

100%

9:41

Tuesday, September 12





2,571  
posts

2.6M  
followers

89  
following

Message



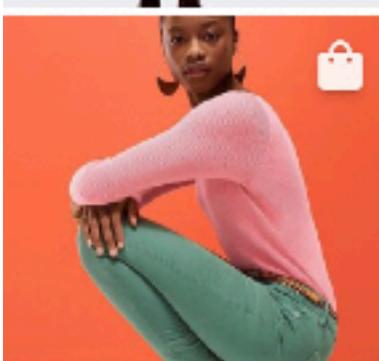
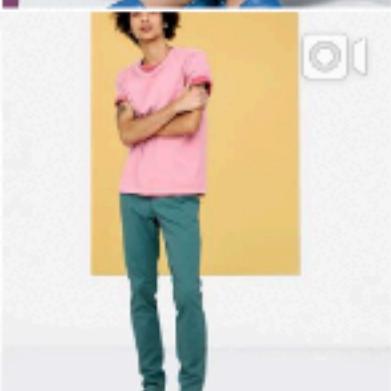
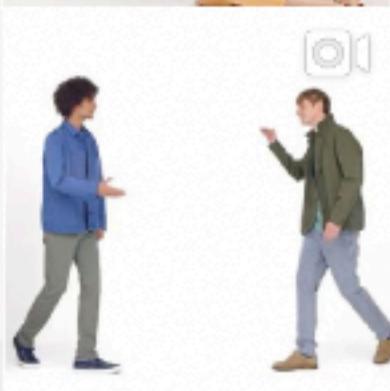
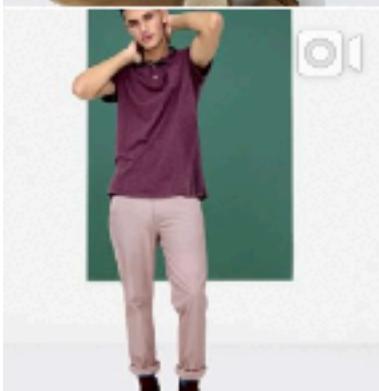
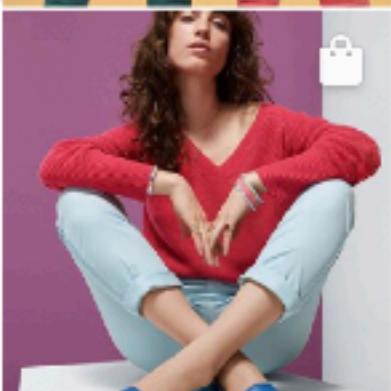
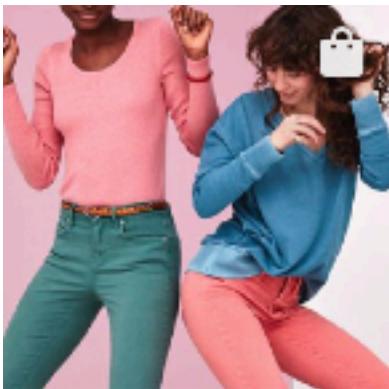
Gap 

Retail Company

Optimistic American style. #MeetMeInTheGap

[gap.us/ShopInsta](http://gap.us/ShopInsta)

