



100%



9:41

Tuesday, September 12





100%



9:41

Tuesday, September 12





100% A full black battery icon in the top right corner.

9:41

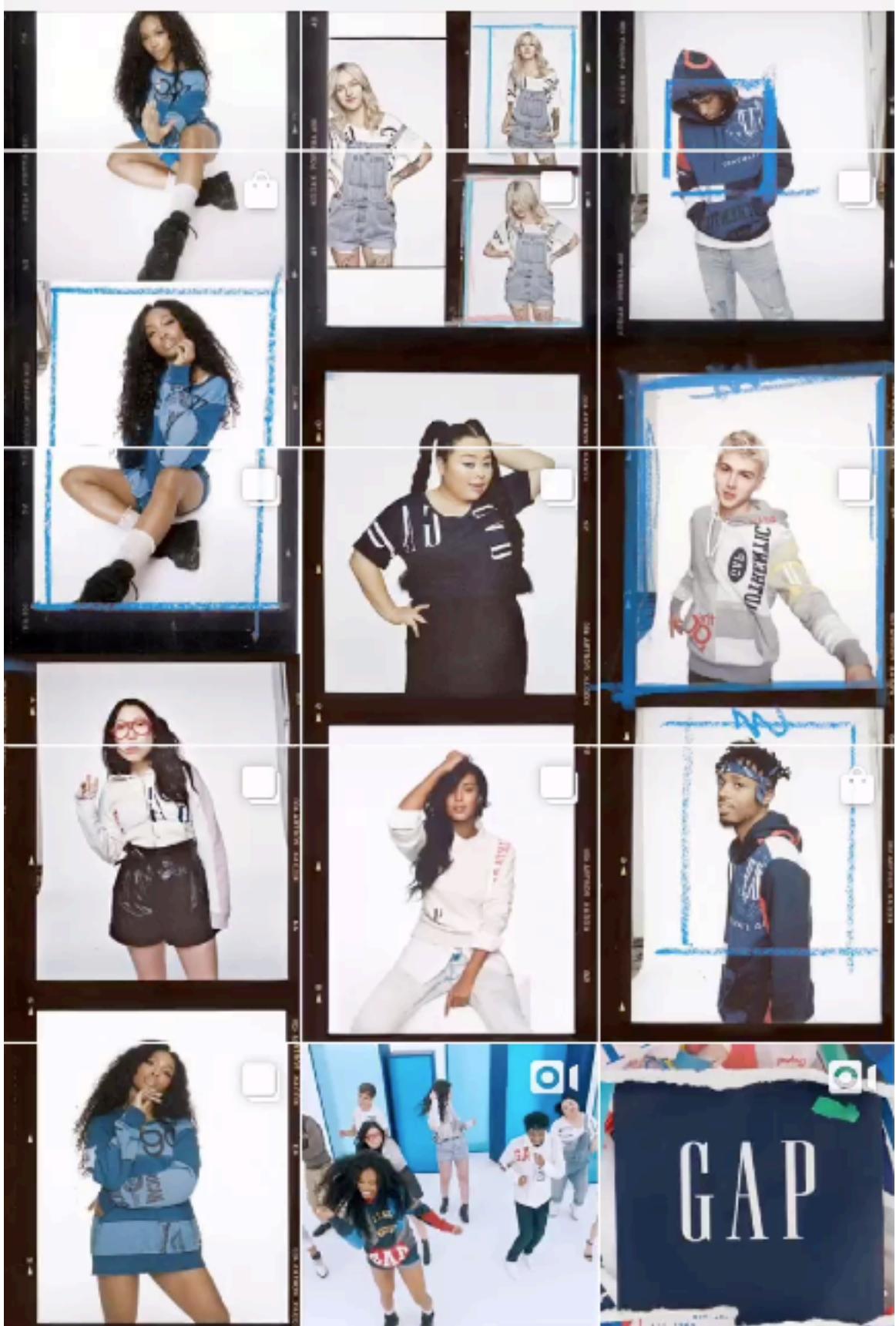
Tuesday, September 12





gap

...





100%

9:41

Tuesday, September 12





gap

...



