Chapter 5: Multivariate Regression

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Mathematical Econometrics I Brown University Fall 2023

Outline

- 1. Deriving Multivariate Regression and OLS
- 2. Regression and Causality
- 3. Regression Odds and Ends

- So far we've talked about regression as a way of approximating the CEF $E[Y_i|X_i=x] \approx \alpha + x\beta$ for a single scalar X_i
 - We then showed how the estimand (α,β) can be estimated by OLS

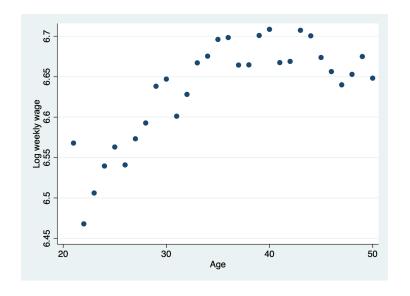
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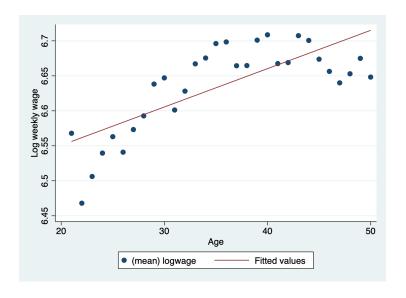
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- ② We want a *nonlinear* CEF approx.: e.g. $E[Y_i \mid X_i] \approx \alpha + X_i \beta + X_i^2 \gamma$
 - We can "trick" regression into doing this by setting $\mathbf{X_i} = (1, X_i, X_i^2)'$

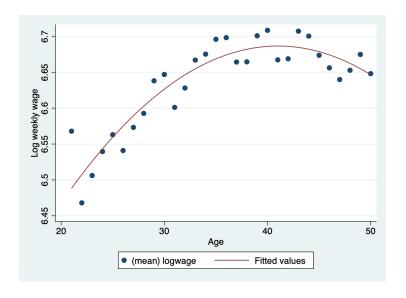
Log Wages by Age



OLS Regression (Linear Fit)



OLS Regression (Quadratic Fit)



Multivariate Regression as a Least-Squares Problem

Recall with univariate OLS we solved for

$$(\alpha,\beta) = \arg\min_{a,b} E[(Y_i - (a+bX_i))^2]$$

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We will now consider the multi-variate analog:

$$\boldsymbol{\beta} = \arg\min_{\mathbf{b}} E\left[(Y_i - \mathbf{X}_i' \mathbf{b})^2 \right]$$

• Using similar steps for the univariate case, we can show that if the CEF is linear in \mathbf{X} , then $E[Y|\mathbf{X}] = \mathbf{X}'\boldsymbol{\beta}$; if not, then $\mathbf{X}'\boldsymbol{\beta}$ is the MSE-minimizing approximation to the CEF.

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$$\Rightarrow E[\mathbf{X}_iY_i] = E[\mathbf{X}_i\mathbf{X}_i']\boldsymbol{\beta}$$

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$$\boldsymbol{\beta} = E[\boldsymbol{X}_i \boldsymbol{X}_i']^{-1} E[\boldsymbol{X}_i Y_i]$$

• With a bit of algebra, you can show that this reduces to the bivariate formulas $\beta = \frac{Cov(X_i,Y_i)}{Var(X_i)}$ and $\alpha = E[Y_i] - E[X_i]\beta$ when $\mathbf{X}_i = (1,X_i)'$

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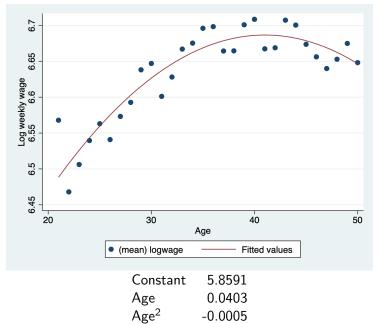
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• We thus now have a general way of estimating $E[Y_i \mid \mathbf{X}_i] \approx \mathbf{X}_i' \boldsymbol{\beta}$ for any vector $\mathbf{X}_i = (1, X_{i1}, \dots, X_{iK})'$

Quadratic Regression of Log Wages on Age



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- The estimated derivative from a multivariate regression, in this case $\hat{\pmb{\beta}}_1 + 2\hat{\pmb{\beta}}_2 x$, is sometimes called the "marginal effect" at x
 - This terminology is a bit unfortunate: this need not be a causal effect, just an estimated derivative of the CEF

