear regression.

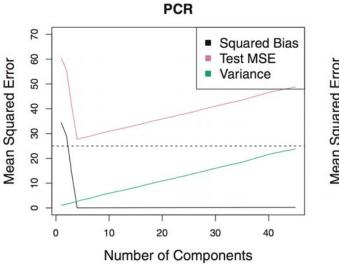
Example: (Simulated Data Set from Figs. 6.8, 6.9)

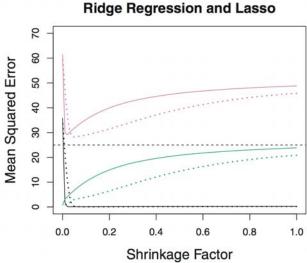


#### Example

#### Example:

- Simulated data set where the response depends only on the first 5 principal components.





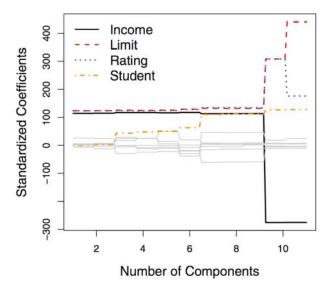
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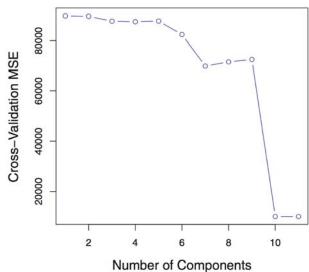
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## Example

#### Example (Credit Card Data Set):

- Total of 11 predictors.





## Partial Least Squares (1/2)

- Recall that PCR chooses directions that preserve the most information about the predictors  $X_1, \ldots, X_p$ .
- → No guarantee that the preserved information is relevant to the response *Y*.
- Partial least squares (PLS) is a supervised alternative to PCR that chooses new features  $Z_1, \ldots, Z_M$  that approximate  $X_1, \ldots, X_p$  well, but are also related to Y.
  - The first feature  $Z_1 = \sum_{j=1}^p \phi_{j1} X_j$  is chosen such that, for each j, the coefficient  $\phi_{j1}$  minimizes

$$E[(Y - \phi_{j1}X_j)^2] \approx \frac{1}{n} \sum_{i=1}^n (y_i - \phi_{j1}x_{ij})^2.$$



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## Partial Least Squares (2/2)

— Then, adjust each of the variables  $X_1,\ldots,X_p$  by regressing each variable on  $Z_1$  and take residuals. That is, compute

$$\tilde{X} = (\tilde{X}_1, \dots, \tilde{X}_p)^T = X - \beta_1 Z_1 \text{ (or } \tilde{\mathbf{X}} = \mathbf{X} - \mathbf{z}_1 \beta_1^T \text{)}$$
 where  $\beta_1 = (\beta_{11}, \dots, \beta_{p1})^T$  is chosen to minimize

where 
$$\beta_1 = (\beta_{11}, \dots, \beta_{p1})^T$$
 is chosen to minimize

$$E[\|X - \beta_1 Z_1\|^2] \approx \frac{1}{n} \sum_{i=1}^n \|x_i - \beta_1 z_{i1}\|^2 = \frac{1}{n} \|\mathbf{X} - \mathbf{z}_1 \beta_1^T\|_F^2.$$



– The second feature  $Z_2=\sum_{j=1}^p\phi_{j2}X_j$  is chosen such that, for each j, the coefficient  $\phi_{j2}$  minimizes

$$E[(Y - \phi_{j2}\tilde{X}_j)^2] \approx \frac{1}{n} \sum_{i=1}^n (y_i - \phi_{j2}\tilde{x}_{ij})^2.$$

#### In Summary

• PCA seeks directions that preserve the maximum variance. This can be done independently for both  ${f X}$  and  ${f Y}$  to get

$$X = Z\Phi^T + E$$
 and  $Y = UQ^T + F$ .

- → Directions are chosen only w.r.t. variability in X.
- In PLS, we seek to find decompositions so that the covariance between  $\mathbf{Z}$  and  $\mathbf{U}$  is maximized. Then, by regressing  $\mathbf{u}_j$  onto  $\mathbf{z}_j$ , we can obtain approximation  $\hat{\mathbf{u}}_j = b_j \mathbf{z}_j$  where  $b_j = \mathbf{u}_j^T \mathbf{z}_j/(\mathbf{z}_j^T \mathbf{z}_j)$  and, thus,

$$\hat{\mathbf{Y}} = \mathbf{Z} \mathbf{B} \mathbf{Q}^T$$

where  $\mathbf{B} = \operatorname{diag}(b_1, \ldots, b_M)$ .