106,557 views · Liked by christina.croft and jassminvalley

gap To celebrate the launch of #GapLogoRemix, a special collection of iconic Gap logos reimagined, we brought together nine culture remixers, each with their own unique vibe. Shop the collection at gap.com on 1/27.



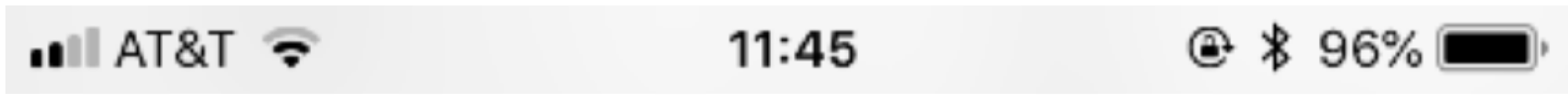


TAKE TIME FOR YOURSELF

every day

GROW, ACTIVATE, CLASS

GROW, ACTIVATE, CLASS



11:39



Gap (Default)

Sponsored (demo) •

...

We brought together tons of old-school, iconic Gap logos, remixed together in T-shirts, hoodies, and more.



Tap to Open

Click for the Logo Remix

89

15 Comments 5 Shares

Like

Comment

Share



Derrica Lane updated her profile picture.

...

5 mins •



GAP gap 201 Meet The Cast.



BRIA
VINAITE

SABRINA
CLAUDIO

CONNOR
FRANTA

SZ

METRO
BOOMIN

Tap for
more

See More



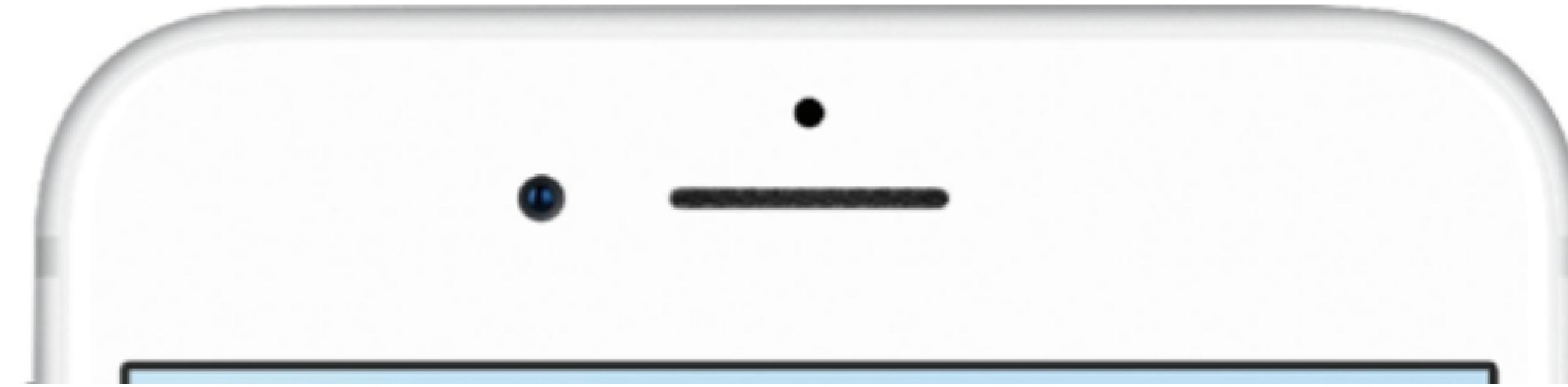
...

The Archive Reissue

Logo Remix Digital Campaign









click for video grid

Split screen video (click for video)

click for video stories

BrandGanvas (click for video)



TAKE TIME FOR YOURSELF

every day

GROW, ACTIVATE, CLASS

GROW, ACTIVATE, CLASS



GAP gap 201 Meet The Cast.



BRIA
VINAITE

SABRINA
CLAUDIO

CONNOR
FRANTA

SZ

METRO
BOOMIN

Tap for
more

See More



...



gap 23h



Meet The Cast.



SABRINA
CLAUDIO



CONNOR
FRANTA



METRO
BOOMIN



SZ

Tap for
more

See More



...

