

FACE Stockholm

Digital Experience

The homepage features a large banner for "SWEDISH DEFENSE SKINCARE THE SWEDISH WAY" with product images. Below this, there's a section for "FRESH FACE: NEWS, INSPIRATION, IDEAS" showing two photos: one of founders Gun and Martina at J. Crew's studio, and another of Ann Marie Gardner holding a copy of Modern Farmer magazine. A "WHAT'S NEW: PRODUCT, COLORS" section shows a grid of makeup products.

A magazine spread titled "No1" featuring a woman's face and a smaller inset image. The text discusses the 25th anniversary of FACE Stockholm Makeup School.

An advertisement for professional bridal services, showing a group of women in white dresses. The text reads: "WEDDING SEASON IS COMING" and "Our professional bridal services will help make your day perfect."

A product page for "Lipstick" featuring a large image of a red lipstick tube. The text describes it as a "face lift" in a tube available in three formulas. It includes a "VIEW BY:" dropdown menu and a grid of color swatches labeled with names like Parla, Hope, Faded Rose, etc.

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Retail Experience