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$$0.0403 - 0.001 \cdot Age = 0 \Rightarrow Age = 0.0403/0.001 = 40.3$$

Re-Writing Multivariate OLS with Matrix Algebra

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$$\hat{\boldsymbol{\beta}} = \left(\frac{1}{N} \sum_{i=1}^{N} \boldsymbol{X}_{i} \boldsymbol{X}_{i}'\right)^{-1} \left(\frac{1}{N} \sum_{i=1}^{N} \boldsymbol{X}_{i} Y_{i}\right)$$

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- For example, if $X_i = (1, X_i)'$ and N = 3, then

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• Using this notation, one can show that $\hat{\boldsymbol{\beta}} = (\boldsymbol{X}'\boldsymbol{X})^{-1}\boldsymbol{X}'\boldsymbol{Y}$

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- Consistency: $\hat{\pmb{\beta}} \rightarrow_{p} \pmb{\beta}$.

Asymptotic normality:

$$\sqrt{N}(\hat{\boldsymbol{\beta}}-\boldsymbol{\beta}) \rightarrow_d N(0,\boldsymbol{\Sigma}),$$

where
$$\mathbf{\Sigma} = E[\mathbf{X}_i \mathbf{X}_i']^{-1} Var(\mathbf{X}_i \varepsilon_i) E[\mathbf{X}_i \mathbf{X}_i']^{-1}$$
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where $\hat{oldsymbol{arepsilon}}_i = Y_i - oldsymbol{X}_i' \hat{oldsymbol{eta}}_i$

- Note: Σ is a matrix.
 - ullet The standard error for $\hat{oldsymbol{eta}}_j$ is $\sqrt{\hat{oldsymbol{\Sigma}}_{jj}/\sqrt{N}}$
 - ullet The off-diagonal elements correspond with covariances between $\hat{oldsymbol{eta}}_{j},\hat{oldsymbol{eta}}_{k}$

Variable	Coefficient	SE
Constant (β_0)	5.8591	0.1409
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This says that

 $E[ext{Biden vote}| ext{Clinton vote}, ext{Obama vote}] pprox eta_0 + eta_1 imes ext{Clinton vote} + eta_2 imes ext{Obama vote}$

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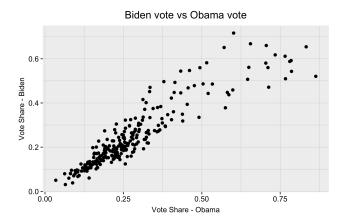
Variable	Coefficient	SE
Constant	0.05	0.01
Clinton	1.39	0.13
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- Notice that the coefficient on Obama vote share is negative
- Wait, does this mean Biden did worse in places that Obama did well?!



- If we look at the data, we see that Biden vote share is highly positively correlated with Obama vote share.
- So what's going on?!

• Remember that multivariate OLS is approximating the CEF as

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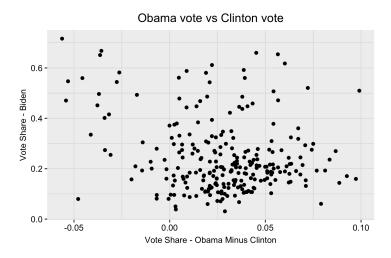
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- If β_2 < 0, this means that among places where Clinton had the same vote share, Biden did better in places with lower Obama vote share.
- In other words, Biden did better in places where Democratic vote share was increasing between 2012 and 2016!



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Generalizing this idea

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• 3) Obtain $\hat{\beta}_2$ by regressing Y_i on the OLS residual $X_{i2} - \hat{X}_{i2}$:

$$Y_i = \alpha + (X_{i2} - \hat{X}_{i2})\beta_2 + v_i$$

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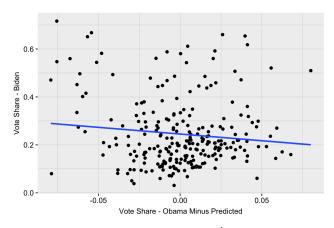
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- Regress Biden vote share on $X_{i2} \hat{X}_{i2}$: Intercept $(\hat{\alpha})$ 0.25

 Obama minus predicted $(\hat{\beta}_2)$ -0.56
- The estimate $\hat{\beta}_2$, -0.56, is exactly what we got before!



