

Paul Crosby

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| CONTACT INFORMATION | Department of Economics Macquarie University NSW, 2109, Australia | <i>Phone:</i> +61 (0)2 9850 9469 <i>E-mail:</i> paul.crosby@mq.edu.au <i>WWW:</i> Research Profile Website |
| EDUCATION | Macquarie University, Sydney, Australia PhD, Economics, 2018 BEc (First Class Honours), 2014 | |
| ACADEMIC EXPERIENCE | Lecturer, Macquarie University Department of Economics | November 2017 to present |
| REFEREED JOURNAL PUBLICATIONS | <p>When does managerial experience matter? Evidence from Major League Baseball, <i>Applied Economics</i>, Accepted/In press (May 2021).</p> <p>Super-sizing renewable energy investment: Examining the portfolio preferences of superannuation fund members (with Rohan Best and Mara Hammerle), <i>Economic Record</i>, E-pub ahead of print (May 2021).</p> <p>Survey evidence on the impact of COVID-19 on Australian musicians and implications for policy (with Jordi McKenzie), <i>International Journal of Cultural Policy</i>, Accepted/In press (April 2021).</p> <p>Does a cool head beat a hot hand? Evidence from professional golf (with Andrew Evans), <i>Economic Modelling</i>, 97 (April 2021), 272-284.</p> <p>It takes two, baby! Feature artist collaborations and streaming demand for music (with Jordi McKenzie and Liam Lenten), <i>Journal of Cultural Economics</i>, E-pub ahead of print (September 2020).</p> <p>Don't judge a book by its cover: Examining digital disruption in the book industry using a stated-preference approach, <i>Journal of Cultural Economics</i>, 43 (December 2019), 607-637.</p> <p>Experimental evidence on demand for "on-demand" entertainment (with Jordi McKenzie, Joe Cox and Alan Collins), <i>Journal of Economic Behavior & Organization</i>, 161 (May 2019), 98-113.</p> <p>Sentiment and bias in performance evaluation by impartial arbitrators (with Jordi McKenzie and Liam J. A. Lenten), <i>Economic Modelling</i>, 76 (January 2019), 128-134.</p> <p>Social media followers as music fans: Analysis of a music poll event (with Jordi McKenzie and Liam J. A. Lenten), <i>Economics Letters</i>, 168 (July 2018), 85-89.</p> | |
| REFEREED BOOK CHAPTERS | More than economics: cultural value and the Australian book industry (with David Throsby) in <i>Publishing and Culture</i> (eds. Dallas Baker and Donna Brien), Cambridge Scholars Publishing, (May 2019). | |

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| GRANTS AWARDED | <p>Macquarie University Early Career Researcher Support Scheme, AU\$10,000, January 2021 to December 2022.</p> <p>Chief Investigator, "Success Story: International Rights Sales and Exports of Australian Books 2008-2018" (with David Throsby), Australia Council for the Arts and the Copyright Agency, AU\$61,904, December 2018 to October 2020.</p> <p>Macquarie University Postgraduate Research Fund, AU\$3,300, April 2018.</p> <p>Macquarie University Research Excellence Scholarship, AU\$75,000, July 2014 to July 2017.</p> |
| OTHER PUBLICATIONS | <p>Submission to the Parliamentary Inquiry into Australia's creative and cultural industries and institutions (with David Throsby and Jan Zwar), Parliament of Australia, October 19, 2020.</p> <p>Hitting the 'Triple J Hottest 100': What it means for artists (with Jordi McKenzie and Liam Lenten), EconomistsTalkArt.org, May 21, 2019.</p> <p>The economics of ticket scalping (with Jordi McKenzie), The Conversation, September 11, 2017.</p> <ul style="list-style-type: none"> • Over 55,000 reads. Subsequent radio interviews on ABC Radio National's The World Today, Triple J, ABC Radio Sydney, ABC Radio Darwin, ABC News Melbourne and ABC Radio Adelaide. |
| INVITED SEMINARS | <p>University of Giessen, Giessen, November 2019</p> <p>RMIT, Melbourne, February 2018</p> <p>Rhodes University (hosted by the Economic Society of South Africa), Grahamstown, April 2017</p> |
| CONFERENCE PRESENTATIONS | <p>94th Western Economic Association International Conference, San Francisco, July 2019</p> <p>20th International Conference on Cultural Economics, Melbourne, June 2018</p> <p>14th Western Economic Association International Conference (Intl.), Newcastle, January 2018</p> <p>19th Mallen Economics of Filmed Entertainment Conference, New York, November 2017</p> <p>4th North American Workshop on Cultural Economics, Montreal, November 2017</p> <p>5th International Choice Modelling Conference, Cape Town, April 2017</p> <p>19th International Conference on Cultural Economics, Valladolid, June 2016</p> |
| MEDIA CITATIONS | <p>"Macquarie Uni Business School analyses how the mind game of golf can help avoid a choke", The Australian, May 7, 2021</p> <p>"Science behind how to avoid a shocking golf choke", Herald Sun and The Daily Telegraph, May 7, 2021</p> |

