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9:41

Tuesday, September 12





100%



9:41

Tuesday, September 12





100% A full battery icon indicating 100% charge.

9:41

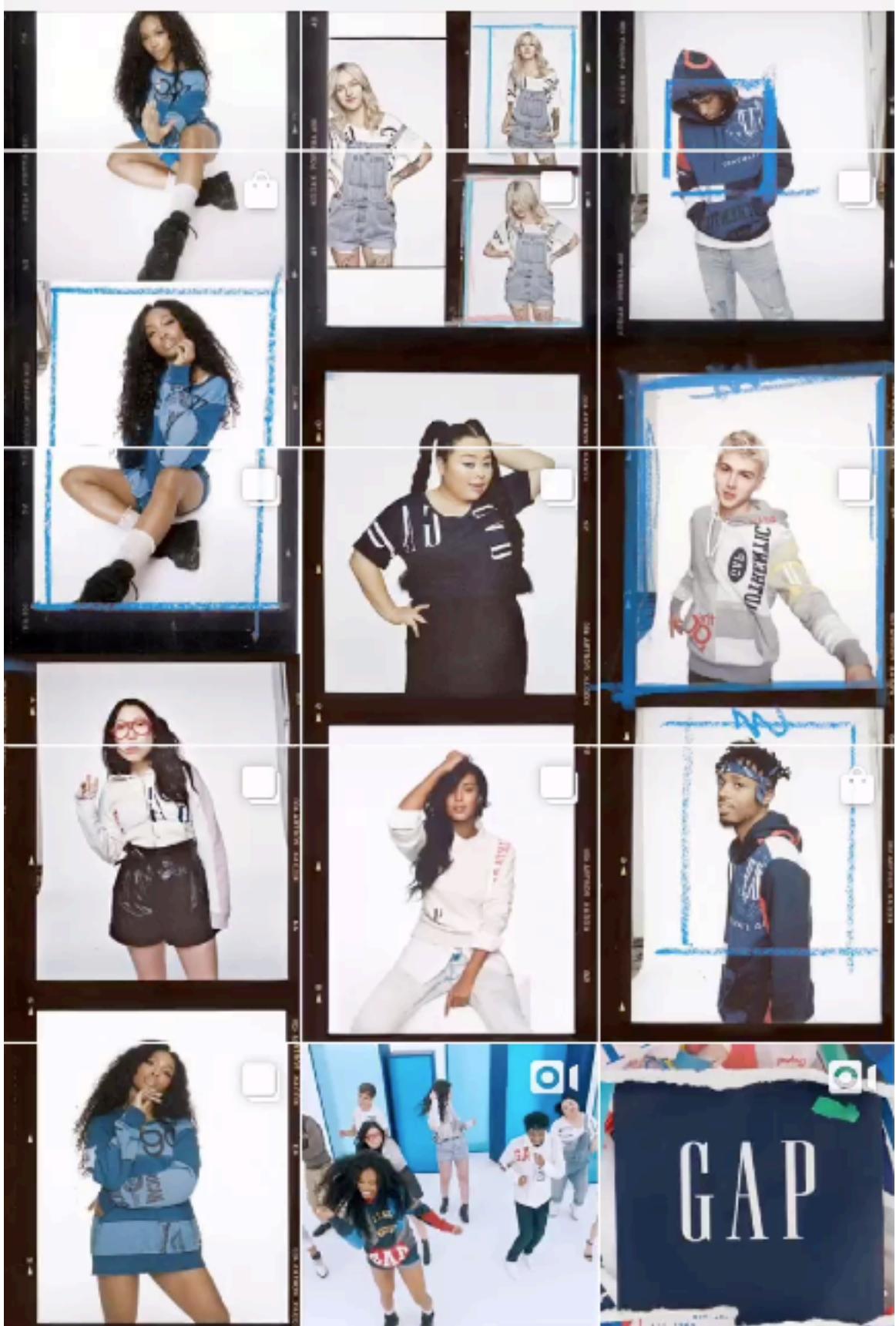
Tuesday, September 12





gap

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100%

9:41

Tuesday, September 12





gap

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106,557 views · Liked by christina.croft and jassminvalley

gap To celebrate the launch of #GapLogoRemix, a special collection of iconic Gap logos reimagined, we brought together nine culture remixers, each with their own unique vibe. Shop the collection at [gap.com](http://gap.com) on 1/27.





