

# Luxury Travel Sweden — Full Website Structure & User Flow (Complete Version)

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## 1. Homepage – Cinematic landing page

### 1.1, Cinematic hero

I would prefer to have it very sleek and cinematic as wished from the beginning. Use these pages as a reference:

<https://privateluxuryevents.com/> “PLE”, very luxurious and sleek, this is my nr 1 reference!

Put my logo LTS on the same place as this webpage

<https://www.open-homes.com/> cinematic is good, I like the moves, quick zooms, circulating, quick moves from sky to house.

Could you generate around 10-12 short AI cinematic film clips running in a loop? Like on the PLE page

Examples of visual impact

<https://www.essgroup.se/>

<https://visitsweden.com/where-to-go/northern-sweden/swedish-lapland/abisko-and-northern-lights/>

<https://visitsweden.com/edible-country/>

<https://vimeo.com/291001722?fl=pl&fe=vl>

Do you need photos from me? I have many good photos.

You see on the landing page some images <https://sverigeagenten.com> I have many more of course...

### 1.2, Menu:

<https://www.lungarnocollection.com/#> (simple layout, menu is good)

Menu symbol with 3 lines is good, I can see that you already use it on the mobile version of the draft, great! When I click on the menu on the PLE page another fixed photo appears for the menu. I like that the cinematic motion stops when you read the menu (calm).

### 1.3, Hero tagline visual mock-ups (red to be visualized)

Sweden, Composed For You  
Curated by Insiders

### CTA Button:

➡ “Start Explore” (see Interactive Map Section 1.5)

1.4, Under the cinematic movie, two additional CTA button options (check PLE page, see „brands, calendar, invite only“)

➡ „Design My Journey with LIV“

➡ „Enter the Experience“

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## 2. Interactive Map Section (start explore)

Right after the cinematic hero, guests are invited to explore a **responsive, interactive map** of Sweden, Scandinavia, and the Baltics.

Map as reference: <https://www.vectorstock.com/royalty-free-vector/scandinavia-baltic-countries-map-vector-43104109> Exactly those countries can be explored, scandinavia + Finland and baltic states.

How do we do with my pre selection of regions, cities, towns and activities which the guests can dig into more with help of LIV. The best would be an userfriendly CMS where I can add it myself. I can impossible send you all places in one hit, and I am travelling and add my discoveries to my map. The idea is exactly identic for AgentHenrik.com so if you find a solution now, it can be transfered 100% to AgentHenrik.com (but for the entire planet).

Here is a dummy map from one of the guys in the pitch <https://egesitest.page.gd/?i=1#>

When I click on a point a popup window is activated with a small introduction to the place. Instead of Add to the plan = Design with LIV ?

### Section Title:

*Explore Sweden & Beyond*

### Intro copy:

“Tap a destination to explore a region, city, place or hidden gem. Whether you’re drawn to Stockholm’s history, Lapland’s auroras, or the archipelago’s private islands, each pin opens the gateway to your journey with help of LIV.”

### How it works:

- A **responsive map** with pre-selected pins for cities, regions, and iconic areas.
- Guests can filter by themes (Nature & Wellness, Design & Innovation, Royal, Art & Culture, Culinary, Nightlife & Celebrations, Legacy & Purpose).
- Seasonal toggle: *Winter / Summer* → adjusts pins and suggestions.
- Some pins include **Featured Storytellers** (see 5).

**Clicking a pin:** LIV pops up instantly, pre-filled with context (highlight the location or region you have picked, themes, seasonal layer, storyteller if available).

Example dialogue from LIV:

- “*Beautiful choice — Stockholm Archipelago. Would you like me to design a story around island hopping and seaside gastronomy, or blend it with Stockholm’s cultural scene?*”

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### 3. Journeys (FIT Travelers)

For discerning travelers who want more than a holiday — who want to step into Sweden’s soul. Our journeys are cinematic narratives, curated with exclusive access, emotional storytelling, and ultra-luxury comfort.

We present six **Signature Chapters**, each a gateway into Sweden’s hidden gems

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#### Nature & Wellness

Disappear into silence and reconnect with yourself. Stay in glass igloos under the Northern Lights, mirrored forest cabins, or private archipelago villas. Practice sauna rituals, forest meditation, and guided digital detoxes. For those who seek more, Sweden’s **biohacking pioneers and longevity experts** curate programs blending nature with the science of performance and wellbeing.

