





100%



9:41

Tuesday, September 12





100%



9:41

Tuesday, September 12





100% A full battery icon indicating 100% charge.

9:41

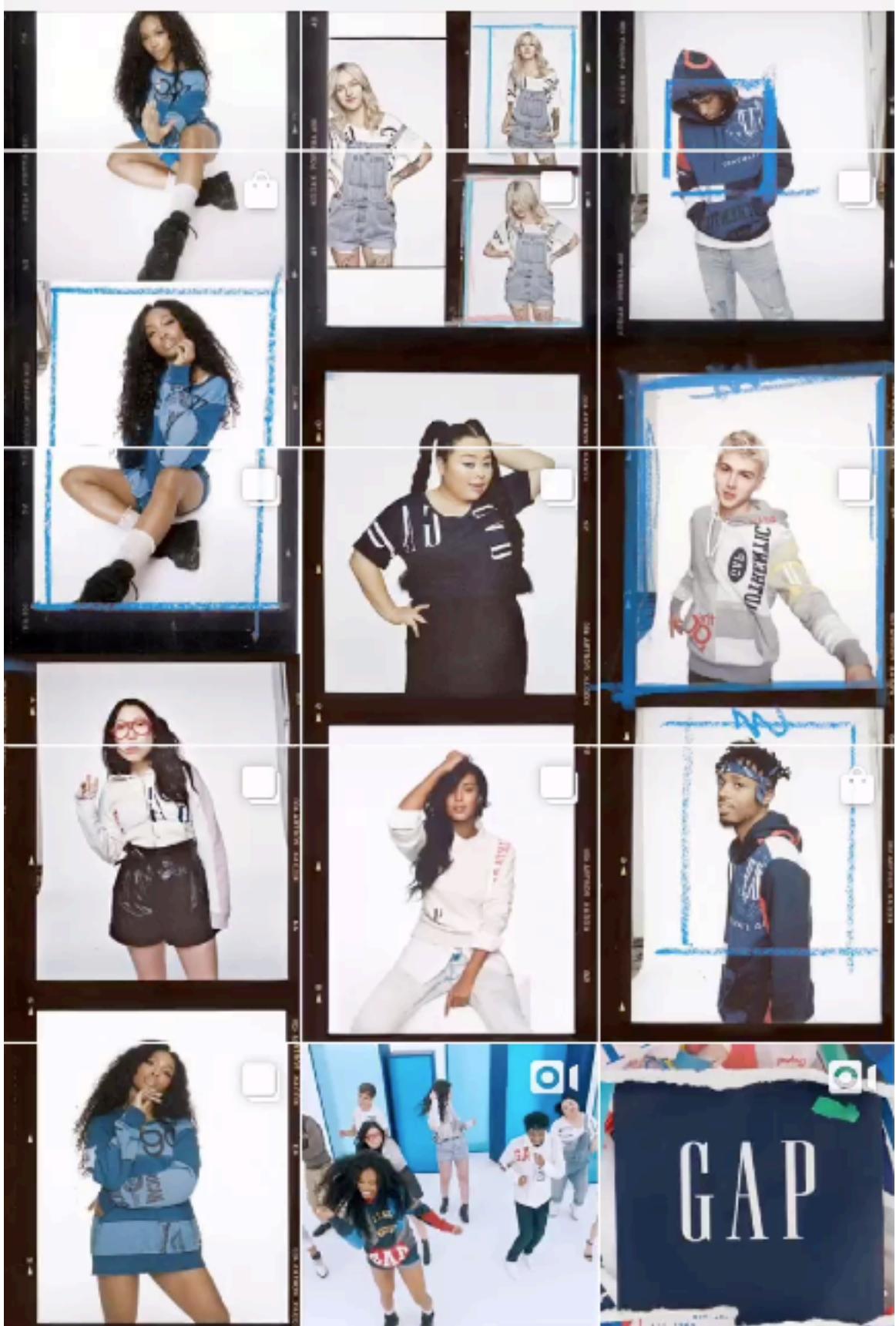
Tuesday, September 12





gap

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100%

9:41

Tuesday, September 12





gap

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106,557 views · Liked by christina.croft and jassminvalley

gap To celebrate the launch of #GapLogoRemix, a special collection of iconic Gap logos reimagined, we brought together nine culture remixers, each with their own unique vibe. Shop the collection at [gap.com](http://gap.com) on 1/27.





