

The Archive Reissue
Logo Remix Digital Campaign



GAP

THE ARCHIVE REISSUE
LOGO REMIX

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Logo Remix Digital Campaign



A portrait of SZA with long, dark, curly hair, wearing a blue GAP sweatshirt with the word 'GAP' printed on it. The background is white with torn paper edges. A semi-transparent blue box with the word 'GAP' in white serif font is overlaid on the image. Below the box, the text 'THE ARCHIVE REISSUE' and 'LOGO REMIX' is displayed. At the bottom, a white banner contains the name 'SZA', and a blue banner at the very bottom features a 'SHOP IT' button and a large, stylized 'GAP' logo.

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SZA

SHOP IT



A portrait of Metro Boomin with short dreadlocks and a blue bandana, wearing a blue and red GAP hoodie. The background is white with torn paper edges. A semi-transparent blue box with the word 'GAP' in white serif font is overlaid on the image. Below the box, the text 'THE ARCHIVE REISSUE' and 'LOGO REMIX' is displayed. At the bottom, a white banner contains the name 'METRO BOOMIN', and a blue banner at the very bottom features a large, stylized 'GAP' logo.

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METRO BOOMIN



A portrait of Naomi Watanabe with long dark hair in two braids, wearing a dark blue GAP t-shirt. The background is white with torn paper edges. A semi-transparent blue box with the word 'GAP' in white serif font is overlaid on the image. Below the box, the text 'THE ARCHIVE REISSUE' and 'LOGO REMIX' is displayed. At the bottom, a white banner contains the name 'NAOMI WATANABE', and a blue banner at the very bottom features a large, stylized 'GAP' logo.

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NAOMI WATANABE



A portrait of Maya Jama with long dark hair, wearing a white GAP sweatshirt. The background is white with torn paper edges. A semi-transparent blue box with the word 'GAP' in white serif font is overlaid on the image. Below the box, the text 'THE ARCHIVE REISSUE' and 'LOGO REMIX' is displayed. At the bottom, a white banner contains the name 'MAYA JAMA', and a blue banner at the very bottom features a large, stylized 'GAP' logo.

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MAYA JAMA