# Final code

November 6, 2019

# 1 Project 1 - Recommender system for movies

# 1.1 Data and methods

only showing top 20 rows

Let us start by reading the data:

```
[1]: from pyspark.sql.session import SparkSession
    spark = SparkSession.builder.getOrCreate()
[2]:
[3]: data = spark.read.csv("ratings.csv", header='true').drop('timestamp')
     data.show()
    +----+
    |userId|movieId|rating|
    +----+
          1|
                  2|
                       3.5|
                       3.5|
          1|
                 29|
          1|
                 32|
                       3.5
          1|
                 47|
                       3.5|
          1|
                 50|
                       3.5
          1|
                112|
                       3.5|
          1|
                151|
                       4.0|
                223|
          1|
                       4.01
                       4.0|
          1 l
                253
          1|
                260|
                       4.01
          1 |
                293|
                       4.01
          1|
                296|
                       4.01
          1|
                318|
                       4.0|
          1|
                337|
                       3.5|
          1|
                367|
                       3.5
          1|
                541|
                       4.0|
          1|
                589|
                       3.5
          1|
                593|
                       3.5
          1|
                653|
                       3.0|
          1|
                919|
                       3.5
```

How many entries are there in the data?

```
[4]: data.count()
```

[4]: 20000263

```
[5]: data.describe("rating").show()
```

```
+----+
|summary| rating|
+-----+
| count| 20000263|
| mean|3.5255285642993797|
| stddev| 1.051988919294227|
| min| 0.5|
| max| 5.0|
```

Converting the data into numeric values:

```
[6]: from pyspark.sql.types import DoubleType, IntegerType

data = data.withColumn("movieId", data["movieId"].cast(IntegerType()))
data = data.withColumn("userId", data["userId"].cast(IntegerType()))
data = data.withColumn("rating", data["rating"].cast(DoubleType()))
data.printSchema()
```

```
root
```

```
|-- userId: integer (nullable = true)
|-- movieId: integer (nullable = true)
|-- rating: double (nullable = true)
```

# 1.2 Sampling the data

```
[7]: import pandas as pd data = pd.read_csv('ratings.csv').drop('timestamp', axis=1)
```

```
[8]: data.head()
```

```
[8]:
        userId movieId rating
     0
             1
                       2
                             3.5
     1
             1
                      29
                             3.5
     2
             1
                      32
                             3.5
     3
             1
                      47
                             3.5
             1
                      50
                             3.5
```

In order to train our models, we need to sample our data into a smaller dataset. We plan to create a user-based collaborative filtering, so we will need to compute the similarities between the users. We believe it is appropriate to select the most popular movies as it would be easier to evaluate the similarities in behavior between users. Let us start by selecting the movies that have more than 5,000 ratings:

```
[9]: counts = data['movieId'].value_counts()
data = data[data['movieId'].isin(counts.index[counts > 5000])]
data.groupby('movieId').nunique().count()
```

[9]: userId 1005
 movieId 1005
 rating 1005
 dtype: int64

```
[10]: data.groupby('userId').nunique().count()
```

[10]: userId 138476 movieId 138476 rating 138476 dtype: int64

We end up with 1,005 distinct movies and 138,476 distinct users. Let us randomly select 10,000 users to build our dataset.

```
[11]: import numpy as np
    np.random.seed(1)
    sample = data['userId'].unique()
    sample_users = np.random.choice(sample, 10000)
    dataset = data.loc[data['userId'].isin(sample_users)]
    dataset
```

```
[11]:
                 userId movieId rating
      922
                      10
                                1
                                       4.0
      923
                      10
                               11
                                       4.0
      924
                      10
                               25
                                       4.0
                                       4.0
      925
                      10
                              260
      926
                      10
                              356
                                       3.0
                 138484
                              733
                                       3.0
      19999279
      19999280
                 138484
                              736
                                       4.0
      19999281
                 138484
                              748
                                       3.0
      19999282
                 138484
                              780
                                       5.0
      19999283
                138484
                              802
                                       5.0
```

[890576 rows x 3 columns]

```
[12]: dataset.groupby('movieId').nunique().count()
```

```
[12]: userId 1005
movieId 1005
rating 1005
dtype: int64
```

```
[13]: dataset.groupby('userId').nunique().count()
```

```
[13]: userId 9672
movieId 9672
rating 9672
dtype: int64
```

Interesting, we only have 9,672 users instead of 10,000... But well, it will be enough for our study!