TAKE TIME FOR YOURSELF

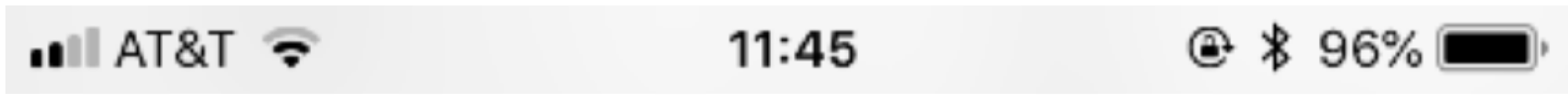
every day

GAP ADVICE & CLASSICS

GAP ADVICE & CLASSICS







11:39



Gap (Default)

Sponsored (demo) •

...

We brought together tons of old-school, iconic Gap logos, remixed together in T-shirts, hoodies, and more.



Click for the Logo Remix

89

15 Comments 5 Shares

Like

Comment

Share



Derrica Lane updated her profile picture.

5 mins •

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GAP gap 201 Meet The Cast.



BRIA  
VINAITE

SABRINA  
CLAUDIO

CONNOR  
FRANTA

SZ

METRO  
BOOMIN

Tap for  
more

See More



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The Archive Reissue

Logo Remix Digital Campaign



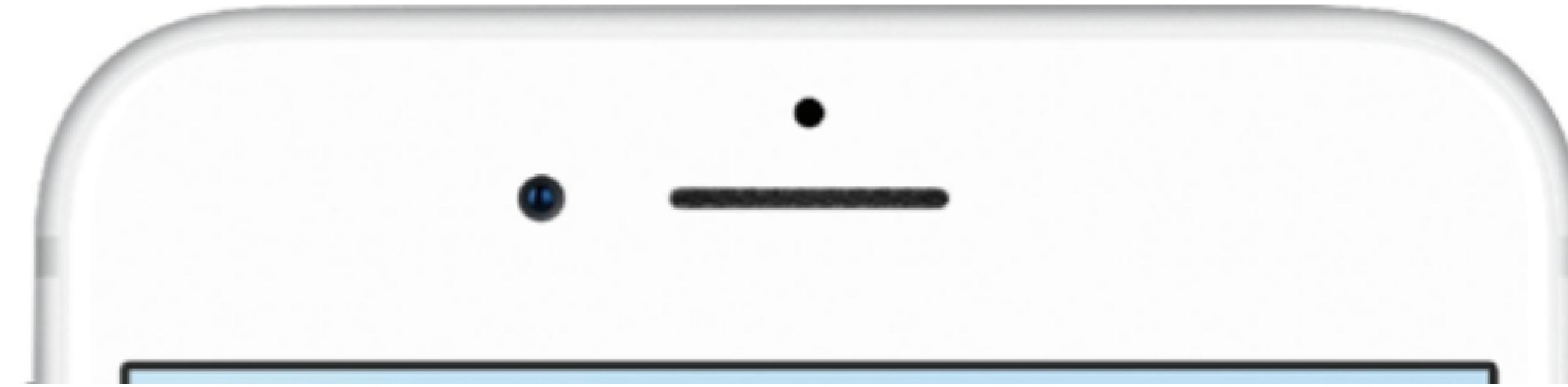










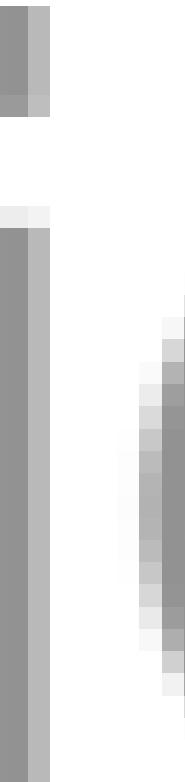
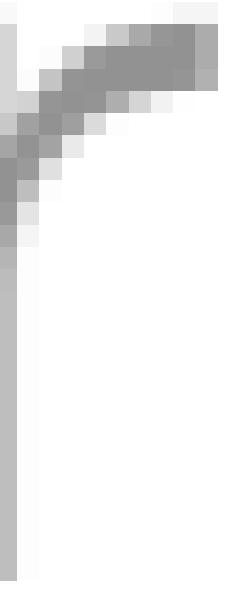
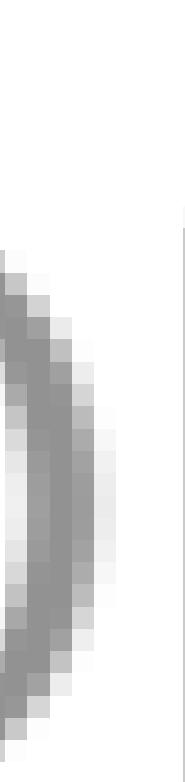








