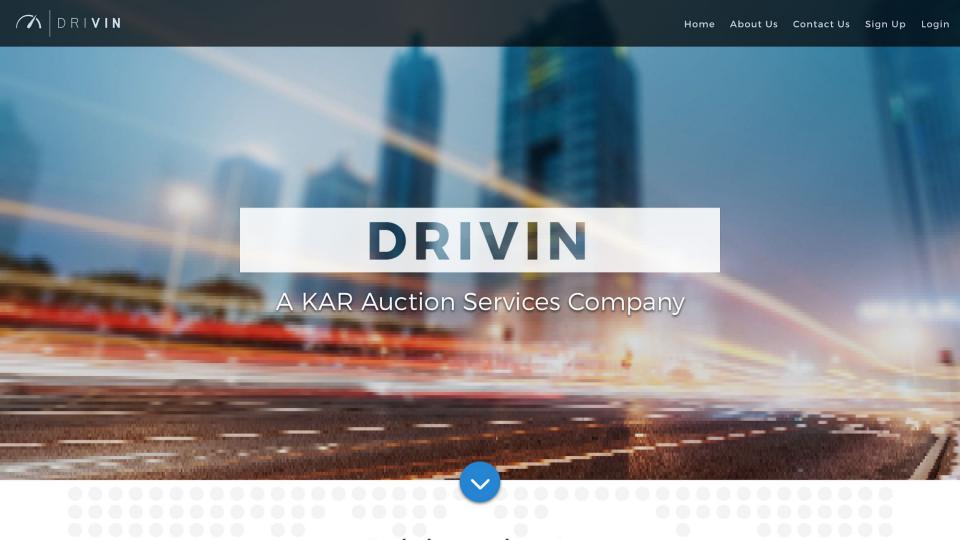
## Hierarchical Linear Models with PyMC3

Paul Black - Junior Data Scientist DRIVIN Metis - Chicago -2018

Paul.laifu.black@gmail.com linkedin.com/in/paulfblack github.com/paulfblack





#### **Hierarchical Modeling**

Hierarchical modeling is a tool of probabilistic programming and Bayesian statistics which predicts the parameters of a posterior distribution for data which can be observed on multiple levels.

It allows for between group varying slope and varying intercept bounding the parameters between complete and no pooled

alternatives.

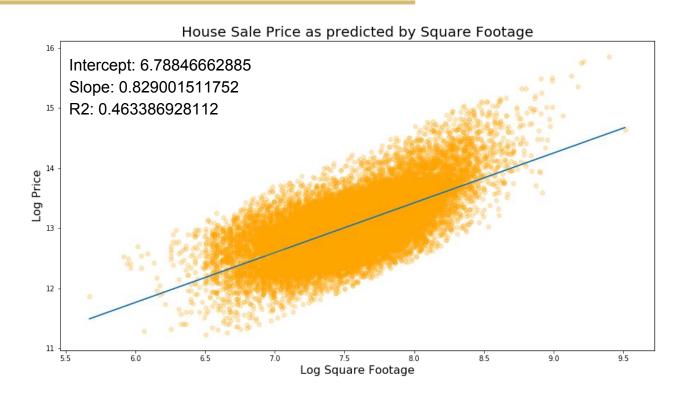




#### Case Study: Historical Housing Sale Data in Seattle

y	=	a	+	bx
•/				

	price	sqft_living	zipcode
0	221900	1180	98178
1	538000	2570	98125
2	180000	770	98028
3	604000	1960	98136
4	510000	1680	98074
5	1225000	5420	98053
6	257500	1715	98003
7	291850	1060	98198
8	229500	1780	98146
9	323000	1890	98038
10	662500	3560	98007
11	468000	1160	98115



#### Data source:

https://www.coursera.org/learn/ml-foundations/supplement/RP8te/reading-predicting-house-prices-assignment

#### Case Study: Historical Housing Sale Data in Seattle

What are the three most important things in real estate?

