

## Paul Crosby

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CONTACT INFORMATION	Department of Economics Macquarie University NSW, 2109, Australia	<i>Phone:</i> +61 (0)2 9850 9469 <i>E-mail:</i> <a href="mailto:paul.crosby@mq.edu.au">paul.crosby@mq.edu.au</a> <i>WWW:</i> <a href="#">Research Profile</a>   <a href="#">Website</a>
EDUCATION	Macquarie University, Sydney, Australia  PhD, Economics, 2018  BEc (First Class Honours), 2014	
ACADEMIC EXPERIENCE	Lecturer, Macquarie University Department of Economics	November 2017 to present
REFEREED JOURNAL PUBLICATIONS	<p>Survey evidence on the impact of COVID-19 on Australian musicians and implications for policy (with Jordi McKenzie), <i>International Journal of Cultural Policy</i>, Accepted/In press (April 2021).</p> <p>Super-sizing renewable energy investment: Examining the portfolio preferences of superannuation fund members (with Rohan Best and Mara Hammerle), <i>Economic Record</i>, Accepted/In press (April 2021).</p> <p>Does a cool head beat a hot hand? Evidence from professional golf (with Andrew Evans), <i>Economic Modelling</i>, 97 (April 2021), 272-284.</p> <p>It takes two, baby! Feature artist collaborations and streaming demand for music (with Jordi McKenzie and Liam Lenten), <i>Journal of Cultural Economics</i>, E-pub ahead of print (September 2020).</p> <p>Don't judge a book by its cover: Examining digital disruption in the book industry using a stated-preference approach, <i>Journal of Cultural Economics</i>, 43 (December 2019), 607-637.</p> <p>Experimental evidence on demand for "on-demand" entertainment (with Jordi McKenzie, Joe Cox and Alan Collins), <i>Journal of Economic Behavior &amp; Organization</i>, 161 (May 2019), 98-113.</p> <p>Sentiment and bias in performance evaluation by impartial arbitrators (with Jordi McKenzie and Liam J. A. Lenten), <i>Economic Modelling</i>, 76 (January 2019), 128-134.</p> <p>Social media followers as music fans: Analysis of a music poll event (with Jordi McKenzie and Liam J. A. Lenten), <i>Economics Letters</i>, 168 (July 2018), 85-89.</p>	
SUBMITTED JOURNAL PUBLICATIONS	<p>Public acceptance of carbon taxes in Australia (with Rohan Best and Mara Hammerle), revise and resubmit (February 2021).</p> <p>When does managerial experience matter? Evidence from Major League Baseball, under review (March 2021).</p> <p>Does it help to be humble? Evidence from Patreon (with Jordi McKenzie), under review (March 2021).</p>	

PAPERS IN PREPARATION	Success story - International rights sales of Australian books <ul style="list-style-type: none"> <li>• Paper presented at Australian Publishers Association conference (October 2020); Independent Publisher Conference (November 2020).</li> </ul>
	Evaluating the effectiveness of public shaming.
	Cultural proximity and trade (with Jordi McKenzie, Christiane Hellmanzik and Sunny Shin).
	The economic, social and cultural impacts of literary festivals (with David Throsby).
	Risk, impatience and product substitution: Cross-country evidence on at-home legal and illegal streaming services (with Thorsten Chmura, Alan Collins and Jordi McKenzie).
	Never look back: How does backwards compatibility impact previous-generation video game sales? (with Joe Cox and Jordi McKenzie).
	YouTube usage during COVID-19 (with Wojciech Hardy).
REFEREED BOOK CHAPTERS	More than economics: cultural value and the Australian book industry (with David Throsby) in <i>Publishing and Culture</i> (eds. Dallas Baker and Donna Brien), Cambridge Scholars Publishing, (May 2019).
GRANTS AWARDED	Chief Investigator, "2020 Survey of Australian Book Authors" (with David Throsby), Australia Council for the Arts and the Copyright Agency, AU\$47,930, June 2021 to June 2022.
	Macquarie University Early Career Researcher Support Scheme, AU\$10,000, January 2021 to December 2022.
	Chief Investigator, "Success Story: International Rights Sales and Exports of Australian Books 2008-2018" (with David Throsby), Australia Council for the Arts and the Copyright Agency, AU\$61,904, December 2018 to October 2020.
	Macquarie University Postgraduate Research Fund, AU\$3,300, April 2018.
	Macquarie University Research Excellence Scholarship, AU\$75,000, July 2014 to July 2017.
OTHER PUBLICATIONS	Submission to the Parliamentary Inquiry into Australia's creative and cultural industries and institutions (with David Throsby and Jan Zwar), Parliament of Australia, October 19, 2020.
	Hitting the 'Triple J Hottest 100': What it means for artists (with Jordi McKenzie and Liam Lenten), EconomistsTalkArt.org, May 21, 2019.
	The economics of ticket scalping (with Jordi McKenzie), The Conversation, September 11, 2017. <ul style="list-style-type: none"> <li>• Over 54,000 reads. Subsequent radio interviews on ABC Radio National's The World Today, Triple J, ABC Radio Sydney, ABC Radio Darwin, ABC News Melbourne and ABC Radio Adelaide.</li> </ul>
INVITED SEMINARS	University of Giessen, Giessen, November 2019