Science



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TAKE TIME FOR YOURSELF

every day

GAP ADVICE & CLASSICS

GAP ADVICE & CLASSICS



STYLIZED FOR FUNCTION AND  
COMFORT  
COLLECTION - CLASS -  
**ESSENTIALS**  
COLLECTION - CLASS -

 gap 291  

# Meet The Cast.

X

BRIA  
VINAITE



SABRINA  
CLAUDIO



CONNOR  
FRANTA



SZA



METRO  
BOOMIN



Tap for  
more

See More



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gap 23h



# Meet The Cast.



SABRINA  
CLAUDIO

CONNOR  
FRANTA

SZ

METRO  
BOOMIN

Tap for  
more

See More



...

11:39



Gap (Default)

Sponsored (demo) •

...

We brought together tons of old-school, iconic Gap logos, remixed together in T-shirts, hoodies, and more.



Tap to Open

Click for the Logo Remix

89

15 Comments 5 Shares

Like

Comment

Share



Derrica Lane updated her profile picture.

...

5 mins •



11:39



Gap (Default)

Sponsored (demo) •

...

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Click for the Logo Remix



89

15 Comments 5 Shares



Like

Comment

Share



Derrica Lane updated her profile picture.

...

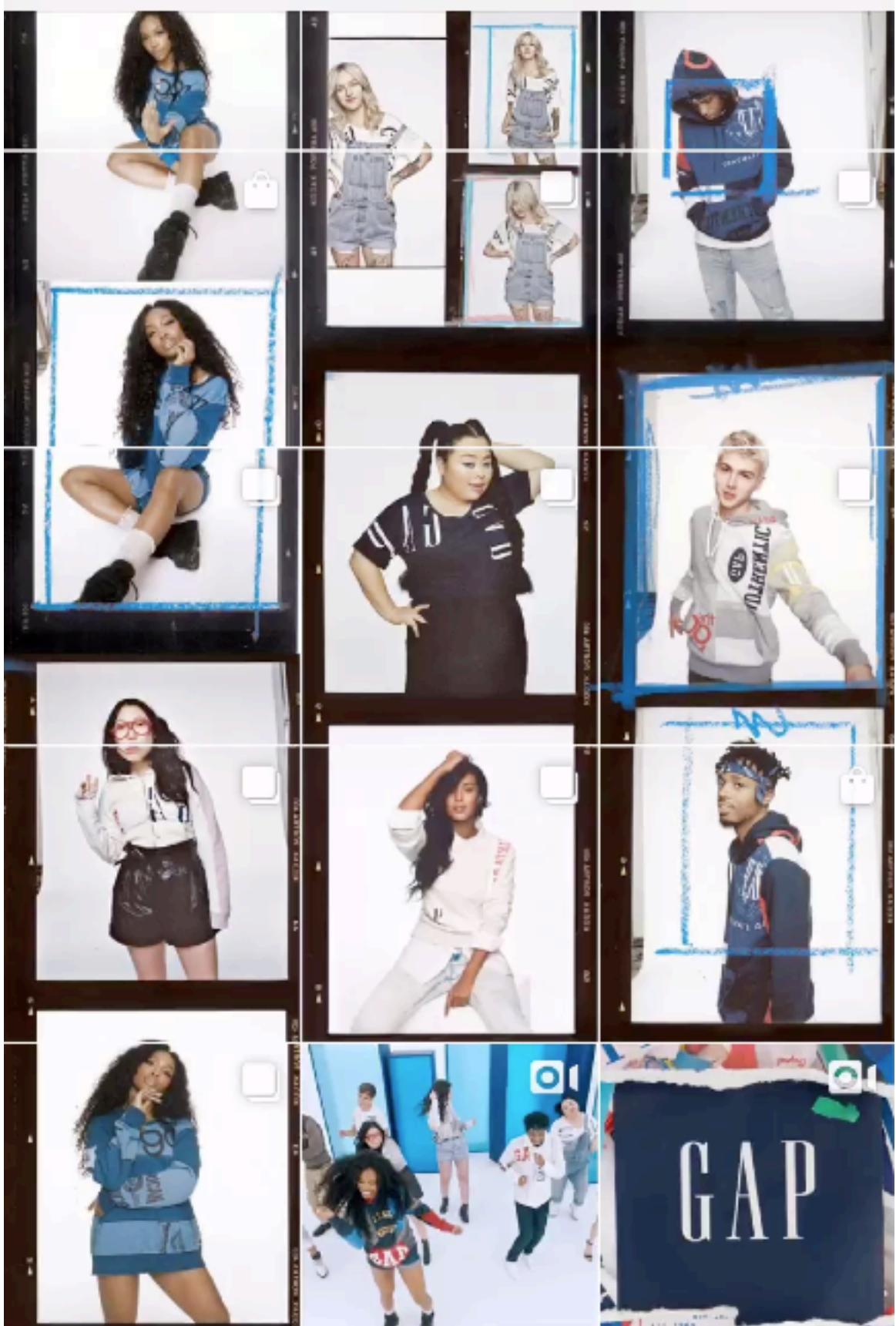
5 mins •





gap

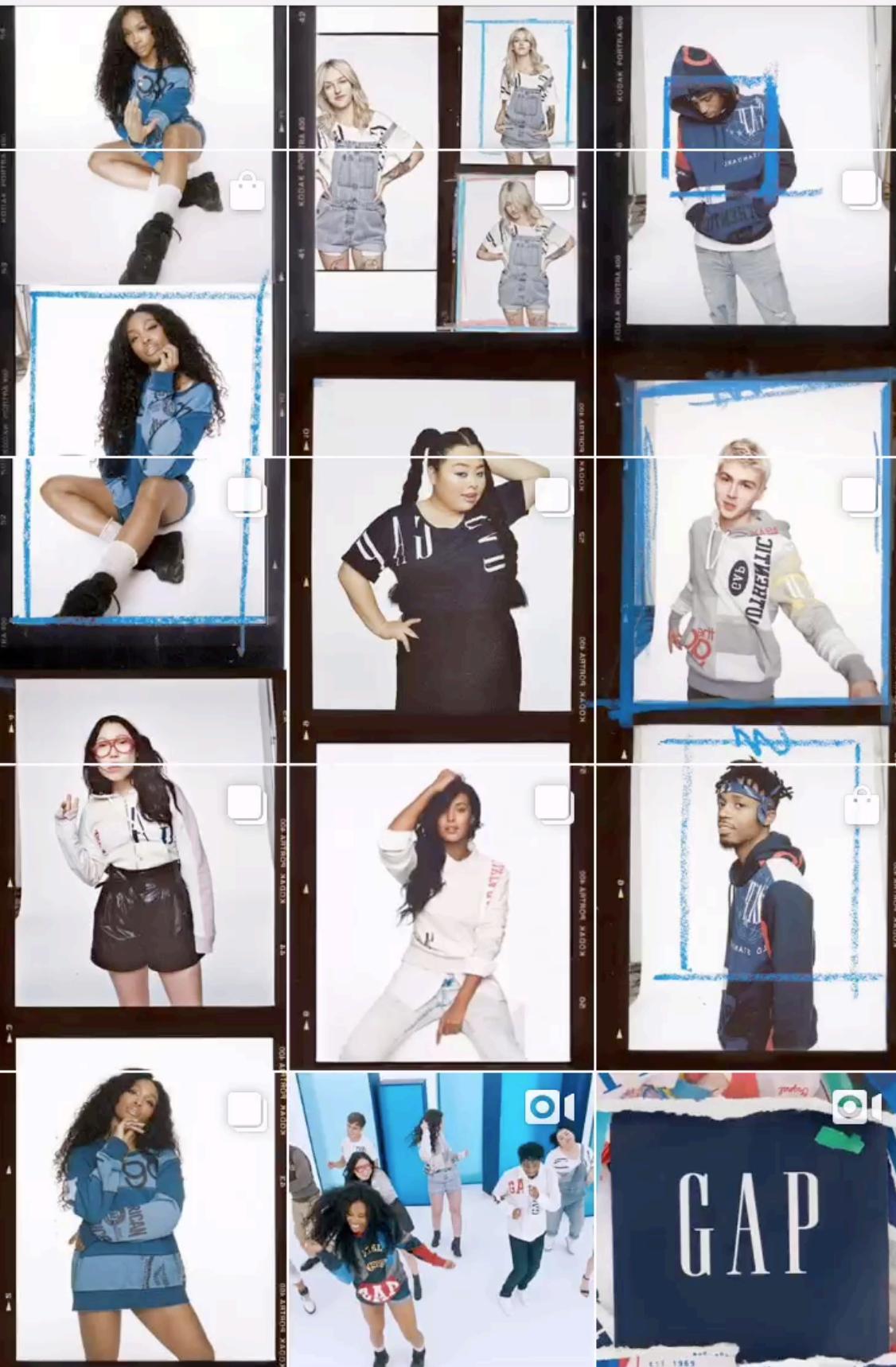
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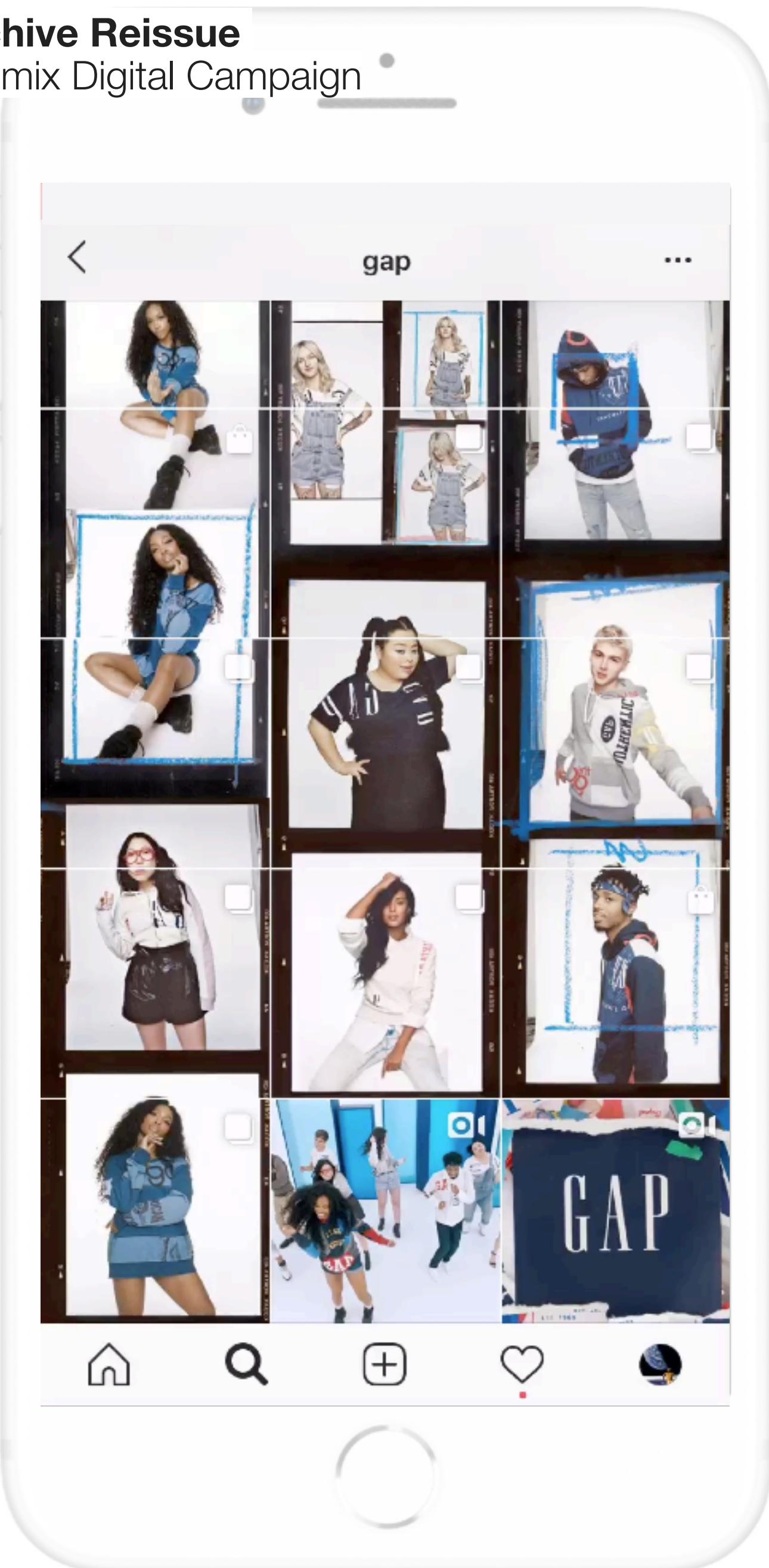
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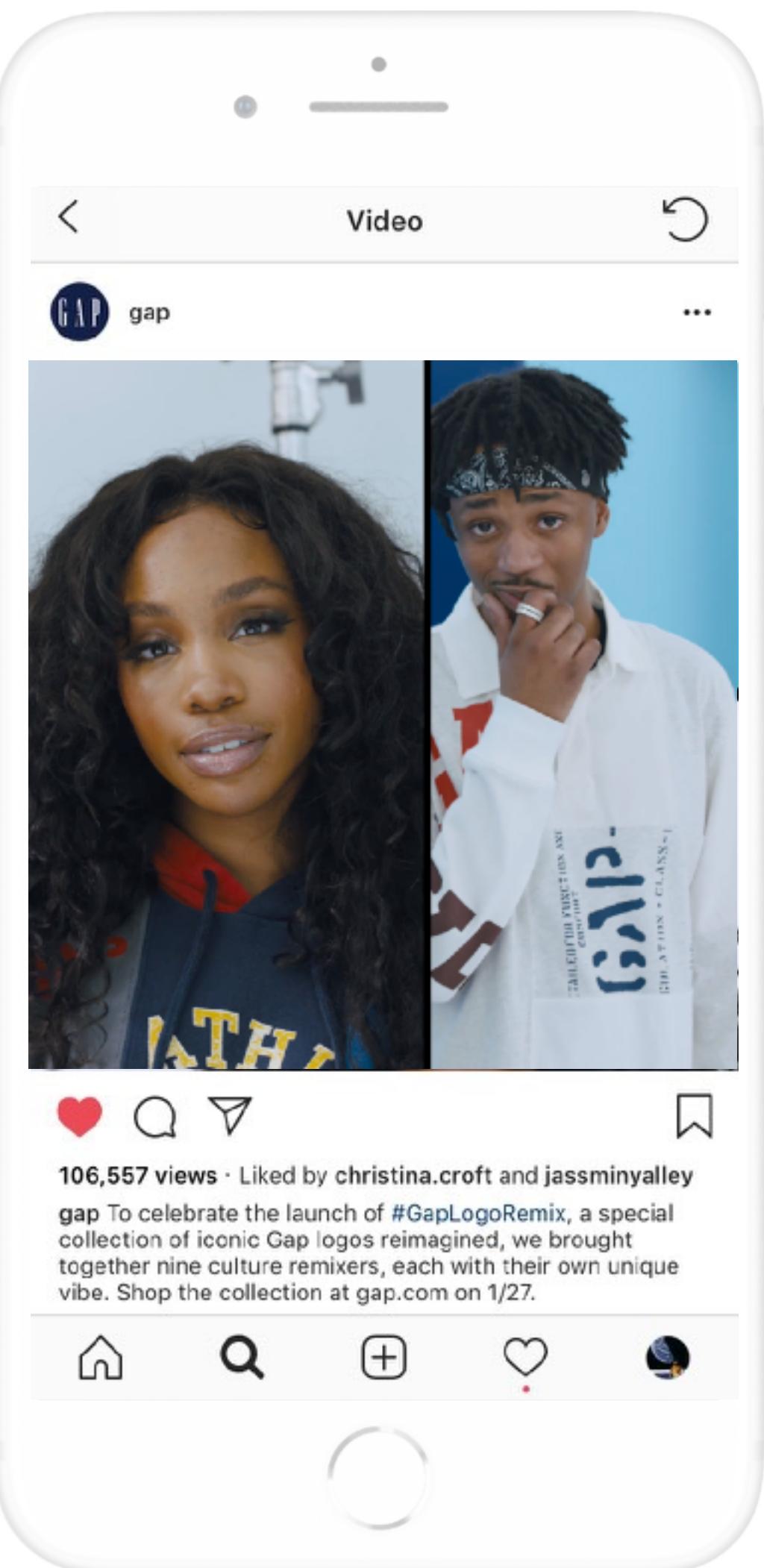