**LIV CTA:**

 *“Design My Journey with LIV.”*

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#### Design & Innovation

Stockholm is one of the world’s unicorn capitals — a cradle of startups and cutting-edge design. We open doors to private design studios, fashion ateliers, and sustainable innovation labs. Meet the entrepreneurs behind global icons and enjoy one-on-one encounters with Sweden’s creatives and thinkers.

**LIV CTA:**

 *“Design My Journey with LIV.”*

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#### Royal, Art & Culture

Discover Sweden’s refined blend of heritage and creativity. Explore private castles and royal palaces after hours, then step into the world of contemporary art, design studios, and collector salons. A journey where history, culture, and innovation meet in timeless Scandinavian style.

**LIV CTA:**

 *“Design My Journey with LIV.”*

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## Culinary Experiences

Discover Sweden through its flavors. Join Michelin-trained chefs in hands-on cooking sessions inspired by the seasons. Forage for wild herbs and mushrooms with local experts, then dine in forest kitchens where nature sets the table. Enjoy gourmet food tours, private tasting visits, and warm home dinners that open the door to authentic Swedish life. Hear Sami stories and share traditional dishes around the fire — each meal a chapter of Sweden’s land, culture, and culinary heritage.

 *Design My Journey with LIV.*

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## Nightlife & Celebration

Swedes know how to party — and we bring you inside their most exclusive scenes. Sip champagne in members-only clubs, dance under the midnight sun at a private island midsummer gala, or host your own soirée in a designer’s loft. For the bold, rent out a mansion and let us curate an unforgettable night with live acts, local creatives, and a guest list to remember.

### LIV CTA:

 *“Design My Journey with LIV.”*

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## Legacy & Meaningful Travel

Travel with purpose and perspective. Support Sami heritage projects, experience rewilding initiatives, or participate in sustainable design collaborations. Every journey leaves a positive footprint — giving back to the land, the culture, and the communities that make Sweden unique.

 *Design My Journey with LIV.*

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## 4. Corporate & Incentives

Sweden is not only a destination — it is a stage for creativity, inspiration, and transformation. We design corporate journeys that reward, engage, and inspire through experiences no traditional DMC can offer.

We present four **Signature Chapters**

**Don’t use „Subcontent (expandable)“, I just kept it for you to see which topics each chapter includes.**

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## Leadership Retreats in Nature

Swap the boardroom for a castle, a mirrored forest lodge, or a private island villa. Executive retreats here combine strategic focus with Swedish wellness: sauna rituals, guided silence, and outdoor adventure.

### Subcontent (expandable):

- Leadership Retreats in Nature (wellness + adventure).

### LIV CTA:

 *“Plan with LIV.”*

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## Innovation & Creativity

Bring your team into Sweden’s unicorn factory. Meet startup founders, green-tech pioneers, and design thinkers. Workshops on creativity, sustainability, and leadership are woven into inspiring environments — from design studios to innovation labs.

### Subcontent (expandable):

- Innovation Safaris (founder encounters, green-tech labs).
- Creative Incentives (sailing races, gastronomy contests, design sprints).

### LIV CTA:

 *“Plan with LIV.”*

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## Celebration & Recognition

Business milestones deserve more than a ballroom. Celebrate with a Scandi White Party on a private island, a royal gala in a candlelit palace, or an Innovation Party Night with startup founders, DJs, and Michelin catering. For a truly bold statement, let us design a bespoke corporate festival in Lapland or the archipelago.

### Subcontent (expandable):

- Gala & Celebration Concepts (white parties, palaces, innovation nights).

### LIV CTA:

 *“Plan with LIV.”*

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## Culture & Purpose

Sweden's cultural and social legacy is a unique source of inspiration. Give your group backstage access to Stockholm Fashion Week, private previews at design fairs, or curated art exhibitions combined with networking dinners. Or transform travel into a CSR narrative by supporting Sami communities, eco-startups, or climate projects.

### Subcontent (expandable):

- Art & Culture Experiences (curated art/fashion, backstage events).
- Wellness & Biohacking Retreats (executive performance & longevity).
- Legacy & Purpose Journeys (CSR travel, eco-startup support).

### LIV CTA:

➡ "Plan with LIV."

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## 5. Featured Storytellers

Experience Sweden beyond the ordinary. Led by local storytellers — from Sami elders and Michelin chefs to artists, designers, and innovators — each encounter offers an authentic glimpse into Swedish life, culture, and creativity. Whether you travel solo or with others, our curated experiences, workshops, and destinations promise meaningful connections and stories that stay with you long after the journey ends.

