Paul Crosby Updated: July 2021

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INFORMATION Macquarie University E-mail: paul.crosby@mq.edu.au

NSW, 2109, Australia WWW: Research Profile | Website

EDUCATION Macquarie University, Sydney, Australia

PhD, Economics, 2018

BEc (First Class Honours), 2014

ACADEMIC Lecturer, Macquarie University November 2017 to present

EXPERIENCE Department of Economics

**PUBLICATIONS** 

REFEREED Public acceptance of carbon taxes in Australia (with Rohan Best and Mara Hammerle), *Energy Economics*, 101,105420 (September 2021).

Should subscription-based content creators display their earnings on crowdfunding platforms? Evidence from Patreon (with Jordi McKenzie), *Journal of Business Venturing Insights*, Accepted/Inpress (July 2021).

When does managerial experience matter? Evidence from Major League Baseball, *Applied Economics*, E-pub ahead of print (June 2021).

Super-sizing renewable energy investment: Examining the portfolio preferences of superannuation fund members (with Rohan Best and Mara Hammerle), *Economic Record*, 97(317) (June 2021), 267-284.

Survey evidence on the impact of COVID-19 on Australian musicians and implications for policy (with Jordi McKenzie), *International Journal of Cultural Policy*, E-pub ahead of print (May 2021).

Does a cool head beat a hot hand? Evidence from professional golf (with Andrew Evans), *Economic Modelling*, 97 (April 2021), 272-284.

It takes two, baby! Feature artist collaborations and streaming demand for music (with Jordi McKenzie and Liam Lenten), *Journal of Cultural Economics*, E-pub ahead of print (September 2020).

Don't judge a book by its cover: Examining digital disruption in the book industry using a stated-preference approach, *Journal of Cultural Economics*, 43 (December 2019), 607–637.

Experimental evidence on demand for "on-demand" entertainment (with Jordi McKenzie, Joe Cox and Alan Collins), *Journal of Economic Behavior & Organization*, 161 (May 2019), 98-113.

Sentiment and bias in performance evaluation by impartial arbitrators (with Jordi McKenzie and Liam J. A. Lenten), *Economic Modelling*, 76 (January 2019), 128-134.

Social media followers as music fans: Analysis of a music poll event (with Jordi McKenzie and Liam J. A. Lenten), *Economics Letters*, 168 (July 2018), 85-89.

## REFEREED BOOK CHAPTERS

More than economics: cultural value and the Australian book industry (with David Throsby) in *Publishing and Culture* (eds. Dallas Baker and Donna Brien), Cambridge Scholars Publishing, (May 2019).

### GRANTS AWARDED

Chief Investigator, "2021 Survey of Australian Book Authors" (with David Throsby), Australia Council for the Arts and the Copyright Agency, AU\$47,930, July 2021 to November 2022.

Macquarie University Teaching and Leadership Support Scheme, A\$6,551, June 2021 to December 2021.

Macquarie University Early Career Researcher Enabling Scheme, A\$2,463, July 2021 to December 2021.

Macquarie University Early Career Researcher Support Scheme, A\$10,000, January 2021 to December 2022.

Chief Investigator, "Success Story: International Rights Sales and Exports of Australian Books 2008-2018" (with David Throsby), Australia Council for the Arts and the Copyright Agency, A\$61,904, December 2018 to October 2020.

Macquarie University Postgraduate Research Fund, A\$3,300, April 2018.

Macquarie University Research Excellence Scholarship, A\$75,000, July 2014 to July 2017.

# OTHER PUBLICATIONS

Submission to the Parliamentary Inquiry into Australia's creative and cultural industries and institutions (with David Throsby and Jan Zwar), Parliament of Australia, October 19, 2020.

Hitting the 'Triple J Hottest 100': What it means for artists (with Jordi McKenzie and Liam Lenten), EconomistsTalkArt.org, May 21, 2019.

The economics of ticket scalping (with Jordi McKenzie), The Conversation, September 11, 2017.