San Francisco, California





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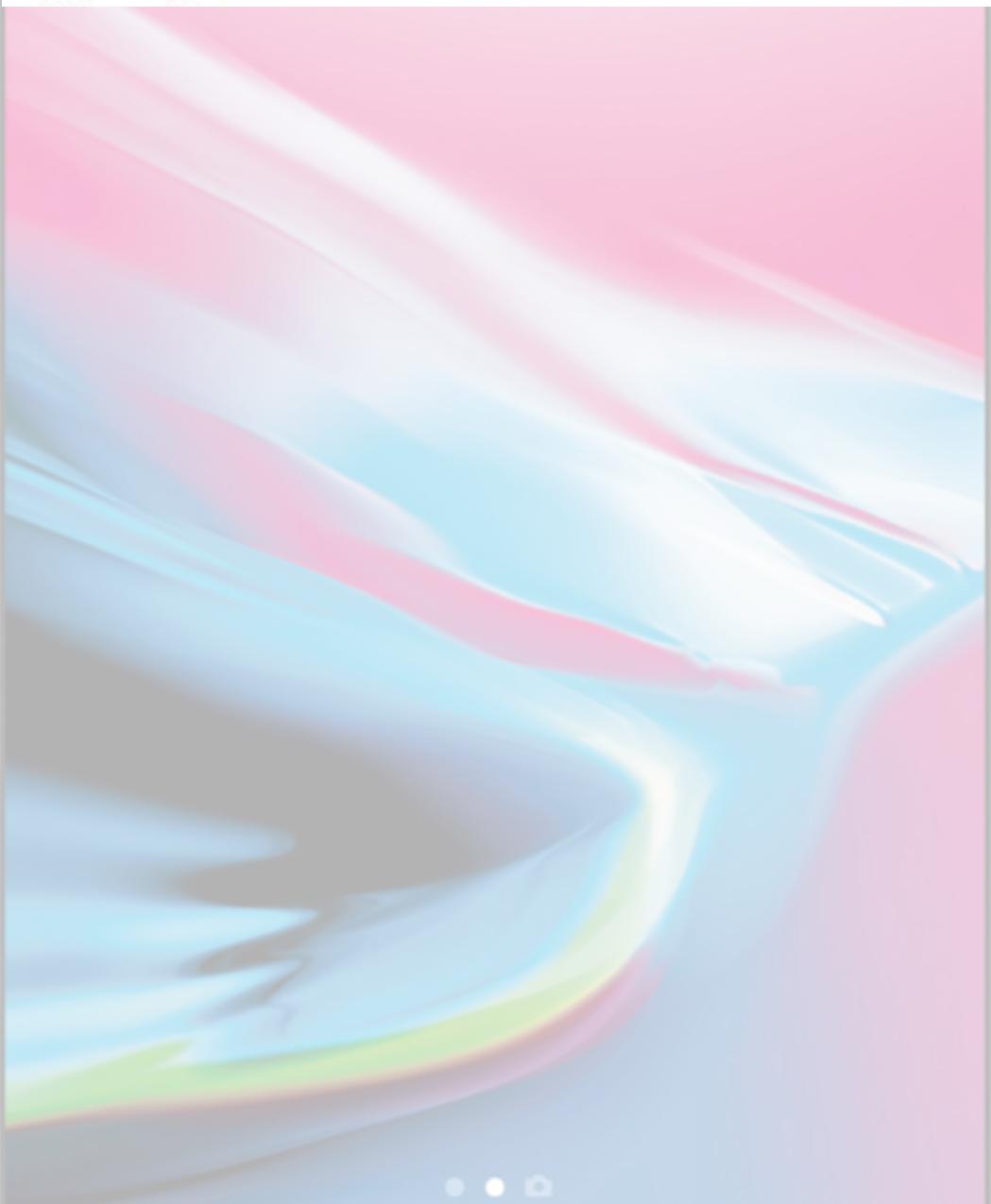
Gap

Retail Company

Optimistic American style. #MeetMeInTheGap

gap.us/ShopInsta

San Francisco, California



AT&T 19:09 39%



gap

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gap

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100% A full battery icon consisting of a black rectangle with a white bar at the top, indicating 100% charge.