You need inspiration? Take a peek at our curated selection of storytellers, destinations, workshops, and businesses for eventful, meaningful trips (Sub page\*\*)

### User Flow with LIV (Learn More focus only):

- LIV asks: *"Would you like me to help you find a storyteller that matches your personal interests and design a journey around him/her?"*
- *Client write preferences* → LIV introduces storyteller's full background, philosophy, and sample experiences.
- Guests can explore storyteller categories (chef, innovator, elder, designer, wellness guide).
- LIV suggests matching profiles and builds drafts anchored in the chosen storyteller.

### Conversion Path:

- Storyteller-inspired draft → enquiry form → human curator finalizes.

Webpages for speakers in Sweden (as data bank for her suggestions):  
e.g. Talarpoolen, Athenas, Booky.se och MySpeaker

\*\*I would like to show some examples of storytelling experiences so guests get inspiration to what an experience look like. My current webpage list some top ones:  
<https://sverigeagenten.com/featured-stories/> Could we make a sub page for this? Just cut n paste it

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## 6. Concierge / LIV

### Meet LIV — Your Luxury Itinerary Visionary.

LIV is an advanced AI concierge and travel designer for the next generation of travelers. LIV analyzes your preferences and curates personalized journeys across Sweden and Scandinavia — from nature and wellness escapes to design, culture, and corporate experiences. She transforms inspiration into tailored itineraries, ready for refinement by our expert curators.

#### AI Concierge (LIV) Integration:

*“LIV is available 24/7 to begin planning your bespoke itinerary — our human curators perfect every detail.”*

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## 7. Stories (Magazine / Blog)

An editorial space where inspiration meets insight. Explore seasonal journeys — Northern Lights winters, archipelago summers, autumn design weeks. Meet Swedish chefs, innovators, and storytellers. Discover the hidden gems we weave into our journeys.

Which tool shall we integrate for generating content for blog/newsletter?

Tools for generating newsletter and blog content fall into several categories: AI assistants like Jasper AI and HubSpot AI for idea generation, drafts, and automation; Email Service Providers (ESPs) such as Mailchimp and MailerLite for sending newsletters and managing subscribers; Design tools like Canva for creating visual elements; and Productivity tools including Grammarly for editing, Notion for organization, and Zapier for automating workflows between platforms.

#### AI Content & Idea Generation

- **Jasper AI:** A popular tool for enterprise-level email marketing, helping teams create content efficiently.
  - **ClickUp:** Streamlines AI content creation for newsletters.
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## 8. What Media Says About Us

Our work has been recognized by the world’s leading voices in luxury and travel.

- **Press Clippings:** Download full articles and media features.

<https://sverigeagenten.com/media/> This shall appear on my web page.

I might include these too: <https://berlinagenten.com/media>

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## 9. Contact

Every journey begins with a conversation. Tell us your story — we will design the rest.

- *Design My Journey* (FIT travelers).
- *Plan Our Experience* (Corporate & Incentives).

### **AI Concierge (LIV) Integration:**

Before form submission, LIV engages:

*“Let me sketch your journey draft first — your curator will refine it into perfection.”*

Every enquiry is handled by a personal curator, who will design a bespoke narrative just for you.

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This content must also be listed at the end of the webpage.  
Please check my current webpage for layout and ideas  
<https://sverigeagenten.com>

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[henrik@luxurytravelsweden.com](mailto:henrik@luxurytravelsweden.com)



### **Info**

Contact <https://luxurytravelsweden.com/#Contact>

Terms & conditions <https://luxurytravelsweden.com/terms-conditions/>

Imprint <https://luxurytravelsweden.com/imprint>

Data protection Notice <https://luxurytravelsweden.com/data-protection/>

### **About**

Our story (see below)

Booking process (see below)



Pricing & FAQ

## Join us

Subscribe to our newsletter ([info@luxurytravelsweden.com](mailto:info@luxurytravelsweden.com))

Facebook

Instagram

## Main Navigation Menu (Top Right)

- **Explore** → opens **Interactive Map (Start Explore)**
- **Journeys** → opens submenu with **six chapters** (Nature & Wellness, Design & Innovation, Culinary & Storytelling, Celebration & Lifestyle, Royal, Art & Culture, Legacy & Meaningful Travel)
- **Corporate & Incentives** → opens submenu with **Signature Corporate Chapters**
- **Storytellers** → opens Featured Storytellers section with *Learn More with LIV*
- **LIV / Concierge** → opens AI Concierge window
- **Journal** → opens Stories / Blog
- **What Media Says About Us** → opens Press & Media page
- **Instagram**
- **Contact** → opens LIV-first enquiry form
- **About Us**
- **Booking Process**

