

100% A full black battery icon indicating 100% charge.

9:41

Tuesday, September 12





Video

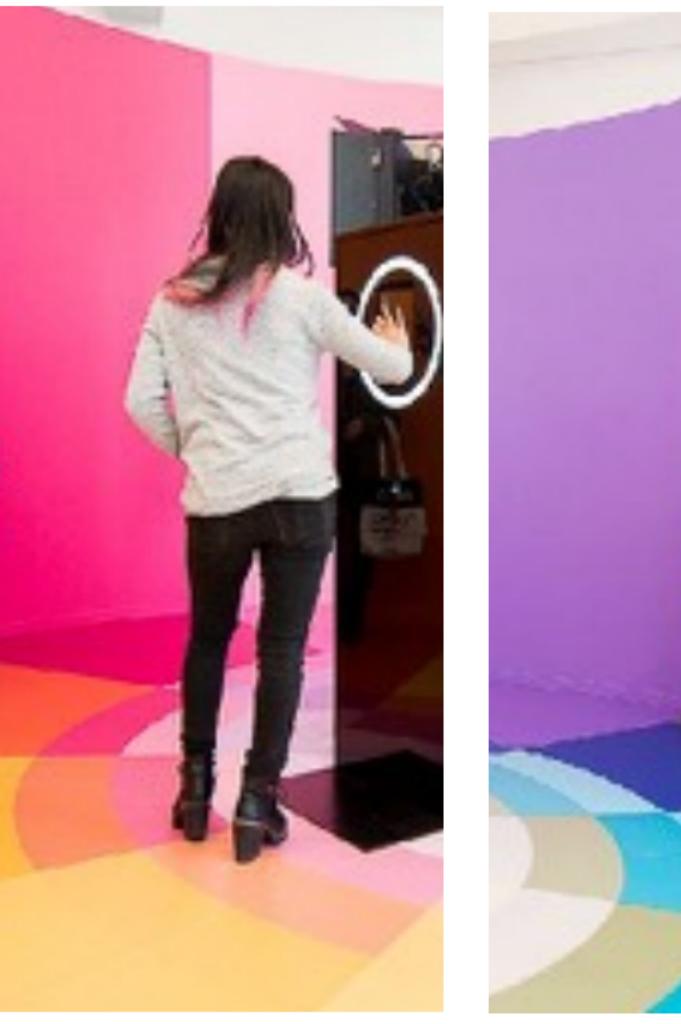


ohhappyday

Paid partnership with gap

...







Experiments. In. Color.

Experience The Zoetrope — Experiential Activation

filed on-site created on-site



Video



ohhappyday

Paid partnership with gap

...





Video



ohhappyday

Paid partnership with gap

...





Experiment. in. Color.