- The slope of the best-fit line is precisely $\hat{eta}_2 = -0.56$.
- FWL generally gives us an easy way to visualize/interpret multivariate regression coefficients

Measures of Model Fit

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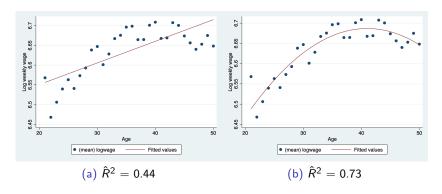
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- ullet To estimate R^2 , we replace population values with sample analogs

$$\hat{R}^2 = \frac{\frac{1}{N}\sum_i (\mathbf{X}_i'\hat{\boldsymbol{\beta}} - \bar{\mathbf{X}}_i'\hat{\boldsymbol{\beta}})^2}{\frac{1}{N}\sum_i (Y_i - \bar{Y})^2} = 1 - \frac{\frac{1}{N}\sum_i \hat{\varepsilon}_i^2}{\frac{1}{N}\sum_i (Y_i - \bar{Y})^2}$$

R^2 in the Wage-Age Example



 The linear fit explains 44% of the variation in average earnings across ages, whereas the quadratic fit explains 73%

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While the coefficients in a quadratic fit minimize

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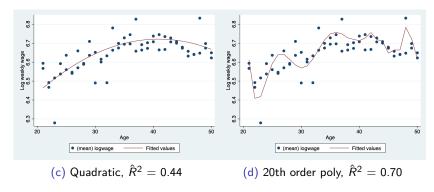
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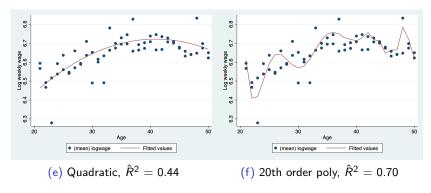
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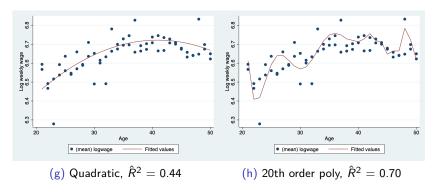
• But is a more complicated model always better?



 Suppose we take a sample of size 10,000 and fit a quadratic and a 20th order polynomial

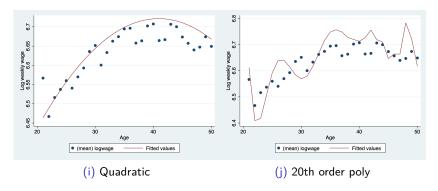


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- The 20th order poly has higher R^2 , does it look reasonable to you?
- No, it looks too "squiggly" it has adapted to fit the exact points in the sample

• Suppose we draw a new sample and test the prediction of our model trained on the first data-set



- Suppose we draw a new sample and test the prediction of our model trained on the first data-set
- The quadratic fit generalizes pretty well to the new data.
- But the 20th-order polynomial does very poorly. It "overfit" the features of the specific previous sample. This doesn't generalize well to a new sample

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 - Cross-validation is the basis of modern machine learning (ML) methods.
 ML is very powerful, but how to use ML for causal inference is still being worked out

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- Then, they will assess the "robustness" of the conclusions to adding/subtracting variables and/or higher-order terms.
- Generally, we will be more confident if the model conclusions are not sensitive to tweaks in the model specification.

Outline

- 1. Deriving Multivariate Regression and OLS✓
- 2. Regression and Causality
- 3. Regression Odds and Ends

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- Then conditional unconfoundedness implies that $CATE(x) \approx \beta$.
 - Doesn't depend on \mathbf{x} , so also have $\beta \approx ATE$
- So if we estimate the multivariate regression

$$Y_i = D_i \boldsymbol{\beta} + \boldsymbol{X}_i' \boldsymbol{\gamma} + \boldsymbol{\varepsilon}_i,$$

we can interpret $\hat{\pmb{\beta}}$ as an estimate of the ATE.