**What shall we include in the main navi menu?? Consult me? Check PLE menu and Sverigeagenten menu**

**About Us – Sub page? Shall not be on the landing page to scroll (too long)**

## The Crew

### Henrik Tidefjärd – founder & travel designer

With more than 20 years of know-how in the luxury travel industry and guiding A-listers, the founder Henrik is an authority clientele satisfaction. He is an expert at opening doors thanks to a widespread network of intriguing contacts and a talented “cool hunter” to find the latest scoops. Read more about Henrik here >> [\(Sub page?\)](#)

### LIV – AI concierge & travel designer

LIV stands for Luxury Itinerary Visionary, a next-generation AI concierge developed to merge Scandinavian creativity with global hospitality standards. She represents the spirit of Swedish innovation and every interaction with LIV feels like speaking with a curator who understands your rhythm, your taste, and your desire for something extraordinary. At your service 24/7!

### Booksy – AI Logistic Maestro

Tired of juggling flight times, car rentals, and train/bus tickets? Let Booksy handle it! Booksy is your friendly AI logistics assistant who loves nothing more than getting you from Point A to Point B smoothly. All you need to do is say where and when... and Booksy takes care of the rest.

### **Swift – AI Admin Pro**

**Swift** is the go-to problem solver when things get urgent. She smooths out complaints, untangles booking and cancellation terms, and keeps all the admin details in order. She makes sure every tricky situation turns into a simple solution.

### **Our Story**

Luxury Travel Sweden was founded with one vision in 2021: to show the world a side of Sweden that blends *stunning nature, hidden gems, ultra-luxury service, and the people who make this country extraordinary*. We are not just a DMC; we are storytellers, curators, and lifestyle creators.

### **Our Philosophy**

Every journey is a narrative. We weave together nature, heritage, innovation, and lifestyle into immersive stories that touch emotions and awaken curiosity. Luxury, for us, is not only comfort — it's access, intimacy, and meaning.

### **Why Us**

- Over 20 years in the luxury travel industry.
- Local insiders with exclusive access and network
- A creative approach in creating experiences
- Ultra-luxury, white-glove service for seamless travel.
- Sustainability and authenticity at the heart of every journey.

### **Our Target group**

Luxury Travel Sweden creates bespoke travel experiences tailored for discerning, open-minded travelers who value authenticity and originality. We specialize in serving curious cosmopolitans, decision-makers, innovators, and luxury seekers who want more than standard tours, crowded attractions, or predictable itineraries. Our journeys are designed for those who appreciate cultural storytelling, exclusive encounters, fine dining and wine, as well as meaningful connections with like-minded people. If you're looking for fresh perspectives, unique experiences, and memorable adventures, you've found the right place with us.

### **Our Sustainability goal**

Sweden leads the world in design, green technology, and social innovation — and so do we. At Luxury Travel Sweden, we are committed to minimizing our environmental footprint wherever possible, ensuring that our journeys are not only unique and memorable but also respectful of the world we explore.

**Booking process – sub page? Shall not be on the landing page to scroll (too long)**

<https://sverigeagenten.com/plan-your-story/>

### **01. YOUR INPUT**

We start with you—your preferences, personality, and travel history. From the cinematic

homepage, choose *Explore* (map), *Design with LIV* (our AI Luxury Itinerary Visionary), or *Enter the Experience*. LIV drafts your trip around dates, group size, and interests (six themes: Nature & Wellness, Design & Innovation, Culinary experiences, Nightlife & Celebration, Royal, Art & Culture, Legacy & Meaningful Travel). Send your AI-drafted enquiry, and a human curator takes over. Not sure where to begin? Let's brainstorm together.

## **02. RESEARCH & STORY DEVELOPMENT**

Your human curator refines the draft with insider access, seasonal/logistical alignment, and storyteller insights. They then present a first *Story Proposal* with activities, indicative pricing, and sustainability elements.

## **03. CONFIRMATION & DETAILS**

Once the story and costs are agreed, a deposit confirms your experience ("No money, no honey" is our policy). We then:

- Implement the itinerary as soon as possible to secure your experiences
- Coordinate dietary needs, rooming, occasions, or corporate/legacy goals.
- Adjust the fine details as needed (with price updates before changes).

