

Training Overview

Part I - Fundamentals & Applications of Natural Language Models

- Natural Language Understanding Overview
 - A brief *primer* on technology, compute, and constraints
- Classification in NLP
 - Lab
- Probabilistic Models
 - Lab
- Sequence Models
 - Lab

Training Overview

- Introduction to SpaCy
 - Popular library for tokenization
 - Lab

Transformers – Part 2

- Application with Text Classifier
 - Using document vectorization & Sklearn classifier
- Improving with Word Embeddings & LSTM
 - Lab + DL based approach to Word Embedding (training on the fly)
- Introduction to pre-trained models, ex. BERT (Huggingface)
 - Lab
- Text Summarization
 - Lab
- AirFlow
 - Applying data pipelines in production

Labs

- 1. NLP Intro
- 2. SpaCy (POS, Tokenization)
- 3. Text Classification (Python, Sklearn, TF-IDF)
- 4. Text Classification (LSTM, Tokenizer)
- 5. Text Classification (XLNet)
- 6. Text Summarization (NLTK, Gensim)

A word about the training (setting expectations for the next 3 hours)

What we cover:

- Deep Learning based Neural Machine Translation approach with some theoretical background and heavy labs usage
- Covers modern (last 2-4 years) development in NLP
- Gives a practitioner's perspective on how to build your NLP pipeline

What we do not cover much beyond foundational context:

- Statistical and probabilistic approach (minimal)
- Early Neural Machine Translation approaches (marginal)

"You shall know a word by the company it keeps"

J.R. Firth, 1957

Context is important if you want to understand the meaning of a word

Yashesh A. Shroff

Bit about me:

- Working at Intel as a Strategic Planner, responsible for driving ecosystem growth for AI, media, and graphics on discrete GPU platforms for the Data Center
- Prior roles in IOT, Mobile Client, and Intel manufacturing
- Academic background:
 - ~15 published papers, 5 patents
 - PhD from UC Berkeley
 - MBA from Columbia Graduate School of Business
 - Intensely passionate about programming & product development
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Growing use of NLP



Translation of text into spoken words and vice-versa

• Apps: Siri, Alexa, Google Home

Machine Translation Translating from one language to another

Apps: Google Translate

Text summarization

Concise version of long text, support

Apps: Chatbots, AI legal services, Reddit bots

Search

Understanding what the user wants

Context aware

Setting up your Environment

Most of the lab work will be in the Python Jupyter notebooks ir workshop Github repo:

- Jupyter (<u>https://jupyter.org/install</u>)
- PyTorch (https://pytorch.org/get-started/locally/#start-loca
- SpaCy (<u>https://spacy.io/usage</u>)
- Hugging face transformer
 (https://huggingface.co/transformers/installation.html)

Training GitHub Repo: https://github.com/ravi-ilango/odsc2020_nlp

Install git on your laptop: https://git-scm.com/book/en/v2/Getting-Started-Installing-Git
And run the following command: git clone
https://github.com/ravi-ilango/odsc2020_nlp
Use conda or pipenv to install the requirements dependencies in a

import numpy as np import matplotlib.pyplot as plt

conda create -n pynlp python=3.6 source activate pynlp conda install ipython conda install -c conda-forge jupyterlab conda install pytorch torchvision -c pytorch pip install transformers

A brief history of Machine Translation

Pre-2012: Statistical Machine Translation

- Language modeling, Probabilistic approach
- Con: Requires "high-resource" languages

Neural Machine Translation

- word2vec
- GloVe
- ELMo
- Transformer

Underlying common approaches

Model, Training data, Training process

NMT: Key Papers

- word2vec: Mikolov et. al. (Google)
- GloVe: <u>Pennington et al., Stanford CS. EMNLP 2014</u>
- ElMo:
- ELMo (Embeddings from Language Models)
 - Memory augmented deep learning
- Survey paper (<u>https://arxiv.org/abs/1708.02709</u>)
 - Blog (https://medium.com/dair-ai/deep-learning-for-nlp-an-overview-of-recent-trends-d0d8f40a776d)
- Vaswani et al., Google Brain. December 2017.
 - The Illustrated Transformer blog post
 - The Annotated Transformer blog post Ref: https://eigenfoo.xyz/transformers-in-nlp/

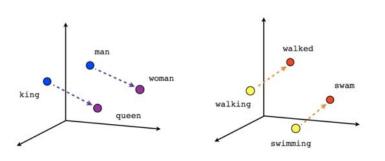
Classical vs. DL NLP

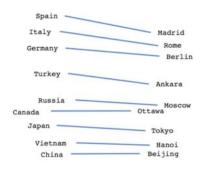
Classical:

