



PAULETTE VALLAD
CREATIVE DEVELOPER

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OBJECTIVE: To obtain a new position within advertising that leverages my current development skillset

SKILLS & ABILITIES:

- Jr Level Developer (JavaScript, JQuery, Angular)
- HTML5/CSS/CSS preprocessors
- Jr Level Design
- Jr Level Ux/ui Design
- OLA
- Adobe Creative Suite/Creative Cloud
- Completed Grand Circus Part-Time Front-End Boot Camp October 2016 cohort
- HTML5 Email
- Git version control
- Organization, prioritization and initiative taking
- Data analysis, synthesis and reporting

PROFESSIONAL EXPERIENCE:

Picnic New Media – *a property of Cutters Studio Detroit*

Jr. Interactive Developer

August 2014 – November 2017

- Build, from agency files, animated HTML5 banner ads to publisher specifications with vanilla JavaScript & GreenSock Animation Platform or Adobe Animate
- Participate in kick-off calls with ad agency representatives such as art directors and project managers
- Upload banner files to ad serving platforms (Double Click Studio and Sizmek)/prepare files for site served ads
- Investigate and resolve project related QA issues/coding bugs
- Offer creative solutions/suggestions to design problems
- Redesigned client HTML5 email template to be responsive
- Update assets/copy for client websites as needed
- Created customized Word Press site for a Southeast Michigan marketing agency
- Work on ad campaigns and websites for national/regional brands such as Nissan, Ford, Airbnb, Mitsubishi, Infiniti, Southwest Airlines, ComEd, California State Lottery, Everyready and Dexcom

Raymond James and Associates

Purchase and Sales Associate I

June 2009- August 2014

- Analyze and synthesize data from various resources to investigate trade problems/ identify areas of financial risk for the company
- Process equity trade corrections for financial advisor branches (commission adjustment, trade instruction changes, account number changes)
- Assist financial advisor branch personnel with questions regarding equity trade corrections

- Data entry of client trades that have rejected out of the client's account
- Lock-in trading details via industry software/user interfaces
- Collaborate with various internal departments for trade problem resolution
- Contact opposing brokerage firm to resolve trade problems by settlement date

Delphi Products and Service Solutions (TAC Automotive)
Consumer Electronics Returns Analyst & Accounts Payable Liaison
August 2005- May 2009
Troy, MI

- Collaborated with software developer to create algorithm, user interface and output of data processing program
- Prepare accounts payable documents (general office invoices, authorizations for check, account adjusting documents) for department approval and processing
- Analyze and resolve accounts payable imbalances between Allied Delphi corporations
- Calculate, create and balance General Ledger journal voucher entries to increase or decrease promotions accrual and warranty reserve
- Analyze, approve and distribute warranty return material authorizations (RMA) for consumer electronics product line
- Interface with customers, sales/account managers and return center personnel to enforce business procedures for issuing return material authorizations

EDUCATION:

Grand Circus Front End Development Bootcamp
 Detroit, MI
 Completed
 December 2016

International Academy of Design Technology
 Troy, MI
 B.A. – Digital Media
 July 2012

Central Michigan University
 Mt. Pleasant, MI
 B. A. A.
 December 2001

REFERENCES:

Available on request