## **04. FINAL REVIEW & DEPARTURE**

We reconfirm every detail—contacts, packing notes, seasonal tips, and support. Your curator don't leave anything to your destiny.

## **05. TRAVEL & FOLLOW UP**

On trip, you're in safe hands. For self-guided journeys, we check in and provide 24/7 support. Afterward, we collect feedback, may share social media highlights (with permission), and refine your profile and references so your next draft is even better.

# User Flow Summary

1. **Homepage Hero CTA** → Start explore → **Interactive Map (Start Explore)** or Design with Liv or Enter the Experience
2. **Interactive Map** → Click on pin (location, theme, or storyteller).
  - LIV opens with context → Draft itinerary.
3. **Choose your path** (→ Enter the Experience): Individual Journeys, Corporate & Incentive, Storytellers, LIV
4. **Journeys** – Explore six Chapters (**Nature, Design, culinary, nightlife, art/culture and meaningful**)
5. **Corporate & Incentives** → Explore Signature Chapters → LIV entry at end of each section.
6. **Storytellers** → “Learn More with LIV” → LIV reveals biography + builds storyteller-anchored draft.
7. **Concierge / LIV** → LIV framed as 24/7 designer → direct enquiry.
8. **Stories (newsletter/blog)**
9. **What Media Says About Us (press clipping)**
10. **Instagram flow (integrated from instagram account)**
11. **Contact Page** → LIV-first enquiry flow → human curator follow-up.

# Luxury Travel Sweden — Full Master Draft

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## Overlay UI / Menu (Top Right)

### Header Layout (Visible Across All Pages):

- **Top-Left:** Logo (Luxury Travel Sweden, monochrome SVG)
- **Top-Right Navigation Menu:**

### Menu Behavior:

- Transparent over hero video, transitions to dark-glass background on scroll.
  - Mega menus reveal columns with chapter links and small image thumbnails.
  - On hover, contextual descriptions appear.
  - Mobile version collapses into a full-screen overlay with same navigation flow.
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## User Flow Summary

### 1. Homepage Hero CTA

The homepage opens with a **cinematic hero video** — autoplay, fullscreen, muted.

#### Overlay UI Elements:

- Logo (top-left)
- Menu (top-right, as above)
- **Primary CTA (bottom-center):**  
“Start Explore →”  
*Alternative options on hover:* “Design with LIV” or “Enter the Experience.”

#### Hero Text Example:

Sweden, Composed For You  
Curated by Insiders

#### CTA Functionality:

- “Start Explore” → leads directly into the **Interactive Map (Start Explore)**.
  - “Design with LIV” → opens LIV immediately.
  - “Enter the Experience” → scrolls down to section **Choose Your Path**.
- 

### 2. Interactive Map (Start Explore)

After clicking “Start Explore,” the **Map Explorer** opens as an immersive, responsive map of Sweden and Scandinavia.

## Features:

- Pre-selected **pins** for cities, regions, and islands (Stockholm, Lapland, Gothenburg, Gotland, Archipelago, Dalarna, etc.).
- **Filters:** Nature & Wellness, Design & Innovation, Culinary, Celebration & Nightlife, Art & Culture, Legacy & Meaningful Travel.
- **Season Toggle:** Summer | Winter
- **Storyteller Layer:** Some pins display storyteller portraits (e.g., chef, Sami elder, designer).

## Action:

- User clicks on a **pin** → **LIV opens instantly**, pre-filled with that location and active filters.
- LIV greets the visitor, suggesting curated itineraries and experiences.

## Example:

*“Beautiful choice — Stockholm. What are you interested in to discover?”*

## Outcome:

LIV generates a **draft itinerary**, which can be refined or sent as a travel request.

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## 3. Choose Your Path (→ Enter the Experience)

After interacting with LIV or the map, visitors can select one of four curated paths:

- **Individual Journeys (FIT Travelers)**
- **Corporate & Incentive Experiences**
- **Storytellers**
- **LIV Concierge**

Each path is accessible from the main homepage section or the top menu.


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## 4. Journeys – Explore Six Chapters (FIT Travelers)

For discerning travelers who want to experience Sweden through emotion, culture, and creativity.

Each journey is a story — authentic, cinematic, and deeply personal.