Task customization for NLP Applications

DL Based NLP

- Compressed representation
- Word Embeddings

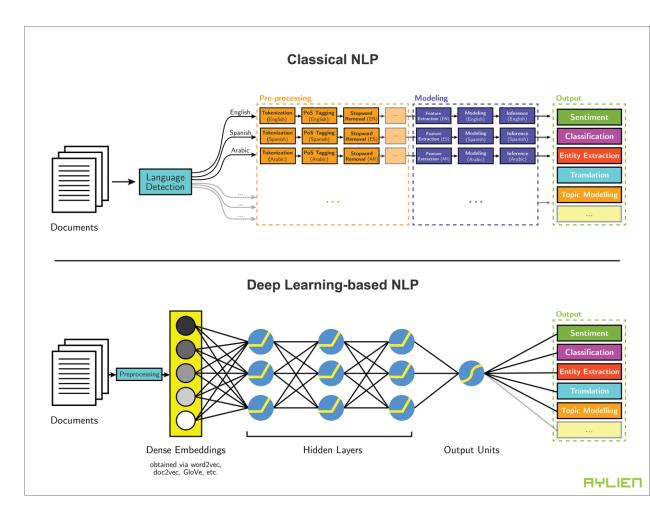




Male-Female Verb tense Reference: https://arxiv.org/abs/1301.3781

(Efficient Estimation of Word Representations in Vector Space)

Country-Capital



Reference: https://aylien.com/blog/leveraging-deep-learning-for-multilingual

Getting the Text Ready (corpus)

Start with clean text, without immaterial items, such as HTML tags from web scraped corpus.

Normalize Normalize text by converting it to all lower case, removing punctuation, & extra white spaces "I love morning runs" Unigrams: "I", "love", "morning", "runs" Tokenize Bigrams (n=2): "I love", "love morning", "morning runs" Split text into words, n-grams, Trigrams (n=3): "I love morning", "love morning runs" or phrases (tokens) Remove Stop words Remove common words like "a", "the", "and", "on", etc. ex. Dancer, dancing, dance become 'danc' **Stemming** Studies, Study, Studying: Stud Convert to stem **Example: Raw tweet Preprocessed** output @huggingface is **Build fantastic** Identify Parts of Speech (POS), such as verb, noun, POS, NER building a fantastic library NLP named entity library of NLP datasets dataset model

Lemmatization: root word (am, are, is >> be)

Yashesh A. Shroff, Ravi Ilango

and models at

http://huggingface.com

Starting from scratch

Normalization: convert every letter to a common case so each word is represented by a unique token

```
text = text.lower()
text = re.sub(r"[^a-zA-Z0-9]", " ", text)
```

Token: Implies symbol, splitting each sentence into words

```
text = text.split()
```

```
from nltk.tokenize import
word_tokenize
words = word_tokenize(text)
```

NLTK: Split text into sentences

```
from nltk.tokenize import sent_tokenize
sentences = sent_tokenize(text)
```

Stop-word removal

Stop-word removal

```
from nltk.corpus import stopwords
print(stopwords.words("english")
words = [w for w in words if not in stopwords.words("english")
```

Parts of speech tagging

```
from nltk import pos_tag
sentence = word_tokenize("Start practicing with small code.")
pos_text = pos_tag(sentence)
```

Name Entity Recognition (NER) to label names (used for indexing and searching for news articles)

```
from nltk import ne_chunk
ne_chunk(pos_text)
```

Normalizing word variations

1. Stemming: reducing words to their stem or root

```
from nltk.stem.porter import PorterStemmer
stemmed = [PorterStemmer().stem(w) for w in words]
print(stopwords.words("english")
words = [w for w in words if not in stopwords.words("english")
```

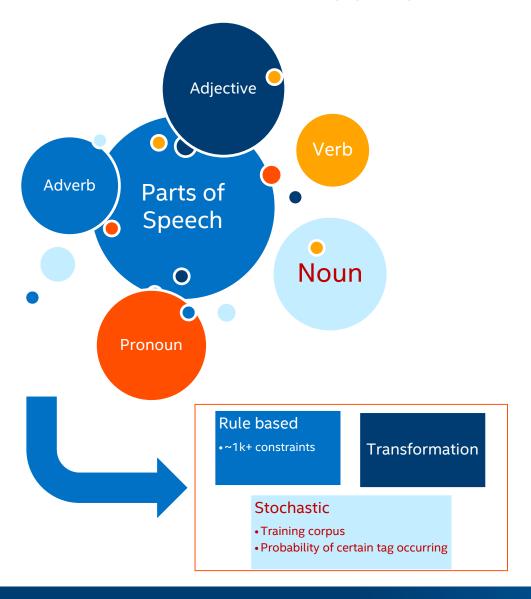
2. Lemmization

```
from nltk.stem.wordnet import WordNetLemmatizer
lemmed = [WordNetLemmatizer().lemmatize(w) for w in words]
lemmed = [WordNetLemmatizer().lemmatize(w, pos='v') for w in lemmed]
```