	RMIT, Melbourne, February 2018
	Rhodes University (hosted by the Economic Society of South Africa), Grahamstown, April 2017
CONFERENCE PRESENTATIONS	<p>94th Western Economic Association International Conference, San Francisco, July 2019</p> <p>20th International Conference on Cultural Economics, Melbourne, June 2018</p> <p>14th Western Economic Association International Conference (Intl.), Newcastle, January 2018</p> <p>19th Mallen Economics of Filmed Entertainment Conference, New York, November 2017</p> <p>4th North American Workshop on Cultural Economics, Montreal, November 2017</p> <p>5th International Choice Modelling Conference, Cape Town, April 2017</p> <p>19th International Conference on Cultural Economics, Valladolid, June 2016</p>
MEDIA CITATIONS	<p>"For golf pros, cool heads beat hot hands: new study", The Lighthouse (Macquarie University), April 8, 2021</p> <p>"Rescuing Australia's Lost Literary Treasures", Pursuit (University of Melbourne), November 22, 2020</p> <p>"Authors, industry researchers to appear at parliamentary inquiry", Books+Publishing, November 12, 2020</p> <p>"From drumbeat to downbeat: music industry hits a sour note", The Lighthouse (Macquarie University), October 20, 2020</p> <p>"Quite incredible: demand for Indigenous literature goes global", Sydney Morning Herald, November 25, 2019</p> <p>"Want to Be Your Company's Rockstar? Spotify Proves Collaboration Beats Going Solo", Fortune.com, November 16, 2019</p> <p>"There's more to musical collaborations than money: study", The Lighthouse (Macquarie University), November 4, 2019</p> <p>"Ticket scalpers leave AFL fans fuming", ABC Radio, September 11, 2017</p>
HONOURS AND AWARDS	<p>Macquarie Business School Early Career Researcher Showcase Competition - 1st place, 2020</p> <p>Macquarie University Vice-Chancellor's Learning and Teaching Student Nominated Award - Highly Commended, 2019</p> <p>Macquarie Business School Student Nominated Learning and Teaching Award, 2019</p> <p>Macquarie University Dean's Excellence Award for Unit Development, 2017</p>

CURRENT MEMBERSHIPS	Economic Society of Australia, Association for Cultural Economics International, Western Economic Association International
ACADEMIC SERVICE	<p>Elected member, Macquarie University Academic Senate, January 2021 to December 2022</p> <p>Member, Macquarie University Senate Learning and Teaching Committee, January 2021 to December 2022</p> <p>Learning and Teaching Coordinator, Department of Economics, Macquarie University, January 2019 to December 2020</p> <p>Lead applicant on the Macquarie University Department of Economics successful New Colombo Plan funding application (AU\$92,400), project to run from 2022 to 2025</p>
TEACHING EXPERIENCE	<p>Principles of Economics (1st year undergraduate), Macquarie University</p> <p>Microeconomic Principles (1st year undergraduate), Macquarie University</p> <p>Macroeconomic Principles (1st year undergraduate), Macquarie University</p> <p>Quantitative Methods in Economics, Business and Finance (1st year undergraduate), Macquarie University</p> <p>Introductory Econometrics (2nd year undergraduate), Macquarie University</p> <p>Microeconomic Analysis (2nd year undergraduate), Macquarie University</p> <p>Current Issues in Economics (3rd year undergraduate), Macquarie University</p> <p>Economic Analysis (postgraduate), Macquarie University</p>