User can create an account

can view all hi/her activities

can view how many “moo-re” points collected

can write a review - review is published publicly

(**Just a though**t) For sure, many users will just troll around in writing reviews, wouldn’t be better if other users can “flag” or downvote the “troll-reviews” then moo points of that troll will be diminished? This way, we can prevent these trolls.