Let us now split our datset in a train set and a test set. We will use both of them for the rest of our study in this homework:

```
[14]: dataset = spark.createDataFrame(dataset)
  (training, test) = dataset.randomSplit([0.8,0.2], seed=0)
  print(training.count(), test.count())
```

712334 178242

#### 1.3 Statistics

We can make some statistics about our new set of movies to better understand it. Here is the number of ratings each movie has:

```
[15]: stat = dataset.groupBy("movieId").count().sort('count', ascending=False)
stat.describe('count').show()
```

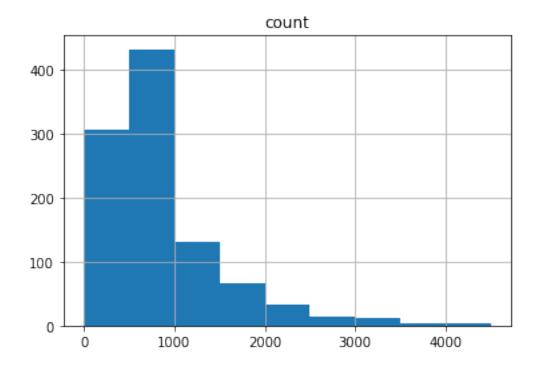
```
+----+
|summary| count|
+-----+
| count| 1005|
| mean|886.1452736318408|
| stddev|651.5892025154428|
| min| 326|
| max| 4654|
```

Even though we kept a small part of the users, we still have at least 326 ratings per movie which is enough for our study.

Here we can see the number of ratings with respect to the number of movies:

```
[16]: %matplotlib inline import pandas as pd
```

```
panda_stat = stat.toPandas()
bin_ = [i*500 for i in range(10)]
panda_stat.hist(column='count', bins=bin_)
```



We can observe that the vast majority of the movies have less than 1,000 ratings and just a few of them have more ratings. This is the long tail effect: the popular movies (that represent a small proportion of the overall dataset) are far more rated than the other ones.

# 2 Metrics

In this section, we will define the metrics functions which we will use later to assess the performances of our models: - MAE - RMSE - precision

MAE and RMSE:

```
[17]: from sklearn.metrics import mean_absolute_error, mean_squared_error
import numpy as np

def RMSE(y, y_predicted):
    return np.sqrt(mean_squared_error(y, y_predicted))
```

Precision:

```
[18]: | # Let us first create a function to transform our raw predictions into⊔
       \rightarrow appropriate ones.
      def round_rating(x):
          dec = x - int(x)
          if (dec >= 0.25) and (dec < 0.75):
              return int(x) + 0.5
          else:
              return int(x) + (dec > 0.5)
      # Precision function metric:
      def precision(y, y_predicted):
          y_predicted = [round_rating(k) for k in y_predicted]
          TP = 0
          for i in range(len(y)):
              if y[i] == y_predicted[i]:
                  TP += 1
          return TP/len(y)
```

### 2.1 Baseline Model

We first need a baseline model to later compare the performances of our personalized models. We will use this one:

$$r_{ui} = \mu$$

with  $\mu$ : global average rating

```
[19]: training.describe("rating").show()
    +----+
     |summary|
                       rating|
    +----+
      count
                       712334
        mean | 3.639545494108101 |
     | stddev|1.0158713154695678|
         min|
                          0.5|
         max
                          5.0
[20]: mu = 3.639545494108101
[21]: def baseline_rating(userId, movieId):
        return mu
[22]: test_baseline = test.toPandas()
[23]: import time
```

```
t0 = time.time()
y_predicted = []
for i in range(len(test_baseline.index)):
    movieId = test_baseline.iloc[i, 1]
    userId = test_baseline.iloc[i, 0]
    y_predicted.append(baseline_rating(userId, movieId))
t_baseline = time.time() - t0
print ("Time of the training:", t_baseline)
```

Time of the training: 2.4853639602661133

```
[24]: y = test_baseline['rating'].values
```

```
[25]: test_baseline['baseline_rating'] = y_predicted
test_baseline.head()
```

```
[25]:
         userId
                 movieId
                           rating baseline_rating
              10
                               4.0
                                            3.639545
                        1
              10
                      260
                               4.0
      1
                                            3.639545
      2
              10
                      527
                               5.0
                                            3.639545
      3
              10
                     1250
                               4.0
                                            3.639545
      4
                               3.0
              10
                     1304
                                            3.639545
```

MAE: 0.8195743288512253 RMSE: 1.0181109771997578 precision: 0.1013453619236768 Running time: 2.4853639602661133

We will compare the performances of our models with these values.