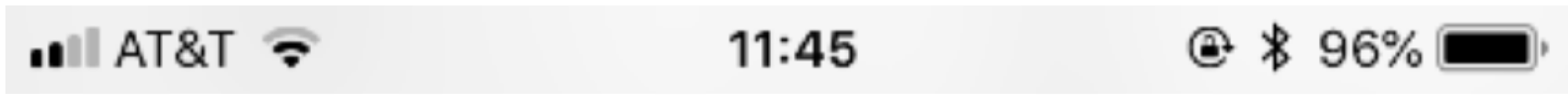
TAKE TIME FOR YOURSELF

every day

GAP ADVICE & CLASSICS







11:39



Gap (Default)

Sponsored (demo) •

...

We brought together tons of old-school, iconic Gap logos, remixed together in T-shirts, hoodies, and more.



Tap to Open

Click for the Logo Remix

89

15 Comments 5 Shares

Like

Comment

Share



Derrica Lane updated her profile picture.

...

5 mins •



 gap 291 Meet The Cast. XBRIA  
VINAITESABRINA  
CLAUDIOCONNOR  
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SZA

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See More



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The Archive Reissue

Logo Remix Digital Campaign



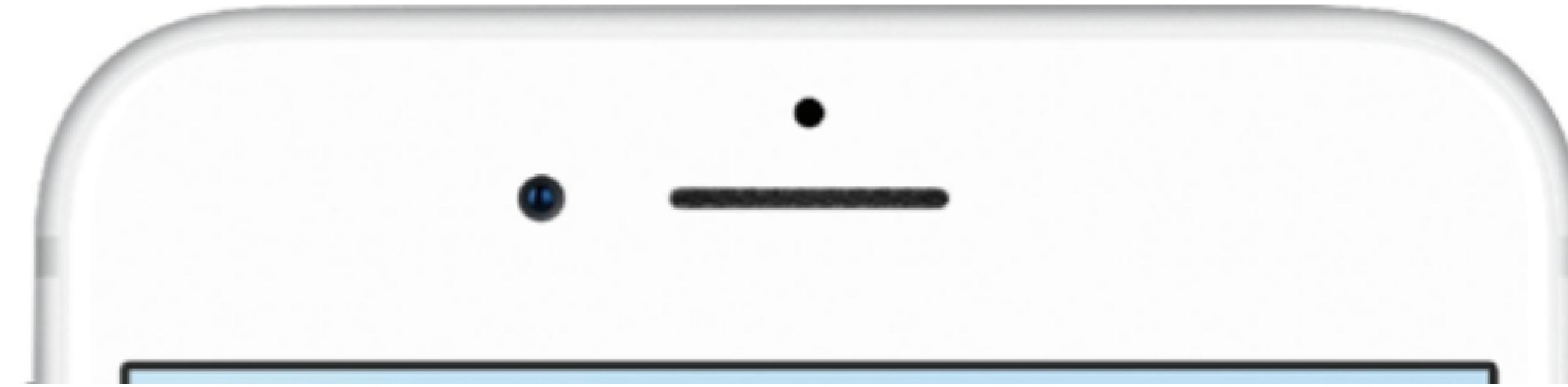
















click for video grid

Split screen video (click for video)

click for video stories

BrandGanvas (click for video)





GAP gap 201 Meet The Cast.



