Platform

- Mobile, app, widget maybe?
- Website
- Installable on both google play and app store

Hurdles

- Having current information, keeping up to date
- It may prove difficult to get everyone to participate
- It may be hard to find the correct number of people in the dining halls

Feedback From Users

- The platform will have a user feedback tab
- Surveys could be issued to the apps users that ask them what they would like the app to improve on
- Reviews on the app store and on google play would serve as feedback
- Have students update the app, like Waze
- reviews on food/dining halls

Basic Features

- Counting the number of people at a given dining hall
- The app will have students and teachers make accounts
- The platform would display the available food options and estimate wait times
- The app would have some sort of counting system
- Users will scan something before they enter the dining halls in order to be counted

Advertisement and Marketing

- USC could promote the app to students and teachers digitally
- Social media ads
- Flyers could be posted around the USC campus
- Stations could occasionally be set up around campus to encourage people who walk by to sign up
- Send out ads via email