Dale and Krueger

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- The C&B survey covers students who attended 30 colleges for the high school class of 1978; it contains important variables:
- Earnings in 1996
- College application and demographic variables including SAT scores, class rank, family income, race, etc
- College application decisions i.e. the set of schools students applied to and were admitted

Institution	School-average SAT score in 1978
Barnard College	1210
Bryn Mawr College	1370
Columbia University	1330
Denison University	1020
Duke University	1226
Emory University	1150
Georgetown University	1225
Hamilton College	1246
Kenyon College	1155
Miami University (Ohio)	1073
Northwestern University	1240
Oberlin College	1227
Pennsylvania State University	1038
Princeton University	1308
Rice University	1316
Smith College	1210
Stanford University	1270
Swarthmore College	1340
Tufts University	1200
Tulane University	1080
University of Michigan (Ann Arbor)	1110
University of North Carolina (Chapel Hill)	1080
University of Notre Dame	1200
University of Pennsylvania	1280
Vanderbilt University	1162
Washington University	1180
Wellesley College	1220
Wesleyan University	1260
Williams College	1255
Yale University	1360

Dealing with Selection

• Dale & Krueger assume **conditional unconfoundedness**, i.e. $D_i \perp \!\!\! \perp (Y_i(\cdot))|X_i$ where D_i is the average SAT score for students at your college and X_i is a set of controls

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$$ln(Y_i) = D_i \boldsymbol{\beta} + \boldsymbol{X}_i' \boldsymbol{\gamma} + \varepsilon_i$$

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• If conditional unconfoundedness holds & the regression approx. to the CEF is decent, then β should (approximately) equal the treatment effect of attending a college with higher average SAT scores.

First Pass: SAT Scores and Demographics in X_i

	Full sample
Variable	1
School-average SAT	0.076
score/100	(0.016)
Predicted log(parental	0.187
income)	(0.024)
Own SAT score/100	0.018
	(0.006)
Female	-0.403
	(0.015)
Black	-0.023
	(0.035)
Hispanic	0.015
	(0.052)
Asian	0.173
	(0.036)
Other/missing race	-0.188
o o	(0.119)
High school top 10	0.061
percent	(0.018)
High school rank	0.001
missing	(0.024)
Athlete	0.102
	(0.025)

• $\hat{\beta}=0.076$ indicates about an increase in log wages of 7.6 from attending a school with 100 higher SAT points

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 - Are able to see this because of the C&B data

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 - Case 3: Admitted to URI and Yale only
 - Case 4: Admitted to URI only

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- The variables $X_{i1},...,X_{i4}$ are often called "fixed effects" for the set of schools you were admitted to.

• We can then approximate the CEF as

$$E[Y_i|\mathbf{X}_i, D_i] = D_i\beta_D + X_{i1}\beta_1 + X_{i2}\beta_2 + X_{i3}\beta_3 + X_{i4}\beta_4$$

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- This allows for a different avg outcome depending on which colleges you were admitted to, and the selectivity of your school (D_i)
- Intuitively, β_D represents the average difference from going to an elite school *among* students who got into the same set of schools

			Private			Public		
Applicant Group	Student	School I	School II	School III	School IV	School V	School VI	1996 Earnings
A	1		Reject	Admit		Admit		110,000
	2		Reject	Admit		Admit		100,000
	3		Reject	Admit		Admit		110,000
В	4	Admit			Admit		Admit	60,000
	5	Admit			Admit		Admit	30,000
С	6		Admit					115,000
	7		Admit					75,000
D	8	Reject			Admit	Admit		90,000
	9	Reject			Admit	Admit		60,000

- "Applicant groups" all applied + admitted to the same set of schools
- The school a student actually attended is highlighted

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- As an approximation, they group colleges into bins based on average-SAT rounded to nearest 25 points
- They then control for the set of colleges you applied/were admitted to based on these bins (e.g., X_{i1} might correspond to being rejected at a school w/SAT 1350 and accepted at 2 schools w/SAT 1250)

	no s	c model: election ntrols	Matched- applicant model	
	Full Restricted sample 1 2		Similar school- SAT matches*	
Variable				
School-average SAT	0.076	0.082	-0.016	
score/100	(0.016)	(0.014)	(0.022)	
Predicted log(parental	0.187	0.190	0.163	
income)	(0.024)	(0.033)	(0.033)	
Own SAT score/100	0.018	0.006	-0.011	
	(0.006)	(0.007)	(0.007)	
Female	-0.403	-0.410	-0.395	
	(0.015)	(0.018)	(0.024)	
Black	-0.023	-0.026	-0.057	
	(0.035)	(0.053)	(0.053)	
Hispanic	0.015	0.070	0.020	
•	(0.052)	(0.076)	(0.099)	
Asian	0.173	0.245	0.241	
	(0.036)	(0.054)	(0.064)	
Other/missing race	-0.188	-0.048	0.060	
	(0.119)	(0.143)	(0.180)	
High school top 10	0.061	0.091	0.079	
percent	(0.018)	(0.022)	(0.026)	
High school rank	0.001	0.040	0.016	
missing	(0.024)	(0.026)	(0.038)	
Athlete	0.102	0.088	0.104	
	(0.025)	(0.030)	(0.039)	