BRIA  
VINAITE

SABRINA  
CLAUDIO

CONNOR  
FRANTA

SZ

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BOOMIN

Tap for  
more

See More



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gap 23h



# Meet The Cast.



SABRINA  
CLAUDIO



CONNOR  
FRANTA



METRO  
BOOMIN



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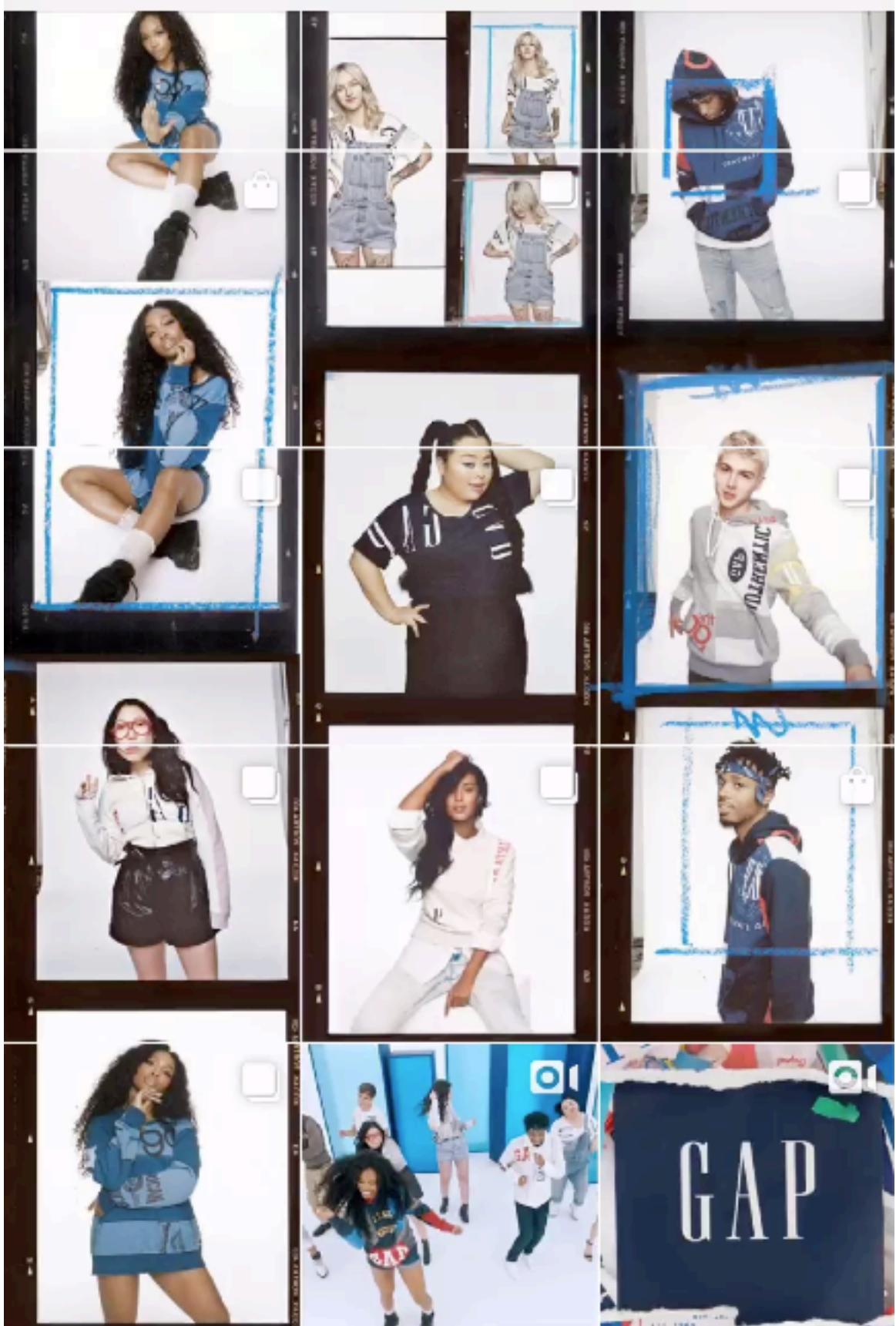
5 mins •