# 9:41

Tuesday, September 12

4:10



gap 2h



# GAP

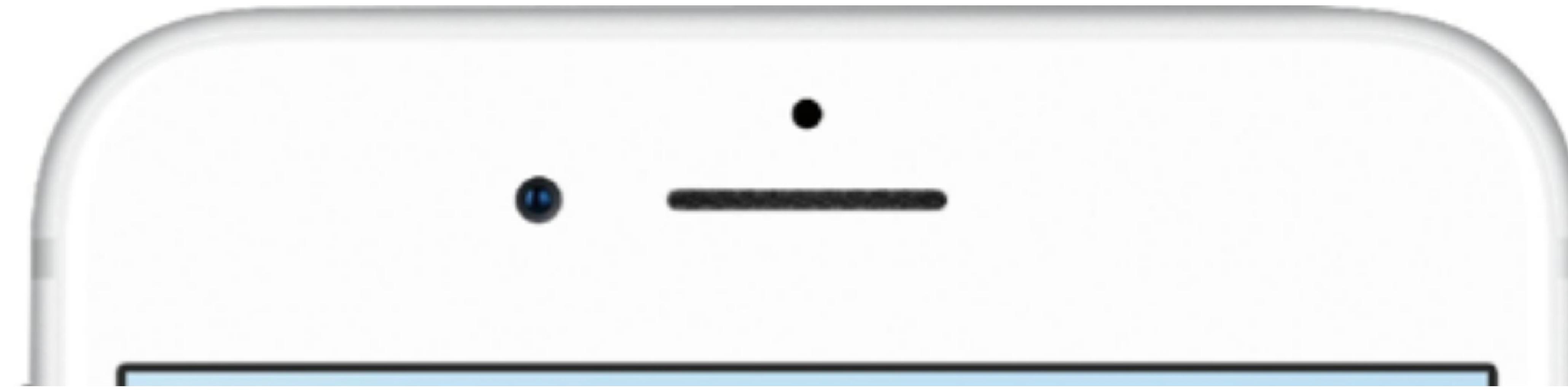
*Experiment in color*

See More



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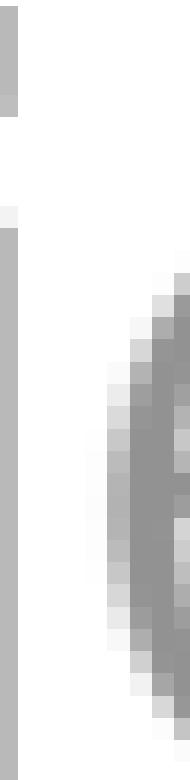
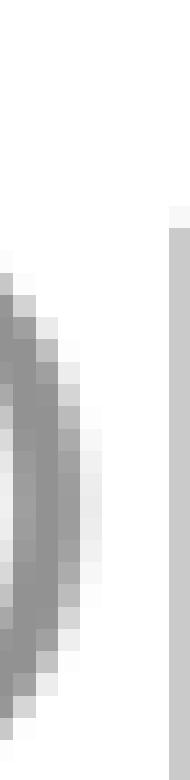


Experiments in Color

Organic social implementation



integrating projects into productive interactivities





gap

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gap

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• • •





gap

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gap

...



• • •



4:10



gap 2h



# GAP

*Experiment in color*

See More



...