ullet With application controls, we get $\hat{eta}=-0.016.$

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- With application controls, we get $\hat{\beta} = -0.016$.
- This indicates about a -1.6 log wage return to attending a school with 100 higher SAT points (but not significant!)

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 - Students may choose to go to a lower-ranked school only if it has a particularly good program in what they're interested in
- It's also important to realize that the schools in the C&B study tend to be selective. These results can at best be interpreted as the causal effect between attending a selective school and highly-selective school

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- How will the coefficients we estimate be biased if we forget to include some variables?
- To answer this question, we will derive what is called the omitted variable bias (OVB) formula

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$$\tilde{\beta}_D = \frac{Cov(Y_i, D_i)}{Var(D_i)} = \frac{Cov(\beta_0 + \beta_D D_i + \beta_1 X_{i1} + e_i, D_i)}{Var(D_i)}$$

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$$\begin{split} \tilde{\beta}_{D} &= \frac{Cov(Y_{i}, D_{i})}{Var(D_{i})} = \frac{Cov(\beta_{0} + \beta_{D}D_{i} + \beta_{1}X_{i1} + e_{i}, D_{i})}{Var(D_{i})} \\ &= \frac{\beta_{D}Cov(D_{i}, D_{i}) + \beta_{1}Cov(X_{i1}, D_{i}) + Cov(e_{i}, D_{i})}{Var(D_{i})} \\ &= \beta_{D} + \beta_{1}\frac{Cov(X_{i1}, D_{i})}{Var(D_{i})} \end{split}$$

where we use $E[e_i] = E[D_i e_i] = 0$ from the FOCs for regression

• Thus, the (population) regression $Y_i = \tilde{\beta}_0 + \tilde{\beta}_D D_i + \varepsilon_i$ yields

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- Hence $\ddot{\beta}$ will be very biased for β_D if the omitted variable X_{i1} is both highly correlated with Y_i and highly correlated with D_i
 - On the flip side, if either $\beta_1 = 0$ or $\gamma_D =$ then we have no OVB!

OVB Formula in Finite Samples

We just showed that the coefficients from the population regressions

$$Y_i = \beta_0 + \beta_D D_i + \beta_1 X_i + e_i \tag{1}$$

$$Y_i = \tilde{\beta}_0 + \tilde{\beta}_D D_i + \varepsilon_i \tag{2}$$

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 It turns out that the OLS estimates for these two regressions have the same relationship

$$\hat{\hat{eta}} = \hat{eta}_D + \hat{eta}_1 \frac{\widehat{Cov}(X_{i1}, D_i)}{\widehat{Var}(D_i)}$$

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- Let's think about what would happen if we forgot to control for SAT

 \bullet Here are the results that A&P get when controlling for SAT:

Variable	Coefficient	SE
Private school (\hat{eta}_D)	0.095	0.052
SAT score $/100~(\hat{eta}_1)$	0.048	0.009
Constant	[]	[]

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• Thus, if we omitted X_{i1} our estimated coefficient on private school would be $\hat{\gamma}_D \times \hat{\beta}_1 = 0.83 \times 0.048 \approx 0.04$ larger.

• Indeed, if we actually run the regression omitting SAT scores, we see that the coefficient on private school is 0.04 larger.

• Results including SAT score:

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- How does $\tilde{\beta}_D$ relate to β_D ?
- Answer:

$$\tilde{\beta}_D = \beta_D + \beta_2 \gamma_D$$

where γ_D is the coefficient from the regression

$$X_{i2} = \gamma_0 + \gamma_D D_i + \gamma_1 X_{i1} + u_i$$

• This is similar to the OVB formula we had from before!

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- Remember that $Y_i = \beta_0 + \beta_D D_i + \beta_1 X_{i1} + \beta_2 X_{i2} + e_i$. \Longrightarrow So β_2 is large when X_{i2} is strongly correlated with Y_i , after controlling for X_{i1} and D_{i1} .