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| | <p>“Hot hand v cool head”, The Australian, April 16, 2021</p> <p>“For golf pros, cool heads beat hot hands: new study”, The Lighthouse (Macquarie University), April 8, 2021</p> <p>“Rescuing Australia’s Lost Literary Treasures”, Pursuit (University of Melbourne), November 22, 2020</p> <p>“Authors, industry researchers to appear at parliamentary inquiry”, Books+Publishing, November 12, 2020</p> <p>“From drumbeat to downbeat: music industry hits a sour note”, The Lighthouse (Macquarie University), October 20, 2020</p> <p>“Quite incredible: demand for Indigenous literature goes global”, Sydney Morning Herald, November 25, 2019</p> <p>“Want to Be Your Company’s Rockstar? Spotify Proves Collaboration Beats Going Solo”, Fortune.com, November 16, 2019</p> <p>“There’s more to musical collaborations than money: study”, The Lighthouse (Macquarie University), November 4, 2019</p> <p>“Ticket scalpers leave AFL fans fuming”, ABC Radio, September 11, 2017</p> |
| HONOURS AND AWARDS | <p>Macquarie Business School Early Career Researcher Showcase Competition - 1st place, 2020</p> <p>Macquarie University Vice-Chancellor’s Learning and Teaching Student Nominated Award - Highly Commended, 2019</p> <p>Macquarie Business School Student Nominated Learning and Teaching Award, 2019</p> <p>Macquarie University Dean’s Excellence Award for Unit Development, 2017</p> |
| CURRENT MEMBERSHIPS | <p>Economic Society of Australia, Association for Cultural Economics International, Western Economic Association International</p> |
| ACADEMIC SERVICE | <p>Elected member, Macquarie University Academic Senate, January 2021 to December 2022</p> <p>Member, Macquarie University Senate Learning and Teaching Committee, January 2021 to December 2022</p> <p>Learning and Teaching Coordinator, Department of Economics, Macquarie University, January 2019 to December 2020</p> <p>Lead applicant on the Macquarie University Department of Economics successful New Colombo Plan funding application (AU\$92,400), project to run from 2022 to 2025</p> |
| TEACHING EXPERIENCE | <p>Principles of Economics (1st year undergraduate), Macquarie University</p> |

Microeconomic Principles (1st year undergraduate), Macquarie University

Macroeconomic Principles (1st year undergraduate), Macquarie University

Quantitative Methods in Economics, Business and Finance (1st year undergraduate), Macquarie University

Introductory Econometrics (2nd year undergraduate), Macquarie University

Microeconomic Analysis (2nd year undergraduate), Macquarie University

Current Issues in Economics (3rd year undergraduate), Macquarie University

Economic Analysis (postgraduate), Macquarie University