

Preventli

The Workplace Risk & Early Intervention Platform

Signals → Prevention → Recovery → Proof

Preventli isn't 'whistleblower software'. It's the system that prevents issues becoming claims—and proves what you did.

The "Why Now" Shift

The standard has changed: 'What did you do when you knew?'

Businesses are increasingly judged on:

- Early psychosocial hazard signals
- Bullying/harassment concerns
- Early discomfort / reduced capacity
- How consistently action was taken and recorded

Timeline: Early signal → Incident → Claim → Dispute

The Real Problem: Fragmentation

Most employers run people-risk through **4 broken channels**:

Channel	Problem
HR inboxes + manager notes	Invisible, inconsistent
Hotline/reporting portals	Intake only
WHS hazard registers	Static
Injury/claims systems	Reactive

Result: Signals don't connect → Patterns are missed → Response is late → Proof is weak

The Opportunity (Market Structure)

The market is mis-shaped:

Layer	Description	SMB Access
Saturated	Anonymous portals + hotlines	Commodity, intake-only
MISSING	Signal → prevention → recovery with proORTUNITY	
Expensive	Advisory services	Human-heavy, unaffordable

Preventli lives in the missing middle.

Preventli's Core Thesis

Everything is an early workplace risk signal.

Different entry points, same underlying need:

- **Speak-up/whistleblower** = anonymous signals
- **Psychosocial hazards** = stressors + patterns
- **Injury management** = physical outcomes + recovery
- **Age-related complexity** = gradual capacity drift + sensitivity + risk

Preventli's job: Connect signals to structured action—with evidence.

One Platform, Multiple Entry Points

Preventli Case Engine (single workflow model)

A case can start as:

Anonymous speak-up

2 Psychosocial hazard indicator (trend, hotspot, event)

Early concern (pain, fatigue, absence pattern, performance shift)

4 Injury / recovery-at-work / claim

Complex/age-related capacity concern

Preventli Workflow (End-to-End)

Step	Action	Outcome
1. Capture	Anonymous or named intake	Structured signal recorded
2. Classify	Case type + risk assessment	Appropriate workflow triggered
3. Triage	Severity + urgency + controls	Priority and resources assigned
4. Act	Tasks + timelines + owners	Accountable execution
5. Evidence	Timestamped actions + rationale	Defensible audit trail
6. Monitor	Anti-retaliation + progress	Protection and recovery tracking
7. Learn	Controls effectiveness + trends	Continuous improvement

Module 1: Speak-Up / Whistleblower

SafeSpeak (Preventli) — speak-up channels with defensible handling:

- Anonymous, confidential reporting (mobile-first + QR)
- Structured intake (not free-text chaos)
- Eligible recipient routing (role-based access)
- Secure two-way messaging (optional)
- Audit trail by default

"Not a hotline. A safe entry into a prevention workflow."

Module 2: Psychosocial Hazard Management

Psychosocial hazards require management, not PDFs. **Preventli operationalises it:**

- Hazard identification (categories, locations, teams, roles)
- Risk assessment (likelihood/impact, triggers, contributing factors)
- Controls library (elimination → substitution → admin → training/support)
- Consultation + action plans (owners, due dates)
- Monitoring (signals, recurrence, effectiveness)

How Psychosocial + Speak-Up Connect

Speak-up reports become psychosocial hazard inputs.

Example flows:

- Multiple "work pressure" signals → hazard hotspot flagged
- Bullying signals in one crew → targeted controls + leadership intervention
- "Unsafe behaviour" reports → procedural control + supervision change

Module 3: Injury Management + Early Intervention

Preventli doesn't wait for claims.

- Early discomfort / early reporting ("yellow flags")
- Case-based injury management
- Recovery-at-work plans (duties, schedule, restrictions)
- Medical/cert tracking + milestones
- Escalation management when complexity increases

Age-Related / Complex Cases

Complexity isn't rare—it's normal:

- Gradual decline, chronic conditions, mixed physical/psychosocial factors
- Legal sensitivity (privacy, discrimination risk)
- Fear-driven underreporting

Preventli approach:

- Supportive adjustments workflow (documented, reversible)
- Capability + risk conversations guided (not medical decisions)
- Evidence-based fairness (consistent actions, rationale logged)

Important boundary: "No diagnosis. No medical determination. Structured support + documented action."