Name Entity Recognition (NER) to label names (used for indexing and searching for news articles)

```
from nltk import ne_chunk
ne_chunk(pos_text)
```

Parts of Speech Tagging



One tag for each part of speech

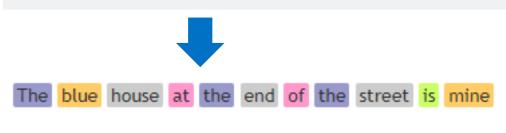
- Choose a courser tagset (~6 is useful)
- Finely grained tagsets exist (ex. Upenn Tree Bank II)

Sentence: "Flies like a flower"

- flies: Noun or Verb?
- like: preposition, adverb, conjunction, noun or verb?
- a: article, noun, or preposition
- flower: noun or verb?

https://parts-of-speech.info/

"The blue house at the end of the street is mine."



Word Embeddings

Techniques to convert text data to vectors

Frequency based

- Count Vector
- TF-IDF
- Co-occurrence Vector

Prediction based Word2Vec

- CBOW
- Skip-Gram

- Count based feature engineering strategies (bag of words models)
- Effective for extracting features
- Not structured
 - Misses semantics, structure, sequence & nearby word context
- 3 main methods covered in this lecture. There are more...

- Capture meaning of the word
- Semantic relationship with other adjacent words
 - Deep Learning based model computes distributed & dense vector representation of words
- Lower dimensionality than bag of words model approach
- Alternative: GloVe



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ODSC 2020: NLP Training with PyTorch
Yashesh A. Shroff, Ravi Ilango

Word Embedding

Frequency based

TF-IDF vectorization

Document 1: "This is about cars" Document 2: "This is about kids"

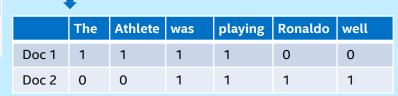
| Term | Count | | TF-IDF |
|-------|-------|------|----------------------|
| | Doc1 | Doc2 | Doc 1 example |
| This | 2 | 1 | 2/8*log(2/2) = 0 |
| is | 3 | 2 | 3/8*log(2/2) = 0 |
| about | 1 | 2 | 1/8*log(2/2) = 0 |
| Kids | 0 | 4 | |
| cars | 2 | 0 | 2/8*log(2/1) = 0.075 |
| Terms | 8 | 9 | |

Count Vector

Doc 1

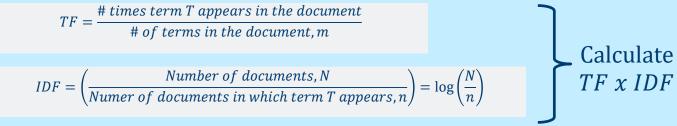
| Doc 2 | "Ronaldo was playing well" |
|-------|----------------------------|

"The athletes were playing"



- Real-world corpus can be millions of documents &
 100s M unique words resulting in a very sparse matrix.
- Pick top 10k words as an alternative.

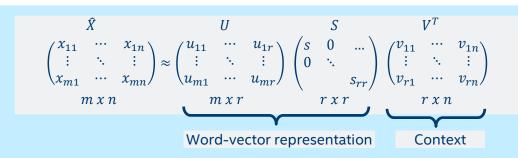




- Term frequency across corpus accounted, but penalizes common words
- Words appearing only in a subset of document are weighed favorably

"He is not lazy. He is intelligent. He is smart"

| | He | is | not | lazy | intelligent | smart |
|-------------|----|----|-----|------|-------------|-------|
| He | 0 | 4 | 2 | 1 | 2 | 1 |
| is | 4 | 0 | 1 | 2 | 2 | 1 |
| not | 2 | 1 | 0 | 1 | 0 | 0 |
| lazy | 1 | 2 | 1 | 0 | 0 | 0 |
| intelligent | 2 | 2 | 0 | 0 | 0 | 0 |
| smart | 1 | 1 | 0 | 0 | 0 | 0 |
| | | Не | is | not | lazy | He |
| | | He | is | not | lazy | Не |
| | | He | is | not | lazy | Не |
| | | Не | is | not | lazy | He |