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Evaluating the Bias (Again)

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 - OVB is positive if and only if the correlations are the same sign

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- Let's think about what happens if we forgot the control for SAT score

• Here are the results that A&P get when controlling for both SAT score and set of schools you're admitted to:

Variable	Coefficient	SE
Private school (\hat{eta}_D)	0.003	0.039
SAT score $/100~(\hat{eta}_2)$	0.033	0.007
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• Omitting X_{i2} leads to a change of $\hat{\gamma}_D \times \hat{\beta}_2$, so if we omitted X_{i2} our estimated coefficient would be $0.033 \times .12 \approx 0.004$ larger.

- Indeed, if we actually run the regression omitting SAT scores, we see that the coefficient on private school is 0.004 larger.
- Results including SAT score:

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• If we are interested in heterogeneity by X_{i1} , we can estimate:

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DK estimate a regression of the form:

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	Parameter estimate		
	Basic model: no selection controls	Matched- applicant model*	
Variable	1	2	
School-average SAT score/100	0.701 (0.185)	0.537 (0.224)	
Predicted log(parental income)	0.915	0.819	
Predicted log of parental income * school SAT score/100	(0.212) -0.063 (0.019)	(0.247) -0.056 (0.023)	
Own SAT score/100	0.018	-0.011	
High school top 10 percent	(0.006) 0.062 (0.019)	(0.007) 0.080 (0.026)	
High school rank missing	0.005	0.018	
Athlete	0.104 (0.025)	0.105 (0.040)	

- In DK, students at the 10th percentile of family earnings have log parental income of 8.86 (\approx \$7,000)
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- In DK, students at the 50th percentile of family earnings have log parental income of 10.39 (\approx \$33,000)
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- The results above showed that the returns to more selective college are positive for poorer students but negative for richer students
- What might explain why elite college seems to matter more for students from poor backgrounds?
- Not entirely clear... networking more important for students who don't have as many family connections?

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- In the DK example above, the estimated CATE(x) for students with family income x was $\hat{\beta}_D + \hat{\beta}_{DX}x$.
- Suppose we want to construct a CI or test hypothese about CATE(x). How can we do that?

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- In previous classes we derived formulas for $\hat{\Sigma}$, a consistent estimator of Σ (plugging in sample analogs)
- So we can form a CI for $\beta_1 + \beta_2 x$ using $\hat{\beta}_1 + \hat{\beta}_2 x \pm 1.96 \hat{\sigma}_x / \sqrt{N}$, where $\hat{\sigma}_x^2 = \hat{\Sigma}_{11} + x^2 \hat{\Sigma}_{22} + 2x \hat{\Sigma}_{12}$.

- Recall that in DK we have $\hat{\beta}_D = 0.537$ and $\hat{\beta}_{DX} = -0.056$.
- Suppose that the part $\hat{\Sigma}/N$ corresponding w/the coefficients of interest is

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- So a CI for CATE(10.39) is

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lincom

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lincom

- The lincom command in Stata generalizes the argument above to test for any linear combination of coefficients, i.e. parameters of the form $a_1\beta_1 + ... + a_k\beta_k$
- Similar (but slightly more complicated) asymptotic arguments can be used to test hypotheses on non-linear combinations of coefficients, e.g. $\beta_1\beta_2+\beta_3^2$. This can be done using the nlcom command in Stata.

Outline

- 1. Deriving Multivariate Regression and OLS✓
- 2. Regression and Causality√
- 3. Regression Odds and Ends

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- But suppose we first test for a significant effect among men.
 And we then also test for a significant effect among women.
- If there is no significant effect among either group, what is the probability that we find at least one significant effect?