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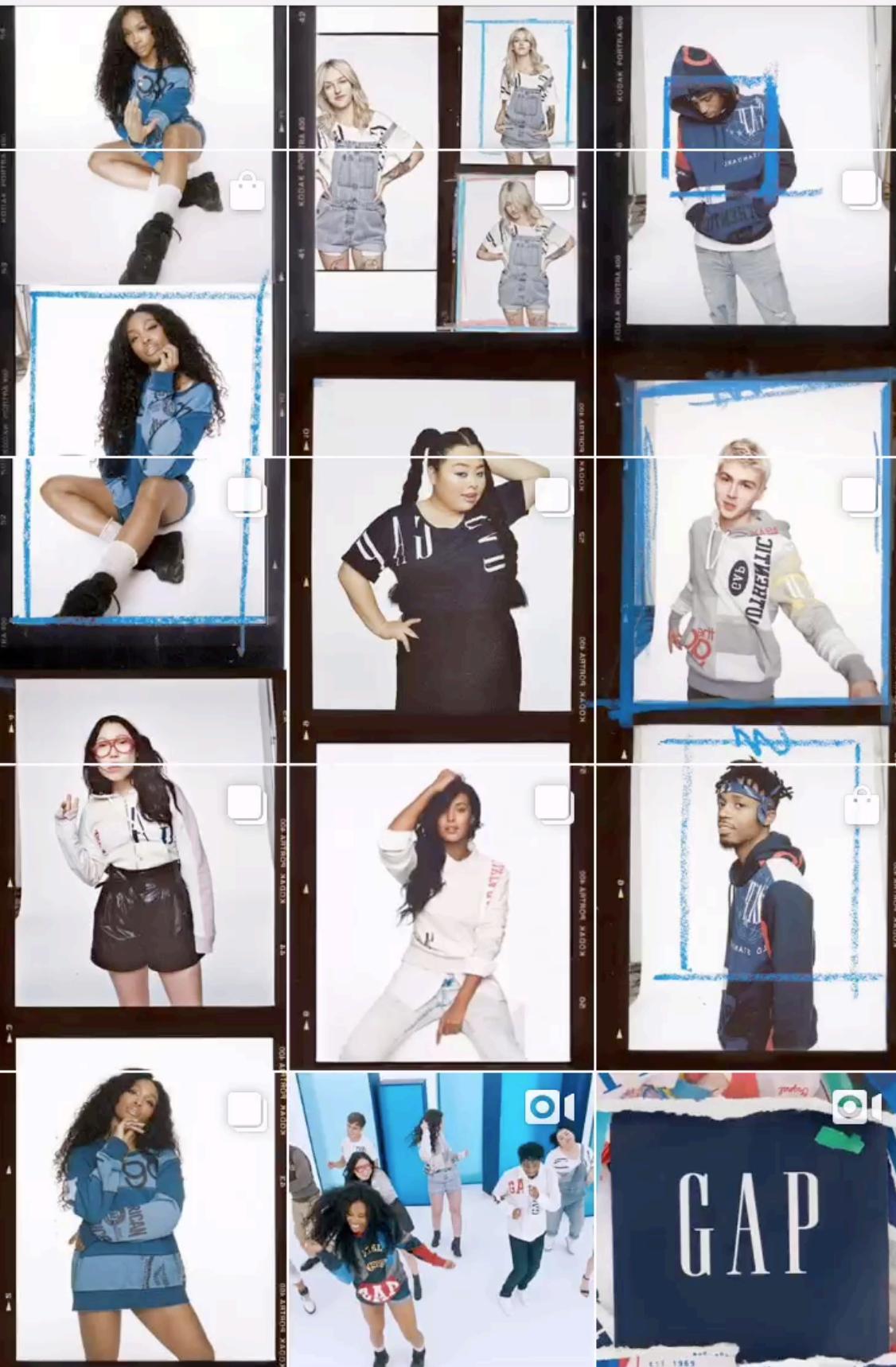