### 2.2 Memory Based: user-based model

### 2.2.1 Computing Similarity matrix

Now we will focus on the training set to build an user similarity matrix, using the adjusted cosine similarity.

Let's first adjust each row to remove the user bias. For that, we first compute the average rating per user, and we substract this average to each rating to obtain a non biased rating column:

```
[27]: Training = training.toPandas()
Testing = test.toPandas()
```

```
[27]:
          userId
                   rating_mean
      0
              10
                      3.931034
      1
              28
                      2.818182
      2
              49
                      3.820000
      3
              53
                      4.000000
                      4.800000
              81
```

```
[28]:
         userId
                  movieId
                           rating rating_mean
                                                   rating_adjusted
      0
              10
                       11
                               4.0
                                        3.931034
                                                          0.068966
              10
      1
                       25
                               4.0
                                        3.931034
                                                          0.068966
      2
              10
                      356
                               3.0
                                        3.931034
                                                         -0.931034
      3
              10
                               5.0
                      858
                                        3.931034
                                                          1.068966
              10
                      912
                               4.0
                                        3.931034
                                                          0.068966
```

```
[29]: training_adjusted_ratings = training_adjusted_ratings[['movieId', 'userId', \_ \to 'rating_adjusted']]
training_adjusted_ratings.head()
```

[29]:		${\tt movieId}$	userId	rating_adjusted
	0	11	10	0.068966
	1	25	10	0.068966
	2	356	10	-0.931034
	3	858	10	1.068966
	4	912	10	0.068966

Here, the last column of the dataframe contains the adjusted rating on each user. We will then use this column to compute the similarity between each users using cosine similarity: - firstly, select two distinct users - secondly, isolate items that have been rated by both users - thirdly, apply similarity computation, which is defined as the following:

$$sim(u, v) = \frac{\sum_{i \in I} R_{u,i} R_{v,i}}{\sqrt{\sum_{i \in I} R_{u,i}^2 R_{v,i}^2}}$$

Where: -  $R_{u,i}$  is the mean centered rating of item i given by user U - I is the set of items that are rated by u and v

In order to compute the similarity matrix, we will use the cosine\_similarity method from the Sklearn library.

Let's first create our rating matrix. We put the userId in rows because we want to create an **user** based model. We can see that it is a very sparse matrix:

