

Paul Edwards



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Paul started out building products for Compliance and Regulatory departments of Financial Services Organisations. He has since worked in Product Delivery roles in both B2B and B2C environments. In his role as Programme Manager, he led the multi-million pound delivery of the London 2012 Paralympics digital coverage for Channel 4.

As Senior Product Manager he led the introduction of the digital streaming services for the launch of BT Sport, helping introduce new ways of working, successfully managing competing dependencies and legacy systems integrations to create a whole new business stream for the organisation.

As a Principal Consultant at Equal Experts, Paul has helped clients across Media, Broadcast, Pharma, Retail and Financial Services to succeed according to their unique situations.

