Hi and thank you for the opportunity to apply for the Senior Content Designer position.

I believe my skills and experience are closely aligned to the role, as I have spent the majority of my career managing both digital communications projects and content design & delivery including website development & management, social media creation & management, EDM creation & management and various other online communication tasks.

A relevant example of this was in my role as Online Services Manager at the Australian Information Industry Association(AIIA). As an online team of solely myself, I was responsible for all of the online communications, ensure the organisations online services was up to date, accessible, easy to navigate and accurate.

I am qualified in marketing and IT with a Bachelor in Information and Communication Technology from the University of Wollongong, majoring in Marketing and Business Information Systems. In 2020 I completed a Graduate Certificate of Data Engineering.

I am also proficient in both HTML and CSS, and used these languages in most of my previous roles. One example of this was at Kokonut Pacific, where I used both HTML and CSS to manage the website and for EDM development.

The looks to be a great role that is tailor made for my skill-set, and I hope you’ll consider my application.

Kind regards,

Paul Horowitz