- Suppose the samples for men and women are drawn independently.
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k	$1 - 0.95^{k}$	
1	0.05	
2	0.0975	

k	$1 - 0.95^k$
1	0.05
2	0.0975
3	

k	$1 - 0.95^{k}$		
1	0.05		
2	0.0975		
3	0.1426		
5			

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10		

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100	0.9941	

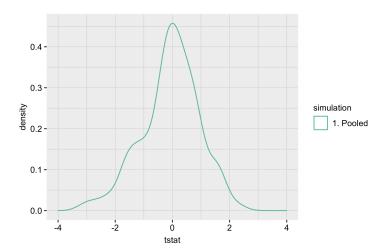
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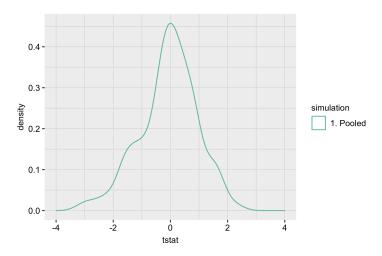
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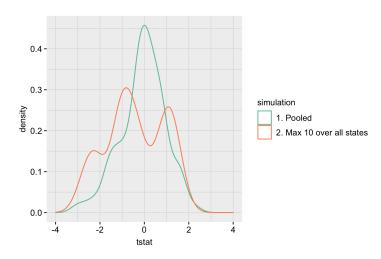
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 - The treatment effect pooling all states
 - The individual treatment effect for the first 10 states in the data
 - The individual treatment effect for all 50 states in the data

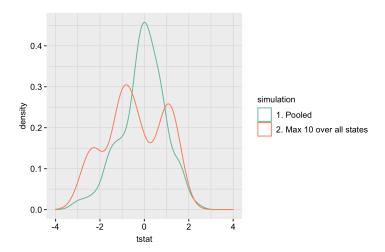
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- I then calculate the fraction of simulations in which we get at least one significant estimate



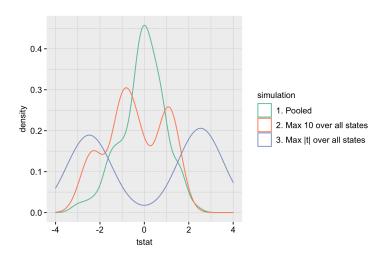


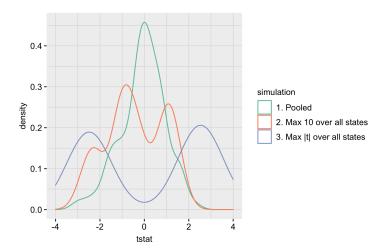
• When testing the pooled effect across all states, we find a significant effect 5% of the time





• When testing the pooled effect across all states, we find a significant effect 19% of the time





• When testing the pooled effect across all states, we find a significant effect 90% of the time

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- Downside: if you have lots of hypotheses, power against any one hypothesis can be low (e.g., 99.9% confidence intervals are very wide). And the test is generally conservative in the sense that we find any significant effect < 5% of the time

Probability of rejecting at least one hypothesis without and with Bonferroni correction

Simulation	Uncorrected	Corrected
Pooled	0.05	0.05
10 States	0.19	0.00
50 States	0.90	0.04

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- If we reject, we conclude that there is strong evidence that the treatment effect is non-zero for at least one subgroup
- How do we do this?

- We showed that $\sqrt{N}(\hat{\boldsymbol{\beta}} \boldsymbol{\beta}) \rightarrow_d N(0, \boldsymbol{\Sigma})$
- From the continuous mapping theorem, we get that

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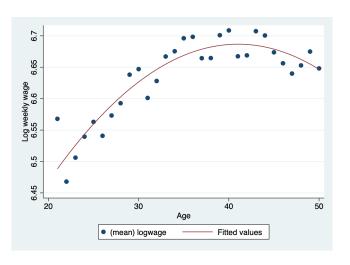
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- This is often called an F-test.
 - Sometimes the critical values use what's called an F-distribution, which is a slight modification to the $\chi^2(k)$ that corrects for small sample sizes



```
reg logwage age agesq, r
Linear regression
                                               Number of obs
                                                                           30
                                               F(2, 27)
                                                                        30.81
                                               Prob > F
                                                                       0.0000
                                               R-squared
                                                                       0.8412
                                               Root MSE
                                                                       .02622
                            Robust
     logwage
              Coefficient std. err.
                                               P>|t|
                                                         [95% conf. interval]
                .0403444
                           .0076871
                                        5.25
                                               0.000
                                                         .0245718
                                                                      .056117
        age
                -.000492
                           .0001011
                                       -4.87
                                               0.000
                                                        -.0006994
                                                                    -.0002846
      agesq
                5.859108
                           .1409008
                                       41.58
                                               0.000
                                                         5.570003
                                                                     6.148212
  test age agesq
 (1)
      age = 0
 (2)
      agesq = 0
      F( 2.
                27) =
                        30.81
```

Prob > F =

0.0000