CREATE YOUR
OWN COLORFUL
CAMPAIGN VIDEO

ONLY AT THIS LOCATION

MARCH 15 - 18
11am - 7pm

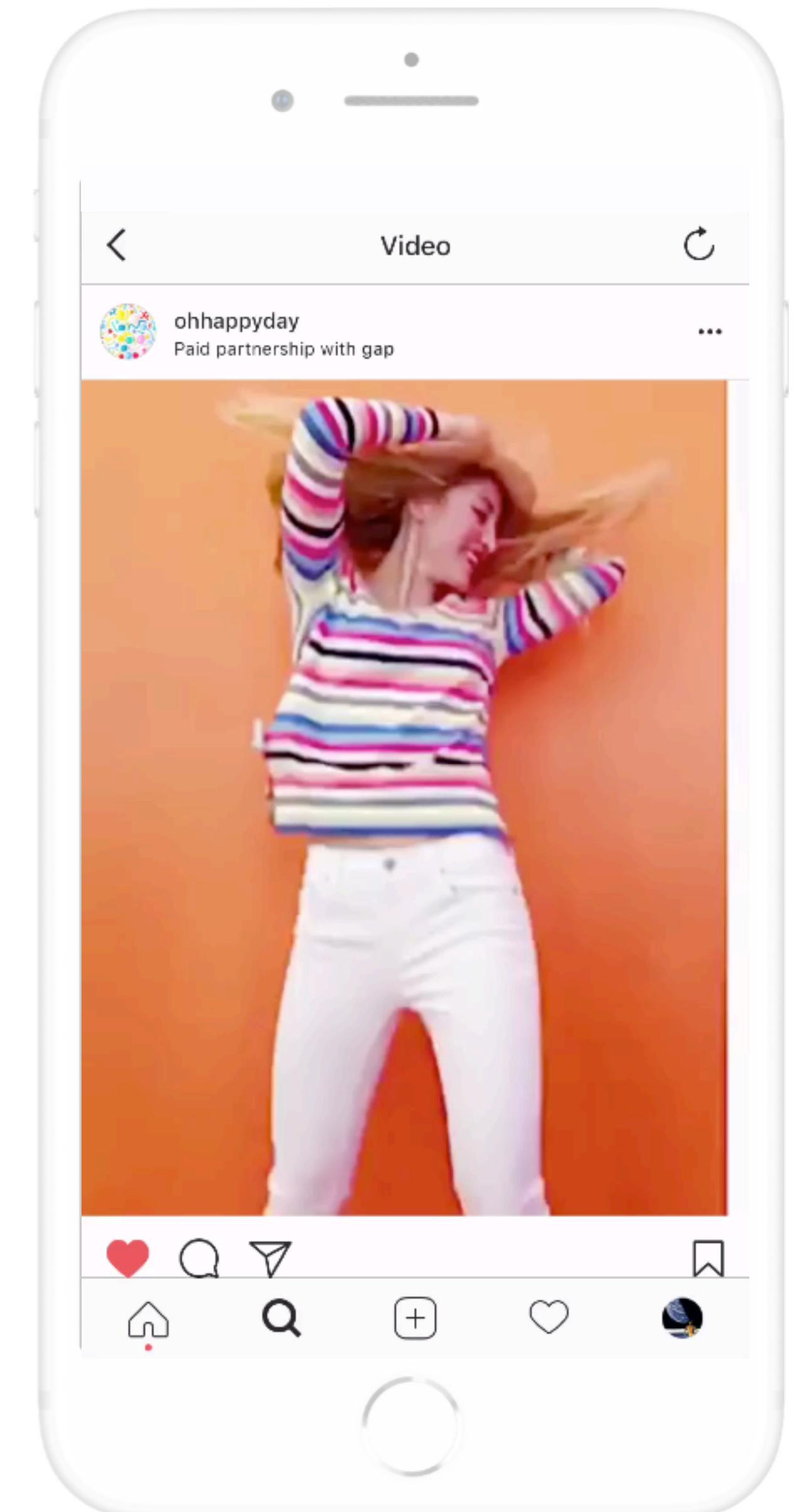
Experience the
zoetrope

GAP



Experiments. In. Color.

Experience The Zoetrope — Experiential Activation



Influencer video created on-site

The Gap Is Open

Experiential Activation

Gap's Fall 2016 campaign, #DoYou, came to life with a unique 4-day retail experience and workshop, located at The Supermarket in Tribeca, that invited consumers, influencers and media to interact with the Gap in a new and engaging way.

Featuring collaborations with some of New York's most creative talents in fashion, music, media and art.

The Gap Is Open

Join us for the opening of our pop-up workshop space showcasing the work of local artists alongside live customization by a host of creative collaborators

Thursday September 8
6.00pm – 9.00pm

393 Broadway
New York
NY 10013

Music by
No Vacancy Inn
Brooklyn United
plus special guest

Visuals by
Haley Wollens
Benedict Brink
LQQK Studio
Endless Editions
Thomas Colligan

RSVP@TheSupermarket.NYC
#DoYou

GAP