4:10



gap 2h



# GAP

*Experiment in color*

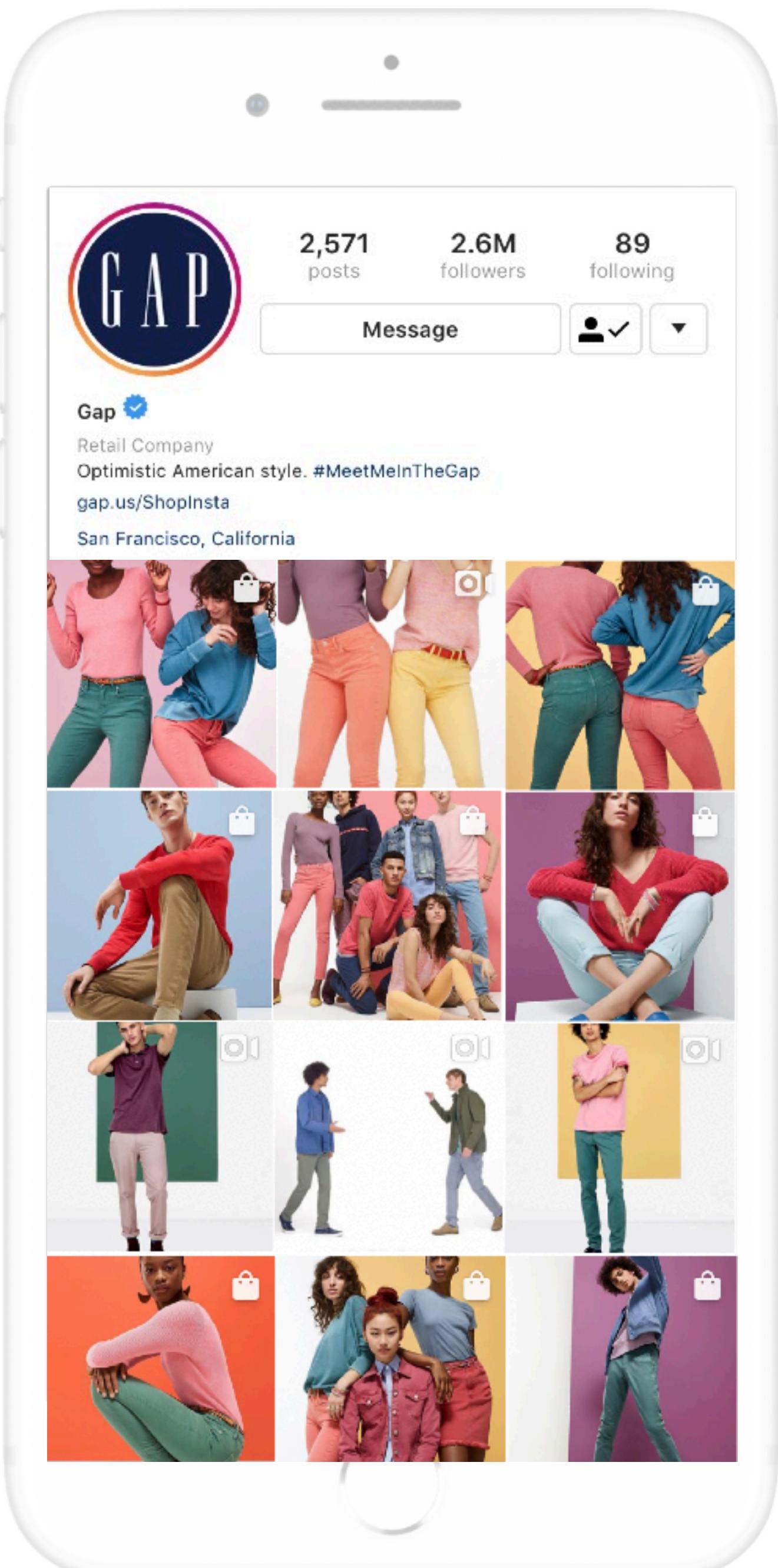
See More



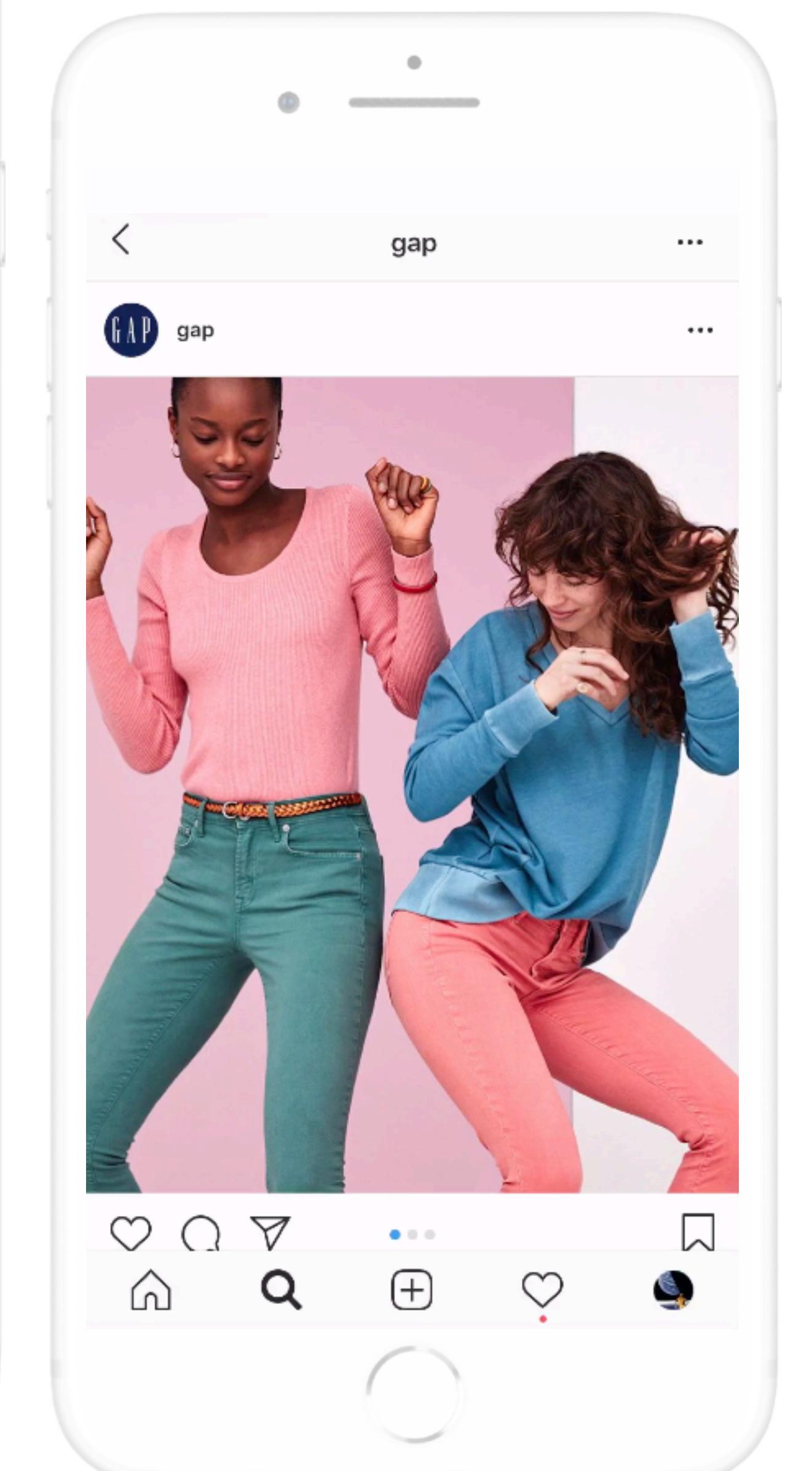
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## Experiments. In. Color.