# The Archive Reissue

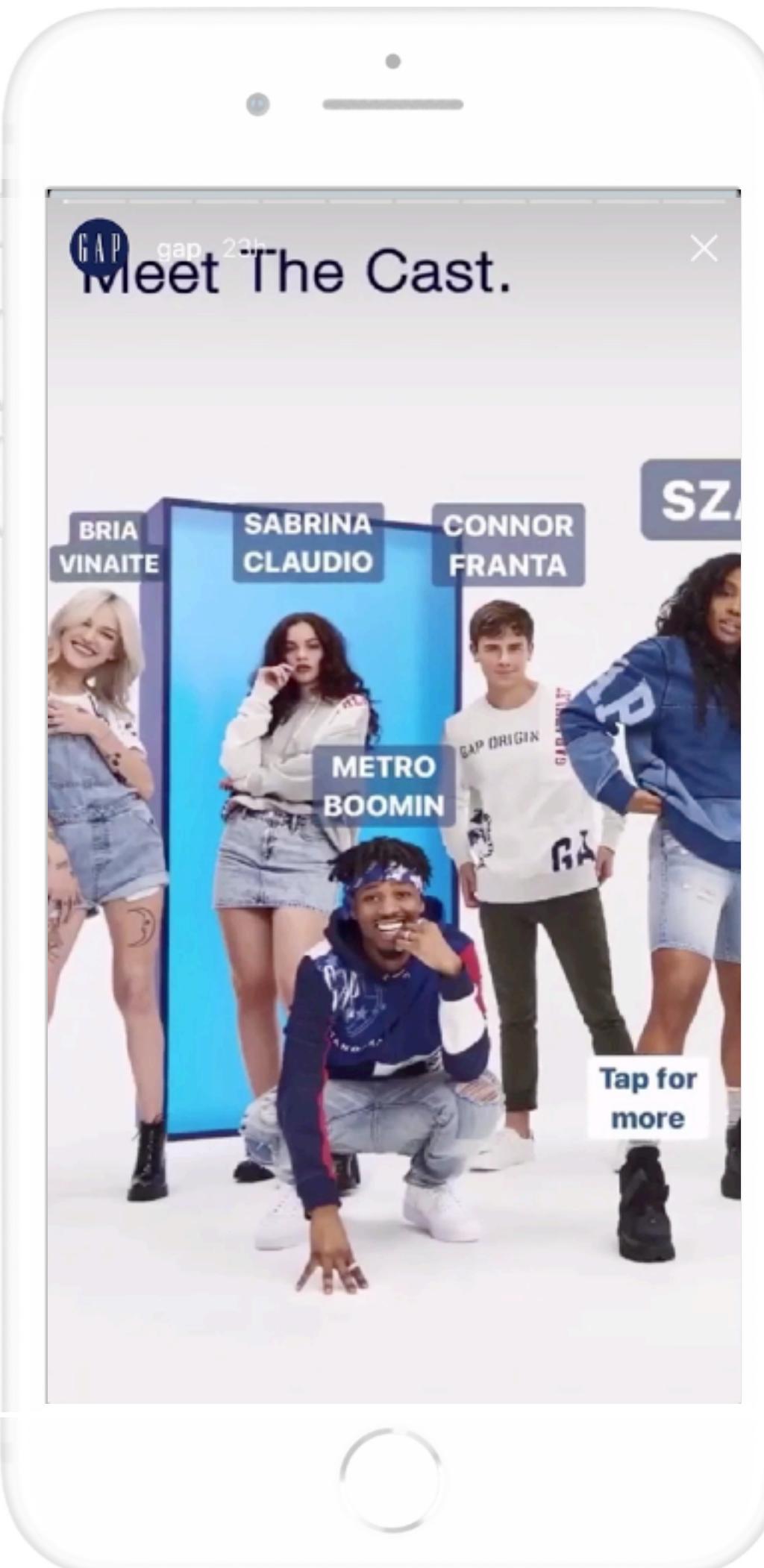
## Logo Remix Digital Campaign



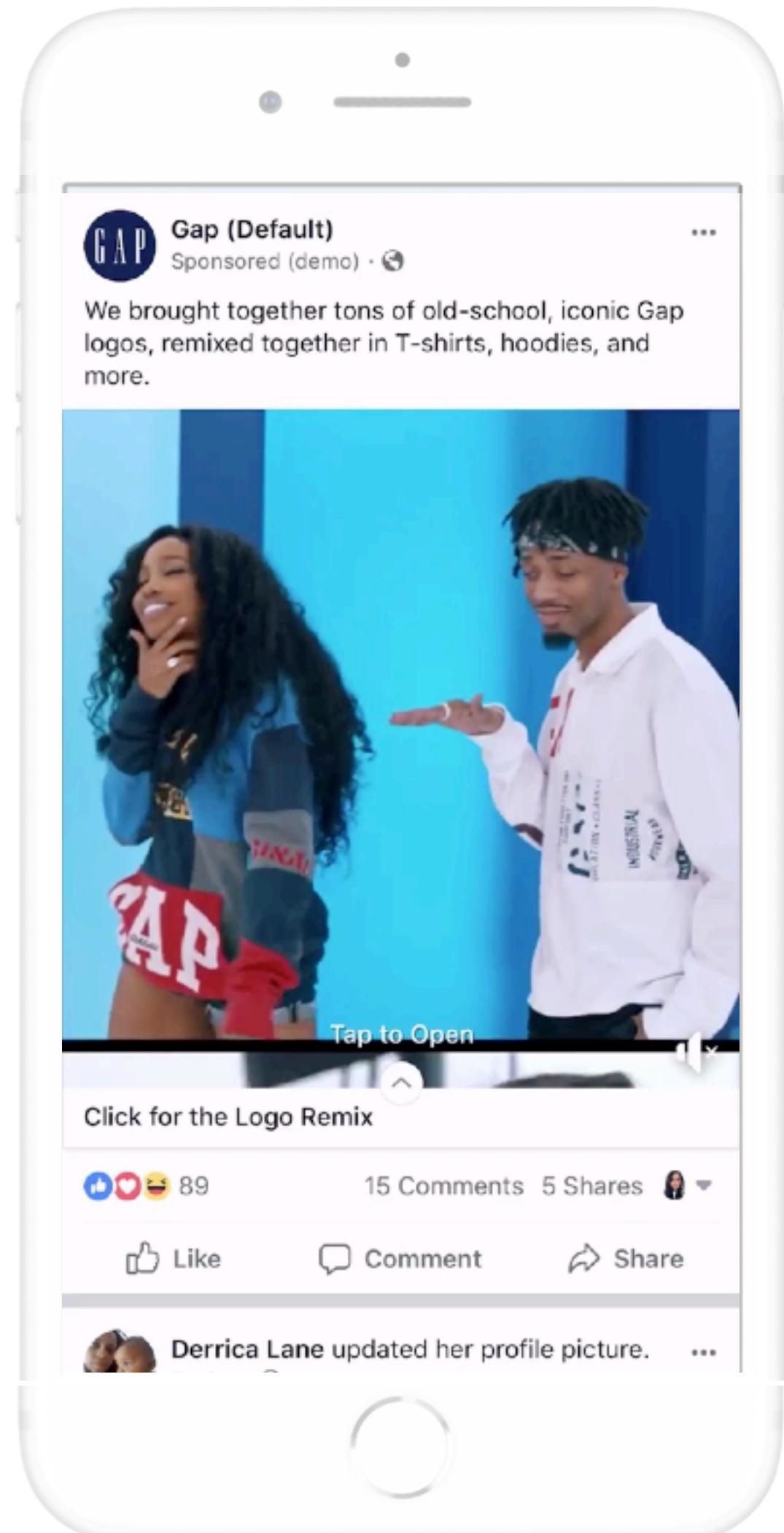
Dynamic grid



Split screen video



IG Stories



Facebook Brand Canvas

# FACE Stockholm

Brand Experience

FACE Stockholm, a mother/daughter-owned and lead beauty and skincare brand, built a strong position using a traditional PR-based strategy with company-owned brick-and-mortar stores.

The opportunity was to evolve the brand's Swedish heritage and aesthetic sensibility towards a digitally-lead, multi-channel approach, distilling the owner's unique experiences to develop a native editorial voice.