- Location
- Location
- Location

By creating zip code indicators we can move from a single featured line:

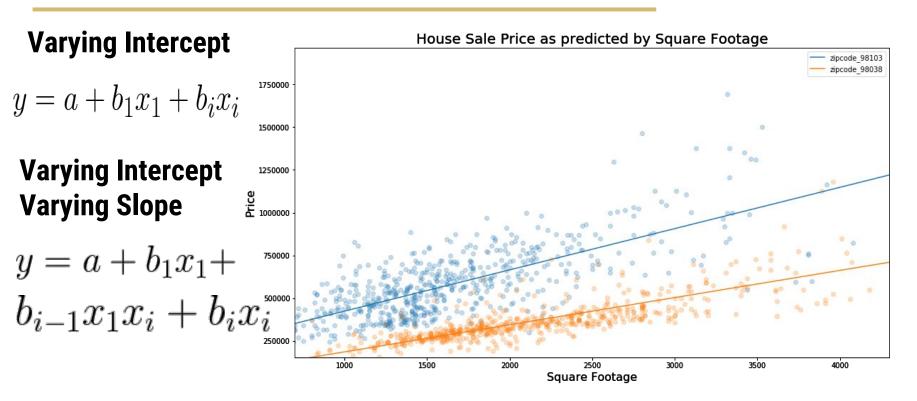
$$y = a + bx$$

$$y = a + b_1^{\text{to}} x_1 + b_i x_i$$

	price	sqft_living	zipcode_98002	zipcode_98003	zipcode_98004	zipcode_98005	zipcode_98006
0	201000	900	1	0	0	0	0
1	300000	1984	1	0	0	0	0
2	142500	690	1	0	0	0	0
3	125000	920	1	0	0	0	0
4	213500	1220	1	0	0	0	0

Data source:

#### Case Study: Historical Housing Sale Data in Seattle



Data source: https://www.coursera.org/learn/ml-foundations/supplement/RP8te/reading-predicting-house-prices-assignment

Pooling: Complete, no, and partial pooling

In the varying-slope varying-intercept, what would happen if we predicted on a new zip code?  $y = a + b_1x_1 + b_2x_2 + b_3x_3...b_ix_i$ 

What if we had a zip code that lacked fully representative data? I.e. imagine we were predicting the effect of waterfront on price, but had coastal zip codes without waterfront property records

#### Pooling: Complete, no, and partial pooling

#### **Complete Pooling**

All groups are given the same slope and intercept.

Chand Chang Chang

Under estimates between group variances.

#### **No Pooling**

All groups are allowed to have unique slopes and intercepts.



Over estimates between group variances.

#### **Partial Pooling**

The slopes and intercepts are related, but allowed to vary. They are assumed to come from a distribution of betas.

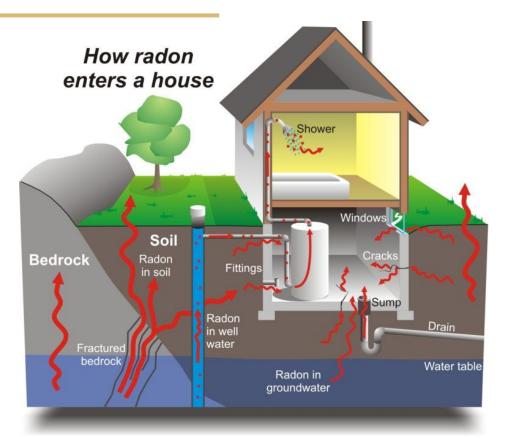
Bound between the extremes of complete and no pooling, pulling betas towards the mean.

#### Case Study: Radon Prediction

Radon is a toxic gas that seeps into homes from the ground and is the number one cause of lung cancer outside of smoking.

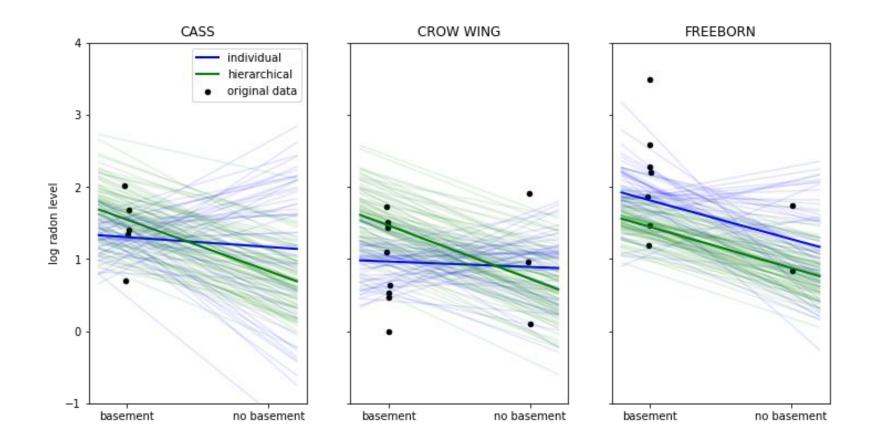
Radon levels were measured across counties in Minnesota with a field denoting which floor the measurement was taken.

