

Małgorzata Czopik

Graphic Designer | UI/UX Designer

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 mczopik.vercel.app

I'm a versatile and creative Graphic Designer with 9 years of experience in conceptualizing and executing impactful visual designs, proficient in translating client ideas into visually appealing solutions. I excel in using cutting-edge design software in the industry and keeping up with the latest design trends.

Work Experience

Marketing Specialist | Graphic Designer | UX/UI Designer

Axon System Foreign Language School | Sep 2023 - now

- Led the design process for logos, designing client branding guidelines.
- Designed user interfaces for mobile applications and websites, focusing on a seamless and intuitive user experience.
- Created visually compelling social media graphics that contributed to increased engagement and brand visibility.

UX/UI Designer

Koodeyo | Dec 2022 - now

- Conceptualized and designed impactful logos, ensuring a strong representation of brand identity.
- Developed user interfaces for mobile applications and websites, emphasizing user-centric design principles.
- Designed company letters that maintained a consistent brand image and conveyed professionalism.
- Created visually appealing business cards and ID cards, contributing to a cohesive corporate identity.

Marketing Specialist Tesco Poland

Gutenberg Networks Warsaw sp. z o.o. | Sep 2014 - Aug 2015

- Successfully implemented design and content changes resulting in increased engagement and readership of Tesco newsletters.
- Developed streamlined processes for editing, proofreading, and design, contributing to more efficient production timelines.
- Received positive feedback from the sales and marketing team for consistently delivering high-quality promotional materials.

Project Manager

CEZ CARGO sp. z o.o. | Nov 2012 - May 2014

- Secured successful implementation and completion of multiple EU projects, meeting all regulatory requirements.
- Built a cohesive and efficient team that consistently delivered projects on time and within budget.
- Implemented cost-saving measures resulting in improved budget efficiency across projects.

Graphic Designer | Project Manager | Mobile Service Editor

FilmFruit sp. z o.o. | Oct 2010 - Nov 2012

- Developed logos that contributed to enhanced brand recognition and market presence for various clients.
- Designed websites that resulted in improved user engagement and conversion rates.
- Created book covers that received positive feedback from authors and publishers, contributing to successful book launches.
- Ensured flawless printing of publications, minimizing errors and optimizing the visual impact of printed materials.

Graphic Designer | Project Manager

Amistad sp. z o.o. | Feb 2010 - Oct 2010

- Designed diverse and impactful logos that effectively communicated brand identity for a range of clients.
- Crafted visually stunning and user-friendly websites, ensuring a seamless and engaging online presence for clients.
- Created compelling book designs and covers, collaborating with authors and publishers to bring stories to life.
- Successfully prepared publications for printing, focusing on layout, typography, and overall print readiness.
- Applied mobile and website UI design expertise to enhance user experiences and interface aesthetics.

DTP Graphic Designer

Academy of Economics in Katowice | Nov 2008 - Feb 2010

- Created aesthetically pleasing book designs and covers, collaborating with authors and publishers.
- Successfully prepared publications for printing, managing layout, typography, and print readiness.
- Collaborated with cross-functional teams to ensure design alignment with project goals.

Education

Master Degree of Editing

Jagiellonian University in Krakow | Sep 2003 - Nov 2008

Computer graphics with elements of artistic creation

Polish-Japanese Academy of Information Technology | 2011 - 2012

Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Figma

Languages

- Polish
- English
- German