

Preventli

The Workplace Risk & Early Intervention Platform

Signals → Prevention → Recovery → Proof

Preventli isn't 'whistleblower software'. It's the system that prevents issues becoming claims—and proves what you did.

The "Why Now" Shift

The standard has changed: 'What did you do when you knew?'

Businesses are increasingly judged on:

- Early psychosocial hazard signals
- Bullying/harassment concerns
- Early discomfort / reduced capacity
- How consistently action was taken and recorded

Timeline: Early signal → Incident → Claim → Dispute

The Real Problem: Fragmentation

Most employers run people-risk through **4 broken channels**:

Channel	Problem
HR inboxes + manager notes	Invisible, inconsistent
Hotline/reporting portals	Intake only
WHS hazard registers	Static
Injury/claims systems	Reactive

**Result: Signals don't connect → Patterns are missed
→ Response is late → Proof is weak**

The Opportunity (Market Structure)

The market is mis-shaped:

Layer	Description	SMB Access
Saturated	Anonymous portals + hotlines	Commodity, intake-only
MISSING	Signal → prevention → recovery	OPPORTUNITY
Expensive	Advisory services	Human-heavy, unaffordable

Preventli lives in the missing middle.

Preventli's Core Thesis

Everything is an early workplace risk signal.

Different entry points, same underlying need:

- **Speak-up/whistleblower** = anonymous signals
- **Psychosocial hazards** = stressors + patterns
- **Injury management** = physical outcomes + recovery
- **Age-related complexity** = gradual capacity drift + sensitivity + risk

Preventli's job: Connect signals to structured action—with evidence.

One Platform, Multiple Entry Points

Preventli Case Engine (single workflow model)

A case can start as:

Anonymous speak-up

2 Psychosocial hazard indicator (trend, hotspot, event)

Early concern (pain, fatigue, absence pattern, performance shift)

4 Injury / recovery-at-work / claim

Complex/age-related capacity concern

Preventli Workflow (End-to-End)

Step	Action	Outcome
1. Capture	Anonymous or named intake	Structured signal recorded
2. Classify	Case type + risk assessment	Appropriate workflow triggered
3. Triage	Severity + urgency + controls	Priority and resources assigned
4. Act	Tasks + timelines + owners	Accountable execution
5. Evidence	Timestamped actions + rationale	Defensible audit trail
6. Monitor	Anti-retaliation + progress	Protection and recovery tracking
7. Learn	Controls effectiveness + trends	Continuous improvement

Module 1: Speak-Up / Whistleblower

SafeSpeak (Preventli) — speak-up channels with defensible handling:

- Anonymous, confidential reporting (mobile-first + QR)
- Structured intake (not free-text chaos)
- Eligible recipient routing (role-based access)
- Secure two-way messaging (optional)
- Audit trail by default

"Not a hotline. A safe entry into a prevention workflow."

Module 2: Psychosocial Hazard Management

Psychosocial hazards require management, not PDFs. **Preventli operationalises it:**

- Hazard identification (categories, locations, teams, roles)
- Risk assessment (likelihood/impact, triggers, contributing factors)
- Controls library (elimination → substitution → admin → training/support)
- Consultation + action plans (owners, due dates)
- Monitoring (signals, recurrence, effectiveness)

How Psychosocial + Speak-Up Connect

Speak-up reports become psychosocial hazard inputs.

Example flows:

- Multiple "work pressure" signals → hazard hotspot flagged
- Bullying signals in one crew → targeted controls + leadership intervention
- "Unsafe behaviour" reports → procedural control + supervision change

Module 3: Injury Management + Early Intervention

Preventli doesn't wait for claims.

- Early discomfort / early reporting ("yellow flags")
- Case-based injury management
- Recovery-at-work plans (duties, schedule, restrictions)
- Medical/cert tracking + milestones
- Escalation management when complexity increases

Age-Related / Complex Cases

Complexity isn't rare—it's normal:

- Gradual decline, chronic conditions, mixed physical/psychosocial factors
- Legal sensitivity (privacy, discrimination risk)
- Fear-driven underreporting

Preventli approach:

- Supportive adjustments workflow (documented, reversible)
- Capability + risk conversations guided (not medical decisions)
- Evidence-based fairness (consistent actions, rationale logged)

Important boundary: "No diagnosis. No medical determination. Structured support + documented action."