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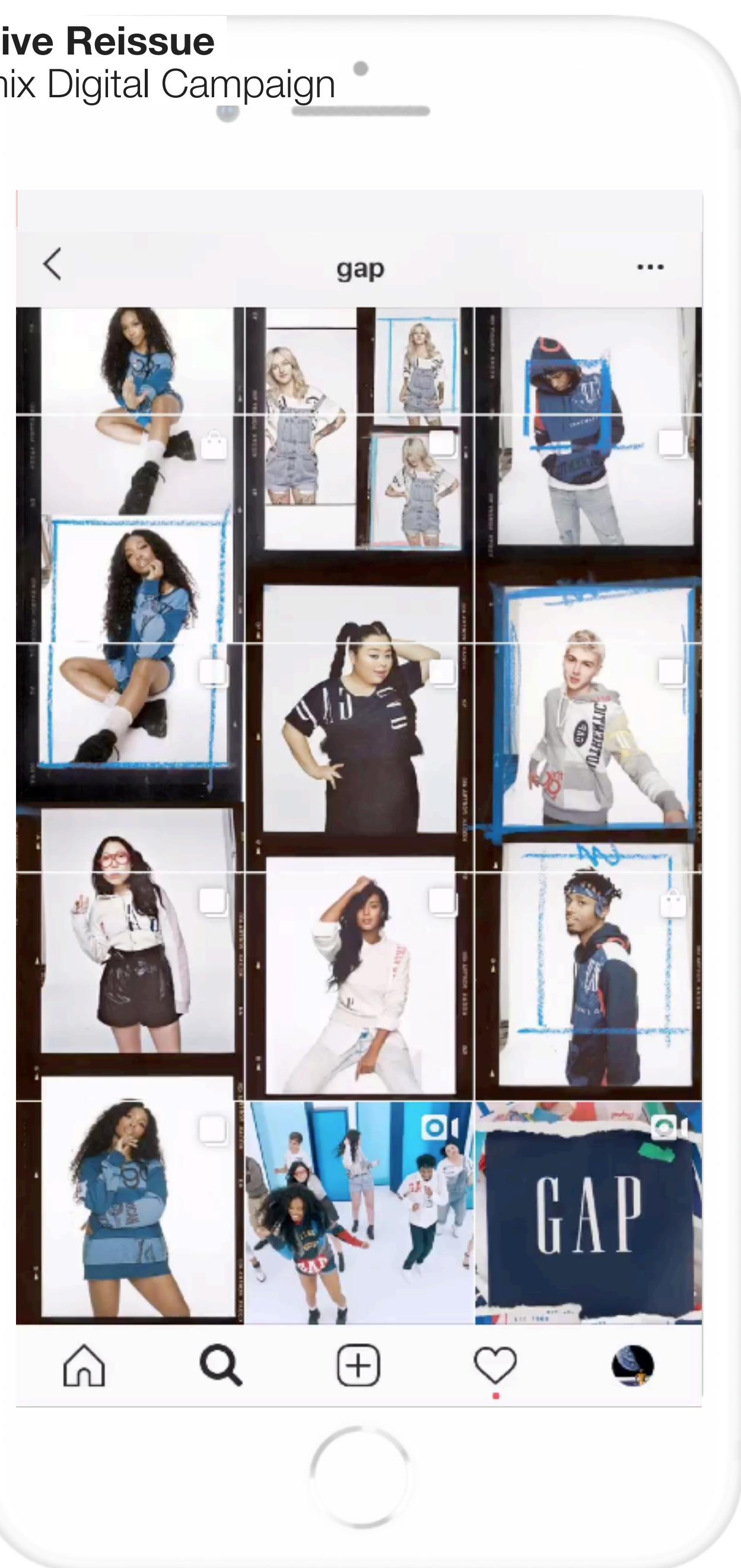