[30]: # First the original ratings matrix, used to compute the predicted ratings

```
training_rating_matrix = Training.pivot_table(values='rating',
                                                            index='userId',
                                                           columns='movieId')
      training_rating_matrix.head()
[30]: movieId 1
                                 3
                                         5
                                                 6
                                                         7
                                                                 10
                                                                         11
                                                                                 14
                                                                                          16
      userId
      10
                   NaN
                           NaN
                                   NaN
                                           NaN
                                                   NaN
                                                           NaN
                                                                   {\tt NaN}
                                                                           4.0
                                                                                    NaN
                                                                                            NaN
      28
                   NaN
                           NaN
                                   NaN
                                           NaN
                                                   NaN
                                                           {\tt NaN}
                                                                   NaN
                                                                           {\tt NaN}
                                                                                    NaN
                                                                                            NaN
      49
                                                           {\tt NaN}
                                                                           {\tt NaN}
                                                                                            NaN
                   NaN
                           NaN
                                   NaN
                                           {\tt NaN}
                                                   NaN
                                                                   NaN
                                                                                    NaN
      53
                   4.0
                           NaN
                                           {\tt NaN}
                                                   NaN
                                                           {\tt NaN}
                                                                   NaN
                                                                           {\tt NaN}
                                                                                    NaN
                                   NaN
                                                                                            NaN
      81
                   NaN
                           NaN
                                   NaN
                                           NaN
                                                   NaN
                                                           NaN
                                                                   {\tt NaN}
                                                                           NaN
                                                                                    NaN
                                                                                            NaN
                   70286 71535
                                                                    79132 80463 81591 \
      movieId ...
                                    72998 73017
                                                   74458
                                                           78499
      userId
      10
                      NaN
                               NaN
                                       NaN
                                               NaN
                                                       NaN
                                                               {\tt NaN}
                                                                       NaN
                                                                               {\tt NaN}
                                                                                       NaN
      28
                      NaN
                               NaN
                                       NaN
                                               NaN
                                                       {\tt NaN}
                                                               NaN
                                                                       NaN
                                                                               NaN
                                                                                       NaN
                                                                       4.5
      49
                      NaN
                               NaN
                                       NaN
                                               {\tt NaN}
                                                       {\tt NaN}
                                                               {\tt NaN}
                                                                               {\tt NaN}
                                                                                       NaN
      53
                      NaN
                               NaN
                                       NaN
                                               {\tt NaN}
                                                       NaN
                                                               {\tt NaN}
                                                                       NaN
                                                                               {\tt NaN}
                                                                                       NaN
      81
                      NaN
                               NaN
                                       NaN
                                               {\tt NaN}
                                                       NaN
                                                               {\tt NaN}
                                                                       NaN
                                                                               NaN
                                                                                       NaN
      movieId 81845
      userId
      10
                   NaN
      28
                   NaN
      49
                   NaN
      53
                   NaN
      81
                   NaN
      [5 rows x 1005 columns]
[31]: # Second the adusted rating matrix, used to compute the similarities between
       → movies
      training_adjusted_rating_matrix = training_adjusted_ratings.
        →pivot_table(values='rating_adjusted',
                                                                                        ш
        Ш
        training adjusted rating matrix.head()
```

```
[31]: movieId 1
                                3
                                       5
                                               6
                                                       7
                                                               10
                                                                          11
                                                                                  14
      userId
                                                                       0.068966
      10
                  NaN
                          NaN
                                          NaN
                                                         NaN
                                                                 NaN
                                                                                    NaN
                                  NaN
                                                  NaN
      28
                  NaN
                          NaN
                                  NaN
                                          NaN
                                                  NaN
                                                         NaN
                                                                 NaN
                                                                            {\tt NaN}
                                                                                    NaN
      49
                  NaN
                          NaN
                                          NaN
                                                  NaN
                                                         NaN
                                                                 NaN
                                                                            NaN
                                                                                    NaN
                                  NaN
      53
                  0.0
                          NaN
                                  NaN
                                          NaN
                                                  NaN
                                                         NaN
                                                                 NaN
                                                                            {\tt NaN}
                                                                                    NaN
      81
                  NaN
                          NaN
                                  NaN
                                          NaN
                                                  NaN
                                                         NaN
                                                                 NaN
                                                                            NaN
                                                                                    NaN
                           70286
                                   71535
                                           72998
                                                  73017
                                                          74458
                                                                  78499
                                                                                  80463
      movieId 16
                                                                          79132
      userId
      10
                  NaN
                              NaN
                                             {\tt NaN}
                                                             {\tt NaN}
                                                                     NaN
                                                                            {\tt NaN}
                                                                                    NaN
                                     NaN
                                                     NaN
      28
                  NaN
                              NaN
                                     NaN
                                             NaN
                                                     NaN
                                                             {\tt NaN}
                                                                     NaN