• Over 56,000 reads. Subsequent radio interviews on ABC Radio National's The World Today, Triple J, ABC Radio Sydney, ABC Radio Darwin, ABC News Melbourne and ABC Radio Adelaide.

### INVITED SEMINARS

University of Giessen, Giessen, November 2019

RMIT, Melbourne, February 2018

Rhodes University (hosted by the Economic Society of South Africa), Grahamstown, April 2017

#### CONFERENCE PRESENTATIONS

25th Australasian Teaching Economics Conference, online, July 2021

21st International Conference on Cultural Economics, online, July 2021

94th Western Economic Association International Conference, San Francisco, July 2019

20th International Conference on Cultural Economics, Melbourne, June 2018

14th Western Economic Association International Conference (Intl.), Newcastle, January 2018

19th Mallen Economics of Filmed Entertainment Conference, New York, November 2017

4th North American Workshop on Cultural Economics, Montreal, November 2017

5th International Choice Modelling Conference, Cape Town, April 2017

19th International Conference on Cultural Economics, Valladolid, June 2016

### Industry Presentations

Australia Council for the Arts, online, June 2021

Small Press Network, online, November 2020

Australian Publishers Association, online, October 2020

### HONOURS AND AWARDS

Macquarie Business School Early Career Researcher Showcase Competition - 1st place, 2020

Macquarie University Vice-Chancellor's Learning and Teaching Student Nominated Award - Highly Commended, 2019

Macquarie Business School Student Nominated Learning and Teaching Award, 2019

Macquarie University Dean's Excellence Award for Unit Development, 2017

#### MEDIA CITATIONS

"Macquarie Uni Business School analyses how the mind game of golf can help avoid a choke", The Australian, May 7, 2021

"Science behind how to avoid a shocking golf choke", Herald Sun and The Daily Telegraph, May 7, 2021

"Hot hand v cool head", The Australian, April 16, 2021

"For golf pros, cool heads beat hot hands: new study", The Lighthouse (Macquarie University), April 8, 2021

"Rescuing Australia's Lost Literary Treasures", Pursuit (University of Melbourne), November 22, 2020

"Authors, industry researchers to appear at parliamentary inquiry", Books+Publishing, November 12, 2020

"From drumbeat to downbeat: music industry hits a sour note", The Lighthouse (Macquarie University), October 20, 2020

"Quite incredible: demand for Indigenous literature goes global", Sydney Morning Herald, November 25, 2019

"Want to Be Your Company's Rockstar? Spotify Proves Collaboration Beats Going Solo", Fortune.com, November 16, 2019

"There's more to musical collaborations than money: study", The Lighthouse (Macquarie University), November 4, 2019

"Ticket scalpers leave AFL fans fuming", ABC Radio, September 11, 2017

### ACADEMIC SERVICE

Elected member, Macquarie University Academic Senate, January 2021 to present

Member, Macquarie University Senate Learning and Teaching Committee, January 2021 to present

Learning and Teaching Coordinator, Department of Economics, Macquarie University, January 2019 to present

Ad-hoc referee: Information Economics and Policy, Journal of Cultural Economics, International Journal of Arts Management, International Journal on Media Management

Lead applicant on the Macquarie University Department of Economics successful New Colombo Plan funding application (A\$92,400), project to run from 2022 to 2025

# CURRENT MEMBERSHIPS

Economic Society of Australia, Association for Cultural Economics International, Western Economic Association International

### TEACHING EXPERIENCE

Principles of Economics (1st year undergraduate)

Microeconomic Principles (1st year undergraduate)

Macroeconomic Principles (1st year undergraduate)

Quantitative Methods in Economics, Business and Finance (1st year undergraduate)

Introductory Econometrics (2nd year undergraduate)

Microeconomic Analysis (2nd year undergraduate)

Current Issues in Economics (3rd year undergraduate)

Economic Analysis (postgraduate)