Not all counties had records with basement measurements



http://twiecki.github.io/blog/2014/03/17/bayesian-glms-3/

## Case Study: Radon Prediction



## Making your model hierarchical

$$y = \alpha + \beta \chi$$

Simple Model

 $y = \alpha_i + \beta \chi$ 

Varying intercept

 $y = \alpha_j + \beta_j \chi$ 

Varying Slope - Varying Intercept

$$y \sim N\left(\alpha_j + \chi \beta_j, \sigma_y^2\right) \begin{pmatrix} \alpha_j \\ \beta_j \end{pmatrix} \sim N\left(\begin{pmatrix} \mu_\alpha \\ \mu_\beta \end{pmatrix}, \begin{pmatrix} \sigma_\alpha^2 \\ \sigma_\beta^2 \end{pmatrix}\right)$$

#### **Probabilistic Models in three steps**

1. Posit priors and declare likelihood estimator

2. Infer values for latent variables

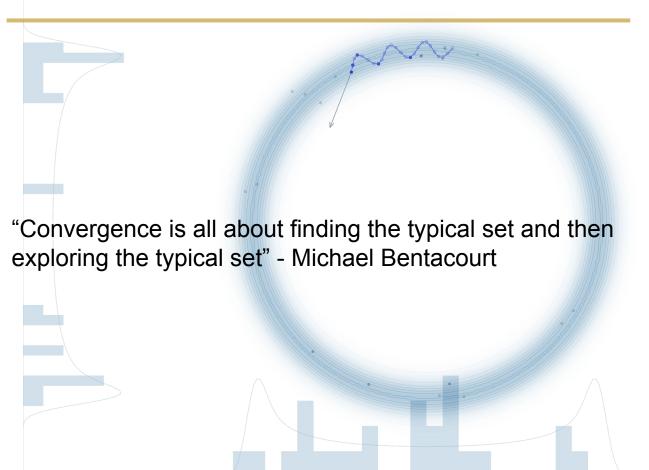
3. Check your model

#### Posit priors and declare likelihood estimator

```
lr = pm.Model()
with lr:
    alpha = pm.Normal('alpha', mu=0, sd=10e4, shape=(1))
    betas = pm.Normal('betas', mu=0, sd=10e4, shape=(1,len(X cols)))
    sigma = pm.HalfNormal('sigma', sd=10e4)
    temp = alpha + T.dot(model input, betas.T)
    y = pm.Lognormal('y', mu=temp , sd=sigma, observed=model output)
```

Non-informative priors can be used when no prior information is available, but all possibilities must be represented.

#### **Infer Values for Latent Variables**



#### No U-Turn Sampler

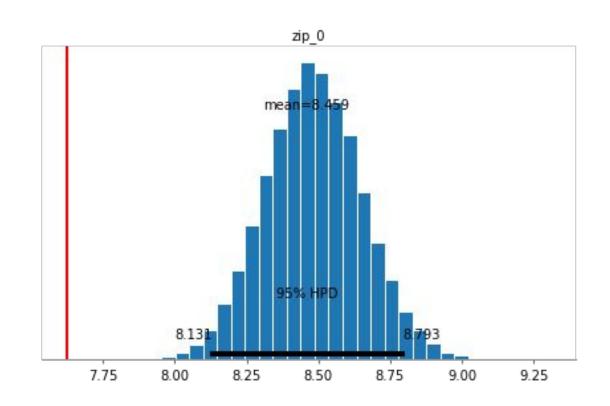
A Hamiltonian Monte Carlo Markov Chain sampler for efficient sampling

#### **Check your Model**

Is your model sensitive to initialization of new priors?

Has your model converged?

Could your actual data have come from your posterior?



#### Recap

- 1. A hierarchical model is a probabilistic model which allows for varying slope and intercepts that come from a beta distribution based on group indicators.
- 2. Probabilistic can be generated using priors and a likelihood estimator.
- 3. When there is no prior knowledge a non-informative prior can be used.
- Model health can be assessed through comparing the posterior distribution to actual data and from the sampling traceplot.

# Putting it all Together

PyMC3 and Hierarchical models in practice