                                                                            NaN
                                                                                    NaN
      49
                                             NaN
                                                             {\tt NaN}
                                                                           0.68
                                                                                    NaN
                  NaN
                              NaN
                                     NaN
                                                     NaN
                                                                     NaN
      53
                  NaN
                              NaN
                                             NaN
                                                     NaN
                                                             {\tt NaN}
                                                                     NaN
                                                                            NaN
                                                                                    NaN
                                     NaN
                                                             NaN
      81
                  NaN
                              NaN
                                     NaN
                                             NaN
                                                     NaN
                                                                     NaN
                                                                            NaN
                                                                                    NaN
      movieId 81591 81845
      userId
      10
                  NaN
                          NaN
      28
                  NaN
                          NaN
      49
                          NaN
                  NaN
      53
                  NaN
                          NaN
                          NaN
      81
                  NaN
      [5 rows x 1005 columns]
[32]: # Creating a dummy matrix with O instead of Nan
      dummy_training_adjusted_rating_matrix = training_adjusted_rating_matrix.copy().
       →fillna(0)
      dummy_training_adjusted_rating_matrix.head()
[32]: movieId 1
                        2
                                3
                                       5
                                               6
                                                       7
                                                               10
                                                                          11
                                                                                  14
                                                                                          \
      userId
                          0.0
                                          0.0
                                                  0.0
                                                         0.0
                                                                 0.0
                                                                      0.068966
                                                                                    0.0
      10
                  0.0
                                  0.0
      28
                  0.0
                          0.0
                                  0.0
                                          0.0
                                                  0.0
                                                         0.0
                                                                 0.0
                                                                       0.000000
                                                                                    0.0
      49
                  0.0
                          0.0
                                  0.0
                                          0.0
                                                  0.0
                                                         0.0
                                                                 0.0
                                                                       0.000000
                                                                                    0.0
      53
                          0.0
                                          0.0
                                                  0.0
                                                         0.0
                                                                 0.0
                                                                       0.000000
                                                                                    0.0
                  0.0
                                  0.0
                                          0.0
                                                  0.0
      81
                  0.0
                          0.0
                                  0.0
                                                         0.0
                                                                 0.0
                                                                      0.000000
                                                                                    0.0
                        ... 70286 71535 72998 73017 74458 78499
      movieId 16
                                                                          79132
                                                                                  80463
      userId
      10
                  0.0
                              0.0
                                     0.0
                                             0.0
                                                     0.0
                                                             0.0
                                                                     0.0
                                                                           0.00
                                                                                    0.0
                                             0.0
                                                             0.0
                                                                     0.0
                                                                           0.00
                                                                                    0.0
      28
                  0.0
                              0.0
                                     0.0
                                                     0.0
      49
                  0.0
                              0.0
                                     0.0
                                             0.0
                                                     0.0
                                                             0.0
                                                                    0.0
                                                                           0.68
                                                                                    0.0
      53
                  0.0
                              0.0
                                     0.0
                                             0.0
                                                     0.0
                                                             0.0
                                                                     0.0
                                                                           0.00
                                                                                    0.0
      81
                  0.0
                              0.0
                                     0.0
                                             0.0
                                                     0.0
                                                             0.0
                                                                     0.0
                                                                           0.00
                                                                                    0.0
```

```
10
                0.0
                       0.0
     28
                0.0
                       0.0
     49
                0.0
                       0.0
     53
                0.0
                       0.0
                       0.0
     81
                0.0
     [5 rows x 1005 columns]
[33]: # Importing the cosine similarity method from the Sklearn library
     from sklearn.metrics.pairwise import cosine similarity
     # Computing the similarities
     cosine_similarity = cosine_similarity(dummy_training_adjusted_rating_matrix,_
      →dummy_training_adjusted_rating_matrix)
[34]: # converting the cosine similarity into a similarity matrix
     cosine_similarity = pd.DataFrame(cosine_similarity,
                                      index=dummy_training_adjusted_rating_matrix.
      \rightarrowindex,
                                      columns=dummy_training_adjusted_rating_matrix.
      →index)
     cosine_similarity.head()
[34]: userId
               10
                         28
                                   49
                                            53
                                                      81
                                                                124
                                                                          127
     userId
     10
             1.000000 - 0.069696 \ 0.001287 \ 0.035488 - 0.054441 \ 0.009338 \ 0.001382
     28
            -0.069696 1.000000 0.166682 -0.069757 0.022414 -0.001541 -0.026634
             49
     53
             0.035488 - 0.069757 - 0.012216 \ 1.000000 - 0.009941 - 0.047513 \ 0.000486
     81
            -0.054441 0.022414 0.005586 -0.009941 1.000000 0.049579 0.009777
     userId
               163
                         167
                                   180
                                               138376
                                                         138382
                                                                   138387 \
     userId
             0.062998 0.000000 0.000000
     10
                                          ... 0.015494 0.013785
                                                                0.004675
     28
            -0.024768 0.000000
                                0.124142 ... 0.055146 -0.056902
                                                                 0.024929
     49
             0.017672 0.013294
                                0.104890
                                          ... 0.083366 0.001380
                                                                 0.109074
     53
            -0.019090 -0.019356 -0.029822 ... -0.004245 0.003400
                                                                 0.032787
             0.006285 0.000000 0.000000 ... 0.009261 0.024872
     81
                                                                0.003093
     userId
               138397
                         138422
                                   138425
                                            138481
                                                      138482
                                                                138483
                                                                          138484
     userId
     10
            -0.045728 -0.015694 0.000000 -0.021299
                                                    0.000000
                                                              0.001268 -0.052079
            -0.014355 0.058112 0.000000 0.000000
                                                    0.000000
     28
                                                              0.170082 0.094211
     49
             0.074606 -0.001911 0.024065 0.169790 0.055434
                                                             0.081052 0.096710
```

