

FACE Stockholm

Digital Experience

The homepage features a large banner for "SWEDISH DEFENSE SKINCARE THE SWEDISH WAY" with product images. Below this is a section titled "FRESH FACE: NEWS, INSPIRATION, IDEAS" with images of people and magazine covers. A "WHAT'S NEW: PRODUCT, COLORS" section shows makeup products.

A magazine spread titled "No1" featuring a woman's face and a smaller inset image. It includes a "READ MORE" button and a "WEDDING SEASON IS COMING" section.

The shop page shows a lipstick product, a color spectrum chart, and a grid of lipstick swatches. It includes sections for "VIEW BY:" and "BEST SELLING".

FACE Stockholm

Retail Experience