11:39



Gap (Default)

Sponsored (demo) •

...

We brought together tons of old-school, iconic Gap logos, remixed together in T-shirts, hoodies, and more.



Click for the Logo Remix

89

15 Comments 5 Shares

Like

Comment

Share



Derrica Lane updated her profile picture.

5 mins •

...



11:39



Gap (Default)

Sponsored (demo) •

...

We brought together tons of old-school, iconic Gap logos, remixed together in T-shirts, hoodies, and more.



Click for the Logo Remix

89

15 Comments 5 Shares



Like

Comment

Share



Derricka Lane updated her profile picture.

5 mins •

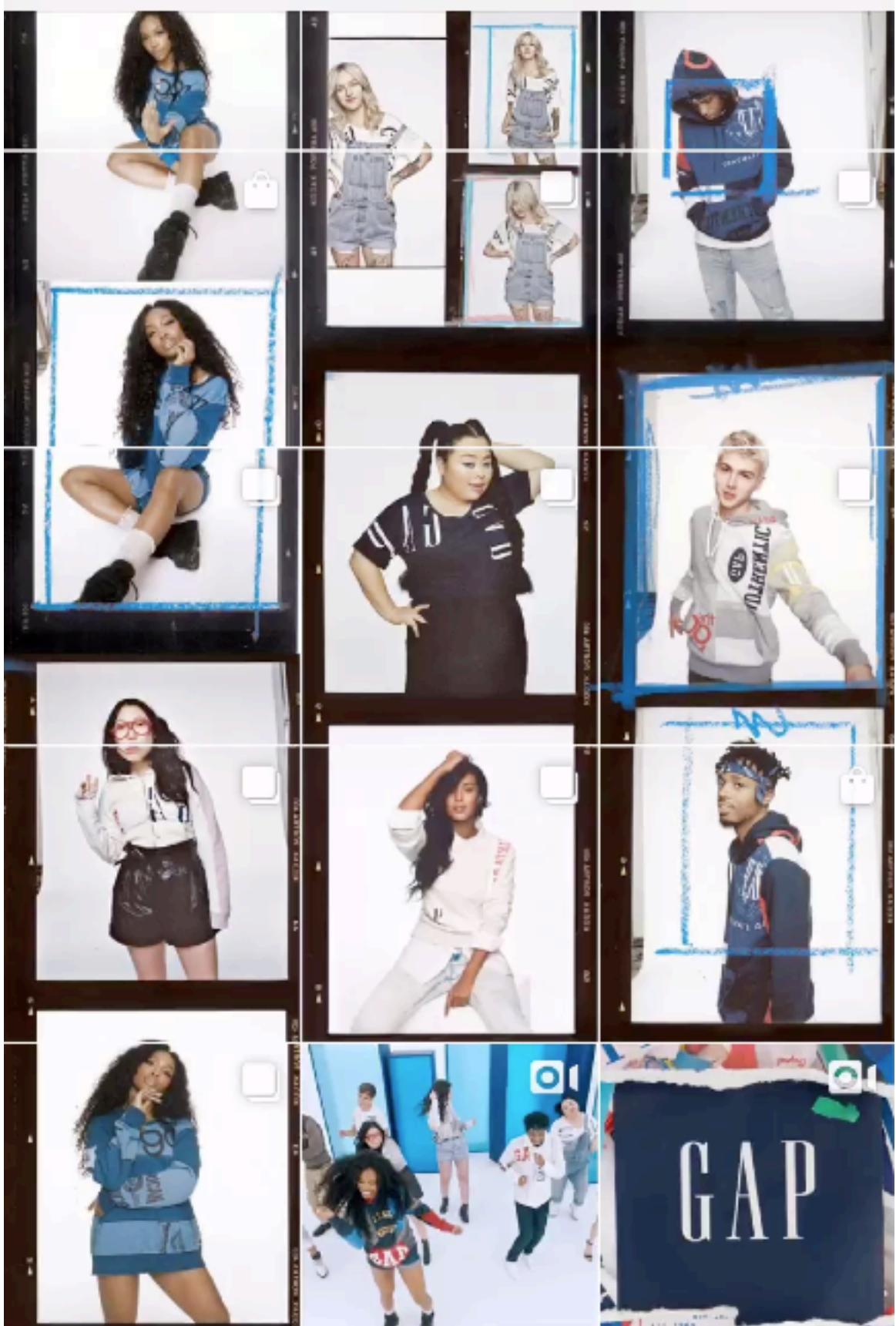
...