movieId 81591 81845

userId

#### 2.2.2 Computing predicted ratings

Now we can complete the rating matrix by computing each missing rating using weighted mean ratings. More precisely, each missing entry is given by:

$$r_{u,i} = \frac{\sum_{i \in N} Similarity_{u,v} * r_{v,i}}{\sum_{j \in N} || Similarity_{u,v} ||}$$

where N is the set of users that have rated i.

```
[35]: import heapq
      def user_based_collab(userId, movieId, k=10):
          # First check if the user is in the training set. Otherwise we do not have
       → computed similarities for her.
          if userId in training_rating_matrix.index:
              # get the similarities between the movie and the other movies
              user similarities = cosine similarity[userId]
              #print('User Similarities: ', user_similarities)
              # Get all the other users' ratings for this movie
              other_users_ratings = training_rating_matrix[movieId]
              #print('other users ratings: ', other_users_ratings)
              # Remove the NaN from the users' ratings and from the similarity vector
              nan_index = other_users_ratings[other_users_ratings.isnull()].index
              other_users_ratings = other_users_ratings.dropna()
              user_similarities = user_similarities.drop(nan_index)
              #print('DROPING NAN')
              #print('User Similarities: ', user_similarities)
              #print('other users ratings: ', other_users_ratings)
              # take k nearest neighbors
              k_index = user_similarities[user_similarities.isin(heapq.nlargest(k,_
       →user similarities))].index
              other_users_ratings = other_users_ratings[k_index]
              user_similarities = user_similarities[k_index]
              #print('TAKING K NEAREST')
              #print('User Similarities: ', user_similarities)
              #print('other users ratings: ', other_users_ratings)
```

```
# Compute the predicted rating
              s = 0
              for sim in user_similarities:
                  s += abs(sim)
              if s > 0:
                  return np.dot(user_similarities, other_users_ratings) / s
              else:
                  return mu
          # If the user or the movie were not in the training set, return the average_
       \hookrightarrow rating
          else:
              return mu
 []: t0 = time.time()
      predictions_user_based =[]
      for row in Testing.index:
          userId = Testing.loc[row, 'userId']
          movieId = Testing.loc[row, 'movieId']
          rating = user_based_collab(userId, movieId)
          predictions_user_based.append(rating)
      t_user_based = time.time() - t0
      print ("Time of the training:", t_user_based)
[37]: Testing['User_based_predictions'] = predictions_user_based
      Testing
              userId movieId rating User_based_predictions
[37]:
      0
                  10
                            1
                                  4.0
                                                      4.117869
      1
                  10
                          260
                                  4.0
                                                      4.091967
      2
                  10
                          527
                                  5.0
                                                      4.011499
      3
                         1250
                                                      4.002198
                  10
                                  4.0
      4
                  10
                         1304
                                  3.0
                                                      4.360314
      178237 138484
                          555
                                  5.0
                                                      3.859160
                          587
                                  4.0
      178238 138484
                                                      2.977625
      178239 138484
                          589
                                  5.0
                                                      3.340871
      178240 138484
                          593
                                  3.0
                                                      4.322535
      178241 138484
                          608
                                  5.0
                                                      4.515801
      [178242 rows x 4 columns]
[59]: y_1 = Testing['rating']
      y_predicted_1 = Testing['User_based_predictions']
```

MAE: 0.709629915655458 RMSE: 0.9118947788296244 precision: 0.2285488268758205 Running time: 767.0439291000366

Fortunately, we can observe an improvement in our metrics by ... This model is more effective than the baseline model because it is more personalized. Indeed, it takes into account the users behaviors and their similarities. However, due to an important sparsity, this is not the best that can be done: the performances would be poorer if we had taken less popular movies with fewer ratings in our sample dataset.

#### 2.3 Model Based: Matrix Factorization

## 2.3.1 1. Simple ALS method

We will first create a simple ALS method to fit the training set, without fitting the hyper parameters. We start with a rank of 20, 20 iterations,  $\lambda = 0.01$  and we set the constraint of non-negativity to True.

Let's first import the required packages:

```
[40]: from pyspark.ml.recommendation import ALS, ALSModel from pyspark.ml.tuning import TrainValidationSplit, ParamGridBuilder from pyspark.ml.evaluation import RegressionEvaluator
```

```
[41]: # Create ALS Model
SimpleAls = ALS(rank=20, maxIter=20, regParam=0.01, userCol="userId",

→itemCol="movieId", ratingCol="rating",

coldStartStrategy="drop", nonnegative=True)
```

```
[42]: import time

t0 = time.time()
SimpleModel = SimpleAls.fit(training)
t_simpleALS = time.time() - t0
print ("Time of the training:", t_simpleALS)
```