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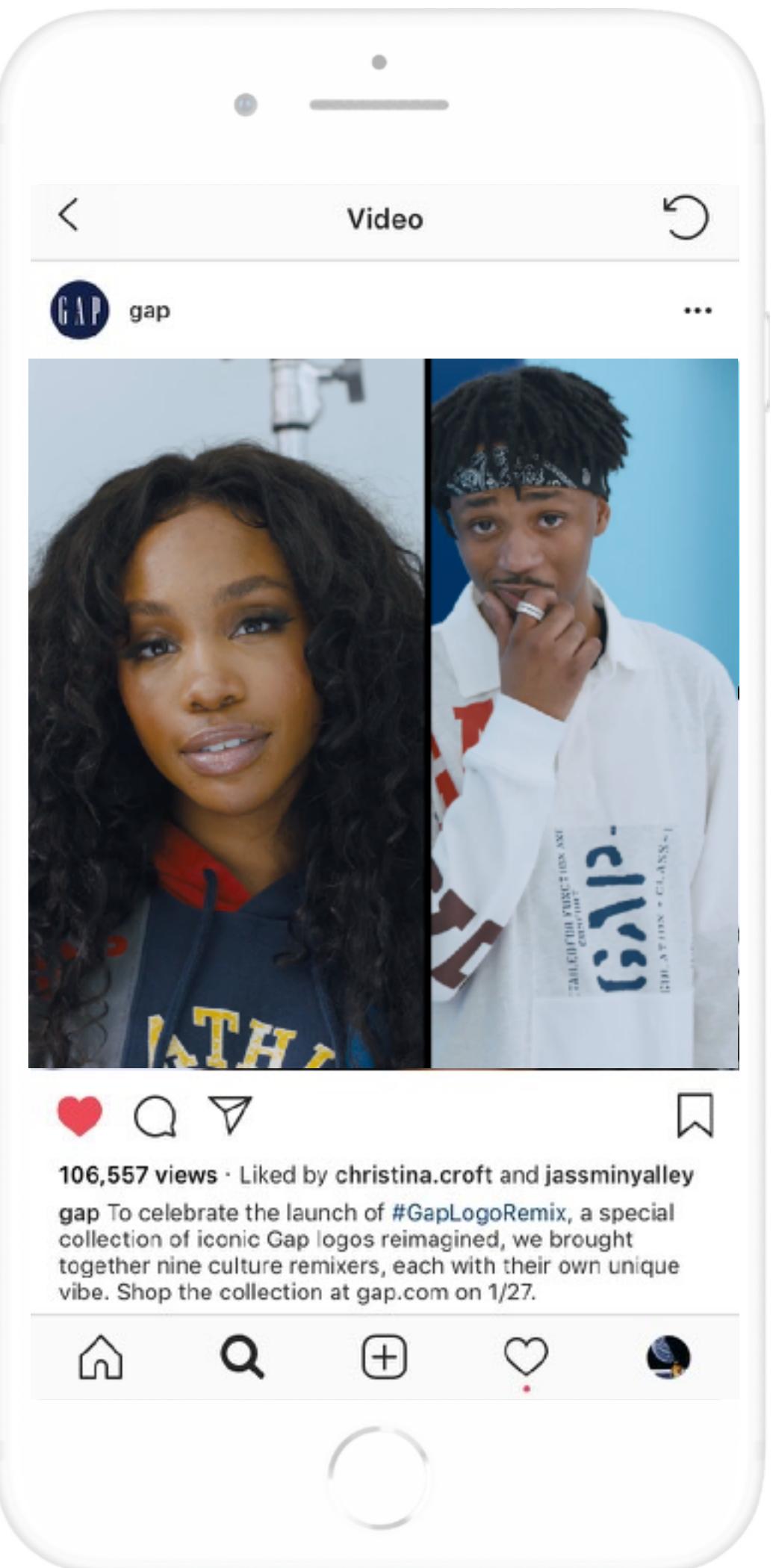