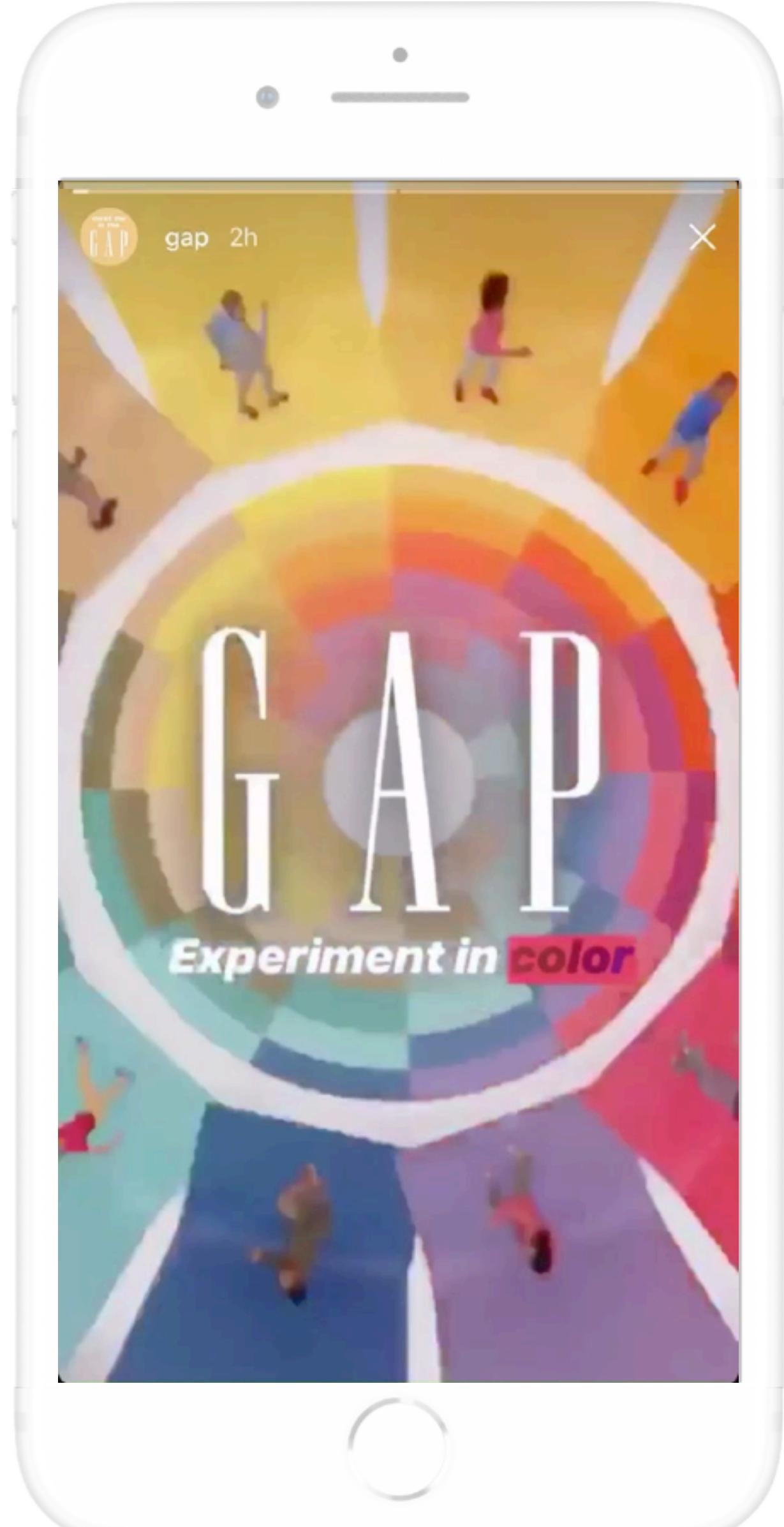
Organic social implementation



Story grid



Interactive product storytelling



IG Stories

## Experiments. In. Color

Gap Fifth Avenue Store Experience