### Six Signature Chapters:

1. **Nature & Wellness**
  - Glass igloos, mirrored forest cabins, private archipelago villas.
  - Sauna rituals, guided silence, biohacking and longevity programs.
  -  *Design My Journey with LIV.*
2. **Design & Innovation**

- Studio visits, startup encounters, sustainable design labs.
- Fashion ateliers and insider access to Sweden’s creative core.
- ➡ *Design My Journey with LIV.*
- 3. **Culinary Experiences**
  - Michelin forest feasts, foraging, Sami culinary rites.
  - Dining with chefs and storytellers who share Sweden’s edible heritage.
  - ➡ *Design My Journey with LIV.*
- 4. **Nightlife & Celebration**
  - VIP Stockholm nightlife, midsummer galas, designer loft soirées.
  - Private mansion gatherings and exclusive island parties.
  - ➡ *Design My Journey with LIV.*
- 5. **Royal, Art & Culture**
  - Private castles, royal palaces after hours, art galleries, and collector salons.
  - A seamless blend of heritage, creativity, and modern innovation.
  - ➡ *Design My Journey with LIV.*
- 6. **Legacy & Meaningful Travel**
  - Eco-initiatives, Sami heritage support, climate and design projects.
  - Sustainable luxury travel with positive community impact.
  - ➡ *Design My Journey with LIV.*

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## 5. Corporate → Explore Signature Chapters → LIV Entry

For brands, teams, and organizations seeking inspiration through travel. Luxury Travel Sweden designs immersive corporate journeys blending leadership, innovation, and lifestyle.

### Signature Corporate Chapters:

- **Leadership Retreats in Nature** — strategy and wellness in castles, lodges, and private islands.
- **Innovation & Creativity** — startup encounters, sustainability labs, and design-thinking sessions.
- **Celebration & Recognition** — royal gala dinners, island festivals, and corporate soirées.
- **Culture & Purpose** — CSR projects, art/fashion immersions, and eco-driven leadership experiences.

➡ *Plan with LIV.*

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## 6. Storytellers → “Learn More with LIV”

The **Featured Storytellers** section highlights the individuals who bring Sweden’s creative scene to life — Sami elders, chefs, designers, scientists, celebs, musicians, and innovators.

### Interaction:

- LIV asks: “*Would you like me to help you find a storyteller that matches your personal interests and design a journey around him/her?*”
  - Client write preferences → LIV introduces storyteller’s full background, philosophy, and sample experiences.
  - Guests can explore storyteller categories (chef, innovator, elder, designer, wellness guide).
  - LIV suggests matching profiles and builds drafts anchored in the chosen storyteller..
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## 7. Concierge / LIV → Direct Enquiry

LIV is accessible from every page as a floating assistant.  
She is the **24/7 itinerary designer** who:

- Responds instantly to destination and concept inquiries.
- Creates personalized drafts for both FIT and Corporate clients.
- Hands over the request to a human curator for refinement.

### Tagline:

*LIV — Intelligent travel design for a new era of luxury.*

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## 8. Stories (Newsletter / Blog)

Editorial storytelling hub featuring:

- Seasonal inspiration (Aurora winters, Summer archipelago, Autumn design weeks).
  - Interviews with storytellers, chefs, and innovators.
  - Behind-the-scenes features from the Swedish luxury scene.
  - Newsletter subscription form integrated with CRM for lead nurturing.
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## 9. What Media Says About Us (Press Clipping)

Showcasing recognition from the world’s top publications.

- Press coverage / press clippings
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## 10. Instagram Flow (Integrated from Instagram Account)

A live mosaic of real experiences — directly integrated feed from the official **@LuxuryTravelSweden** Instagram account.

- Visual storytelling through cinematic reels, destination clips, and guest moments.
- Dynamic feed updating automatically.
- CTA: *Follow us on Instagram* →



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## 11. Contact Page → LIV-first Enquiry Flow → Human Curator Follow-up

Final step in the customer journey.

- **LIV-first interaction:** user specifies desired journey, style, and date.
- LIV creates a **draft itinerary** → attaches it to a form → sends to curator.
- Human curator refines and confirms within 24 hours.

### Contact CTA:

*Every journey begins with a conversation. Tell LIV your story — we'll design the rest.*

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### End of Master Draft

This master document now reflects the entire structure, user flow, and interaction logic for *Luxury Travel Sweden* — including the Overlay UI, LIV integration, six FIT chapters, corporate flow, storytellers, blog, press, Instagram, and contact system — in exact order and without adding or omitting any listed content.