# The Archive Reissue

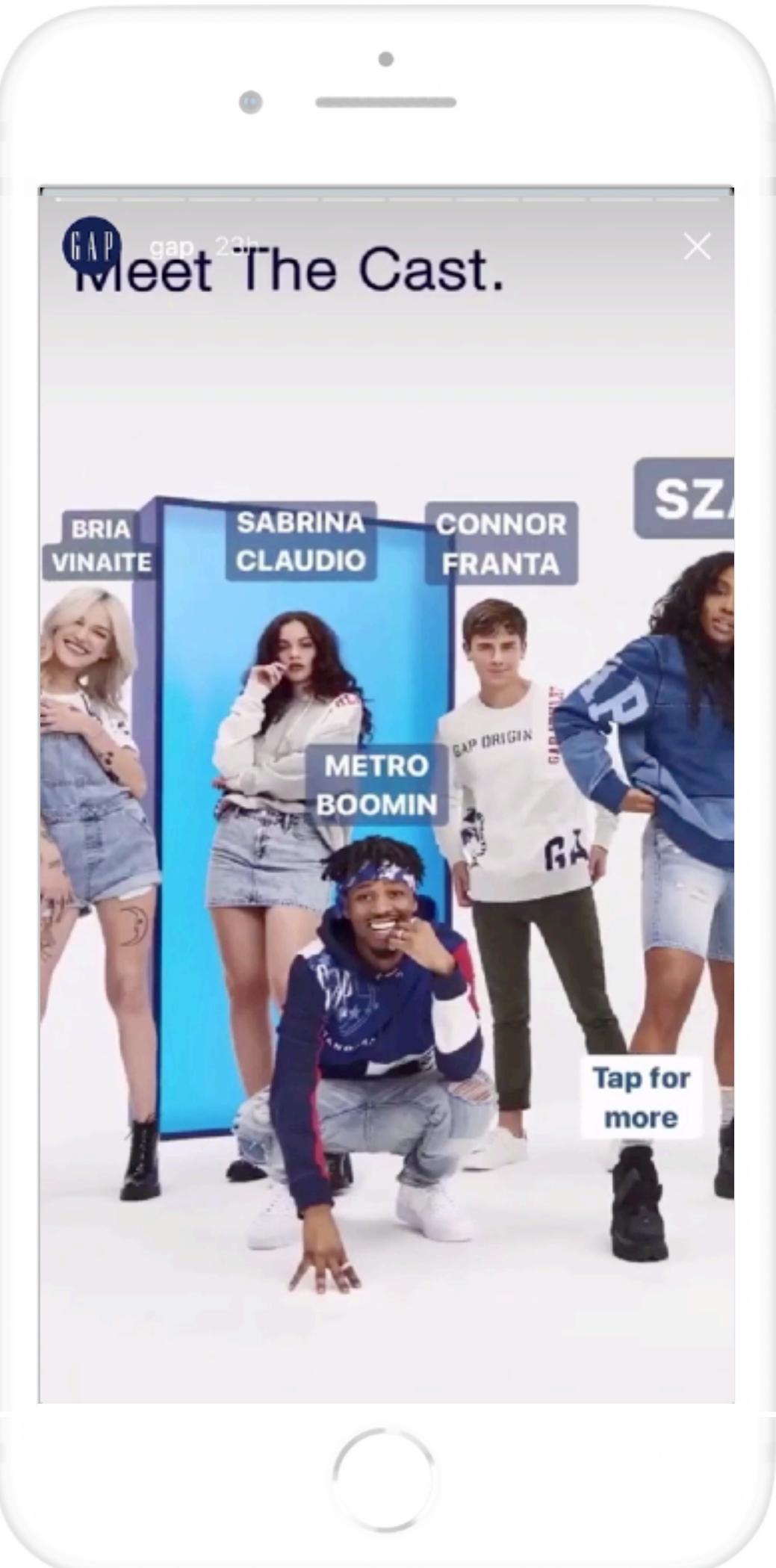
## Logo Remix Digital Campaign



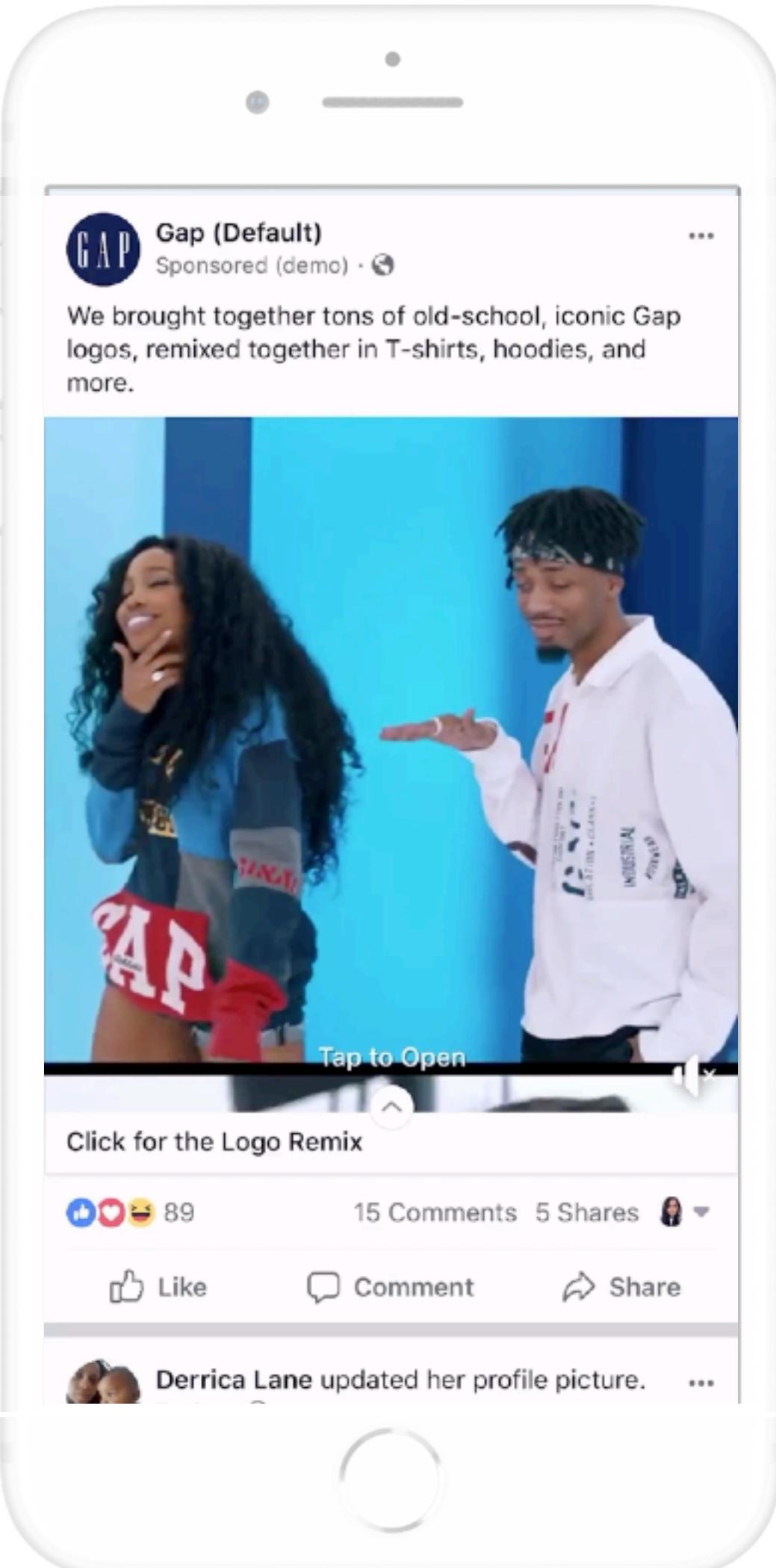
Dynamic grid (click for video)



Split screen video (click for video)



IG Stories (click for video)



Facebook Brand Canvas (click for video)

# FACE Stockholm

Brand Experience

FACE Stockholm, a mother/daughter-owned and lead beauty and skincare brand, built a strong position using a traditional PR-based strategy with company-owned brick-and-mortar stores.

The opportunity was to evolve the brand's Swedish heritage and aesthetic sensibility towards a digitally-lead, multi-channel approach, distilling the owner's unique experiences to develop a native editorial voice.



The image shows a silver iMac monitor displaying the FACE Stockholm website. The website has a black header with the 'FACE STOCKHOLM' logo, navigation links for 'SHOP', 'READ', 'LEARN', and language options ('SVENSKA', 'YOUR ORDER 3 ITEMS', 'LOGIN'), and a search bar. The main visual is a close-up photograph of a woman with red hair styled in a bun, looking intensely at the camera with dramatic makeup. To the right of the image, there is a promotional section for a product called 'ÄLSKLING' with the tagline 'A red for the ages'. It features a swatch of red lipstick and a 'SHOP NOW →' button.

SUBSCRIBE  FOLLOW US!

FACE STOCKHOLM

SHOP READ LEARN

SVENSKA YOUR ORDER 3 ITEMS LOGIN

SEARCH

ÄLSKLING

A red for the ages

SHOP NOW →