Time of the training: 14.102512836456299

We can therefore use the simple model to compute the predictions:

```
[43]: # Define evaluator as RMSE
```

```
evaluator_rmse = RegressionEvaluator(metricName='rmse', labelCol='rating', u
      →predictionCol='prediction')
     evaluator_mae = RegressionEvaluator(metricName='mae', labelCol='rating',__
      →predictionCol='prediction')
[44]: # Generate predictions and evaluate RMSE
     predictions_training_1 = SimpleModel.transform(training)
     predictions_test_1 = SimpleModel.transform(test)
     rmse_training_1 = evaluator_rmse.evaluate(predictions_training_1)
     rmse_test_1 = evaluator_rmse.evaluate(predictions_test_1)
     mae_training_1 = evaluator_mae.evaluate(predictions_training_1)
     mae_test_1 = evaluator_mae.evaluate(predictions_test_1)
[45]: predictions_test_1.show()
     +----+
     |userId|movieId|rating|prediction|
     +----+
     | 88599|
                471
                      3.0 | 3.1912675 |
     |133898|
                471|
                      3.0| 4.3473053|
                      5.0| 4.8634644|
     | 92406|
               471|
     | 94243|
              471|
                      3.0 | 1.8905424 |
                      5.0 | 4.2721243 |
     |115718| 471|
     | 49769|
               471 l
                      3.5 | 3.1854076 |
     1 720961
              471 4.0 2.4613588
                      3.0 | 3.7363334 |
     |125339|
               471 l
     |113982|
               471 | 4.0 | 3.7423837 |
                471 | 4.0 | 3.5454612 |
     | 24253|
                      5.0 | 4.758245 |
     | 41389|
               471|
     |115672|
                471 l
                      4.0 | 4.1487803 |
                      2.5| 3.5283122|
     |130987|
                471|
     | 48392|
                471 | 4.0 | 3.999699 |
     | 45750|
                      3.0| 2.2895908|
                471|
     | 48542|
                471|
                      5.0 | 4.637712|
     | 27050|
               471|
                      4.0 | 3.3200185 |
     | 4386|
                471 | 4.0 | 3.0404818 |
     | 58440|
                471|
                      3.0 | 3.8718536 |
                      5.0 | 3.1520758 |
     | 21145|
                471 l
     +----+
     only showing top 20 rows
[46]: df_predictions_training_1 = predictions_training_1.toPandas()
     df_predictions_test_1 = predictions_test_1.toPandas()
```

```
precision_simpleALS_training = precision(df_predictions_training_1['rating'],_\[ \indextrumth{taining_1['prediction']})
precision_simpleALS_test = precision(df_predictions_test_1['rating'],_\[ \indextrumth{taining_1['prediction']})

print('For the training set:')
print('MAE: ', mae_training_1, '\nRMSE: ', rmse_training_1, '\nprecision: ',_\[ \indextrumth{taining_1['nnmax: ', mae_training]})
print()
print('For the test set:')
print('MAE: ', mae_test_1, '\nRMSE: ', rmse_test_1, '\nprecision: ',_\[ \indextrumth{taining_1['nnmax: ', mae_test_1], '\nprecision: ',_\[
```

For the training set:
MAE: 0.4655872217135966
RMSE: 0.6148227744526578
precision: 0.3659322733436843

For the test set:

18051

MAE: 0.6414211006720851 RMSE: 0.8454902219527436 precision: 0.2686082326737395

Running time 14.102512836456299

This model is quite simple, we did not try to fit the hyperparameters, namely the dimension of the latent vectors (rank of the matrix), the number of ALS iterations and the regularization parameter. Despite its simplicity, it is way better than the user-based model. The running is much lower which means that we can afford to often compute new predictions for a larger dataset. We can now generate Top 10 user recommendations:

```
[47]: userRecs = SimpleModel.recommendForAllUsers(10).toPandas().set_index('userId') userRecs.head()
```

```
[47]: recommendations userId
15790 [(1101, 5.523297309875488), (377, 5.2211279869...
78120 [(34405, 6.2117156982421875), (2005, 6.1617794...
83250 [(924, 5.376289367675781), (60684, 5.315775394...
113000 [(47, 5.905139446258545), (2959, 5.84366178512...
```

## 2.3.2 2. Better ALS method: fitting the hyperparameters

[(3988, 6.995851516723633), (18, 6.91307926177...

One way to improve our previous model is to fit the hyperparameters to the model. For this, we are using the *pyspark.ml.tuning* library and its ParamGridBuilder function.