n: m minus stop words

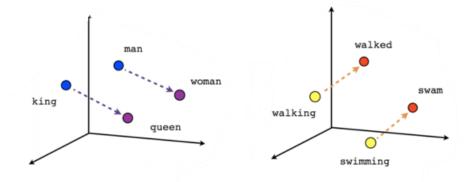
m: # of terms

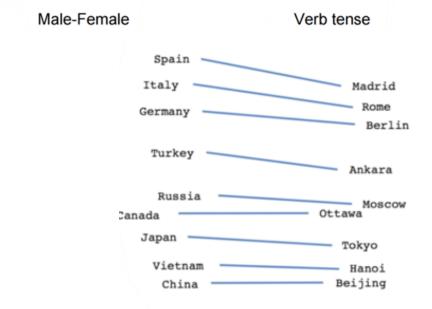
- Uses SVD decomposition and PCA to reduce dimensionality
- Similar words tend to occur together: "Airbus is a plane", "Boeing is a plane"
- Calculates the # of times words appear together in a context window

Prediction based Word Embedding

Key Idea: Words share context

- Embedding of a word in the corpus (numeric representation) is a function of its related words – words that share the same context
- Examples: "word" => (embeddings)
 - "car" => ("road", "traffic", "accident")
 - "language" => ("words", "vocabulary", "meaning")
 - "San Francisco" => ("New York", "London", "Paris")





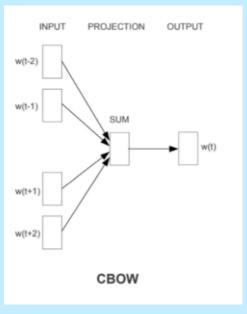
Country-Capital

Reference: https://arxiv.org/abs/1301.3781 (Efficient Estimation of Word Representations in Vector Space)

Word Embedding

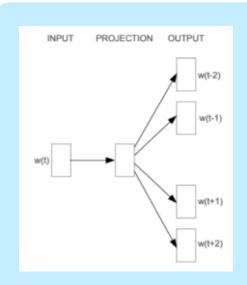
Prediction based Word2Vec

CBOW



https://arxiv.org/pdf/1301.3781.pdf

- The distributed representation of the surrounding words are combined to predict the word in the middle
- Input word is OHE vector of size V and hidden layer is of size N
- Pairs of context window & target window
- Using context window of 2, let's parse:
 - "The quick brown fox jumps over the lazy dog"
 - "quick ___ fox": ([quick, fox], brown)
 - "the __ brown": ([the, brown], quick)
- Tip: Use a framework to implement (ex. Gensim)



- The distributed representation of the input word is used to predict the context
- Mikolov (Google) introduced in 2013
- Works well with small data but CBOW is faster
- Using context window of 2, let's parse:
 - "The quick brown fox jumps over the lazy dog"
 - "__ brown __" (brown => [quick, fox])
 - "___ quick ___" (quick => [the, brown])

Top NLP Packages

NLTK

- Preprocessing: Tokenizing, POS-tagging, Lemmatizing, Stemming
- Cons: Slow, not optimized

Gensim

Specialized, optimized library for topic-modeling and document similarity

SpaCy

- "Industry-ready" NLP modules.
- Optimized algorithms for tokenization, POS tagging
- Text parsing, similarity calculation with word vectors

Huggingface – Transformers / Datasets (will cover later)

Python, SpaCy \rightarrow Go to the website & follow the tutorial (commands)

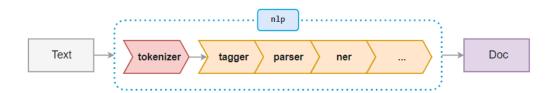
SpaCy Lab

Objective:

- Covered in lecture
 - ➤ Word–Embedding. Tokenization:
- ➤ NER: showing country
- > POS
- ➤ Powered Regex with NER

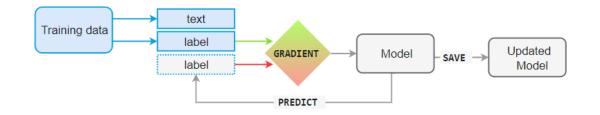
Language Processing Pipelines

- SpaCy's `nlp` class first tokenizes the text
- Default pipeline: tagger, parser, NER
- Can add custom components at any point in the pipeline
- Finally, produce a `Doc` object



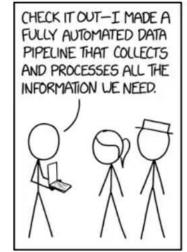
Training Models

- SpaCy's `nlp` class first tokenizes the text
- Default pipeline: tagger, parser, NER
- Can add custom components at any point in the pipeline
- Finally, produce a `Doc` object



Is there a way to automate the flow?