gap

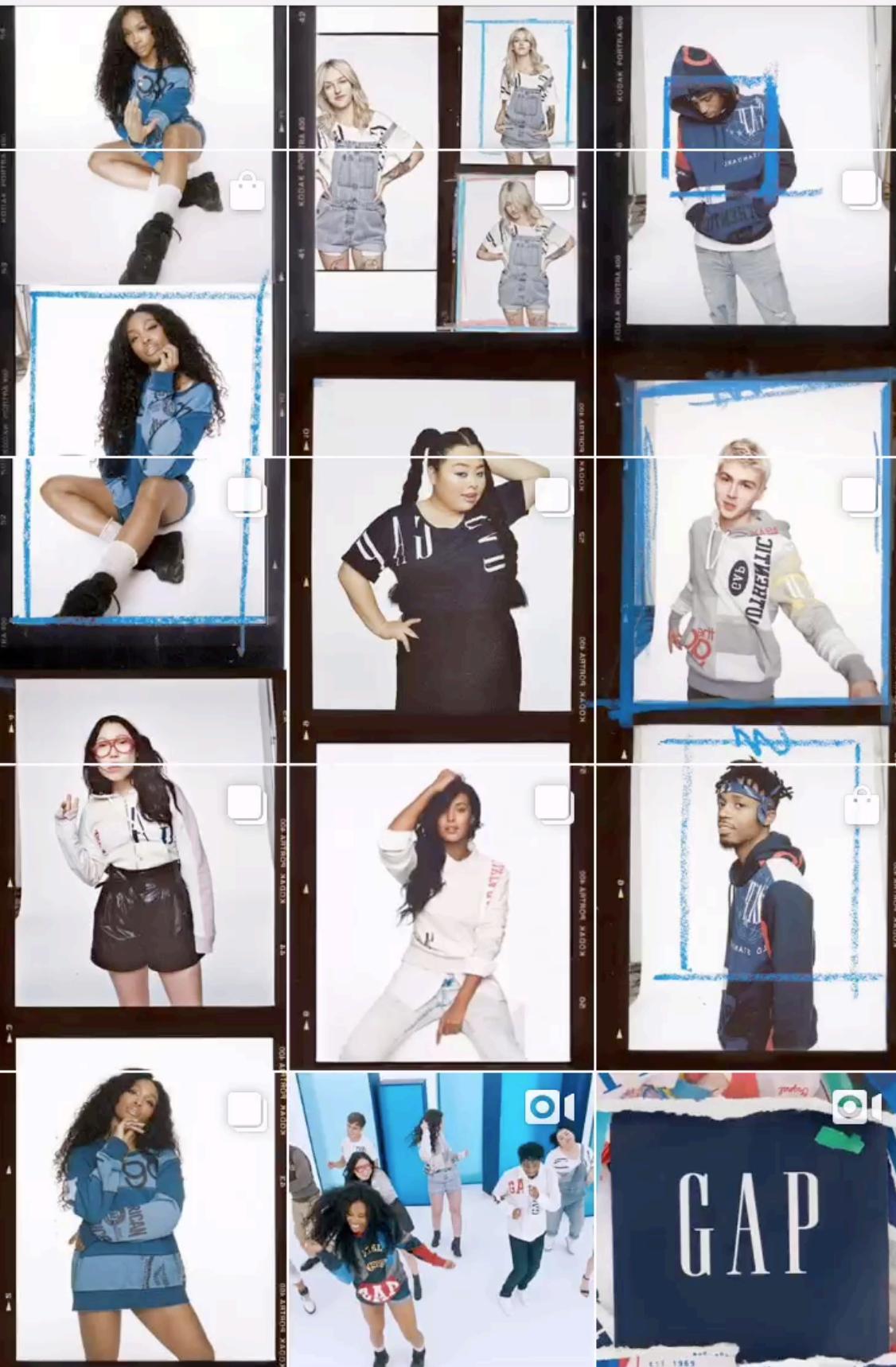
...