The System Moat: Cases Can Evolve

Real life isn't linear:

- Stress → conflict → complaint → injury → claim
- Physical pain → anxiety → absenteeism → performance → dispute

Preventli keeps one timeline and one truth:

- Case type can evolve
- Evidence and actions persist
- Patterns connect across time

AI Where It Actually Helps

AI = copilot, not judge.

Used for:

- Summarisation (clean, consistent briefs)
- Categorisation prompts
- Risk factor highlighting (psychosocial + injury flags)
- Suggested next-step checklists

Never used for:

- Findings, guilt, discipline, closure decisions
- Diagnosing conditions
- Replacing investigations

Leadership Dashboard

Defensibility + early warning without exposure

- Leading indicators: speak-up volume, hotspots, recurrence
- Response metrics: time-to-triage, time-to-first-action
- Control effectiveness: repeated signals after interventions
- Injury outcomes: recovery progress, recurrence, cost drivers
- Board-ready export packs (de-identified options)

The Sales Wedge

Wedge = existing injury/early intervention pain (easy ROI story)

Expansion = psychosocial compliance + speak-up defensibility (urgency story)

Land and expand narrative:

- | | |
|---|---|
| 1 | Fix your early intervention + injury complexity |
| 2 | Add psychosocial hazard management |
| 3 | Add SafeSpeak (whistleblower/speak-up) |

This makes Preventli a platform, not a point tool.

Packaging & Pricing

Tier	Features	Price (AUD/month)
Starter	Early intervention + core case engine	From \$299
Growth	+ injury management depth + dashboards	From \$699
Multi-site	+ psychosocial controls at scale + advanced reporting	From \$1,500

Add-ons: External intake/hotline partner, advanced analytics/insurer packs

Competitive Positioning

Competitors typically:	Preventli is different:
Capture a report and stop	Built around execution + evidence
Sell "compliance optics"	Unifies signals, hazards, injuries, complexity
Create a second system leaders don't use	Makes action easy—and omission obvious
Leave action and proof to humans	Turns reporting into prevention

"Preventli turns reporting into prevention."

STRESS TEST

Baking credibility into the pitch

Stress Test: "Is This Too Broad?"

Objection: "Whistleblowing + psychosocial + injury = 3 products."

Answer: It's one case engine with multiple entry points.

Same owners, tasks, evidence, audit, escalation.

Proof point: A bullying complaint, psychosocial hazard, and injury often become *one* dispute later. Preventli keeps it coherent from day one.

Stress Test: "Won't This Create More Liability?"

Objection: "If we record everything, we'll be exposed."

Answer: You're exposed either way. The difference is:

- Without records = you look negligent or inconsistent
- With records = you demonstrate reasonable steps and fairness

Mitigations:

- Clear governance + role-based access
- Confidentiality by design
- Consistent workflows reduce ad hoc mistakes
- De-identified leadership dashboards

Stress Test: "What If We Get Flooded?"

Objection: "Anonymous reports will explode."

Answer: If you're flooded, you had a real problem—Preventli helps you triage + prioritise and apply controls, not drown.

Mitigations:

- Structured intake reduces noise
- Severity triage lanes
- Templates for common actions
- Hotspot detection to treat root causes

Risk & Mitigation

Key risks (being honest):

Risk	Mitigation
Confidentiality breaches	Strict access controls + audit logs
Retaliation mishandling	Built-in anti-retaliation monitoring
Poor adoption ("back to email")	Mandatory task checklists for high-risk cases
AI misinterpretation	AI advisory-only, human sign-off
Inconsistent case handling	Rollout playbook + internal champion model

Close

Preventli is not a new bet. It's a deepening of what already works.

- Market urgency is rising (psychosocial + speak-up expectations)
- SMBs are under-tooled and over-exposed
- Preventli unifies what's currently fragmented
- The value is execution + proof, not intake

"Preventli turns weak signals into strong outcomes."