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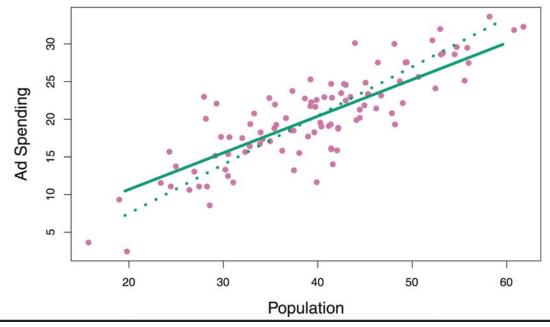
#### NIPALS for Partial Least Squares

- PLS by the NIPALS algorithm: (To find the k-th PLS score vector for  $\tilde{\mathbf{X}}^{(k)}$ )
  - 1) Take a vector  $\mathbf{u}_k$  from  $\tilde{\mathbf{Y}}^{(k)}$ .
  - 2) Calculate  $\phi_k \leftarrow (\tilde{\mathbf{X}}^{(k)})^T \mathbf{u}_k / \|(\tilde{\mathbf{X}}^{(k)})^T \mathbf{u}_k\|$ .
  - 3) Calculate  $\mathbf{z}_k \leftarrow \tilde{\mathbf{X}}^{(k)} \phi_k / (\phi_k^T \phi_k)$ .
  - 4) Calculate  $q_k \leftarrow (\tilde{\mathbf{Y}}^{(k)})^T \mathbf{z}_k / \| (\tilde{\mathbf{Y}}^{(k)})^T \mathbf{z}_k \|$ .
  - 5) Calculate  $\mathbf{u}_k \leftarrow \tilde{\mathbf{Y}}^{(k)} q_k / (q_k^T q_k)$ .
  - 6) Compare  $z_k$  with that in previous iteration, if the same, then stop; if not, go to Step 2.
- Then, with  $eta_k = ilde{\mathbf{X}}^{(k)} \mathbf{z}_k / (\mathbf{z}_k^T \mathbf{z}_k)$ , we have  $ilde{\mathbf{X}}^{(k+1)} = ilde{\mathbf{X}}^{(k)} \mathbf{z}_k eta_k^T$  and  $ilde{\mathbf{Y}}^{(k+1)} = ilde{\mathbf{Y}}^{(k)} lpha_{\mathbf{u}_k | \mathbf{z}_k} \mathbf{z}_k q_k^T$

#### Example

#### Example (Synthetic Data Set of Sales):

- Response: Sales in each of 100 regions.
- Predictors: Population Size and Advertising Spending

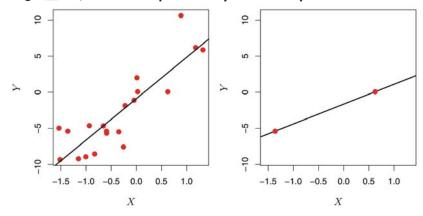


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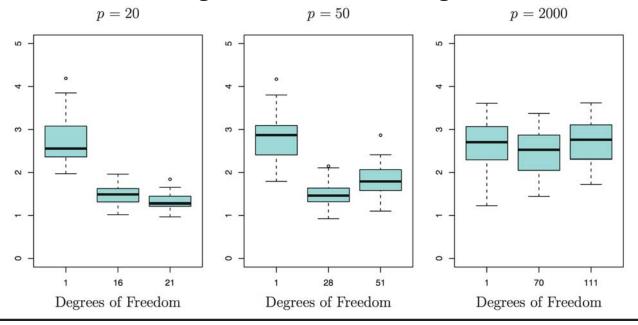
#### **Higher Dimensional Data**

- Some case may have p close to or greater than n.
  - E.g., (1) predict blood pressure based on age, gender, BMI, and half a million of SNPs; (2) predict shopping pattern based on search engine history of individuals.
- What goes wrong in higher dimensions?
  - When  $p \ge n$ , least squares yields a perfect fit.



## Regression in High Dimensions

 Methods introduced for fitting less flexible models, such as subset selection, ridge regression, lasso etc, are useful in high dimensional settings.



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