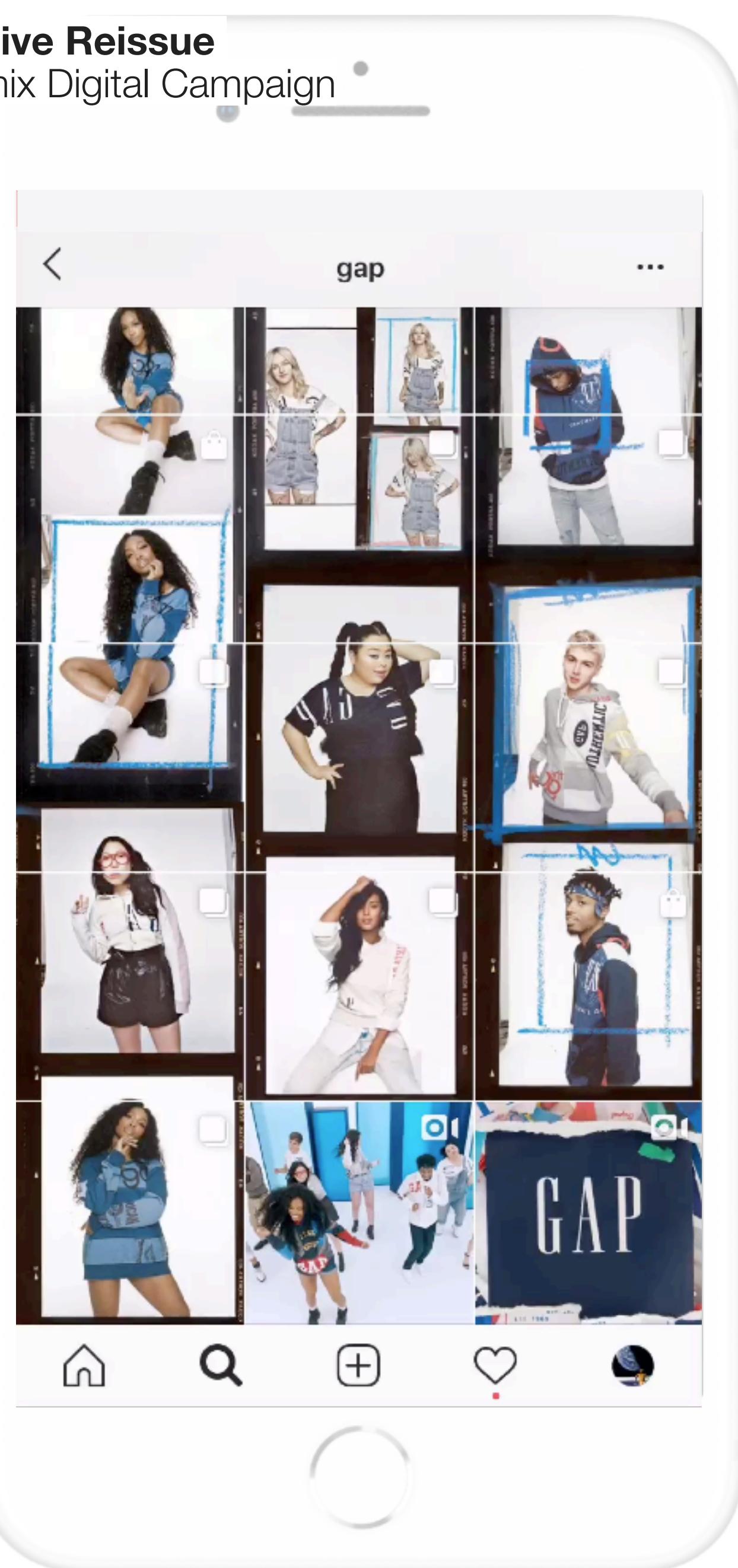
gap

...