Reference: spacy.io



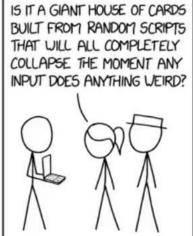






Image source: [xkcd: Data Pipeline](https://xkcd.com/2054/)

Creating NLP pipelines

Problem statement:

- Building a deep learning model is a small part of an end-to-end cycle of deploying an app
- Building an NLP pipeline is critical in managing model versions, dataset versions, and ensuring resiliency of the infrastructure

Directed Acyclic Graph, or DAG, to the rescue

- DAG is a data pipeline, an ETL process, or a workflow
- Each node or task of DAG includes an operator:
 - Python, Bash
- When to use:
 - Going beyond cron jobs
 - Usually when business logic demands it





Airflow: Getting started

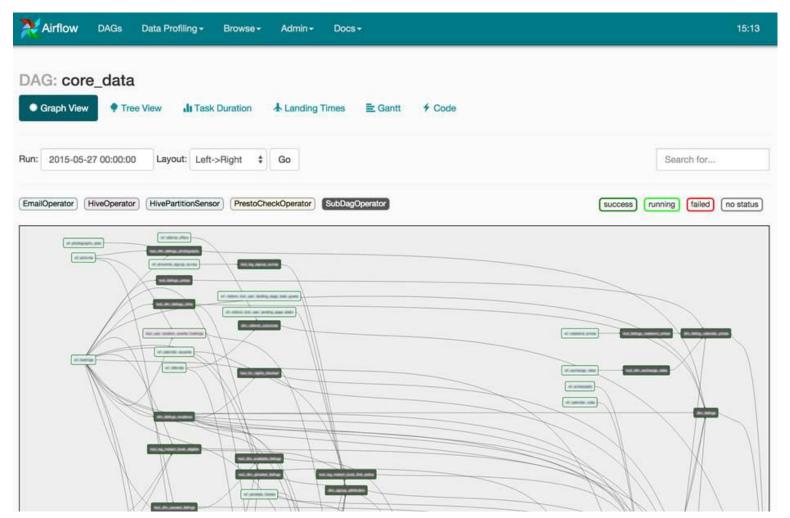
```
# Install apache-airflow
sudo pip3 install apache-airflow
export AIRFLOW_HOME="/Users/<HOMEDIR>/airflow_learning/airflow"
airflow scheduler
# in a different terminal, run:
airflow webserver
```

How it looks in practice

- Data warehousing: Organize & clean input text
- A/B testing (trying out different models)
- Business Policy & governance compliance



https://airflow.apache.org/docs/stable/tutorial.html



Backup

Vector Space Models

- Vector representation of words
 - [2013]Series of 3 papers from Google describing the Skip-gram model
 - For each input word, map to a vector
 - Output word: Framed as a prediction task
 - Given a word, which other words are around it within a context – turns into a classification task
 - Each input word is 'classified' into as many words as in the dictionary

Distributed Representations of Words and Phrases and their Compositionality

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Abstract

The recently introduced continuous Skip-gram model is an efficient method for learning high-quality distributed vector representations that capture a large number of precise syntactic and semantic word relationships. In this paper we present several extensions that improve both the quality of the vectors and the training speed. By subsampling of the frequent words we obtain significant speedup and also learn more regular word representations. We also describe a simple alternative to the hierarchical softmax called negative sampling.

An inherent limitation of word representations is their indifference to word order and their inability to represent idiomatic phrases. For example, the meanings of "Canada" and "Air" cannot be easily combined to obtain "Air Canada". Motivated by this example, we present a simple method for finding phrases in text, and show that learning good vector representations for millions of phrases is possible.

References

Models

- FastText: https://fasttext.cc/
- CBOW and Skip-gram comparison: https://fasttext.cc/docs/en/unsupervised-tutorial.html
- NLTK vs SpaCy: https://www.activestate.com/blog/natural-language-processing-nltk-vs-spacy/
- Geek4Geeks Python Word Embeddings: https://www.geeksforgeeks.org/python-word-embedding-using-word2vec/
- Multi-lingual text analysis: https://aylien.com/blog/leveraging-deep-learning-for-multilingual
- Hero NLP libraries: https://elitedatascience.com/python-nlp-libraries
- Huggingface Universal Sentence Embeddings: https://medium.com/huggingface/universal-word-sentence-embeddings-ce48ddc8fc3a