The System Moat: Cases Can Evolve

Real life isn't linear:

- Stress → conflict → complaint → injury → claim
- Physical pain → anxiety → absenteeism → performance → dispute

Preventli keeps one timeline and one truth:

- Case type can evolve
- Evidence and actions persist
- Patterns connect across time

AI Where It Actually Helps

AI = copilot, not judge.

Used for:

- Summarisation (clean, consistent briefs)
- Categorisation prompts
- Risk factor highlighting (psychosocial + injury flags)
- Suggested next-step checklists

Never used for:

- Findings, guilt, discipline, closure decisions
- Diagnosing conditions
- Replacing investigations

Leadership Dashboard

Defensibility + early warning without exposure

- Leading indicators: speak-up volume, hotspots, recurrence
- Response metrics: time-to-triage, time-to-first-action
- Control effectiveness: repeated signals after interventions
- Injury outcomes: recovery progress, recurrence, cost drivers
- Board-ready export packs (de-identified options)

The Sales Wedge

Wedge = existing injury/early intervention pain (easy ROI story)

Expansion = psychosocial compliance + speak-up defensibility (urgency story)

Land and expand narrative:

- 1** Fix your early intervention + injury complexity
- 2** Add psychosocial hazard management
- 3** Add SafeSpeak (whistleblower/speak-up)

This makes Preventli a platform, not a point tool.

Packaging & Pricing

Tier	Features	Price (AUD/month)
Starter	Early intervention + core case engine	From \$299
Growth	+ injury management depth + dashboard	From \$699
Multi-site	+ psychosocial controls at scale + advanced reporting	\$1,500

Add-ons: External intake/hotline partner, advanced analytics/insurer packs

Competitive Positioning

Competitors typically:	Preventli is different:
Capture a report and stop	Built around execution + evidence
Sell "compliance optics"	Unifies signals, hazards, injuries, complexity
Create a second system leaders don't use	Makes action easy—and omission obvious
Leave action and proof to humans	Turns reporting into prevention

"**Preventli turns reporting into prevention.**"

STRESS TEST

Baking credibility into the pitch

Stress Test: "Is This Too Broad?"

Objection: "Whistleblowing + psychosocial + injury = 3 products."

Answer: It's one case engine with multiple entry points.

Same owners, tasks, evidence, audit, escalation.

Proof point: A bullying complaint, psychosocial hazard, and injury often become one dispute later. Preventli keeps it coherent from day one.

Stress Test: "Won't This Create More Liability?"

Objection: "If we record everything, we'll be exposed."

Answer: You're exposed either way. The difference is:

- Without records = you look negligent or inconsistent
- With records = you demonstrate reasonable steps and fairness

Mitigations:

- Clear governance + role-based access
- Confidentiality by design
- Consistent workflows reduce ad hoc mistakes
- De-identified leadership dashboards

Stress Test: "What If We Get Flooded?"

Objection: "Anonymous reports will explode."

Answer: If you're flooded, you had a real problem—Preventli helps you triage + prioritise and apply controls, not drown.

Mitigations:

- Structured intake reduces noise
- Severity triage lanes
- Templates for common actions
- Hotspot detection to treat root causes

Risk & Mitigation

Key risks (being honest):

Risk	Mitigation
Confidentiality breaches	Strict access controls + audit logs
Retaliation mishandling	Built-in anti-retaliation monitoring
Poor adoption ("back to email")	Mandatory task checklists for high-risk cases
AI misinterpretation	AI advisory-only, human sign-off
Inconsistent case handling	Rollout playbook + internal champion model

Close

Preventli is not a new bet. It's a deepening of what already works.

- Market urgency is rising (psychosocial + speak-up expectations)
- SMBs are under-tooled and over-exposed
- Preventli unifies what's currently fragmented
- The value is execution + proof, not intake

"Preventli turns weak signals into strong outcomes."