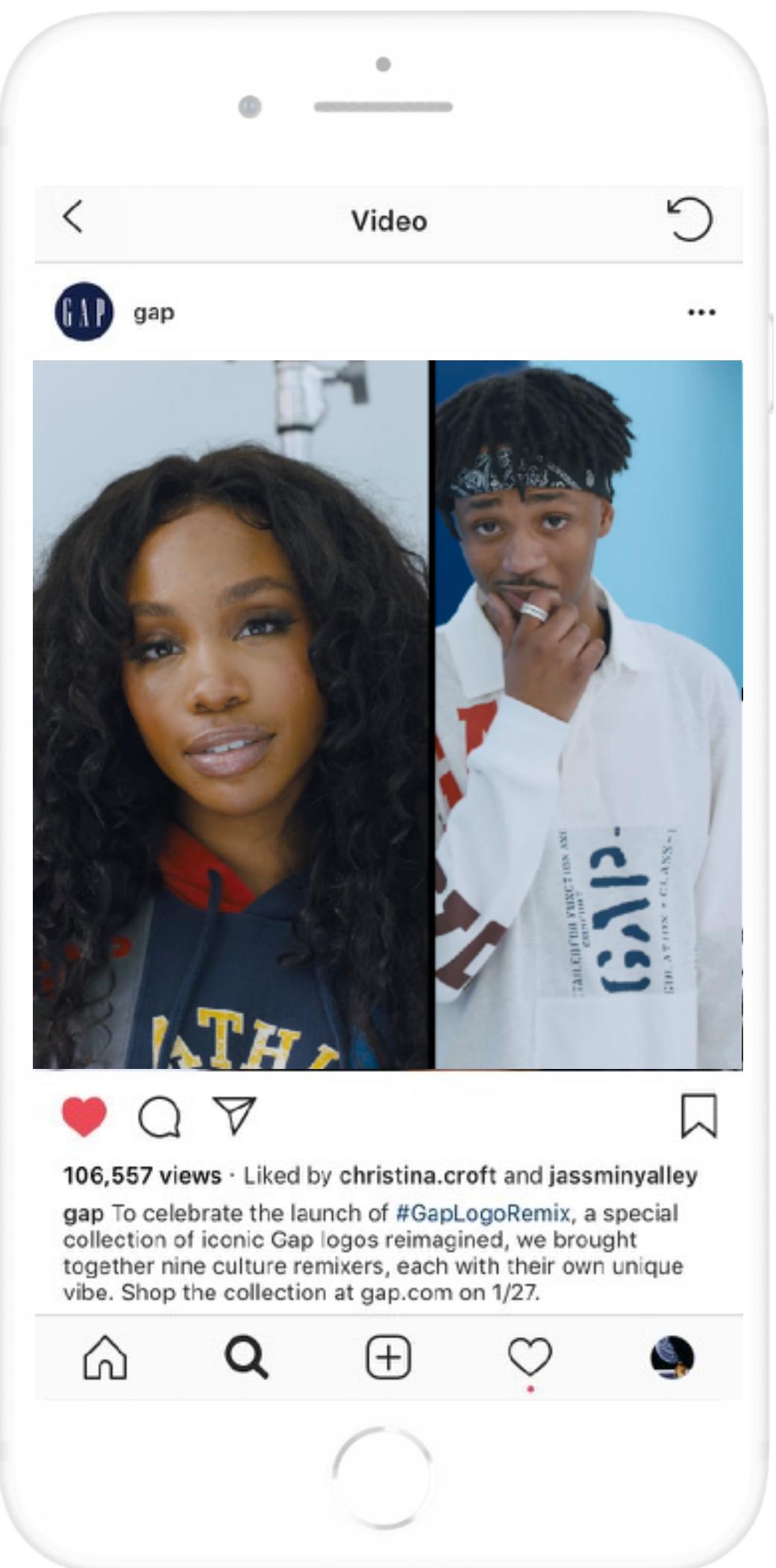


The Archive Reissue

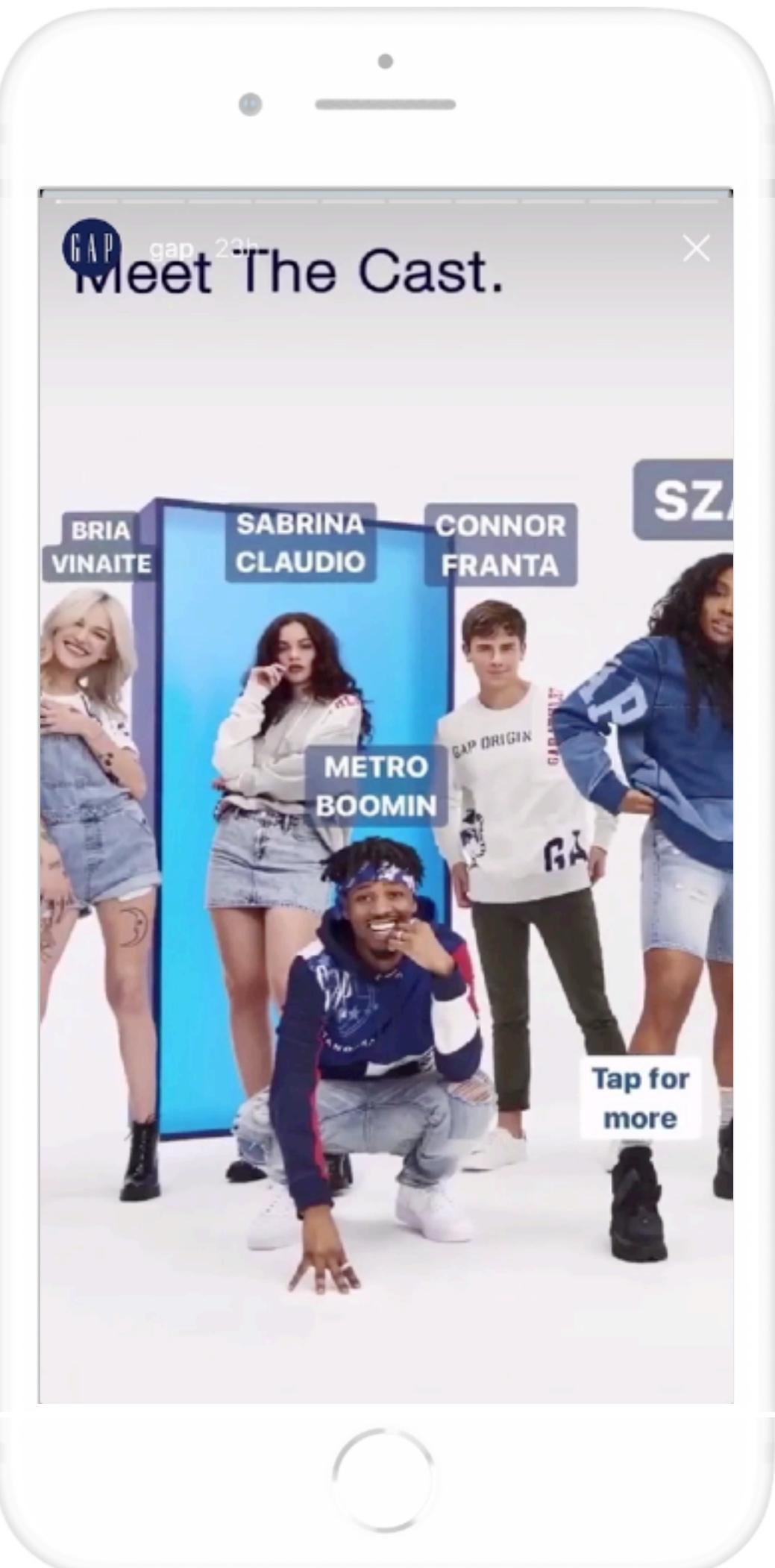
Logo Remix Digital Campaign



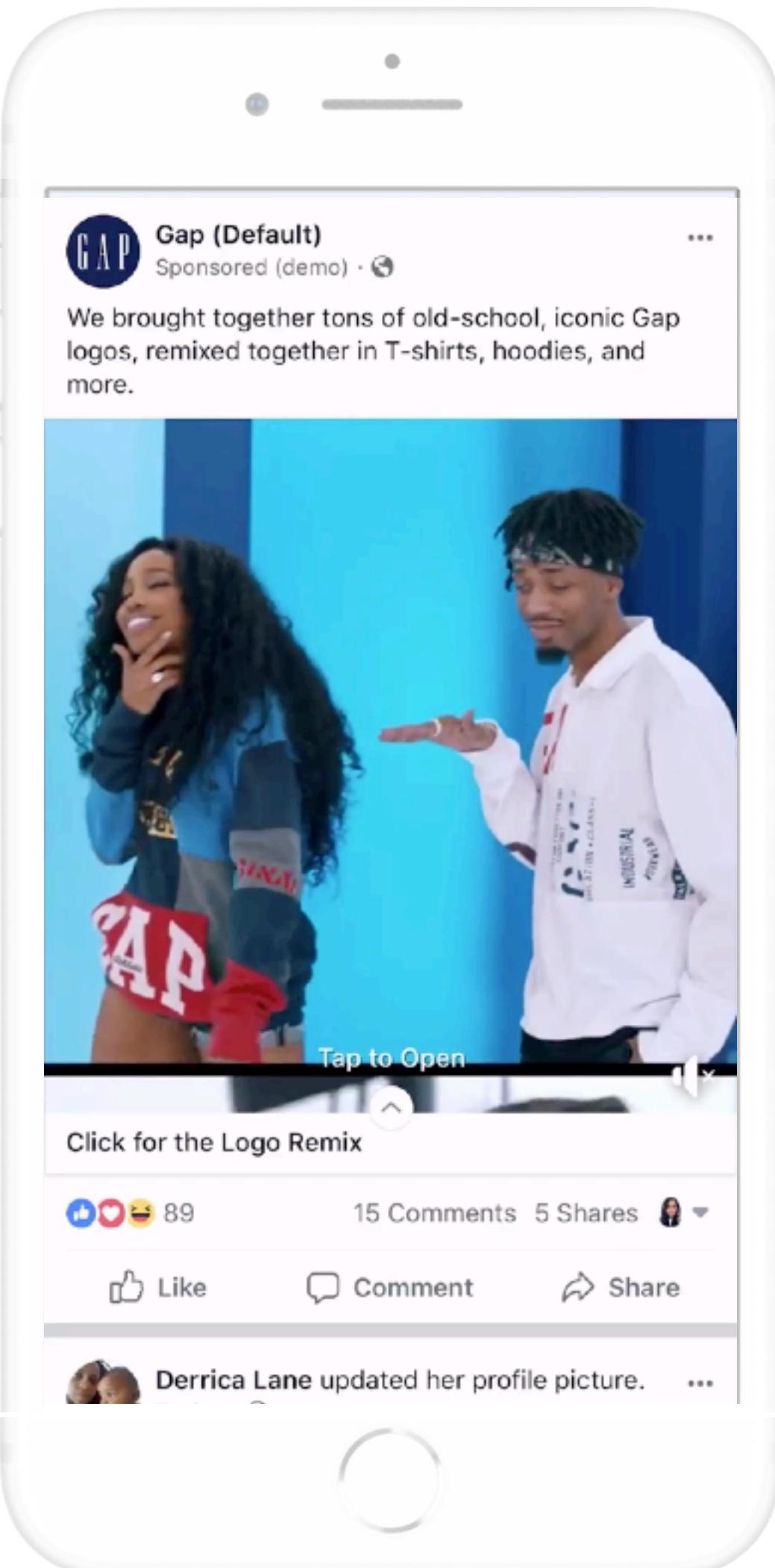
Dynamic grid (click for video)



Split screen video (click for video)



IG Stories (click for video)



Facebook Brand Canvas (click for video)

FACE Stockholm

Brand Experience

FACE Stockholm, a mother/daughter-owned and lead beauty and skincare brand, built a strong position using a traditional PR-based strategy with company-owned brick-and-mortar stores.

The opportunity was to evolve the brand's Swedish heritage and aesthetic sensibility towards a digitally-lead, multi-channel approach, distilling the owner's unique experiences to develop a native editorial voice.