Here we are offering differents possibilities for the hyperparameters and the model will try them all to find the best one.

```
[49]: # Tune model using ParamGridBuilder

param_grid = ParamGridBuilder().addGrid(FitALS.rank, [15,17,20]).addGrid(FitALS.

maxIter, [15,20,25]).addGrid(FitALS.regParam, [.01,.05,.1]).build()
```

Let us use a cross-validation set up to train and tune our model. We will split the training set into a train set and a tune set, with ratio 0.8, 0.2 respectively:

```
[50]: # Build cross validation using TrainValidationSplit

tvs = TrainValidationSplit(estimator=FitALS, estimatorParamMaps=param_grid,

→evaluator=evaluator_rmse, trainRatio=0.8)
```

```
[51]: # Fit ALS model to train data
import time

t0 = time.time()
FitModel = tvs.fit(training)
t_fitALS = time.time() - t0
print ("Time of the training:", t_fitALS)
```

Time of the training: 554.3457682132721

Let's save the model:

```
[52]: FitModel.save("FitModelALS")
```

```
[53]: # Extract the best model from the tuning of Hyperparameters
best_model = FitModel.bestModel
```

```
[54]: # Generate predictions and evaluate RMSE
predictions_training_2 = best_model.transform(training)
predictions_test_2 = best_model.transform(test)

rmse_training_2 = evaluator_rmse.evaluate(predictions_training_2)
rmse_test_2 = evaluator_rmse.evaluate(predictions_test_2)

mae_training_2 = evaluator_mae.evaluate(predictions_training_2)
mae_test_2 = evaluator_mae.evaluate(predictions_test_2)
```

We can print the metrics for this new model:

```
[61]: df_predictions_training_2 = predictions_training_2.toPandas()
df_predictions_test_2 = predictions_test_2.toPandas()
```

```
precision_simpleALS_training = precision(df_predictions_training_2['rating'],__

→df_predictions_training_2['prediction'])
precision_simpleALS_test = precision(df_predictions_test_2['rating'],__
→df_predictions_test_2['prediction'])
print('Best hyperparameters found: ')
print('Rank:', best_model.rank)
print('MaxIter:', best_model._java_obj.parent().getMaxIter())
print('RegParam:', best_model._java_obj.parent().getRegParam())
print()
print('Metrics: ')
print('For the training set:')
print('MAE: ', mae_training_2, '\nRMSE: ', rmse_training_2, '\nprecision: ',u
→precision_simpleALS_training)
print()
print('For the test set:')
print('MAE: ', mae_test_2, '\nRMSE: ', rmse_test_2, '\nprecision: ',_
→precision_simpleALS_test)
print()
print('Running time', t_fitALS)
```

Best hyperparameters found:

Rank: 20 MaxIter: 25 RegParam: 0.1

Metrics:

For the training set:
MAE: 0.5717943020148085
RMSE: 0.7328727913464498

precision: 0.28216398487226496

For the test set:

MAE: 0.6223925941501726 RMSE: 0.799148429671974

precision: 0.2613203471704041

Running time 554.3457682132721

We see that the **error** is much lower than the previous one. Fitting the hyperparameters is effective.

Let's see how our model predict the actual ratings of the test set:

```
[56]: predictions_test_2.show()
```

+----+ |userId|movieId|rating|prediction| +----+

```
| 88599|
            471
                    3.0 | 3.347707 |
|133898|
            471|
                    3.0 | 4.2234397 |
92406
            471|
                    5.0 | 4.281761 |
| 94243|
                    3.0 | 2.298056 |
            471|
|115718|
            471|
                    5.0 | 4.0113745 |
| 49769|
            471|
                    3.5 | 3.0017989 |
| 72096|
            471
                    4.0 | 3.1719604 |
|125339|
            471|
                    3.0 | 3.8096318 |
                    4.0 | 3.1445296 |
|113982|
            471|
| 24253|
            471|
                    4.0| 3.6033697|
                    5.0 | 4.7256317 |
| 41389|
            471|
                    4.01
|115672|
            471|
                           4.13637
|130987|
            471|
                    2.5 | 3.3635993 |
| 48392|
            471
                    4.0 | 3.668394 |
| 45750|
            471|
                    3.0 | 2.9343634 |
| 48542|
            471|
                    5.0 | 3.9762886 |
| 27050|
            471|
                    4.0| 3.2472942|
| 4386|
            471|
                    4.0 | 3.4065237 |
| 58440|
            471|
                    3.0 | 3.8583205 |
| 21145|
            471|
                    5.0 | 3.5195282 |
+----+
only showing top 20 rows
```

```
[57]: user_recs_fit = best_model.recommendForAllUsers(10).toPandas().

→set_index('userId')

user_recs_fit.head()
```

```
[57]: recommendations userId
15790 [(3753, 4.374968528747559), (457, 4.2822256088...
78120 [(2324, 4.926319122314453), (318, 4.8594355583...
83250 [(5971, 5.053318500518799), (541, 5.0453348159...
113000 [(296, 3.426694869995117), (2959, 3.4147636890...
18051 [(318, 4.68931770324707), (527, 4.631686210632...
```

We can now generate the top 10 recommendations for all users: